

Caitlyn Redden
6000 Reynolds Drive # 1835
Rochester, NY 14623
(716)790-0201
cnr2144@rit.edu

To whom it may concern,

I would like to apply for the Marketing Communications Graduate Assistantship, as posted on the student affairs website. I was referred to this position via my supervisor Rebecca Delaney, whom I work with as a Staff Artist in the Club Center. I have been employed as a Staff Artist for 7 months where I have worked closely with other members of the Marketing and Communications staff, including the current Graduate Assistant.

I am currently a graduate student in the Computer Graphics Design program at RIT. I received my undergraduate degree in Digital Media and Animation from Alfred State College, where I graduated with a 3.72 GPA. My education has given me a strong design skill set that fulfills many of the responsibilities of the position.

My previous job experience was also strongly related to the graduate assistantship. I held an internship with Alfred State College in the Marketing Communications department as a graphic designer. Consequently, I was offered a temporary full-time position as a Publications Designer when my supervisor went on leave. As a result, I am fluent in Photoshop, InDesign and Illustrator, which are recommended in the assistantship description.

I have attached my resume to this application and I would be happy to provide any further information. Thank you for your time and consideration; I look forward to hearing from you.

Sincerely,

A handwritten signature in black ink that reads "Caitlyn Redden". The signature is fluid and cursive, with the first name "Caitlyn" and last name "Redden" clearly distinguishable.

Caitlyn Redden

Caitlyn N. Redden

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EDUCATION

Bachelor of Science:
Digital Media and Animation
Alfred State College, Alfred, NY.

Final GPA: 3.73

PROFESSIONAL PROFILE

Areas of Expertise:
Graphic Design
Motion Graphic Design
Typographic Design

Designed for
Rochester Institute of Technology,
Alfred State,
L.A. Comedy Shorts Film Festival,
Carmike Cinemas

Software skills: After Effects,
Illustrator, PhotoShop, InDesign,
Flash, Cinema 4D, Maya,
MS Office

HONORS AND AWARDS

School of Design **Graduate
Scholarship** from the
Rochester Institute of
Technology

Graduated **Magna Cum
Laude Honors** from Alfred
State

Deans List:

Fall 2008 / 2009 / Fall 2010 /
Fall 2011 / Spring 2012

Traditional piece chosen for
the **2009 SUNY Art Student
Exhibition**

**Excellence in Education
Scholarship** from Alfred State

EXPERIENCE

ROCHESTER INSTITUTE OF TECHNOLOGY, Rochester NY

Staff Artist (September 2012 – present)
Marketing and Communications for Campus Life

Graduate Lab Assistant (September 2012 – present)
School of Design, College of Imaging Arts and Sciences

Animator, Interaction Designer (Dec. 2012 – Feb. 2013)
Museum Games and Technology Initiative

ALFRED STATE COLLEGE, Alfred NY

Publications Designer for Marketing Communications (May 2012 – August 2012)
Marketing and Communications

Graphic Design Intern for Marketing Communications (2010 – 2012)
Marketing and Communications

ALLEGANY-LIMESTONE CENTRAL SCHOOL, Allegany NY

Technology Intern (July – Aug 2009, June – Aug 2010, July – Aug 2011)
Technology Services

Substitute Teacher (June 2011, Jan 2012)

CARMIKE CINEMAS 8, Allegany NY

Employee, Project Picture Participant (Aug. 2007 – August 2012)

L.A. COMEDY SHORTS FILM FESTIVAL, Los Angeles CA

Web Design and Animation Intern (Oct. 2010 – Jan. 2011)

OTHER FACTS

■ **Black Belt Ranking**
Eclectic Martial Arts
Alfred State College,
May 5, 2012

■ **Volunteer**
Ottawa International
Animation Festival,
2010 / 2011

■ **Guest Judge**
Skills USA
Ad Design Competition,
March 9, 2010

CONTACT

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<http://designedder.wordpress.com/>

