



Distant Voice

Travel Culture Religion **MAGAZINE**

MEDIA KIT

2024

This magazine prepares you on things to know or do before leaving your comfort zone and also shares experiences on culture. Also, magazine is targeted toward all age groups worldwide, that are interested in multicultural, experiences and things to know before leaving your comfort zone.



THE DISTANT VOICE READERSHIP PROFILE

AGE RANGE

35-65
PRINT

AGE RANGE

20-50
DIGITAL

70%

ATTEND
POST-SECONDARY

MALE
READERSHIP
48%

FEMALE
READERSHIP
52%

80% ATTEND UNIVERSITY

**\$58,000 Average
household income**



6,000

total circulation per issue

24,000

total readership per issue

EDITORIAL CALENDAR

Magazine Concept Statement

This magazine prepares you on things to know or do before leaving your comfort zone and shares experiences on culture

Recurring Articles in Every Issue

MAINTAINING CONNECTIONS

Feature on tips for connecting with family and friends despite physical distance.

MENTAL HEALTH

Feature-discussing on loneliness and isolation.

Adapting to culture

Feature-About culture and how people overcome it.

Language Barriers

Feature on how to overcome language barriers and tips on how to learn a new language.



ISSUES & DEADLINES

Issue 1
Date: May 2024
Cover or theme:
Separated Soul

Navigating long-distance relationships and things to know on how to stay connected. Will also discuss a private interaction on how people maintain relationships across.

Issue 2
Date: June 2024
Cover or theme:
Book review

Feature on things to know about culture for your various destinations. Will talk about people's past and experiences either good or bad to prepare people.

Issue 3
Date: July 2024
Cover or theme:
Across the Path

Issues that people encounter in their unique journeys, also tips for improving emotional intelligence.

Issue 4
Date: August 2024
Cover or theme:
Distant land

Feature on some recurring issues that people encounter. We also talk about food recipe.

Issue 5
Date: September 2024
Cover or theme:
Issues that could be explored

Feature on people and circle how to manage friendship and keep harmony.

Issue 6
Date: October
Cover or theme:
Unfulfilled

Feature about spiritual growth and challenging assumptions.



CIRCULATION PLAN

RATE CARD

Distant Voice magazine is a globally recognized publication, released twice every three months. It is dedicated to preparing individuals of all ages with essential information and activities for stepping out of their comfort zones and sharing cultural experiences.

Our magazine uses a take-one, leaving behind the controlled circulation method. You can find Distant Voice magazine in travel agency offices, immigrant camps, hotels, coffee shops, and at every international airport. Look for our colourful racks placed in high-traffic areas at these locations.

we partner with international airlines to place copies on airplanes, ensuring our magazine reaches travellers during their journeys.

These distribution methods ensure that individuals of all age groups planning to relocate or explore new destinations have access to the magazine. Our carefully selected locations guarantee the right demographic is reached, maximizing exposure for our advertisers' messages.



Frequency	1X	3X	6X	10X
Outside back cover	675	645	615	575
Inside covers	625	595	565	535
Full page	550	525	500	475
2/3 page	425	400	385	365
1/2 page	345	325	315	300
1/3 page	245	235	215	205
1/4 page	195	185	175	165
1/6 page	145	135	125	115



WRITER'S GUIDELINE



Magazine concept

This magazine prepares people of all ages on things to know or do before leaving their comfort zone and also shares experiences on culture.



Writers' queries

I will be writing a feature story titled "Separated Soul" This story will explore the emotional and psychological impact of being separated from your loved ones and how to maintain connection across distances.



Writing Style

In Distant Voice Magazine we vouched that our magazine we be clear, engaging and readable, we will also follow the Canadian standard.(Cp styles)

Length

Below are the breakdown details of our Distant Voice Magazine,

Feature Articles: 1500 to 2500 words.

In-depth Analysis, Investigative Pieces and Profiles.

Cover Stories: 2500 words are Main Attraction, Exclusive Interviews and the Major Societal Themes.

Regular Departments or Recurring Sections: 750 to 1500 words.

Opinion and Commentary
Personal Essays
How-To Guides
Reviews.

Photographs and illustrations

we will be using high-quality images that will add value to the story and also engage the readers. The format of the image will be JPEG.

Submission &Deadlines

A completed article will be sent to the editorial email address, document must be attached in Word format, and must be submitted within 2-3 months before the publication date. For example, the December issue should be submitted by September or latest October.

Payment for stories

For the Distant Voice magazine I can offer \$.10.

Payment for photographs

I can offer \$50 can the photographs belong to me.

OUR ADVERTISERS



