

# DAO TON CON

## Manifesto. Principles. Tokenomics

DAO TON CON is a events DAO on The Open Network. Each NFT for the participant, which confirms the information about the DAO membership. Each time you participate in an DAO, TON DAO send a unique NFT, which is verified by a cryptographic record. These NFT are Non-Fungible Tokens and contain all information about the DAO.

## DAO TON CON Manifesto

The manifesto is published on Web 3.0 networks in the public domain and has legal force throughout the space-time known to people.

The manifesto can be supplemented, changed at the initiative of the DAO participants.

We agree that the Metaverse is only a part of the common reality of people, but can be closely connected with it.

The purpose of the DAO is to organize and conduct educational and creative events in the digital environment and in physical reality.

## Principles of participation in DAO

1. Creation. It is the nature of people to create. We can do it unconsciously or consciously. The latter allows us to choose the future in which we want to live. Any creative unit of the Metaverse is equal to Sovereign.
2. Awareness. Life, work, people - everything in order to learn more about yourself. Who am I as a member? Who am I as a co-author? Who am I in this life and at this moment? Who am I like life?
3. Improvement. Places, yourself, things. The world strives for natural efficiency. We strive for the same, to be in harmony with the world.
4. Honesty. In front of yourself, in front of others. Deception (special or not) has a reason. These reasons should become known (first of all to oneself).
5. Work. Creation and creativity are accompanied by actions. Action leads to real change. We try to be the cause and not the effect in life. The easiest and most understandable way to do this is through work.
6. Knowledge and learning. There is always something we don't know. There is always something we can learn. There is always someone we can learn from. Each person is both a student and a teacher. Knowledge and experience are primary, profit and income are secondary.
7. Give away. We can do more than we think. To take is common to many, to give - you need to learn.
8. Now. This moment of the present is the only thing we have at our disposal. Don't put off what you can do now.
9. Cooperation. Together we can benefit each other and the whole world. You just need to find: a) how and b) what prevents you from doing it.
10. Be the cause of. Change the world, actively participate in the life of the community and society, and not remain a consequence of circumstances.

## Tokenomics

NFTs DAO TON CON is the key to the community, some types of NFTs also prove ownership of common property (eg exhibition halls, galleries, etc.). At first, it can be a shared ownership of a separate purchased gallery, later it can be scaled to purchased halls. But there is always some common premises that are proof of participation in the DAO.

Tokenomics and participation of people can look like a conditional - the intersection of a horizontal structure and a vertical one: including - within a given volume. Circles in the vertical plane and circles in the horizontal.

### DAO vertical circles

outside the circle	Any	NFTs
<b>Commemorative</b>		
NFT 3 rounds for sale	Outer circle (investors, traders, spectators, others).	1. Jetton and/or NFT DAO TON CON 2. Up to 50% discount on all DAO TON CON events (annual subscription) 3. The opportunity to participate in the management of the DAO and the organization of events together with the organizers.
NFT 2 rounds Issued through reputation score	Intimate circle (partners / colleagues: artists, sculptors, musicians, etc.)	1. NFT DAO TON CON 2. Up to 50% discount on all DAO TON CON events (subscription) 3. The opportunity to participate in the management of the DAO and the organization of events together with the organizers.
NFT 1 round Gained through experience and reputation	The inner circle (organizers, curators of directions, etc.)	1. Jetton CON And/or Fractal (part) of the NFT of the room wrapped in it. 2. Up to 100% discount on all DAO TON CON events (subscription) 3. Opportunity to participate in DAO management and event organization

### Horizontal circles of DAO members

Types of NFT	DAO TON CON	Holders	Possible circles of participants
Commemorative	Any	-	-
NFT 3 rounds	Outer circle (investors, traders, spectators, others)	Investors, Traders, HODLers	
NFT 2 rounds	Close circle (partners, colleagues: creators)	Partners, Painters, Producers, Journalists, copywriters, Critics, etc.	
NFT 1 round	The inner circle (organizers, curators of directions, etc.)	Organizers, Exhibition curators, Curators of other directions	

### Opportunities for NFTs holders

- Participation in DAO events;
- Collaborations with DAO members;
- Discounts for DAO events;
- Discounts for events of DAO partners;
- The ability to move from one circle to another circle.

### Emission model

-	2022 Amount		2023 Amount		-	2024 Amount		Total	
Queue #00	100	10	Queue #03	250	100	Queue #06	500	100	-
Queue #01	200	30	Queue #04	300	200	Queue #07	1000	100	-
Queue #02	300	60	Queue #05	400	300	Queue #08	3500	100	-
Total	-	-	-	-	-	-	-	-	-
Fund DAO	25000	-	-	205000	-	-	500000	-	730000
Number of participants	-	100	-	-	600	-	-	300	-

Issue rules:

1. The initial issue is determined only by the Organizers;
2. If a dispute occurs between the organizers - the final decision at the first stage is made by core DAO, at the second stage - by the Organizers by polling the community;
3. The emission of NFTs takes place in stages, but the total number of the third round of NFTs does NOT change: forever - no more than 1000;
4. NFTs of the second and first round cannot be given to everyone in a row;
5. The rules for issuing the second and first rounds of NFTs are determined by the Organizers.

## Examples of possible discounts

Rules:

1. The amount of the final discount depends on whether DAO TON CON is the sole founder of the event or is involved in a collaboration with someone;
2. The minimum discount (not shown in the table - depends on many empirical parameters) is always provided to DAO participants;
3. NFTs of the third round are transferable, NFTs of the first and second rounds are not transferable: if this rule is violated, NFTs are excluded from the white list;
4. The White List is maintained by the Organizers and audited by the DAO community at least once a year;
5. The tables below can be supplemented and / or changed by the Organizers, but no more than 2 times a year after the recommendations accepted from the community;
6. All other NFTs rules for all rounds are publicly determined by the Organizers.

## Road map

- Zero meetup DAO held. Accounting documents:
  - Exhibition: TON CON;
- First meetup from 2022:
  - TON Svet;
  - Topic: "Interoperability"
  - Number of participants: up to 50 people;

- DAO Training Course: Dec 2022;
- First conference-quest in the Metaverse: 12-13/11/2022;
- Full online resources:
  - Website;
  - Documentation;
  - NFTs-gift (no more than 100 per year);
  - Meta space;
  - 3D compositions;
  - Until the end of 2022 - development of a mechanism for fractalization of DAO TON CON NFT spaces (educational and creative) and shared ownership of the spaces by DAO participants
  - The first stage of DAO automation.

## **DAO TON CON Services**

### 1. Land and buildings:

- a. Market assessment;
- b. Purchase of land;
- c. Land lease;
- d. Purchase of buildings;
- e. Rental of premises;
- f. Refinement of buildings/premises and/or their parts.

### 2. Construction in the Metaverse:

- a. Creation of unique, personalized, 3D avatars for various Metaverses (branding for the project and for their community);
- b. Customized production of digital clothing;
- c. Development of buildings/structures/premises and/or their components.

### 3. Education:

- a. Conducting online meetups (VR/etc.);
- b. Organization of educational and creative events in metaverses of any complexity (up 1000 CCU [https://en.wikipedia.org/wiki/Concurrent\\_user](https://en.wikipedia.org/wiki/Concurrent_user));

### 3. Marketing:

- a. Development of PR and marketing strategy for brand development in the metaverses;
- b. Consultations on interaction with the metaverse;
- c. Development of an “investment” strategy;
- d. Adaptation of the experience of reality in VR, AR, MR.

## **DAO TON CON cases**

1. TON CON <https://toncon.space>
- 2.