

tejal sampat

Contact me:

tejalgsampat@gmail.com
585-520-8271

Qualifications:

Bachelors in Applied Art (Sophia Polytechnic)'2011
Directorate of Art, Mumbai

Work Experience:

Ogilvy and Mather, Mumbai (May'2011 - May'2012)
Jr. Visualizer

Successfully managed and coordinated graphic design projects from concept through completion. Worked closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements. Effectively build, motivated, and directed design and production teams. Created and conducted highly persuasive sales and marketing presentations. Expertly converted features to benefits to achieve client objectives.

Major Clients: Pond's, The Economist, Tata Sky, Matel, Godrej Properties

- Worked for Pond's Let's Pink Breast Cancer awareness campaign (designed posters, Times of India print innovation, newspaper ads, web banners and standees)
- Worked on an audio visual, bus design, posters and standees for Pond's Beauty Class
- Worked on an campaign thought "read again" for The Economist
- Illustrated for Quote unquote, an online quiz on David Ogilvy's 100th birthday

Saints and Warriors (April'2010 - May'2010)
Trainee Art Director

Created innovative concepts and campaigns; accustomed to performing in deadline-driven environments with emphasis on working within budget requirements.

Major Clients: Bunge (Dalda), Total & Elf oil, Lotus herbals

Achievements:

- Commercial Artists Guild Bronze Cub Illustrator for Sole Bread Winners(2011).
- Merit Certificate & Camlin Cash Prize for best colour impact for Sole Bread Winners(2011).
- Won Access Awards 2011, An opportunity to meet and showcase my work to Mahesh Bhatt(CEO of Scarecrow Advertising) and Rajiv Rao(NCD of Ogilvy and Mather)
- Won a Merit Certificate, for the best exhibit, a Coffee Table Book (2010).
- Won the Leo Burnette Most Promising Work, and Best Exhibit for an Annual Group Project'2009 Mithdi, A farsan shop

Other Accomplishments:

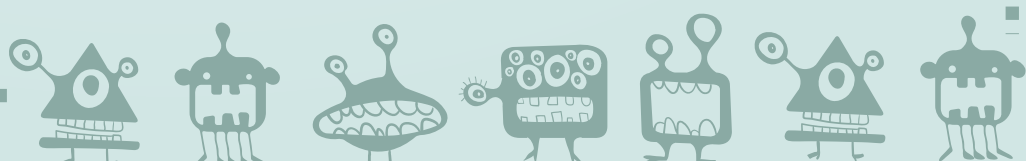
- Won for a PVC Ad Campaign, a group project for HP printers, at the Grooming workshop held at J.J school of Applied Arts(2011).
- Engraved in childhood memories, a photograph exhibited at the State Art Exhibition (2009).
- Created and painted the wall design for the reception at The Autistic Department, Nair Hospital.
- Designed a calligraphy book on Relationships, which was displayed at J.J school of Applied Arts during Callifest'2009.

Skills:

Platforms: Mac and PC

Applications: Photoshop, Illustrator, CorelDraw, Indesign, Flash, MS office

Other Skills: Corporate Identity, Corporate branding, Brochures and Newsletters, Logo and Business card design, Stationary design Advertising, Typography, Desktop Publication, Packaging Design and Photography



To Whom It May Concern,

Please accept this letter as an application for the assistantship position currently available with Rochester Institute of Technology. My resume is enclosed for review and consideration, and I believe you will find me well qualified.

Through the projects summarized in the enclosed resume, I have gained the necessary experience outlined in the job description. I plan to work hard and I am confident that I would be a valued asset to your organization.

Professional Experience:

- Jr. Visualizer - Ogilvy and Mather
- Trainee Art Director - Saints and Warriors
- Tutor - Pogo Mad Live

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,
Tejal Sampat