Lecture Note 6: Maximum Likelihood Estimation Least squires is MLE Random var. X w/ pdf f(x; B) Sample K: iid: {X;}i=1 -> each : has x; Likelihood: muxl = max TT f(x,; B) max Inl = max & In[f(xi; B)] Solution:  $\hat{B} = \widetilde{B}^*$  satisfies dinting = 0 Properties of MLE: (1) Consistency: (6+>0 @ Asymptotic normality (CLT): ê LN(O,E) 3) Asymptotic efficiency

Sample 
$$N=3$$
, iid,  $(1,1,0)$   
 $L = Pr[X_1=1] \cdot Pr[X_2=1] \cdot Pr[X_3=0]$   
 $\vdots (1-0)$ 

$$= b_{5}(1-b)$$

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$$= p^{2}(1-p)$$

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$$= p^{2}(1-p)$$

MLE: 
$$\max_{\widetilde{p}} L = \max_{\widetilde{p}} \widetilde{p}^2(1-\widetilde{p})$$
  
 $\max_{\widetilde{p}} \ln L = \max_{\widetilde{p}} 2\ln(\widetilde{p}) + \ln(1-\widetilde{p})$   
 $\min_{\widetilde{p}} \ln L = \max_{\widetilde{p}} 2\ln(\widetilde{p}) + \ln(1-\widetilde{p})$   
 $\min_{\widetilde{p}} \ln L = \min_{\widetilde{p}} 2\ln(\widetilde{p}) + \ln(1-\widetilde{p})$ 

$$L = p^{S}(1-p)^{N-S}$$

$$\ln L = S \ln(p) + (N-S) \ln(1-p)$$

$$\hat{\rho} = \frac{S}{N}$$

## Methods for Finding the MLE ( Analytic optimization @ (Undirected) gnd search

- (3) Directed search

