***Curriculum Vitae***

***Ladan Ghahramani***

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Date of Birth: November 28th, 1987

**Educational Background**

**(Feb. 2010 – 2012) M.A. Student In hospitality And Tourism Marketing Management**

* AllamehTabataba’i University,Tehran,Iran
* M.A. thesis:**Mutual Effects Of Tourism Experience Applying Pine & Gilmore Model, Kish Island**

(Experiential Marketing for kish Island)

Overall GPA**: 16.36/20 via 44 credits**

**(Sep. 2005 – June. 2009 ) B.Sc. Student In English Literature**

* University of Kashan,Iran
* Overall GPA**: 15.53/20 via 137 credits**

**Honors and Achievements**

* Ranked **41th** among more than **15,00** participants in the **Nationwide University Entrance Exam** for M.A. degree, 2010
* Ranked **2st** out of 24 hotel and hospitality Management students, Class of 2010
* **Letter of Appreciation** from **Laleh International Hotel** , 2011
* **Letter of Appreciation** from **ATU** office of student affairs ,2012

**Accreditations and licenses**

* hospitality Management Certificate from Technical and Professional Organization of Iran
* Tour Guide Certificate from Cultural Heritage organization of Iran
* Three years membership in Charsough Society ( emphasis on sustainable tourism )
* Member of Yazd Tour Guides Association
* Secretary of Iran's cultural tourism Community

**Papers**

**Printed Article**:

* Rabiei.R&Gahhramani.L (2010) .**Necessity of Inter disciplinary studies**.Journal of Art &Research(Katibeh),12,4-14.

**Online Articles**:

* Ghahramani.L,&Salehdoost.M (2011**), Effect of communication skills of tour guides on tourists’ learning efficiency , Case of Tehran,** Journal of Tourism studies of AllamehTabatabai University, under review .
* Ghahramani.L(2012),**The Aesthetics and Politics of Cultural Tourism in Iran in comparison with turkey, ASA12**,India

**Conference Presentations:**

* Ghahramani.L(2013), **2013International Symposium on Society, Tourism, Education and Politics (ISSTEP**), **Mutual Effects of Tourism experience applying Pine and Gilmore model,** Accepted for poster presentation**.**
* Ghahramani.L(2008),**Electronic Commerce, challenges and problems**, the first national conference of Electronic.

**Selected Academic Projects**

* As an Analyst and Researcher , I carried out a **Thorough Feasibility Study for High-Profile Regions**in field of hospitality and tourism for South Khorasan province (This Project belongs to Organization for Cultural Heritage ,Handicrafts and Tourism**)** 2010.
* **Predicting customer Numbers and carrying capacity study, Case study: Open-air Museums** using GIS and Multivariate Statistics and the socio-political and cultural impact of tourism on the touristic destination.2011

**Teaching Experience**

* Lecturer in Tourism Department (2012) University of applied science and technology
* Roshd Institute of hospitality Services, Lecturer of the course of introduction to hospitality management,hotel management, marketing , 2011
* Ghalamchi English Institute, English Teacher, 2006-2008
* Sirik High School, English Teacher,, 2005

**Professional Experience**

* The First E-Tourism Seminar in Yazd, University of applied science and technology , Executive and Marketing Manager (April 2013)
* The first Restaurant, Hotel and Coffee shop exhibition in Yazd, Event Manager (January 2013)
* SamParvaz Sahra Travel Agency, Communication Manager(2010-2012)
* Kalout (eco-tour) travel agency , Outgoing Tours Manager(2011)
* Laleh International Hotel, Supervisor of reception and reservation (2009 -2010)
* The organization for cultural heritage, handicrafts and tourism(2008) Tour Guide
* Parseh English Language institute, Marketing Manager and IELTS course coordinator
* ( 2007-2009)
* kashan university , Librarian Assistant (2006-2007)

**Skills**

* **Languages:**
* Persian (Farsi): Native
* English: Fluent
* French: Familiar
* **Computer:**
* Spss software
* Technical software: GIs (geographical information system)

**Trainings**

* Attended the first Educational-professional national Conference of Bird Watching,Tehran,2010
* Attended an 8 hour workshop and seminar on Ecotourism, Iran’s cultural Heritage and Tourism Organization (ICHHTO) ,Tehran,2009
* Attended the second Brand in hospitality industry ,Tehran,2012

**Memberships**

* Member of Iranian hospitality Scientific Association (ITSA),ministry of science, research and technology,sep.2010-current
* Member of Yazd Tour GuidesAssociation (YTGA),Sep 2008-current
* Member of Charsoogh Kavir Assembly (maintenance of cultural heritage) .2009-current

**Research Interests**

* Experiential marketing (consumer decision behavior)
* Cultural and social impact of tourism on destination society
* Tourism heritage
* Sustainable tourism

**Hobbies and Interests**

* ART (Especially Interior design)
* Playing Tonbak (traditional music instrument) and listening to music(local & foreign)
* Pottery
* Sports such as Footsal (2ndin Yazd city, 2002), Hiking, Swimming, Biking, Rafting
* Reading History and psychology books