



TEAM TROJANS'

E -Serviour

A web app that makes placing orders in hotels faster and easier.



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Problem:





WHAT IS



Is it a software that people really need?



Main App Features

FOOD MENU

The menu card is available under different categories.

ORDERING FOOD

Food is ordered, amount or quantity can also be chosen.

VIEWING - CANCELLING

After ordering, customer can view the items he ordered, recheck and if needed can cancel.

BILL PAYMENT

At the end of the meal, bill is shown and payment can be done through the portal.



Customer Segments

- RESTAURANTS
- HOTELS

Competitive Advantages



EASE OF USE

SAVES TIME

KEEPS
CUSTOMERS
HAPPY



Value propositions:

- Time efficient
- Less hiring cost
- Calm and quiet atmosphere
- Attracts customers



Key Resources:

- PHP
- HTML



Revenue Streams:

- Restaurant and hotel owners pay for the software in a subscription basis.
- On screen advertising and brand promotion offers additional avenue for revenue generation.



Cost Structure:

- Tablet for all tables
- LCD display in the kitchen
- Wifi network



Thank you!