



**The NACA® Your Best Campus Tradition™  
Video Competition Registration**

Institution Rochester Institute of Technology  
Contact Name Beth Crvelin  
Phone 585-475-6529 Email babcccl@rit.edu  
Name of Event Freeze Fest  
Campus Undergraduate Full-time Enrollment (FTE) 14,750

Please answer the following questions regarding this event. Each response should be 250 words or less.

- Description of Event
- Purpose
- How long has this event been occurring on campus
- Methods of promotion
- Date
- Location
- Attendance
- Include link to the 2 – 3 minute video posted on YouTube
- Total Budget for Event, including donations

*Note: please include donations on the itemized budget, but donations are not counted toward the overall budget total*

**Complete competition registration includes:**

- Complete Registration Form
- Answers to the inquiry above including an itemized event budget
- Submitted YouTube video between 2 – 3 minutes in length (no shorter or longer)

**Submissions Due:**

Please send completed registration forms to NACA at [info@naca.org](mailto:info@naca.org)  
by 5:00 pm EST December 9, 2011