

# Brand Guidelines

**TONBRIDGE**  
SPIRITUALIST CENTRE

# Brand Identity

## **Mission Statement:**

Our mission at Tonbridge Spiritualist Centre is providing everyone who wants or needs it an open space to communicate with everyone who wants or needs it loved ones in spirit with sincerity, honesty and pride.

## **The Objects of our Brand are as follows:**

1. To advance the Spiritualist religion
2. To promote the truths and beliefs of Spiritualism
3. To heal the sick and suffering by thought, word and deed

**Source:** Tonbridge Spiritualist Centre CIO Constitution  
Executive Committee

# Logos

## TSC Yellow



## TSC Turq



## TSC Purple



## TSC Pink



# Division Logos

**TSC Executive**

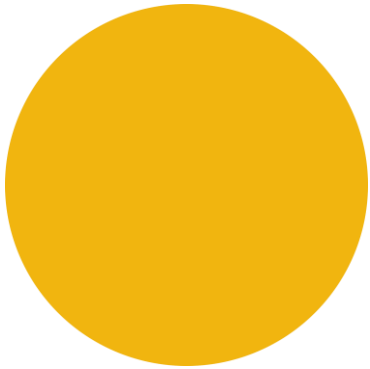
**EXECUTIVE**  
COMMITTEE

**TSC Digital**

**DIGITAL**  
SERVICE

# Brand Colours

**TSC Yellow**

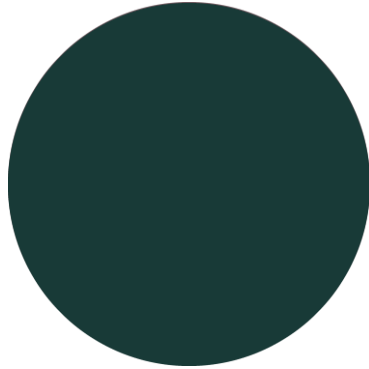


**#F1B50F**

*241, 181, 15*

**Main**

**TSC Purple**

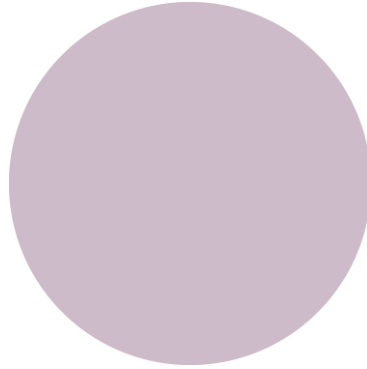


**#6C585F**

*108, 88, 31*

**Secondary**

**TSC Pink**



**#CEBBC9**

*206, 187, 201*

**Tertiary**

**TSC Turq**



**#183A37**

*24, 58, 55*

**Tertiary**

# Typography

- Our main typeface is **Acumin Pro**.

**REGULAR:** ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
1234567890

**BOLD:** ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
1234567890

**ITALIC:** *ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz*  
*1234567890*

- Our secondary typeface is **Bahnschrift**.

**REGULAR:** ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
1234567890

**BOLD:** ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
1234567890

**ITALIC:** *ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz*  
*1234567890*

# Typography Usage

	Web	Print	Presentations	Documents	Email	Internal
Title Headline	Acumin Pro Bold	Acumin Pro Bold	Bahnschrift Bold	Acumin Pro Bold	Arial Bold	Acumin Pro Bold
Body	Acumin Pro	Acumin Pro	Acumin Pro	Acumin Pro	Arial	Acumin Pro

# Letterhead



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address: C/O 9 Ribston Gardens, Paddock Wood, Kent, TN12 6BA  
social media: @tonbridgespiritualist e: jay@tonbridgespiritualist.com  
m: +44 7875 574591 w: tonbridgespiritualist.com