# DEBJIT SAHA

Founder at Digitizor Media & Web
Lead, Software Development at CarTrade.com

Date of Birth: June 14, 1987

+91 90295 63061 (Phone – Mumbai)

e-mail: debjitsaha87@gmail.com
debjit@digitizor.com

linkedin.com/in/debjitsaha

## Industry Work Experience

▪ Founder & Lead Developer at Digitizor Media & Web – a boutique firm that offers development & analytics services for a plethora of web based, mobile & gaming technologies.

▪ Lead the product & software development team at Cartrade.com – a leading automobile portal in India

▪ Led the engineering team at OyeStyle.com – a social fashion portal in India.

▪ Editor & Head of Operations of two technology focused websites – digitizor.com (Ranked top 100 Info-Tech and Technology blogs in Technorati), gadgetizor.com and a business news website - openmarkets.in

## Affiliations

▪ India Ambassador at Fedora Project, a Red Hat Linux initiative.

## Technical knowhow and Abilities

- Programming Languages : C++, Java, Objective C
- Web Handling : PHP, HTML5, Javascript, Python
- CMS : Drupal, Wordpress, Buddypress
- Frameworks : Codeigniter, Cakephp, jQuery
- Mobile Technologies : PhoneGap, jQTouch, Android SDK, iOS
- E-Commerce : UberCart, Magento
- Database : MySQL
- Server Technologies : vsftpd, postfix, memcached, squid, apache
- Web based application development using the LAMP stack
- Working knowledge of a number of APIs such as Facebook, Twitter, Last.fm, Paypal,

## Major Projects

### Trainevo.com – A health social network for the US
- Managed a team of 4 developers involved in developing the portal from grounds up
- Complete Facebook & Google Map integration
- **Technologies used – PHP, MySQL, jQuery, Codeigniter**

### Cartrade.com – A leading auto portal in India
- Managed a team of 8 developers in the revamp of the entire portal and adding dealer / consumer specific features
- Implemented memcached based caching required to handle the enormous traffic daily ~ 300,000 pageviews daily
- Technologies used – **PHP, MySQL, jQuery, memcached**

### OyeStyle.com – A fashion social networking website
- Built a custom application for creating style-sets using the concept of dragging and dropping apparels on a virtual canvas. Also, ported the same to Drupal.
- Developed many custom Drupal plugins which involved the integration of the Ubercart shopping tool and the Facebook API for some quiz based games on the website.
- Technologies used – **Drupal, PHP, MySQL, jQuery**

### Sensex Simulation (Stock Market Simulator), Personal Finance and Market Analysis Tool

- Used in various workshops held in the campus to demonstrate a real world market
- Stock Market simulator games (both on-campus and outside)
- Technologies used – **PHP, jQuery, MySQL and Python**
- Ongoing developments at openmarkets.in/app

**GreenCleanGuide.com – A platform for Renewable Energy, Sustainability & Environment resources**
- Conceptualised & Set up the entire website from scratch using Wordpress and custom PHP codes
- Customised various plugins as per requirements
- Technologies used – Wordpress, PHP, MySQL

**Facebook Applications, Mobile Apps**
- Developed scalable Facebook applications which were used in social media campaigns for various brands such as Shiksha India, Gillette, Warner Bros, Cox & Kings and others.
- Developed mobile applications for many brands and organisations on both Android and iOS platforms
- Technologies used - **PHP, MySQL, Facebook API, jQuery, Javascript, Android SDK, iOS SDK**

**Digitizor.com, Gadgetizor.com, Openmarkets.in – High Traffic Blogs**
- Being the founder and head of operations for two Tech blogs – Digitizor.com (Among top 100 Infotech and Technology in Technorati) and Gadgetizor.com I write a lot about latest technologies and help the community with getting started with them. The blog network has a total count of 30,000 daily pageviews.
- Technologies used – **Wordpress, PHP, Javascript**

## Education

- Birla Institute of Technology, Mesra, Ranchi
  *B.E. in Electronics and Telecommunication Engineering, 2010*
  -C.G.P.A (Absolute) : 6.92 / 10

- Apeejay School, Nerul, Navi Mumbai
  *12th  Standard (All India Senior School Certificate Exam, CBSE)*
  -Aggregate : 86%

- Birla Public School, Salav, Alibaug
  *10th  Standard (All India Secondary School Exam, CBSE)*
  -Aggregate : 90.2%

## Published Papers

- Intelligent Power Saver – paper published at International Conference for Futuristic Computer Applications '10 held at IISC Bangalore.

## Extra Curricular Activities and Achievements

**Conservation of Nature**
Was nominated for the Paryavaran Ratna award conferred by the Indian Centre for Wildlife and Environmental Studies, South Asia Region.

**Rural Education**
Received recognition from Dept. Of Forests of Govt. of Maharashtra for promoting   computer education and awareness about diseases among villagers.

## Academic Achievements and Scholarships

- Maharashtra Govt. Scholarship which covered my school fees up to class 10.
- Smt Kanta and Sri Damodar Gandhi Foundation Scholarship 2001-2002 by Bharatiya Vidya Bhavan Shikshan Bharati.
- Apeejay Stya Paul President`s Scholarship for Excellence in All India Senior School

Certificate Examination
▪ CIDCO Scholarship for excellence in Class 12 Board Exams of CBSE in the Navi Mumbai region.

## Technical Talks / Workshops

▪ Gave a talk on Computer Virtualization using Fedora Linux and it's use in businesses at the Narsee Monjee Institute of Management Studies in Mumbai.

▪ Held regular workshops in BIT Mesra related to all things Linux and web programming.

## Declaration

I, Debjit Saha, declare that the above information is correct as of November 15, 2012.