

FastAutomate KB - Content Pack (Part 2 of 2): Product Markdown + Golden Q&A

This document consolidates product/pricing Markdown and the Golden Q&A (corrected items).

== PrimeVision ==

id: kb/product/primevision/overview
version: 1.0
visibility: public
product: PrimeVision
aliases: ["VisionFlow", "vision flow", "vision-flow"]
category: product_overview
region: global
owners: ["CBO", "Head of Product"]
updated_at: 2025-08-10
tags: ["rpa", "computer-vision", "self-healing", "compliance"]

PrimeVision (VisionFlow) - Adaptive RPA

What it is: Adaptive, computer vision powered RPA that **self-heals** when UIs change, ensuring resilient, scalable automations.

Key Capabilities

- Visual recognition maps UI components in real time
- **Self-healing workflows** reduce fragility and maintenance
- Built in **compliance & audit trails**
- **No-code connectors** and APIs for rapid integration
- Deploy in **days**, not months

Proof Points

- **90%** faster deployment vs. traditional RPA
- **99%** compliance accuracy with automated audit trails
- **75%** reduction in implementation & maintenance costs
- **24/7** self-optimization

Ideal Use Cases

- Repetitive back-office tasks across legacy desktop/web apps
- High-assurance steps needing audit trails
- Multi-system UI automations where APIs are missing

Onboarding / CTA

- Schedule a short discovery -> capture 2-3 example tasks
- Pilot with recorded workflows (target <72 hours to value)

Note: On Primius.ai, this product may be labeled **VisionFlow**. Treat **VisionFlow** ?

PrimeVision**.

== PrimeLeads (No Outreach) ==

id: kb/product/primeleads/overview
version: 1.1
visibility: public
product: PrimeLeads
aliases: ["prime leads"]
category: product_overview
region: global
owners: ["CBO", "Head of Product"]
updated_at: 2025-08-10
tags: ["lead-gen", "icp", "enrichment", "ranking"]

PrimeLeads - ICP?Driven Lead Discovery (No Outreach)

****What it is:**** End?to?end ****lead discovery**** that starts from your ****URL**** or ICP, enriches targets, and ranks matches.

****Important:**** PrimeLeads ****does not send outreach****. Use ****PrimeReachOut**** for contacting and scheduling.

Workflow

1. Enter ****company website**** -> AI builds ****ICP + Growth Report****
2. Generate ****LinkedIn?friendly searches**** (taxonomy?aligned)
3. ****Enrich**** via third?party sources and custom APIs
4. ****Score & rank**** leads; export or pass to ****PrimeReachOut****

Handoffs

- ****Contacting & Sequencing:**** via ****PrimeReachOut****
- ****Calendar Scheduling:**** via ****PrimeReachOut****

== PrimeRecruits (No Outreach) ==

id: kb/product/primerecruits/overview
version: 1.1
visibility: public
product: PrimeRecruits
aliases: ["prime recruits"]
category: product_overview
region: global
owners: ["CBO", "Head of Product"]

updated_at: 2025-08-10

tags: ["recruiting", "talent", "jd-upload", "shortlisting"]

PrimeRecruits - Candidate Sourcing & Shortlisting (No Outreach)

What it is: AI-driven candidate discovery, screening, and shortlisting with LinkedIn taxonomy normalization.

Important: PrimeRecruits does not contact candidates or schedule meetings. Use PrimeReachOut for outreach and calendar coordination.

Workflow

1. Upload JD (PDF/DOC/TXT <= 5MB)
2. AI source + screen candidates
3. Produce shortlist with structured evaluation
4. Export or hand off to PrimeReachOut for outreach/scheduling

Handoffs

- Candidate Outreach & Sequencing: via PrimeReachOut
- Interview Scheduling (Calendars): via PrimeReachOut

== PrimeReachOut (Outreach + Replies + Scheduling) ==

id: kb/product/primereachout/overview

version: 1.1

visibility: public

product: PrimeReachOut

aliases: ["prime reach out", "prime-reachout"]

category: product_overview

region: global

owners: ["CBO", "Head of Product"]

updated_at: 2025-08-10

tags: ["outreach", "sequencing", "personalization", "analytics", "calendar"]

PrimeReachOut - Dedicated Outreach, Reply Intelligence & Scheduling

What it is: The only module that contacts individuals (from PrimeLeads & PrimeRecruits outputs), manages multi-channel sequences, performs reply analysis, and handles calendar scheduling.

Key Capabilities

- AI-generated, context-aware messaging (leads or candidates)
- Cross-channel sequencing (email, LinkedIn/DMs, WhatsApp, phone)
- Reply scoring & suggested next actions

- **Calendar scheduling** & coordination
- Real-time **analytics**

Inputs

- **Lead lists** from **PrimeLeads**
- **Candidate shortlists** from **PrimeRecruits**

== PrimeCRM ==

id: kb/product/primecrm/overview

version: 1.0

visibility: public

product: PrimeCRM

aliases: ["prime crm"]

category: product_overview

region: global

owners: ["CBO", "Head of Product"]

updated_at: 2025-08-10

tags: ["crm", "enrichment", "hygiene", "connectors"]

PrimeCRM - Automated Data Hygiene & Enrichment

What it is: Keep your CRM **clean, enriched, and compliant**-on autopilot.

Key Capabilities

- Automated **deduplication** & normalization
- **Enrichment** from 50+ sources
- Native connectors (**Salesforce, HubSpot, Pipedrive**, and more)
- Compliance-first architecture

Benefits & Metrics

- **95%** data quality in 30 days
- **70%** less manual entry
- **45%** sales productivity lift

== Pricing ==

id: kb/pricing/primius/tiers

version: 1.0

visibility: public

product: null

category: pricing

region: global
owners: ["RevOps"]
updated_at: 2025-08-10
tags: ["pricing","credits","overage"]

Primius.ai Pricing - Credit?Based Plans

Plan	Monthly Price	Included Credits	Overage per Credit
Freemium	\$0	10	\$0.85
Starter	\$100	200	\$0.75
Growth	\$299	750	\$0.65
Scale	\$599	2,000	\$0.55
Enterprise	Custom	Custom	Custom

****What a credit powers:**** lead/candidate identification, profiling, scoring & enrichment; personalized outreach (via PrimeReachOut); CRM enrichment; basic AI workflows.

== Golden Q&A (v1.1, corrected items) ==

```
{
  "id": "golden/about-1",
  "type": "golden_qna",
  "question": "What is FastAutomate?",
  "answer_md": "FastAutomate is the company that created and operates the Primius.ai platform.",
  "intent": "about",
  "persona": "prospect",
  "kb_refs": [
    "about/company/fastautomate",
    "about/platform/primius"
  ],
  "cta": null,
  "visibility": "public",
  "updated_at": "2025-08-10",
  "region": "global"
}

{
  "id": "golden/about-3",
  "type": "golden_qna",
  "question": "Which products are on Primius.ai?",
  "answer_md": "PrimeVision (VisionFlow), PrimeLeads, PrimeRecruits, PrimeReachOut, PrimeCRM.",
  "intent": "about",
  "persona": "prospect",
  "kb_refs": [
    "products/list"
  ],
  "cta": "See product pages.",
  "visibility": "public",
  "updated_at": "2025-08-10",
  "region": "global"
}

{
  "id": "golden/leads-5",
  "type": "golden_qna",
  "question": "How do you personalize outreach?",
  "answer_md": "PrimeLeads prepares enriched, ranked lead lists. **PrimeReachOut** performs the outreach with AI?personalized, multi?channel sequences and reply scoring.",
  "intent": "about",
  "persona": "customer",
  "kb_refs": [
    "product/primeleads/summary",
    "kb/product/primereachout/overview"
  ],
  "cta": "Enable PrimeReachOut.",
  "visibility": "public",
  "updated_at": "2025-08-10",
  "region": "global"
}

{
  "id": "golden/recruits-1",
  "type": "golden_qna",
  "question": "How do I start with recruiting?",
  "answer_md": "Upload a JD (<=5MB). The system will source and screen to produce a shortlist. **Outreach and scheduling are done by PrimeReachOut.**",
  "intent": "howto",
  "persona": "prospect",
  "kb_refs": [
    "product/primerecruits/cta-upload-jd",
    "product/primerecruits/summary",
    "kb/product/primereachout/overview"
  ],
  "cta": "Upload JD.",
  "visibility": "public",
  "updated_at": "2025-08-10",
  "region": "global"
}

{
  "id": "golden/recruits-7",
  "type": "golden_qna",
  "question": "How are candidates contacted?",
  "answer_md": "PrimeRecruits creates a scored shortlist. **PrimeReachOut** contacts candidates, manages follow?ups, and books interviews via calendar integrations.",
  "intent": "howto",
  "persona": "customer",
  "kb_refs": [
    "product/primerecruits/summary"
  ]
}
```

```
"kb/product/primereachout/overview"], "cta": null, "visibility": "public", "updated_at":  
"2025-08-10", "region": "global"}  
{ "id": "golden/recruits-8", "type": "golden_qna", "question": "Can the system handle meeting  
scheduling?", "answer_md": "Yes-PrimeReachOut manages calendar scheduling and confirmations  
for both leads and candidates.", "intent": "howto", "persona": "customer", "kb_refs":  
["kb/product/primereachout/overview"], "cta": null, "visibility": "public", "updated_at":  
"2025-08-10", "region": "global"}  
{ "id": "golden/reachout-1", "type": "golden_qna", "question": "What channels can PrimeReachOut  
use?", "answer_md": "Email, LinkedIn/DMs, WhatsApp, and phone-coordinated with unified  
sequencing and analytics. It operates on inputs from PrimeLeads (leads) and PrimeRecruits  
(candidates).", "intent": "about", "persona": "prospect", "kb_refs":  
["kb/product/primereachout/overview"], "cta": "Start a sequence.", "visibility": "public",  
"updated_at": "2025-08-10", "region": "global"}
```