



NOV/DEC 2012: VOLUME II, ISSUE II

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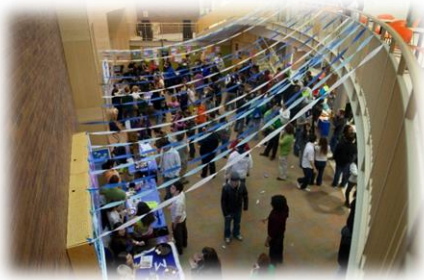
FREEZE FEST IS COMING!

Welcome to back for your last Winter quarter! If you haven't already heard FreezeFest is coming! Mark your calendars this year festivities will run **February 1st-3rd**!

RIT's 4th Annual FreezeFest is an extraordinary event not to be missed! Started in 2010, FreezeFest's inaugural festival brought students, members of the RIT community, family and friends out into the elements for a variety of freezy, frosty and fantastic events. As Rochester gets its fair share of snow, RIT responded by shaking up the winter doldrums and hosting unique experiences such as 3-on-3 outdoor hockey, an igloo building contest, and a live ice carving demonstration! This year your club or organization could be part of the amazing events line up! All you need to do is fill out a FreezeFest Event Request form!

How to fill out a FreezeFest Event Request:

1. Visit:
<http://campuslife.rit.edu/freezefest/event-request>
2. Fill out the Request Your Event Form by Friday, December 14th. You will need to have the following information ready:
 - ❄ Event Name
 - ❄ Event Description
 - ❄ Location
 - ❄ Date
 - ❄ Time
 - ❄ Services Needed
 - ❄ Any associated costs
3. Patiently wait to hear if you're event was approved! You will be notified the following week by Friday, December 21st!



*Freezefest: noun: RIT's campus-wide, annual winter festival adj: exciting, fire-filled, snowy, frozen, wonderland *see also: the most fun you'll ever have in winter!*

Spotlight On ... APO!

Tri-State Regional and other Shenanigans (P.2)



Club Lockers!

More Storage = More awesome. (P. 2)



Motivating the Middle

5 Key Take-Away's From the Workshop! (P. 5)



Spotlight On ...



Alpha Phi Omega (APO) is the largest fraternity in the world. You might recognize APO as that crazy group living in cardboard boxes on the Quarter Mile to raise awareness and funds to support homelessness, or ushering the RIT hockey games. Their cardinal values are leadership, friendship, and service – values that have driven the Xi Zeta chapter (originally the RIT Service Organization) to be instrumental in molding RIT into what it is today.

Rewind 50 Years. A group of well-intentioned students with a passion for community service are meeting in a small room on RIT's old campus, with the intent of starting a community service fraternity.

Now, back to the present day during this year's Brick City Homecoming, Alpha Phi Omega Xi Zeta chapter is celebrating over 50 years of service to RIT and the Rochester Community. Over 100 Brothers (new and old) joined the fraternity at this event. During the weekend, Founding Brothers and new brothers got the chance to talk and learn about the Fraternity then and now; the chapter spoke about purchasing the Victory Bell (the bell rung at RIT Hockey games), SPIRIT the tiger, and planting the first trees on the Henrietta campus.



Tri-Sectionals: RITchie approved!



APO's 50th Anniversary

Check out our Facebook Page!

<https://www.facebook.com/APOXiZeta>



Twitter! @APOXiZeta

Email: president@apoxz.org

Our Website: <http://www.apoxz.org/>

Other weekend events included attending the mens' hockey game, a reception at Blue Cross Arena hosted by the RIT Alumni Relations Office, a memorial ceremony honoring departed Brothers, and a brunch where the chapter celebrated its rich history and discussed its plans moving forward.

Two weeks later, the APO Xi Zeta chapter was able to put months of planning into play. RIT was home to the APO Tri-Sectionals Conference - a conference hosting 3 sections of the Alpha Phi Omega Fraternity where over 300 Brothers participated in service events such as Campus Cleanup, The 1000 Cranes Project, Foodlink, and a Red Cross Blood Drive; workshops presented by APO and RIT staff; and numerous LEADS courses (The Fraternity's leadership development program). The Fraternity also hosted several fellowship events such as Game Night, Dodgeball, and a weekend long competition between chapters. At the conclusion of the weekend, an Awards Banquet was held and then concluded with a dance.



Want storage space for your club? Contact clubs@rit.edu to set up a meeting!

Club Storage Space!

Are you tired of storing all your club materials in the back of someone's car, or taking up valuable space in an apartment? What happens when members graduate and materials start disappearing?

The Club Center has just installed new HUGE club lockers in the SAU, down the hall from WITR and the small red lockers. So if you have items that previously could not fit our available storage, or your needs have grown and want to apply, let us know! We'll discuss your needs and do what we can to get your club a secure space to store club materials.

If approved for space, e-board members are eligible for key or combination access to the storage space. You'll be required to sign an agreement for responsibility of the storage space as well. Keep the keys/combinations secure!

DID YOU KNOW...

CLUB REVIEW BOARD

The Club Review Board (CRB) is the student led advisory board which oversees all services, policies and procedures that relate to Student Government's recognized clubs. The CRB is comprised of student representatives from a variety of SG clubs chaired by a Student Government Representative and advised by the Assistant Director of Clubs and Community Outreach. Pictured below are members of this past fall quarter's Club Review Board.

During the fall quarter the board approved 21 intent to form applications, giving pre-recognized status to students looking to form new clubs. 3 of the 21 clubs granted pre-recognition status were granted official recognition!



FREEZING FAST FACTS

World's thickest snowflake measured...

15 feet 8 inches

The World's tallest snowman reached.....

113 feet 7 inches

The largest snowfall in a single day reached....

63 inches

The coldest temperature recorded was....

-128 degrees Celsius

How to:

Receive FREE Marketing!!

As a service to our clubs and organizations, Staff Artist's are available through Campus Life to complete free marketing requests. Our staff artists design:

- ✓ Flyers
- ✓ Posters
- ✓ Banners
- ✓ Postcards
- ✓ Business cards
- ✓ Labels
- ✓ Logos
- ✓ T-shirt design
- ✓ And much more!

This service is free and to request you must access the form at:

http://campuslife.rit.edu/main/art_request/displayForm

Design alone is done by our artists, however you can also fill out a Promotion Distribution Form at the Club Center Welcome Desk after printing off your own flyers and our staff will hang up the promotions for you around campus **free of charge!** Even if you already have your design and you just want a flyer made, you can upload your own design as well and they'll still hang it!

Each club is provided 175 free copies through the HUB Printing Service during the academic year. These prints are black/white, and one sided. To be able to use this quota you must complete a blue EAF form at the Club Center and mark the box for HUB. This can be done at the Club Center Welcome Desk!



Congratulations to our Advisor Photo Competition Winners



CAN YOU GUESS WHO THIS CLUB ADVISOR IS?



Yes, you guessed it! It's Greg Moss, a co-advisor for the Juggling Club! This picture was featured in NTID's Focus 1986 Winter/Spring edition!

Welcome to the Club Family!

SAE Clean Snowmobile Team



The RIT SAE Clean Snowmobile team's purpose is to re-engineer an existing production snowmobile in order to decrease emissions and sound, while maintaining the level of performance for a possible customer. They have received extensive donations from Polaris Inc. as well as President Destler in order to build a competitive snowmobile. The team's main competition is an SAE sanctioned event March 4-9th, 2013 in the upper peninsula of Michigan.

Rubik's Cube Club

The Rubik's Cube Club at RIT is meant to be a club to pull together all the people who are interested in learning, speed-solving, and sharing everything about the infamous Rubik's Cube puzzle. All experience levels (even none) are welcome! We will also solve/teach/practice other types of cubes (2x2x2, 4x4x4, etc.).



The Hand Lettering Club

The Hand Lettering Club is dedicated to the preservation, education and promotion of the hand lettered, calligraphic and typographic arts. Through workshops, lectures, critiques and regular gatherings, members pursue new techniques, styles and opinions in this historical field.

Join them at the **Type Carousel**, Friday, December 7 at the Innovation Center. It starts at 11:00 and will go to 1:00. This event gives a fun view into the world of typography. There will be several stations where participants can try calligraphy, letterpress, and other aspects of traditional typography.



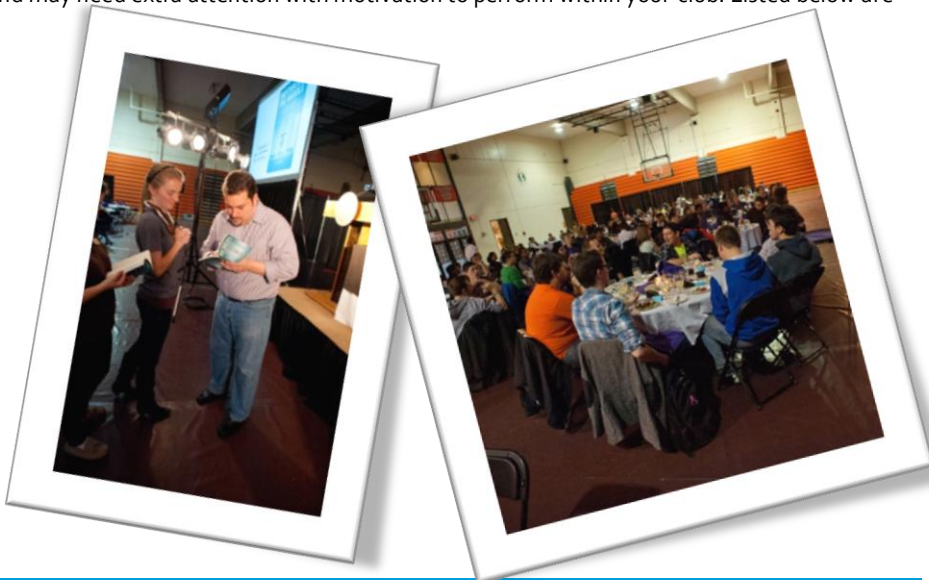
Motivating the Middle

Over 150 student leaders attended the T.J. Sullivan, Motivating the Middle workshop this past November. T.J. Sullivan, author of *Motivating the Middle* discussed with student leaders the importance of middle-third members and how to utilize these members to their full potential!

Each organization has their top-third members, generally composed of your executive board members. These are the student leaders that are truly dedicated to giving back to the club or organization and the campus community. Organizations also have their bottom-third members, who don't seem to care much about the organization, or they might only care to the extent that it serves their needs. The top-third members tend to spend their time worrying about bottom-third members, trying to "fix" the bottom-third, and while sometimes accidentally ignoring the middle layer of the organization.

T.J. Sullivan challenges the top-third members to spend their time motivating the middle. Middle-third member's care about your club or organization, they want to participate, but they want to do so in a way that allows them to still live their lives outside of the organization. Middle-third members juggle many responsibilities outside of your club and may need extra attention with motivation to perform within your club. Listed below are the top five motivation examples for middle members:

- ✓ Start by asking their opinions, but not anything else. They don't need to take action on these opinions yet, just provide them!
- ✓ Ask, "What one thing do you think we could be doing that we aren't that would make this group stronger?" Then, listen to the idea.
- ✓ Start and end your meetings on time – respect middle-third member's time!
- ✓ Invite the significant others. Invite members friends, families, or significant others to participate in events!
- ✓ Give people more choices, don't make everything mandatory! This will help increase motivation and enjoyment!

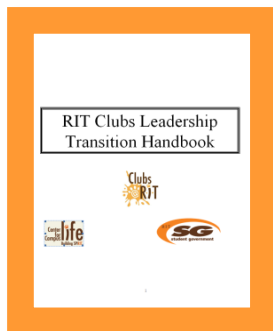


Has Your Club Made A Leadership Transition Binder???

Clubs have a new resource available! Under the 'Resources' page on the RIT Clubs and Organizations web page you will find the Leadership Transition Handbook. This handbook provides Clubs with a sample outline for a leadership transition binder, worksheets to help with transition, and a timetable.

Taking the time to prepare and execute a leadership transition will ensure your club's sustainability. A thorough leadership transition plan will help incoming leadership absorb the expertise of the outgoing leadership, increase the knowledge and confidence of the new leadership, and minimize the loss of momentum and accomplishments for the club!

A successful leadership transition process should be carefully planned out. There are four key phases to a transition; Pre-Transition, Preparing for the Transition, Passing the Torch and Thinking Ahead for the fall. The bulk of the transition will occur in the spring semester but it's important to start the preparation now! Creating a leadership transition binder is the perfect first step!



Brief Leadership Transition Binder Outline:

1. Club Center Contact Information
2. Club History
3. Club Contact Information
4. Club Constitution
5. Calendar of Events
6. Public Relations Information
7. Financial Overview
8. Clubs Connection Information
9. Additional Information

For a more in depth, comprehensive leadership transition binder outline and other leadership transition tools please visit:

http://campuslife.rit.edu/main/uploads/Leadership_Transition_Handbook.pdf

November Onward... Mark Your Calendar!

Club E-board members should be aware of several dates, so mark your calendars! Clubs Got Talent in February is not to be missed... start coming up with ideas now if you want to be in on the fun, and the competition! Pics from last year are below!

Wednesday, December 12, 2012	** MANDATORY All Clubs Meeting Campus Center Bamboo Room, 6:00-7:30pm Attendance is MANDATORY for all clubs (one member per club)
Friday, January 25, 2013	Club Interest Fair #3 SAU Lobby, 10:00am-4:00pm Email Sarah (Sbgccl@Rit.edu) for a table
Friday, February 15, 2013	Clubs Got Talent Ingle Auditorium, 6:00PM-8:00PM Enter your club for a chance to win \$500 AND MORE!



Guest Article – You Submit!

by (Guest Club)

Feature an article about your club here!

Send information to clubs@rit.edu

Club Chat Write-In

Have something exciting going on?

Perspective on life as an RIT Club? Any clubs inspiration you might have, even artwork!

Send information to clubs@rit.edu



ClubsatRIT



@RITClubs

