

Time Series **Forecasting** using PROPHET

BRI Data Hackathon 2021 Workshop



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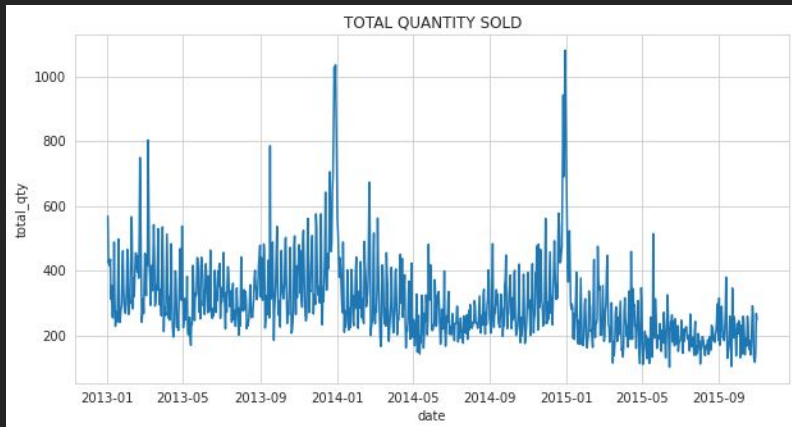
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Objectives

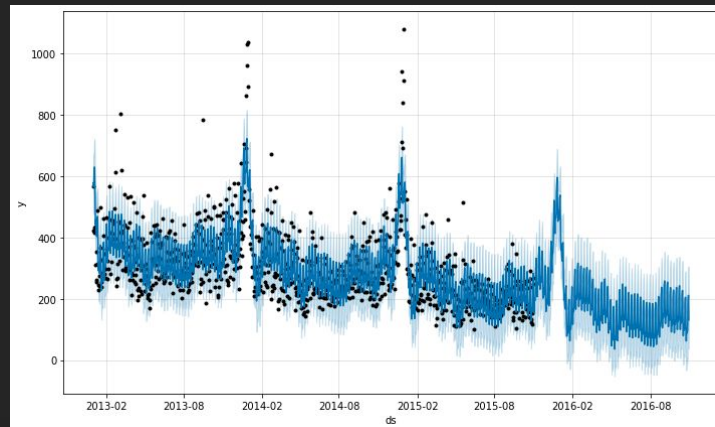
- 01** Understanding the **workflow** of time series forecasting in general
- 02** Getting to know frequently used features of **Prophet**
- 03** Run through the code examples of Prophet implementation in **Python**



Time Series

A series of data points collected at **equally spaced** time intervals and indexed in **time order**.

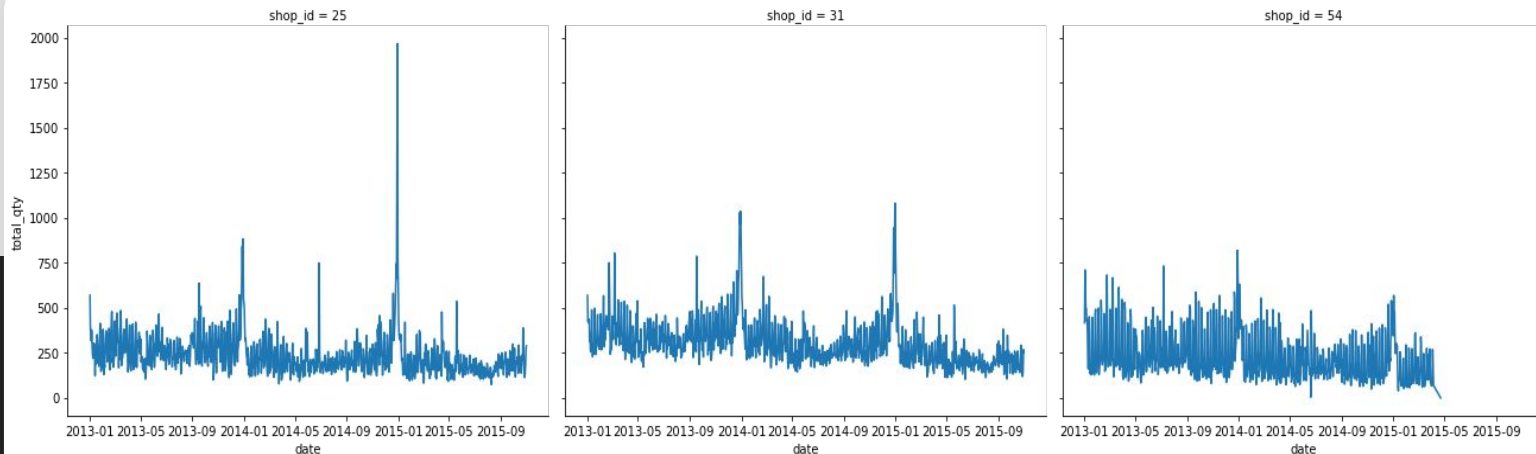
Thus, a sequence of discrete-time data.



Forecasting

Learn any inherent structures or patterns within the **historical** data, with the objective of generating **future** values for the series.

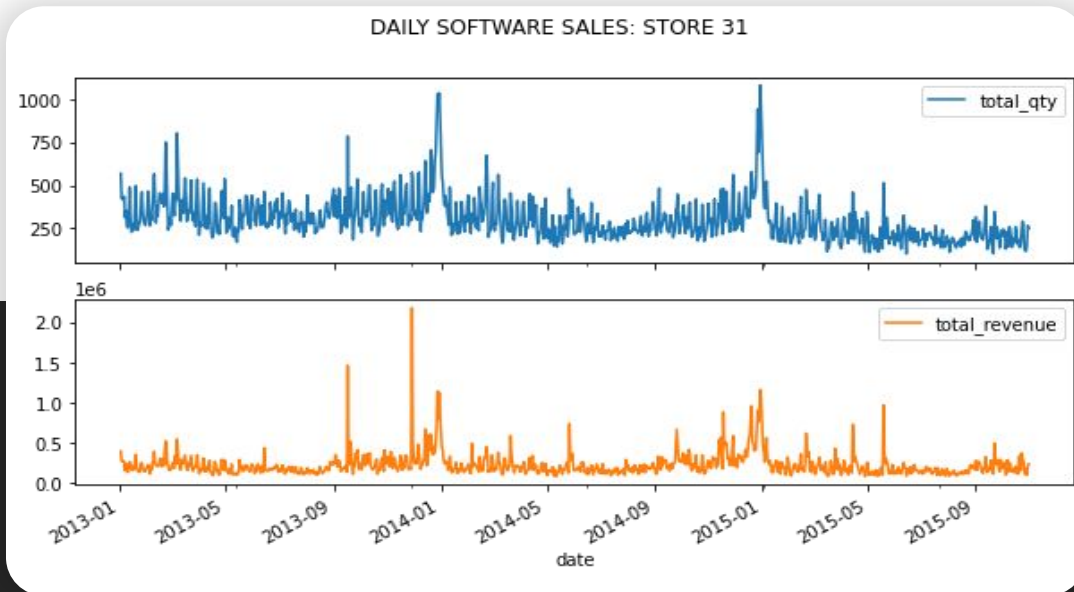
Multiple Time Series



There is **one variable** from **multiple objects** being observed from time to time.

Example: We observed the fluctuation of total_qty over time, from the three different stores.

Multivariate Time Series



There are **multiple variables** from only **one object** being observed from time to time.

Typically for such series, the variables are closely interrelated.

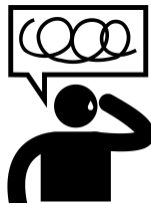
Example: We observed the fluctuation of total_qty and total_revenue over time, from only store 31

Problems



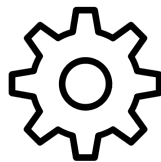
Manual effort of handling missing values

Cannot handle irregular patterns,
such as outliers



Difficult in handling multiple seasonalities

Limited hyperparameter tuning



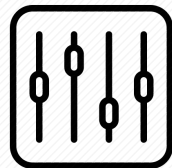
Forecasting
Traditional Approach

Open source library released by [Facebook's Data Science](#) team

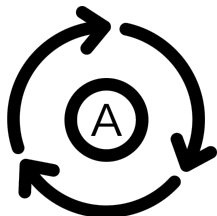
An **additive** model: Trend + Seasonality + Holiday



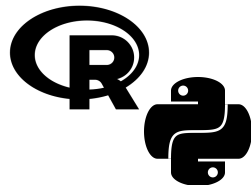
Accurate and Fast



Tunable Forecasts



Fully Automatic

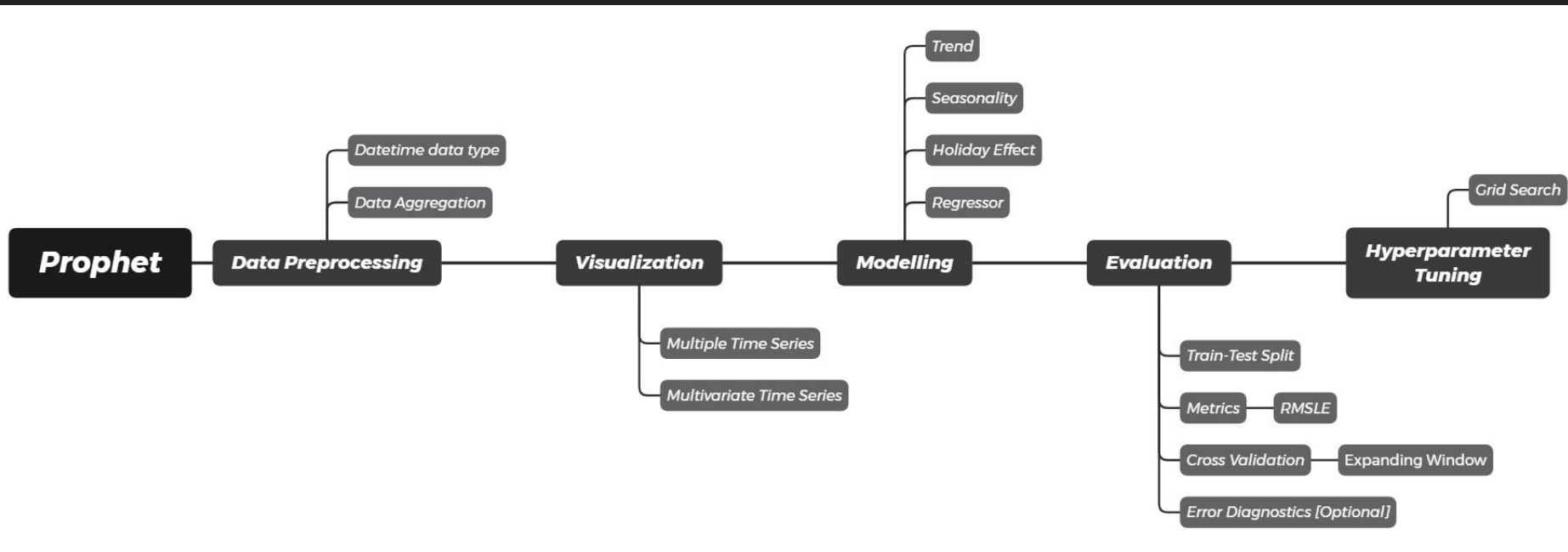


**Available in
R and Python**

Detail:

<https://facebook.github.io/prophet/>

Workflow



Google Colab Notebook



bit.ly/algo-webinar-material

Best of Luck



Happy Forecasting!