

MUNCHMAKERS

Comprehensive Sales Analysis Report

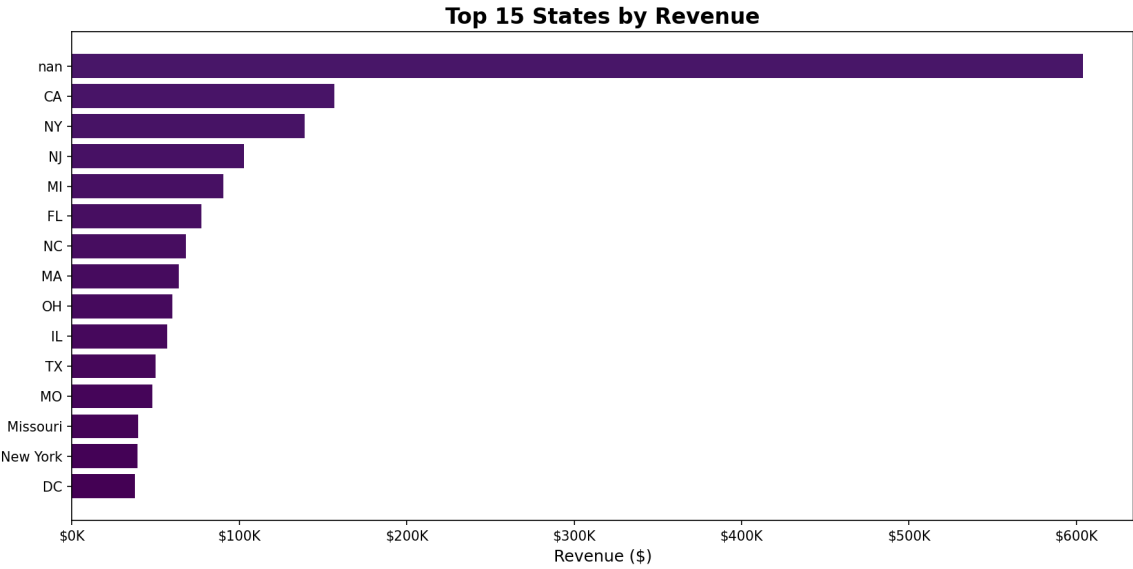
Generated: October 04, 2025

Executive Summary

Metric	Value
Total Unique Customers	943
Major Buyers (>\$300)	943
Total Revenue (Major Buyers)	\$2,257,744.97
Average Customer Revenue	\$2,394.22
Top Customer Revenue	\$60,000.00
Total Orders	1,876

Top States by Revenue

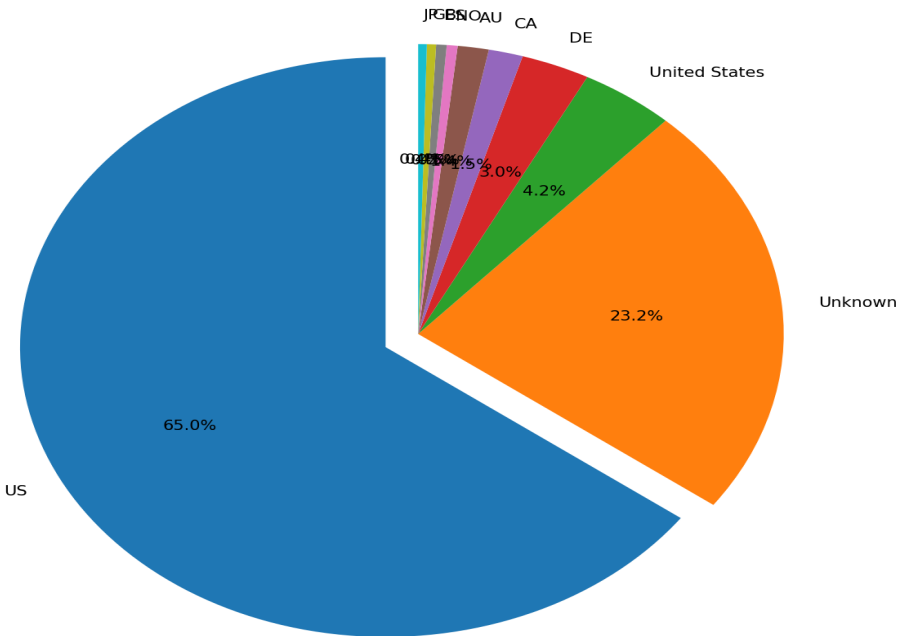
State	Revenue	Customers	Orders	Avg Order Value
Unknown	\$603,924.35	322	492	\$1,227.49
CA	\$156,736.84	66	133	\$1,178.47
NY	\$138,950.82	54	126	\$1,102.78
NJ	\$102,702.03	34	73	\$1,406.88
MI	\$90,642.56	24	60	\$1,510.71
FL	\$77,332.47	26	58	\$1,333.32
NC	\$68,270.09	9	22	\$3,103.19
MA	\$63,948.04	22	41	\$1,559.71
OH	\$60,153.54	12	27	\$2,227.91
IL	\$56,962.77	17	40	\$1,424.07
TX	\$49,932.03	30	64	\$780.19
MO	\$47,972.79	12	35	\$1,370.65
Missouri	\$39,717.50	3	1	\$39,717.50
New York	\$39,122.93	12	7	\$5,588.99
DC	\$37,815.75	3	15	\$2,521.05



Top Countries by Revenue

Country	Revenue	Customers	Orders	Avg Order Value
US	\$1,444,983.13	531	1,217	\$1,187.33
Unknown	\$516,131.92	287	439	\$1,175.70
United States	\$92,973.08	55	90	\$1,033.03
DE	\$67,636.37	8	12	\$5,636.36
CA	\$33,741.45	18	32	\$1,054.42
AU	\$30,561.16	4	8	\$3,820.14
NO	\$10,638.70	2	2	\$5,319.35
ES	\$10,317.12	6	6	\$1,719.52
GB	\$8,991.05	5	3	\$2,997.02
JP	\$8,420.99	4	8	\$1,052.62

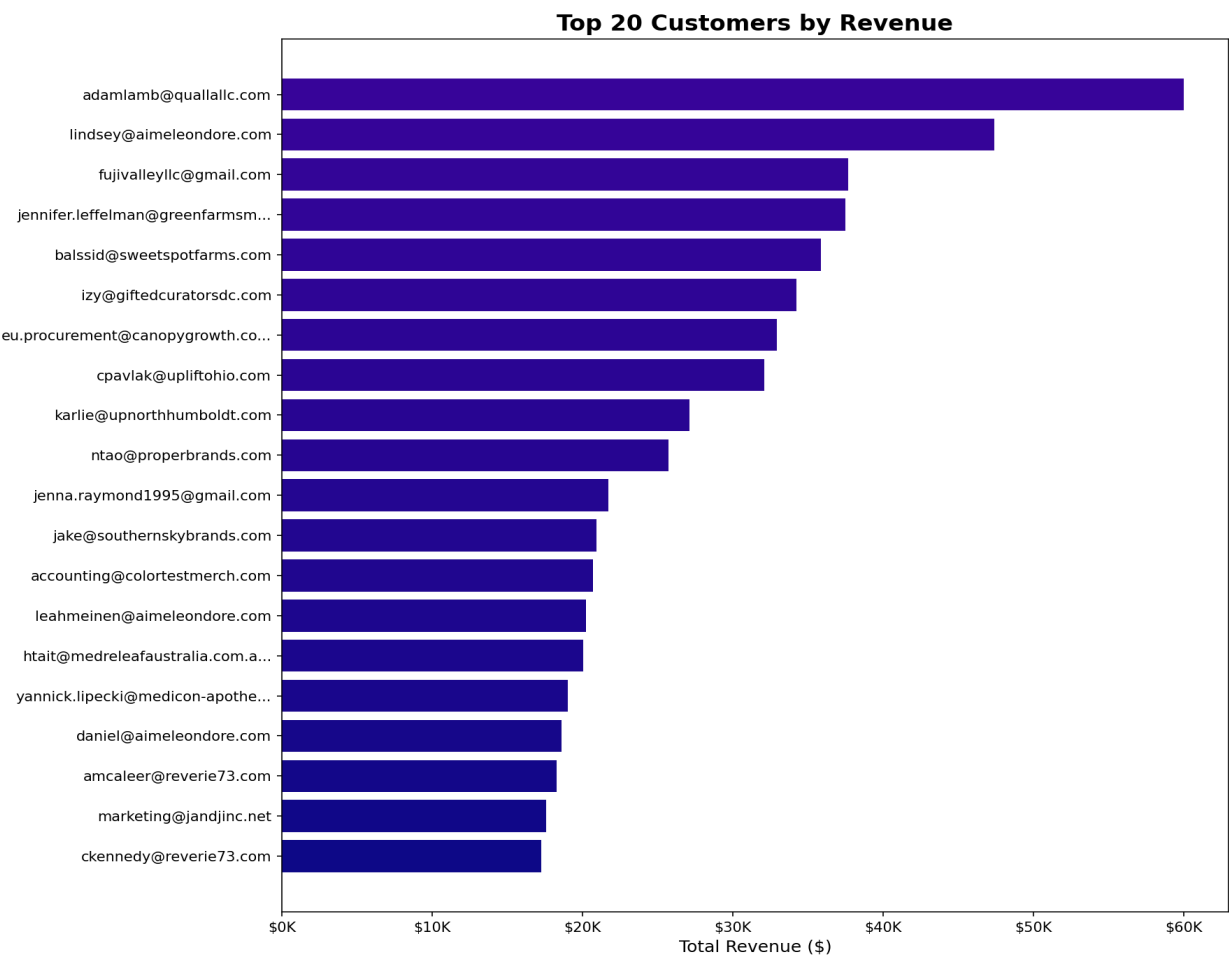
Revenue Distribution by Country (Top 10)



Top 20 Customers by Revenue

Email/Company	Revenue	Orders
Qualla Enterprises	\$60,000.00	4
lindsey@aimeleondore.com	\$47,402.50	9
Fuji Valley Inc	\$37,700.00	2
jennifer.leffelman@greenfarmsmissouri.co	\$37,500.00	0
Sweetspot	\$35,900.00	11
Gifts Curated	\$34,250.00	12
Canopy Growth Germany GmbH	\$32,958.28	3
Cascade Southern Ohio LLC DBA UPLift	\$32,100.18	7
karlie@upnorthhumboldt.com	\$27,150.00	9
Proper Cannabis	\$25,730.00	4
jenna.raymond1995@gmail.com	\$21,715.00	3
jake@southernskybrands.com	\$20,933.00	2
accounting@colortestmerch.com	\$20,700.00	3
Aime Leon Dore Soho LLC	\$20,250.00	1
MedReleaf Australia	\$20,040.00	1
Medicon-Apotheke am Nordostbahnhof	\$19,035.00	2
Aime Leon Dore Soho LLC	\$18,630.00	4
amcaleer@reverie73.com	\$18,310.00	1
marketing@jandjinc.net	\$17,575.00	4
Reverie 73	\$17,250.00	5

Top Customers Visualization



Revenue vs Order Count Analysis

