R.I.T. STUDENT CLUBS



What Are Clubs and Why Should I Join?



Student clubs and organizations on campus are a great way to not only build upon leadership skills and engage in campus activities, but also to have fun and make lasting relationships and friends. Students who join clubs find a community of individuals with similar interests and hobbies, and together club members work to advertise their club name and purpose to solicit others in the community! A club gives you the opportunity to participate in the activities outside of the classroom that make YOU who YOU are, and help make your R.I.T. experience that much more unique and worthwhile! So Catch the Club SpiRIT!

So How Do I ...

> Find Which Clubs Are Available?

- We current have over 200 active clubs on our campus and we're constantly growing! We have a complete listing of our clubs at clubs.rit.edu, on the left side under "Clubs & Organizations", and in the link "Find a Club". Here is a comprehensive list of all the different groupings of clubs, categories, and topical areas. If you don't see something you're interested in, either email our office to see if you missed it or follow the instructions for "Form a New Club" below!
- If you're looking to join a club or organization, under "Find a Club" contact information should be present. If not you can contact Sarah Griffith at sbgccl@rit.edu
- We also have "Club Fair Days" throughout the year that you can come and see clubs, and sign up at tables. If you're interested in attending these please contact <u>clubsa@rit.edu</u> to find out when the next Club Day is!

> Form A New Club?

Easy! If you go online to our website, clubs.rit.edu, on the left hand side you'll see a
tab for "Form A New Club". Follow the instructions and first submit the "Intent to
Form" application online. All you need for this is a title and description of your club!
It's that easy! The idea will be brought before a review board and our office will
follow up with you once the idea has been approved or denied with further
instructions

Find Information on Who to Contact for Clubs?

- Sarah Griffith: Sarah is the Club Coordinator (<u>sbgccl@rit.edu</u>), and can answer and direct any questions that you may have. Sarah can be your first contact when needing questions answered about clubs. You can also email our student staff for quick replies at <u>clubsa@rit.edu</u>
- **Carol Giuliano**: If you're looking for information regarding your club budget or how to go about acquiring a budget, Carol is your contact (<u>cagccl@rit.edu</u>).

- Marketing/Event Planning: Beth Crvelin can help you with any questions related to event planning, FREE marketing, and Event Registration (<u>babccl@rit.edu</u>)
- We are all located in the Club Resource Center, Campus Center. Please stop by at any time!

Advertise For My Event?

- o The Center for Campus Life provides FREE marketing services! On clubs.rit.edu, on the right side, click on "Staff Artist Request". Allowing two weeks per request, you can have our staff create free banners, posters, flyers, etc. for your club! You can even submit your own ideas/design and they will implement them for you!
- As a recognized club, you obtain the right to 175 free copies purchasable through the HUB Center!
- The top 5 ways to promote events on campus are through:
 - Flyers/posters/banners
 - Reporter Ads
 - LCD Screen Displays (Welcome Center, Club Resource Center, Ben&Jerrys)
 - Online events calendar (events.rit.edu)
 - Tabling around campus
- o The Top 5 Event Planning Tips:
 - Start planning early! (3-5 weeks before your event!)
 - Consider your budget determine whether or not additional funding will need to be secured
 - Check with the EVR Office to see if an event of similar nature is being held around the time of your event
 - Reserve your space and register your event with EVR (campuslife.rit.edu/evr)
 - Consider how you're going to make your event stand out You can utilize
 CCL Marketing for FREE!

Keep Updated on Club Happenings and Events?

• We send out weekly emails to our recognized Student Government clubs, however if you're just interested in seeing what activities are happening and what clubs you can get involved with you can "Like" our Facebook page – "Clubs at RIT". We are also on Twitter at "RITClubs". If you join our pages for free you get consistent daily updates about what is happening!

So What Do I Get For Being A Student Government Recognized Club?

- ✓ An opportunity to build upon leadership skills that are transferrable to your resume
- ✓ Your own mailbox for shipping purposes in the Club Resource Center
- ✓ Individual contact with our staff to ensure your club success
- ✓ Free marketing through the Campus Life Marketing Office
- ✓ 175 FREE black/white single sided copies at the HUB each year
- ✓ The ability to apply for Club Space to store your club equipment and belongings
- ✓ The ability to form a club email and have RIT web space
- ✓ Events throughout the year tailored for club recognition and appreciation Club SpiRIT Fridays, Club Fairs, Club Banquets, etc.!