



THE FUTURE STADIUM OF COLUMBUS CREW SC

a new home for the Columbus soccer
community, prepared by Save The Crew

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THIS IS A VERY ACHIEVABLE DREAM

The presentation you are about to read has been a joint collaboration between architects, planners, marketers, and volunteers, all working in their spare time to devise a plan to build a soccer stadium in the heart of the urban core, in the heart of the entertainment district of Columbus.

We have put painstaking detail into making this as feasible as possible with the information available to us. We've taken growth and profitability into account, because we believe that proper hands-on ownership can mean guaranteed success in this community. And yet, we have also managed to dream big for the future. This can happen, it only takes private investment.

GAME DAY

The entire Arena District is buzzing. A yellow shirt here, a checkered flag goes by, a family in matching black and yellow kits with their last name on the back. You turn the corner and there it is. The unmistakable structure you call home reveals its majesty as you turn down Crew Legends Boulevard.

You pass the plaques honoring Friedel, McBride, Moreno, Hejduk, and Schelotto. Out front, parents lean into their sons' and daughters' ears and explain the meaning of the statue of Lamar Hunt that's been moved from the old stadium to front and center of the gates—a forever reminder of what it means to believe in what is possible for Columbus soccer.



YOU ENTER THE GROUNDS

A quick scan of your smart ticket means you're in. You've got some time to peruse the plaza. Maybe you head over to the futsal courts to watch some pickup games. Maybe a stroll through the club museum will take you back to the plucky days of 90s MLS all the way through that awkward time the Crew was "saved" just before their 2018 MLS Cup win. And whether you need to grab some food from a locally-based vendor, are seeking out your favorite local microbrew at any one of the many bar options, or it's finally time to get this year's kit at the team store, everything you could want to complete your unique gameday experience is offered within the confines of Crew SC's forever home.



IT'S TIME

No matter where your seats are, you'll be with over 22,000 of your closest soccer friends. Off in the distance? A sweeping view of the Columbus skyline, the forever home of Crew SC.



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SITE PLAN DETAILS

- » The stadium is situated on the plot of land currently bordered by I-670 to the north, West Nationwide Boulevard to the south, a railroad to the east, and the Olentangy River to the west.
- » The stadium would sit at a 30 degree angle on the Western edge of the plot, allowing for a mostly open southeast corner of the structure, offering a breathtaking view of downtown.
- » Four futsal courts will be available for 24/7 public use, accessible via street parking.
- » A large atrium in the southwest corner houses a team-museum, restaurant, and event venue that is open for regular business hours year-round and would also be available for private and corporate events. During games it would offer views of the match action right through the glass. The team shop, also open year-round, will be housed in this atrium as well. Off-street parking will be able to service these four-season businesses.



Parking Specs: The stadium site features an underground garage with 1,200 spaces plus 173 restricted access parking spots for players, coaches, and the media. There is also street parking just a quick step away to serve the full-time businesses and park area. The team office and practice facility boasts 105 parking spots. This makes up a total of 1,478 parking spaces across the complex.

There are an additional 10,500 existing parking spaces within 1.5 miles of the proposed stadium that are already used for sporting and concert events.

Biking Amenities: 128 bicycle parking spots. The site plan reflects the planned bike bridge connector and expanded Hocking Street for improved ingress/egress from games.

SUSTAINABILITY INITIATIVES

Electric Vehicle Charging: Half of the underground parking, 600 spaces, will be equipped with Level 2 electric vehicle chargers. This will encourage reduction of the carbon emissions from the transportation of fans to and from the stadium, as well as further electrification of Columbus' transportation infrastructure.

Active Transportation: Bicycling and walking to the stadium is encouraged by both the location of the stadium and on-site infrastructure. Both the Olentangy and Scioto trails converge within steps of the site. Onsite secured and sheltered bicycling parking will provide a safe place for fans to park their bikes. The 3 and 8 COTA public transit routes stop within a 5-minute walk of the stadium site along Neil Ave. and Nationwide Blvd., and the 1, 2, 2L, 5, 13, CMAX, and CBUS routes all stop at High Street and Nationwide Blvd., which is a less than 15-minute walk.

Autonomous Circular Route: A first-of-its-kind electric, autonomous circular route shuttle will run between the existing parking structures within the vicinity of the area and nearby amenities. This shuttle will reduce traffic congestion in the area and the overall miles driven by fans.

Stormwater System: The stadium will utilize an underground detention system that will collect stormwater to prevent overflow into the environment. This stormwater will then be used within the stadium facilities to reduce overall water use.

A Zero Waste Gameday Experience: Recycling, composting, and landfill receptacles will be installed throughout the stadium. Along with proper use of consumable materials in the stadium, over 90% of materials will be diverted from the landfill, achieving Zero Waste gameday status.

Solar Roof: Translucent photovoltaics will be used as the roofing material to provide carbon free electricity generation while covering fans from the elements. The translucent nature of the material leads to additional transparency to allow daylight into the stadium.



SITE PLACEMENT & DESIGN

The stadium will sit on the bank of the confluence of the Scioto and Olentangy Rivers, just to the west of Huntington Park, establishing the final piece of the Arena District's decades-in-the-making purpose of housing all of Columbus' professional sports teams.

Structurally, there are two symbolic design elements that pay homage to the history of Columbus:

- » The long-spanning roof line is arched in similar shape to the distinct arches over High Street in the Short North
- » The exterior walls of the stadium's façade are industrial brick supplemented with large, modern glass walls. The brick is a nod to both the blue-collar history of the city and the team as well as the bricked streets of the Arena District and surrounding areas like German Village and Victorian Village.

As the current stadium offers, the new park will have a plaza, with a permanent pavilion, just inside the gates for both matchday entertainment as well as special events like World Cup watch parties.



Architectural Notes: The stadium offers a wide variety of seating options featured within its 22,587 capacity in order to make accommodations inclusive for the wide array of fan types that cheer on Columbus Crew SC. Whether you are taking a family, looking for a luxurious matchday experience, just looking to get in the gate to cheer, or are one of the die-hard supporters, there will be an option that works for you.

There will be no bad ticket option if you are simply looking for a great view of the game. For that extra-Instagram-ready view, seats on the west and northwest areas of the stadium offer a juxtaposition of the Columbus skyline towering right over our field.

This wide-open view of downtown Columbus through the southeast corner of stadium reflects a modern approach to having sports stadiums offer iconic, unique views that integrate them into their communities (think PNC Park in Pittsburgh or Great American Ball Park in Cincinnati). There will be no question as to where the game is being played when people watch a national broadcast from Columbus, whether it's a Crew SC match or the next Dos-a-Cero.



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Architectural Notes: Most common are the 17,730 standard seats, all of which fold-down and feature arm rests.

3,864 safe standing "seats" can be folded up or down as preference allows, or locked in the seat position if required by certain types of event contracts.

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COLUMBUS



Architectural Notes: The south end will feature several areas of terrace "bar seating" (450 seats total). These rows of bar stool-height seats feature a length of wood "table top" at the front of each row and would also come with full service for ordering food and beverage.



Architectural Notes: Field level VIP boxes on West sidelines offer a special experience and an "on-field" feel. These boxes would come in varying sizes and price points (543 total seats).

TRAINING FACILITY

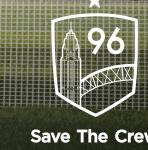
A new team training facility will feature a full-sized indoor pitch, overlooked by a 30,000 square foot team office, a 15,000 square foot fitness facility, and training structure, as well as a full size outdoor practice pitch. It offers plaza spaces for media huddles and private outdoor spaces for the players and coaches.



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DEVELOPED BY

Save The Crew

David Foust
John Zidar
Mark Vuchenich
Donny Murray
Tobias Roediger
Keith Naas
David Miller
Shane Paulson
Eliot McKinley
Jonathan Staker
Eric Nicodemus

SPECIAL THANKS TO

Rogers Krajnak Architects
801 Creative



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