

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 BEIERSDORF LF 11-27-17

03/16/18

PGM ID: 878079

1 WEEK(S) ENDING 12/03/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:6 CVG%:19 # OF T/C: 1 TA%: 0.6

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	----	-----	-----
TOTAL US HHLD	0.8	98	
TOTAL PERSONS			
2+	0.4	112	1146
WORKING WOMEN			
18+	0.5	30	303
18-49	0.3	12	122
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	0.6	74	760
18-34	0.2+	5+	54+
18-49	0.3	19	198
25-54	0.4	27	281
35-64	0.7	43	439
55+	0.9	46	470
MEN			
TOTAL	0.3	34	352
18-34	0.1+	3+	34+
18-49	0.2	15	155
25-54	0.3	19	193
35-64	0.4	24	245
55+	0.3	14	148
TEENS			
TOTAL (12-17)	0.1*	2*	16*
FEMALE (12-17)	0.1*	1*	11*
CHILDREN			
CHILDREN 2-11	<<	<<	<<
CHILDREN 6-11	<<	<<	<<

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 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 VISIT ANGEL ENLN 11-27-17

03/16/18

PGM ID: 878080

1 WEEK(S) ENDING 12/03/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:267 CVG%:76 # OF T/C: 1 TA%: 7.7

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLd	12.0	1438	
TOTAL PERSONS			
2+	5.9	1786	1242
WORKING WOMEN			
18+	4.9	268	187
18-49	2.9	104	72
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	8.0	996	692
18-34	1.6	57	40
18-49	3.0	197	137
25-54	4.5	277	193
35-64	8.1	501	348
55+	14.4	701	488
MEN			
TOTAL	6.1	709	493
18-34	1.2	42	29
18-49	2.4	153	106
25-54	3.7	219	152
35-64	6.4	375	260
55+	11.4	479	333
TEENS			
TOTAL (12-17)	1.0	24	17
FEMALE (12-17)	0.9	10	7
CHILDREN			
CHILDREN 2-11	1.4	57	40
CHILDREN 6-11	1.1	27	19

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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 SOMA EMN 15 11-27-17

03/16/18

PGM ID: 878081

1 WEEK(S) ENDING 12/03/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:316 CVG%:84 # OF T/C: 1 TA%: 3.9

	AVERAGE AUDIENCE		
	%	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	5.0	594	
TOTAL PERSONS			
2+	2.2	681	1147
WORKING WOMEN			
18+	2.7	147	247
18-49	1.6	58	97
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	3.0	368	620
18-34	0.6	21	36
18-49	1.5	100	169
25-54	2.3	139	234
35-64	3.5	216	364
55+	4.6	226	381
MEN			
TOTAL	2.5	286	481
18-34	0.5	16	27
18-49	1.1	72	121
25-54	1.6	98	165
35-64	2.8	163	274
55+	4.3	182	306
TEENS			
TOTAL (12-17)	0.3+	7+	12+
FEMALE (12-17)	0.3+	4+	6+
CHILDREN			
CHILDREN 2-11	0.5	20	34
CHILDREN 6-11	0.6	13	23

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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 PIZZA HUT SYN 15 11-27-17

03/16/18

PGM ID: 878082

1 WEEK(S) ENDING 12/03/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:103 CVG%:60 # OF T/C: 1 TA%: 5.4

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLd	17.4	2076	
TOTAL PERSONS			
2+	8.2	2485	1197
WORKING WOMEN			
18+	8.1	445	214
18-49	5.9	209	101
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	12.2	1518	731
18-34	4.3	149	72
18-49	6.5	423	204
25-54	8.6	530	255
35-64	12.7	790	381
55+	19.4	944	455
MEN			
TOTAL	7.0	817	394
18-34	2.3	81	39
18-49	3.8	246	118
25-54	5.2	312	150
35-64	8.2	485	234
55+	11.4	477	230
TEENS			
TOTAL (12-17)	3.2	79	38
FEMALE (12-17)	2.1	25	12
CHILDREN			
CHILDREN 2-11	1.8	71	34
CHILDREN 6-11	1.4	35	17

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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 NOVARTIS EMN 11-27-17

03/16/18

PGM ID: 878083

1 WEEK(S) ENDING 12/03/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:75 CVG%:51 # OF T/C: 1 TA%: 4.2

	AVERAGE AUDIENCE		
	%	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	7.5	901	
TOTAL PERSONS			
2+	3.3	992	1101
WORKING WOMEN			
18+	4.1	223	248
18-49	2.4	85	94
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	4.3	538	598
18-34	0.8	29	33
18-49	2.1	133	148
25-54	3.0	182	203
35-64	5.2	321	356
55+	7.1	348	387
MEN			
TOTAL	3.7	430	478
18-34	0.7	25	27
18-49	1.7	112	124
25-54	2.7	159	176
35-64	4.5	262	291
55+	6.4	267	297
TEENS			
TOTAL (12-17)	0.3	8	9
FEMALE (12-17)	0.3+	3+	4+
CHILDREN			
CHILDREN 2-11	0.4	15	16
CHILDREN 6-11	0.3	8	9

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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 HERSHEY'S SYN 11-27-17

03/16/18

PGM ID: 878084

1 WEEK(S) ENDING 12/03/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:73 CVG%:50 # OF T/C: 1 TA%: 3.6

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	8.0	959	
TOTAL PERSONS			
2+	3.6	1090	1136
WORKING WOMEN			
18+	4.4	242	252
18-49	2.9	105	109
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	5.4	676	704
18-34	1.6	55	58
18-49	2.9	189	197
25-54	4.0	242	253
35-64	5.8	360	375
55+	8.5	413	430
MEN			
TOTAL	3.1	365	381
18-34	1.2	42	44
18-49	1.8	113	118
25-54	2.3	139	145
35-64	3.4	202	211
55+	5.1	213	222
TEENS			
TOTAL (12-17)	1.1	28	29
FEMALE (12-17)	1.0	13	13
CHILDREN			
CHILDREN 2-11	0.5	21	22
CHILDREN 6-11	0.5	13	13

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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 LOWES EMN 30 11-27-17

03/16/18

PGM ID: 878085

1 WEEK(S) ENDING 12/03/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:58 CVG%:50 # OF T/C: 1 TA%: 5.0

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	12.7	1522	
TOTAL PERSONS			
2+	5.6	1700	1117
WORKING WOMEN			
18+	7.2	395	260
18-49	4.7	168	110
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	7.4	919	604
18-34	2.2	75	49
18-49	4.4	284	187
25-54	6.2	383	251
35-64	9.0	561	368
55+	10.6	518	340
MEN			
TOTAL	6.3	727	478
18-34	1.4	48	32
18-49	3.4	219	144
25-54	5.5	326	214
35-64	8.0	472	310
55+	9.3	391	257
TEENS			
TOTAL (12-17)	0.9	21	14
FEMALE (12-17)	0.7	9	6
CHILDREN			
CHILDREN 2-11	0.8	33	22
CHILDREN 6-11	0.8	20	13

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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 LOWES EMN 15 11-27-17

03/16/18

PGM ID: 878086

1 WEEK(S) ENDING 12/03/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:516 CVG%:91 # OF T/C: 1 TA%: 11.7

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	22.7	2710	
TOTAL PERSONS			
2+	10.2	3106	1146
WORKING WOMEN			
18+	12.1	661	244
18-49	6.9	247	91
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	13.3	1650	609
18-34	2.9	100	37
18-49	6.6	431	159
25-54	9.9	607	224
35-64	15.8	983	363
55+	21.0	1022	377
MEN			
TOTAL	11.4	1326	489
18-34	2.4	82	30
18-49	5.3	342	126
25-54	8.2	489	181
35-64	14.0	821	303
55+	19.5	815	301
TEENS			
TOTAL (12-17)	1.8	45	17
FEMALE (12-17)	1.6	20	7
CHILDREN			
CHILDREN 2-11	2.1	85	31
CHILDREN 6-11	2.1	50	18

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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES SYN 11-27-17

03/16/18

PGM ID: 878087

1 WEEK(S) ENDING 12/03/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:74 CVG%:37 # OF T/C: 1 TA%: 1.0

	AVERAGE AUDIENCE %	(0000) VP	(000) VH
TOTAL US HHLD	1.5	177	
TOTAL PERSONS 2+	0.7	220	1243
WORKING WOMEN			
18+	0.8	44	251
18-49	0.5	17	98
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	1.2	143	808
18-34	0.2	8	48
18-49	0.5	29	165
25-54	0.8	48	273
35-64	1.3	82	463
55+	1.9	93	525
MEN			
TOTAL	0.6	68	384
18-34	0.1*	2*	11*
18-49	0.3	17	96
25-54	0.4	23	131
35-64	0.8	45	252
55+	1.1	44	248
TEENS			
TOTAL (12-17)	0.1+	4+	20+
FEMALE (12-17)	0.2*	2*	13*
CHILDREN			
CHILDREN 2-11	0.1+	5+	30+
CHILDREN 6-11	0.1*	2*	12*

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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES EMN 11-27-17

03/16/18

PGM ID: 878088

1 WEEK(S) ENDING 12/03/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:287 CVG%:75 # OF T/C: 1 TA%: 6.2

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	9.5	1142	
TOTAL PERSONS 2+	4.3	1307	1145
WORKING WOMEN			
18+	5.2	286	250
18-49	3.2	115	101
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	5.7	703	616
18-34	1.2	43	38
18-49	2.9	191	167
25-54	4.2	258	226
35-64	6.8	426	373
55+	9.0	436	382
MEN			
TOTAL	4.8	559	490
18-34	1.0	36	32
18-49	2.4	151	133
25-54	3.6	216	189
35-64	5.7	338	296
55+	8.0	335	293
TEENS			
TOTAL (12-17)	0.6	14	13
FEMALE (12-17)	0.5+	6+	5+
CHILDREN			
CHILDREN 2-11	0.8	31	27
CHILDREN 6-11	0.9	21	18

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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES ENLN 11-27-17

03/16/18

PGM ID: 878089

1 WEEK(S) ENDING 12/03/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:228 CVG%:73 # OF T/C: 1 TA%: 6.8

	AVERAGE AUDIENCE		
	%	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLd	10.4	1238	
TOTAL PERSONS			
2+	5.0	1526	1232
WORKING WOMEN			
18+	4.2	231	186
18-49	2.3	83	67
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	6.9	860	695
18-34	1.3	44	35
18-49	2.5	165	133
25-54	3.9	240	194
35-64	7.0	437	353
55+	12.4	607	490
MEN			
TOTAL	5.2	600	485
18-34	1.0	35	28
18-49	2.0	127	103
25-54	3.1	183	148
35-64	5.3	313	253
55+	9.7	407	328
TEENS			
TOTAL (12-17)	0.9	21	17
FEMALE (12-17)	0.8	10	8
CHILDREN			
CHILDREN 2-11	1.1	45	36
CHILDREN 6-11	0.8	20	16

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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 BEIERSDORF EMN 12-4-17

03/16/18

PGM ID: 878090

1 WEEK(S) ENDING 12/10/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:414 CVG%:75 # OF T/C: 1 TA%: 3.8

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	----	-----	-----
TOTAL US HHLd	4.5	535	
TOTAL PERSONS			
2+	2.1	632	1181
WORKING WOMEN			
18+	2.5	137	257
18-49	1.4	49	92
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	2.8	351	656
18-34	0.7	23	42
18-49	1.3	87	163
25-54	1.9	119	223
35-64	3.1	195	364
55+	4.6	223	417
MEN			
TOTAL	2.2	257	480
18-34	0.4	15	29
18-49	0.9	59	110
25-54	1.6	92	172
35-64	2.5	148	277
55+	3.8	160	299
TEENS			
TOTAL (12-17)	0.2+	4+	8+
FEMALE (12-17)	0.2*	2*	4*
CHILDREN			
CHILDREN 2-11	0.5	20	38
CHILDREN 6-11	0.4	11	20

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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 BEIERSDORF LF 12-4-17

03/16/18

PGM ID: 878091

1 WEEK(S) ENDING 12/10/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:6 CVG%:19 # OF T/C: 1 TA%: 0.6

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	0.9	109	
TOTAL PERSONS			
2+	0.4	121	1109
WORKING WOMEN			
18+	0.7	39	358
18-49	0.4	15	141
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	0.7	86	790
18-34	0.2	8	73
18-49	0.4	23	211
25-54	0.6	36	325
35-64	0.9	55	502
55+	1.0	49	448
MEN			
TOTAL	0.3	32	293
18-34	<<	<<	<<
18-49	0.2	10	89
25-54	0.3	17	153
35-64	0.4	25	227
55+	0.4	15	135
TEENS			
TOTAL (12-17)	0.1*	1*	13*
FEMALE (12-17)	<<	<<	<<
CHILDREN			
CHILDREN 2-11	<<	<<	<<
CHILDREN 6-11	<<	<<	<<

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 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 VISIT ANGEL ENLN 12-4-17

03/16/18

PGM ID: 878092

1 WEEK(S) ENDING 12/10/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:257 CVG%:77 # OF T/C: 1 TA%: 9.5

	AVERAGE AUDIENCE		
	%	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	15.8	1891	
TOTAL PERSONS			
2+	7.8	2376	1256
WORKING WOMEN			
18+	7.0	380	201
18-49	3.8	136	72
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	10.7	1327	702
18-34	2.2	76	40
18-49	4.0	258	136
25-54	5.9	364	192
35-64	10.2	636	336
55+	19.3	939	496
MEN			
TOTAL	8.2	950	502
18-34	1.7	59	31
18-49	3.3	208	110
25-54	4.6	271	143
35-64	8.4	494	261
55+	15.8	662	350
TEENS			
TOTAL (12-17)	1.2	28	15
FEMALE (12-17)	1.2	14	7
CHILDREN			
CHILDREN 2-11	1.8	71	37
CHILDREN 6-11	1.5	35	19

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 PIZZA HUT SYN 15 12-4-17

03/16/18

PGM ID: 878093

1 WEEK(S) ENDING 12/10/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:103 CVG%:60 # OF T/C: 1 TA%: 5.4

	AVERAGE AUDIENCE %	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	17.3	2073	
TOTAL PERSONS			
2+	8.3	2518	1215
WORKING WOMEN			
18+	8.8	479	231
18-49	6.7	239	115
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	12.2	1518	732
18-34	4.0	140	68
18-49	7.1	464	224
25-54	9.3	567	273
35-64	13.7	853	411
55+	18.8	917	442
MEN			
TOTAL	7.0	812	392
18-34	2.4	85	41
18-49	4.0	254	122
25-54	5.3	315	152
35-64	8.1	479	231
55+	11.3	473	228
TEENS			
TOTAL (12-17)	3.9	97	47
FEMALE (12-17)	2.4	28	14
CHILDREN			
CHILDREN 2-11	2.3	91	44
CHILDREN 6-11	2.1	50	24

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 NOVARTIS EMN 12-4-17

03/16/18

PGM ID: 878094

1 WEEK(S) ENDING 12/10/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:72 CVG%:49 # OF T/C: 1 TA%: 3.8

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	5.9	706	
TOTAL PERSONS			
2+	2.7	810	1148
WORKING WOMEN			
18+	3.5	190	269
18-49	1.9	69	98
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	3.7	454	643
18-34	0.7	24	35
18-49	1.9	124	176
25-54	2.7	166	235
35-64	4.7	292	414
55+	5.7	280	397
MEN			
TOTAL	2.8	330	467
18-34	0.8	26	37
18-49	1.5	95	134
25-54	2.1	125	177
35-64	3.5	206	292
55+	4.6	194	274
TEENS			
TOTAL (12-17)	0.6	14	20
FEMALE (12-17)	0.5+	6+	9+
CHILDREN			
CHILDREN 2-11	0.3	12	17
CHILDREN 6-11	0.2+	6+	8+

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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.



2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 HERSHEY'S SYN 12-4-17

03/16/18

PGM ID: 878095

1 WEEK(S) ENDING 12/10/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:82 CVG%:52 # OF T/C: 1 TA%: 3.4

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	7.0	837	
TOTAL PERSONS			
2+	3.2	964	1151
WORKING WOMEN			
18+	3.6	196	234
18-49	2.5	91	108
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	4.7	579	691
18-34	1.8	63	75
18-49	3.0	193	231
25-54	3.6	223	266
35-64	4.8	295	353
55+	7.0	340	406
MEN			
TOTAL	2.9	337	403
18-34	1.0	36	44
18-49	1.7	109	130
25-54	2.2	130	156
35-64	3.3	196	234
55+	4.8	199	238
TEENS			
TOTAL (12-17)	1.0	24	29
FEMALE (12-17)	0.7	8	10
CHILDREN			
CHILDREN 2-11	0.6	24	28
CHILDREN 6-11	0.6	14	16

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
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 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 LOWES EMN 30 12-4-17

03/16/18

PGM ID: 878096

1 WEEK(S) ENDING 12/10/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:57 CVG%:49 # OF T/C: 1 TA%: 5.0

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	12.5	1496	
TOTAL PERSONS			
2+	5.6	1719	1149
WORKING WOMEN			
18+	7.3	399	267
18-49	5.4	192	128
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	7.5	938	627
18-34	2.5	88	59
18-49	4.9	317	212
25-54	6.9	420	281
35-64	9.3	578	386
55+	10.2	500	334
MEN			
TOTAL	6.2	722	483
18-34	1.7	58	39
18-49	3.5	223	149
25-54	5.4	321	214
35-64	7.9	465	311
55+	9.3	389	260
TEENS			
TOTAL (12-17)	1.0	24	16
FEMALE (12-17)	0.5+	6+	4+
CHILDREN			
CHILDREN 2-11	0.9	35	24
CHILDREN 6-11	0.8	19	13

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
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 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 LOWES EMN 15 12-4-17

03/16/18

PGM ID: 878097

1 WEEK(S) ENDING 12/10/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:520 CVG%:91 # OF T/C: 1 TA%: 12.7

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	24.9	2983	
TOTAL PERSONS			
2+	11.3	3448	1156
WORKING WOMEN			
18+	13.8	755	253
18-49	8.3	295	99
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	15.2	1893	635
18-34	3.4	118	39
18-49	8.1	528	177
25-54	11.3	694	233
35-64	18.1	1123	376
55+	23.9	1164	390
MEN			
TOTAL	12.4	1436	481
18-34	2.7	93	31
18-49	5.9	377	126
25-54	9.1	541	181
35-64	14.9	879	295
55+	20.8	869	291
TEENS			
TOTAL (12-17)	1.5	38	13
FEMALE (12-17)	1.5	18	6
CHILDREN			
CHILDREN 2-11	2.0	81	27
CHILDREN 6-11	2.0	47	16

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
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 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES SYN 12-4-17

03/16/18

PGM ID: 878098

1 WEEK(S) ENDING 12/10/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:81 CVG%:32 # OF T/C: 1 TA%: 1.0

	AVERAGE AUDIENCE %	(0000) VP	(000) VH
TOTAL US HHLD	1.6	188	
TOTAL PERSONS 2+	0.8	231	1230
WORKING WOMEN			
18+	0.9	48	254
18-49	0.6	22	116
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	1.2	150	800
18-34	0.2	8	43
18-49	0.6	36	191
25-54	0.8	48	256
35-64	1.4	87	462
55+	2.0	98	522
MEN			
TOTAL	0.6	70	371
18-34	0.1+	4+	20+
18-49	0.3	16	86
25-54	0.4	22	119
35-64	0.7	44	235
55+	1.1	46	243
TEENS			
TOTAL (12-17)	0.3+	7+	37+
FEMALE (12-17)	0.4+	5+	26+
CHILDREN			
CHILDREN 2-11	0.1+	4+	22+
CHILDREN 6-11	<<	<<	<<

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
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 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES EMN 12-4-17

03/16/18

PGM ID: 878099

1 WEEK(S) ENDING 12/10/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:433 CVG%:89 # OF T/C: 1 TA%: 9.9

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLd	17.3	2068	
TOTAL PERSONS			
2+	7.8	2368	1145
WORKING WOMEN			
18+	9.7	530	257
18-49	5.9	211	102
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	10.5	1307	632
18-34	2.2	77	37
18-49	5.8	374	181
25-54	7.9	484	234
35-64	12.7	790	382
55+	16.5	803	388
MEN			
TOTAL	8.5	984	476
18-34	1.9	67	32
18-49	4.1	265	128
25-54	6.2	367	178
35-64	10.2	602	291
55+	14.2	596	288
TEENS			
TOTAL (12-17)	1.2	29	14
FEMALE (12-17)	1.2	14	7
CHILDREN			
CHILDREN 2-11	1.2	48	23
CHILDREN 6-11	1.3	30	15

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
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 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES ENLN 12-4-17

03/16/18

PGM ID: 878100

1 WEEK(S) ENDING 12/10/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:260 CVG%:77 # OF T/C: 1 TA%: 9.6

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLd	15.9	1902	
TOTAL PERSONS			
2+	7.9	2392	1257
WORKING WOMEN			
18+	7.1	386	203
18-49	3.8	136	72
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	10.8	1337	703
18-34	2.2	76	40
18-49	4.0	259	136
25-54	6.0	367	193
35-64	10.4	644	339
55+	19.4	946	497
MEN			
TOTAL	8.2	956	503
18-34	1.7	59	31
18-49	3.3	209	110
25-54	4.6	272	143
35-64	8.5	501	263
55+	15.9	668	351
TEENS			
TOTAL (12-17)	1.2	28	15
FEMALE (12-17)	1.2	14	7
CHILDREN			
CHILDREN 2-11	1.8	71	37
CHILDREN 6-11	1.5	35	18

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 AMAZON ENLN 15 12-11-17

03/16/18

PGM ID: 878101

1 WEEK(S) ENDING 12/17/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:284 CVG%:79 # OF T/C: 1 TA%: 10.0

	AVERAGE AUDIENCE		
	%	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLd	15.7	1883	
TOTAL PERSONS			
2+	7.8	2379	1263
WORKING WOMEN			
18+	6.6	360	191
18-49	3.9	140	74
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	10.6	1314	698
18-34	2.4	84	45
18-49	4.1	266	141
25-54	6.1	373	198
35-64	10.2	632	336
55+	18.8	917	487
MEN			
TOTAL	8.3	967	513
18-34	1.5	54	29
18-49	3.3	212	112
25-54	4.9	293	156
35-64	8.5	499	265
55+	15.8	660	351
TEENS			
TOTAL (12-17)	1.3	32	17
FEMALE (12-17)	1.5	18	10
CHILDREN			
CHILDREN 2-11	1.7	67	35
CHILDREN 6-11	1.5	35	19

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 PIZZA HUT SYN 15 12-11-17

03/16/18

PGM ID: 878102

1 WEEK(S) ENDING 12/17/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:103 CVG%:61 # OF T/C: 1 TA%: 5.3

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	16.6	1989	
TOTAL PERSONS			
2+	7.8	2383	1198
WORKING WOMEN			
18+	7.7	419	210
18-49	5.7	205	103
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	11.5	1433	720
18-34	3.9	137	69
18-49	6.8	441	221
25-54	8.9	545	274
35-64	12.3	764	384
55+	17.5	851	428
MEN			
TOTAL	7.1	818	411
18-34	2.6	89	45
18-49	3.9	249	125
25-54	5.3	314	158
35-64	8.1	477	240
55+	11.5	481	242
TEENS			
TOTAL (12-17)	1.7	43	21
FEMALE (12-17)	1.4	17	9
CHILDREN			
CHILDREN 2-11	2.2	89	45
CHILDREN 6-11	1.8	44	22

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.



2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 HERSHEY'S SYN 12-11-17

03/16/18

PGM ID: 878103

1 WEEK(S) ENDING 12/17/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:82 CVG%:52 # OF T/C: 1 TA%: 3.4

	AVERAGE AUDIENCE %	(0000) VP	(000) VH
TOTAL US HHLD	7.6	907	
TOTAL PERSONS 2+	3.4	1024	1129
WORKING WOMEN			
18+	4.0	216	238
18-49	2.8	100	110
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	5.0	626	690
18-34	1.7	60	66
18-49	3.1	199	220
25-54	4.0	248	273
35-64	5.2	323	356
55+	7.5	364	401
MEN			
TOTAL	3.0	352	388
18-34	1.3	45	50
18-49	1.8	118	130
25-54	2.3	137	151
35-64	3.3	196	216
55+	4.9	206	227
TEENS			
TOTAL (12-17)	0.7	17	19
FEMALE (12-17)	0.3+	4+	5+
CHILDREN			
CHILDREN 2-11	0.7	29	32
CHILDREN 6-11	0.8	20	22

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 LOWES EMN 30 12-11-17

03/16/18

PGM ID: 878104

1 WEEK(S) ENDING 12/17/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:54 CVG%:48 # OF T/C: 1 TA%: 4.4

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	10.9	1301	
TOTAL PERSONS			
2+	4.8	1460	1122
WORKING WOMEN			
18+	6.8	371	285
18-49	4.7	167	129
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	6.4	801	616
18-34	2.0	69	53
18-49	4.1	264	203
25-54	6.2	378	290
35-64	8.2	507	390
55+	8.4	411	315
MEN			
TOTAL	5.3	612	470
18-34	1.5	54	41
18-49	2.9	187	144
25-54	4.5	266	205
35-64	6.7	396	304
55+	7.9	332	255
TEENS			
TOTAL (12-17)	0.6	16	12
FEMALE (12-17)	0.3+	3+	3+
CHILDREN			
CHILDREN 2-11	0.8	32	24
CHILDREN 6-11	0.7	16	12

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 LOWES EMN 15 12-11-17

03/16/18

PGM ID: 878105

1 WEEK(S) ENDING 12/17/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:526 CVG%:92 # OF T/C: 1 TA%: 13.3

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	27.5	3288	
TOTAL PERSONS 2+	12.5	3808	1158
WORKING WOMEN			
18+	15.0	819	249
18-49	9.4	334	102
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	16.7	2074	631
18-34	4.5	157	48
18-49	9.4	608	185
25-54	13.2	809	246
35-64	19.4	1204	366
55+	25.2	1229	374
MEN			
TOTAL	13.8	1596	485
18-34	2.8	98	30
18-49	6.5	419	127
25-54	10.3	615	187
35-64	17.1	1008	306
55+	22.9	958	291
TEENS			
TOTAL (12-17)	1.8	44	13
FEMALE (12-17)	1.5	18	6
CHILDREN			
CHILDREN 2-11	2.4	93	28
CHILDREN 6-11	2.1	51	15

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES SYN 12-11-17

03/16/18

PGM ID: 878106

1 WEEK(S) ENDING 12/17/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:99 CVG%:42 # OF T/C: 1 TA%: 1.2

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	1.7	206	
TOTAL PERSONS			
2+	0.8	257	1248
WORKING WOMEN			
18+	1.0	54	261
18-49	0.6	22	109
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	1.2	155	751
18-34	0.3	9	42
18-49	0.6	37	178
25-54	0.8	49	235
35-64	1.4	86	416
55+	2.1	105	507
MEN			
TOTAL	0.8	89	431
18-34	0.2+	6+	27+
18-49	0.4	25	123
25-54	0.5	32	156
35-64	0.9	55	268
55+	1.3	56	272
TEENS			
TOTAL (12-17)	0.3+	7+	36+
FEMALE (12-17)	0.4+	5+	24+
CHILDREN			
CHILDREN 2-11	0.2+	6+	30+
CHILDREN 6-11	0.1+	3+	15+

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES EMN 12-11-17

03/16/18

PGM ID: 878107

1 WEEK(S) ENDING 12/17/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:516 CVG%:92 # OF T/C: 1 TA%: 11.7

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLd	21.9	2619	
TOTAL PERSONS 2+	9.9	3030	1157
WORKING WOMEN			
18+	12.3	669	256
18-49	7.7	273	104
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	13.4	1664	635
18-34	3.7	128	49
18-49	7.5	490	187
25-54	10.5	644	246
35-64	15.7	977	373
55+	20.3	989	378
MEN			
TOTAL	10.9	1260	481
18-34	2.3	79	30
18-49	5.1	325	124
25-54	8.0	478	183
35-64	13.5	792	303
55+	18.2	764	292
TEENS			
TOTAL (12-17)	1.3	31	12
FEMALE (12-17)	1.1	14	5
CHILDREN			
CHILDREN 2-11	1.9	75	29
CHILDREN 6-11	1.7	40	15

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
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 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES ENLN 12-11-17

03/16/18

PGM ID: 878108

1 WEEK(S) ENDING 12/17/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:267 CVG%:78 # OF T/C: 1 TA%: 9.7

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	15.1	1806	
TOTAL PERSONS			
2+	7.5	2269	1256
WORKING WOMEN			
18+	6.4	351	194
18-49	3.7	130	72
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	10.2	1265	701
18-34	2.2	77	42
18-49	3.9	251	139
25-54	5.7	352	195
35-64	9.9	612	339
55+	18.3	890	493
MEN			
TOTAL	7.9	915	507
18-34	1.5	52	29
18-49	3.2	204	113
25-54	4.6	276	153
35-64	8.0	473	262
55+	14.9	626	347
TEENS			
TOTAL (12-17)	1.0	25	14
FEMALE (12-17)	1.3	15	9
CHILDREN			
CHILDREN 2-11	1.6	63	35
CHILDREN 6-11	1.3	32	18

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 AMAZON ENLN 30 12-18-17

03/16/18

PGM ID: 878109

1 WEEK(S) ENDING 12/24/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:269 CVG%:78 # OF T/C: 1 TA%: 8.4

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	12.4	1486	
TOTAL PERSONS			
2+	6.1	1859	1251
WORKING WOMEN			
18+	5.1	276	186
18-49	2.7	98	66
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	8.1	1013	681
18-34	1.9	64	43
18-49	2.9	186	125
25-54	4.2	259	174
35-64	7.6	470	316
55+	15.0	732	492
MEN			
TOTAL	6.6	769	517
18-34	1.2	42	29
18-49	2.6	169	114
25-54	3.9	233	157
35-64	6.9	404	272
55+	12.4	521	351
TEENS			
TOTAL (12-17)	0.9	22	15
FEMALE (12-17)	1.0	12	8
CHILDREN			
CHILDREN 2-11	1.4	56	38
CHILDREN 6-11	1.3	31	21

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
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 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 BEIERSDORF EMN 12-18-17

03/16/18

PGM ID: 878110

1 WEEK(S) ENDING 12/24/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:381 CVG%:85 # OF T/C: 1 TA%: 3.2

	AVERAGE AUDIENCE		
	%	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	3.2	383	
TOTAL PERSONS			
2+	1.5	452	1181
WORKING WOMEN			
18+	1.9	105	275
18-49	1.3	45	117
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	2.1	256	668
18-34	0.6	21	55
18-49	1.2	79	206
25-54	1.7	102	266
35-64	2.4	152	397
55+	3.1	149	388
MEN			
TOTAL	1.5	178	465
18-34	0.3	10	27
18-49	0.8	53	138
25-54	1.2	70	183
35-64	1.8	107	280
55+	2.5	105	275
TEENS			
TOTAL (12-17)	0.2+	5+	13+
FEMALE (12-17)	0.1*	1*	4*
CHILDREN			
CHILDREN 2-11	0.3	13	35
CHILDREN 6-11	0.2+	6+	15+

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
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 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.



2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 BEIERSDORF LF 12-18-17

03/16/18

PGM ID: 878111

1 WEEK(S) ENDING 12/24/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:6 CVG%:19 # OF T/C: 1 TA%: 0.6

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	0.8	92	
TOTAL PERSONS			
2+	0.3	103	1119
WORKING WOMEN			
18+	0.5	26	282
18-49	0.3	12	129
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	0.5	65	708
18-34	0.1+	3+	30+
18-49	0.3	17	180
25-54	0.4	24	257
35-64	0.6	39	420
55+	0.8	41	449
MEN			
TOTAL	0.3	31	335
18-34	<<	<<	<<
18-49	0.1	8	92
25-54	0.2	14	154
35-64	0.4	25	266
55+	0.4	17	181
TEENS			
TOTAL (12-17)	0.1*	2*	23*
FEMALE (12-17)	0.1*	1*	7*
CHILDREN			
CHILDREN 2-11	0.1+	5+	52+
CHILDREN 6-11	0.1*	2*	25*

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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 PIZZA HUT SYN 15 12-18-17

03/16/18

PGM ID: 878112

1 WEEK(S) ENDING 12/24/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:101 CVG%:60 # OF T/C: 1 TA%: 5.4

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	17.4	2085	
TOTAL PERSONS			
2+	8.4	2568	1231
WORKING WOMEN			
18+	8.2	450	216
18-49	6.2	221	106
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	12.1	1505	722
18-34	4.0	138	66
18-49	6.9	446	214
25-54	8.9	547	262
35-64	13.2	818	392
55+	18.6	907	435
MEN			
TOTAL	7.5	869	417
18-34	2.9	100	48
18-49	4.2	270	129
25-54	5.6	335	161
35-64	8.4	496	238
55+	11.8	496	238
TEENS			
TOTAL (12-17)	3.1	76	37
FEMALE (12-17)	2.1	25	12
CHILDREN			
CHILDREN 2-11	3.0	117	56
CHILDREN 6-11	2.3	56	27

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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 NOVARTIS EMN 12-18-17

03/16/18

PGM ID: 878113

1 WEEK(S) ENDING 12/24/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:77 CVG%:50 # OF T/C: 1 TA%: 3.8

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	6.5	776	
TOTAL PERSONS			
2+	2.9	870	1121
WORKING WOMEN			
18+	3.5	190	245
18-49	2.1	75	97
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	3.9	480	618
18-34	0.8	26	34
18-49	1.9	125	161
25-54	2.8	172	222
35-64	4.6	288	372
55+	6.2	300	387
MEN			
TOTAL	3.2	372	480
18-34	0.6	21	26
18-49	1.5	96	124
25-54	2.3	139	180
35-64	3.9	230	296
55+	5.5	229	295
TEENS			
TOTAL (12-17)	0.1+	4+	5+
FEMALE (12-17)	0.1*	2*	2*
CHILDREN			
CHILDREN 2-11	0.4	14	19
CHILDREN 6-11	0.4	9	12

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 HERSHEY'S SYN 12-18-17

03/16/18

PGM ID: 878114

1 WEEK(S) ENDING 12/24/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:78 CVG%:47 # OF T/C: 1 TA%: 2.6

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	5.3	631	
TOTAL PERSONS			
2+	2.4	738	1170
WORKING WOMEN			
18+	2.7	146	231
18-49	2.0	70	110
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	3.6	453	718
18-34	1.0	33	53
18-49	2.2	140	223
25-54	2.8	170	270
35-64	3.9	243	385
55+	5.6	273	433
MEN			
TOTAL	2.0	233	370
18-34	0.8	26	42
18-49	1.2	78	124
25-54	1.5	89	141
35-64	2.0	120	190
55+	3.3	138	218
TEENS			
TOTAL (12-17)	0.7	18	28
FEMALE (12-17)	0.5+	6+	9+
CHILDREN			
CHILDREN 2-11	0.9	34	54
CHILDREN 6-11	1.1	25	40

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
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 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 LOWES EMN 30 12-18-17

03/16/18

PGM ID: 878115

1 WEEK(S) ENDING 12/24/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:54 CVG%:48 # OF T/C: 1 TA%: 4.5

	AVERAGE AUDIENCE %	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	11.1	1330	
TOTAL PERSONS			
2+	5.0	1524	1146
WORKING WOMEN			
18+	6.2	341	256
18-49	4.6	163	122
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	6.5	811	610
18-34	2.0	68	51
18-49	4.1	264	199
25-54	5.9	358	269
35-64	7.7	481	362
55+	9.0	441	332
MEN			
TOTAL	5.7	664	499
18-34	1.6	56	42
18-49	3.1	201	151
25-54	4.7	282	212
35-64	7.0	414	311
55+	8.9	371	279
TEENS			
TOTAL (12-17)	0.6	14	10
FEMALE (12-17)	0.4+	5+	4+
CHILDREN			
CHILDREN 2-11	0.9	36	27
CHILDREN 6-11	0.8	18	14

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 LOWES EMN 15 12-18-17

03/16/18

PGM ID: 878116

1 WEEK(S) ENDING 12/24/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:522 CVG%:92 # OF T/C: 1 TA%: 12.5

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	25.1	3004	
TOTAL PERSONS			
2+	11.5	3509	1168
WORKING WOMEN			
18+	13.8	755	251
18-49	8.7	309	103
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	15.7	1958	652
18-34	4.0	140	47
18-49	8.6	557	185
25-54	11.8	724	241
35-64	18.3	1138	379
55+	24.4	1190	396
MEN			
TOTAL	12.4	1434	478
18-34	2.6	92	30
18-49	6.2	395	131
25-54	9.3	552	184
35-64	14.8	869	289
55+	20.5	857	285
TEENS			
TOTAL (12-17)	1.4	35	12
FEMALE (12-17)	1.2	15	5
CHILDREN			
CHILDREN 2-11	2.1	82	27
CHILDREN 6-11	1.8	44	15

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES EMN 12-18-17

03/16/18

PGM ID: 878117

1 WEEK(S) ENDING 12/24/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:512 CVG%:92 # OF T/C: 1 TA%: 10.9

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	19.6	2349	
TOTAL PERSONS 2+	9.0	2731	1163
WORKING WOMEN			
18+	10.7	586	250
18-49	6.5	231	98
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	12.3	1527	650
18-34	2.8	97	41
18-49	6.2	401	171
25-54	8.8	538	229
35-64	14.2	884	376
55+	19.7	958	408
MEN			
TOTAL	9.6	1117	475
18-34	2.0	69	29
18-49	4.5	289	123
25-54	7.0	414	176
35-64	11.4	674	287
55+	16.4	685	292
TEENS			
TOTAL (12-17)	1.0	25	11
FEMALE (12-17)	1.0	12	5
CHILDREN			
CHILDREN 2-11	1.6	62	26
CHILDREN 6-11	1.6	38	16

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES ENLN 12-18-17

03/16/18

PGM ID: 878118

1 WEEK(S) ENDING 12/24/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:196 CVG%:60 # OF T/C: 1 TA%: 3.1

	AVERAGE AUDIENCE		
	%	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	3.3	394	
TOTAL PERSONS			
2+	1.6	498	1264
WORKING WOMEN			
18+	1.3	69	176
18-49	0.8	30	77
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	2.2	278	706
18-34	0.6	21	52
18-49	1.0	62	158
25-54	1.3	78	198
35-64	2.1	133	337
55+	3.9	192	488
MEN			
TOTAL	1.7	193	491
18-34	0.4	13	32
18-49	0.8	51	129
25-54	1.1	63	161
35-64	1.8	103	263
55+	3.0	126	319
TEENS			
TOTAL (12-17)	0.4	10	26
FEMALE (12-17)	0.5+	6+	15+
CHILDREN			
CHILDREN 2-11	0.4	16	42
CHILDREN 6-11	0.3+	7+	17+

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
 + = RELATIVE ERROR 25-49% MINIMUM REPORTING STANDARDS  
 \* = RELATIVE ERROR 50% OR MORE IFR = INSUFF. SAMPLE FOR REPORTING

RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.



2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 AMAZON ENLN 30 12-25-17

03/16/18

PGM ID: 878119

1 WEEK(S) ENDING 12/31/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:260 CVG%:78 # OF T/C: 1 TA%: 6.3

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLd	7.9	950	
TOTAL PERSONS			
2+	4.1	1240	1306
WORKING WOMEN			
18+	3.6	196	207
18-49	2.3	81	85
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	5.4	668	704
18-34	1.3	46	48
18-49	2.2	142	150
25-54	3.2	193	203
35-64	5.1	315	331
55+	9.5	464	488
MEN			
TOTAL	4.4	509	536
18-34	0.9	33	35
18-49	1.8	112	118
25-54	2.5	146	154
35-64	4.5	265	279
55+	8.4	351	370
TEENS			
TOTAL (12-17)	1.0	25	27
FEMALE (12-17)	1.1	13	13
CHILDREN			
CHILDREN 2-11	0.9	38	40
CHILDREN 6-11	0.8	19	20

<< = BELOW MINIMUM REPORTING STANDARDS LT = EST. AUDIENCE IS BELOW  
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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 SELECT EMN 30 12-25-17

03/16/18

PGM ID: 878120

1 WEEK(S) ENDING 12/31/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:419 CVG%:89 # OF T/C: 1 TA%: 6.0

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	9.5	1131	
TOTAL PERSONS			
2+	4.4	1326	1172
WORKING WOMEN			
18+	4.8	262	231
18-49	2.8	100	88
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	5.9	732	647
18-34	1.3	43	38
18-49	2.6	167	148
25-54	3.7	228	202
35-64	6.3	388	343
55+	10.0	488	432
MEN			
TOTAL	4.8	555	491
18-34	1.0	33	30
18-49	1.9	123	109
25-54	3.1	186	164
35-64	5.4	316	280
55+	8.6	359	317
TEENS			
TOTAL (12-17)	0.4	10	9
FEMALE (12-17)	0.3+	4+	4+
CHILDREN			
CHILDREN 2-11	0.7	29	26
CHILDREN 6-11	0.5	13	11

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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 SELECT ENLN 30 12-25-17

03/16/18

PGM ID: 878121

1 WEEK(S) ENDING 12/31/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:211 CVG%:69 # OF T/C: 1 TA%: 3.9

	AVERAGE AUDIENCE		
	%	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	4.2	506	
TOTAL PERSONS			
2+	2.2	655	1295
WORKING WOMEN			
18+	2.0	107	212
18-49	1.2	42	83
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	2.9	365	721
18-34	0.6	22	44
18-49	1.1	73	143
25-54	1.6	96	190
35-64	2.7	169	333
55+	5.4	265	523
MEN			
TOTAL	2.3	264	522
18-34	0.4	15	30
18-49	0.8	48	95
25-54	1.1	67	132
35-64	2.1	124	244
55+	4.6	193	382
TEENS			
TOTAL (12-17)	0.3+	7+	14+
FEMALE (12-17)	0.3+	3+	7+
CHILDREN			
CHILDREN 2-11	0.5	19	38
CHILDREN 6-11	0.5	11	22

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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 PIZZA HUT SYN 15 12-25-17

03/16/18

PGM ID: 878122

1 WEEK(S) ENDING 12/31/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:115 CVG%:62 # OF T/C: 1 TA%: 5.3

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	15.6	1870	
TOTAL PERSONS			
2+	7.7	2335	1249
WORKING WOMEN			
18+	8.7	476	254
18-49	6.5	231	124
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	11.6	1445	772
18-34	3.9	136	72
18-49	6.7	433	231
25-54	9.3	571	305
35-64	13.0	805	431
55+	17.1	835	446
MEN			
TOTAL	6.4	739	395
18-34	2.0	71	38
18-49	3.4	220	118
25-54	5.0	297	159
35-64	7.6	450	241
55+	10.1	424	227
TEENS			
TOTAL (12-17)	1.9	46	25
FEMALE (12-17)	1.6	19	10
CHILDREN			
CHILDREN 2-11	2.7	106	57
CHILDREN 6-11	2.1	50	27

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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 HERSHEY'S SYN 12-25-17

03/16/18

PGM ID: 878123

1 WEEK(S) ENDING 12/31/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:59 CVG%:48 # OF T/C: 1 TA%: 2.1

	AVERAGE AUDIENCE		
	%	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	3.8	459	
TOTAL PERSONS			
2+	1.9	565	1230
WORKING WOMEN			
18+	2.3	127	277
18-49	1.7	61	133
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	2.8	350	763
18-34	0.7	24	53
18-49	1.7	108	235
25-54	2.3	140	305
35-64	3.2	199	435
55+	4.1	200	437
MEN			
TOTAL	1.6	183	399
18-34	0.6	22	48
18-49	0.9	57	124
25-54	1.3	75	163
35-64	1.6	94	205
55+	2.5	104	227
TEENS			
TOTAL (12-17)	0.5	12	26
FEMALE (12-17)	0.5+	6+	14+
CHILDREN			
CHILDREN 2-11	0.5	20	43
CHILDREN 6-11	0.5	12	26

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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 LOWES EMN 30 12-25-17

03/16/18

PGM ID: 878124

1 WEEK(S) ENDING 12/31/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:45 CVG%:45 # OF T/C: 1 TA%: 3.6

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	----	-----	-----
TOTAL US HHLD	8.7	1040	
TOTAL PERSONS			
2+	4.0	1214	1167
WORKING WOMEN			
18+	4.5	246	236
18-49	3.1	111	107
LOH 18-49 WITH			
CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	5.0	620	596
18-34	1.2	43	41
18-49	2.9	190	183
25-54	4.1	253	244
35-64	5.8	360	346
55+	7.4	359	345
MEN			
TOTAL	4.7	550	529
18-34	1.1	38	37
18-49	2.7	176	169
25-54	4.2	249	240
35-64	6.0	356	342
55+	7.0	292	281
TEENS			
TOTAL (12-17)	0.5	12	12
FEMALE (12-17)	0.4+	5+	5+
CHILDREN			
CHILDREN 2-11	0.8	32	31
CHILDREN 6-11	0.9	21	20

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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 LOWES EMN 15 12-25-17

03/16/18

PGM ID: 878125

1 WEEK(S) ENDING 12/31/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:526 CVG%:92 # OF T/C: 1 TA%: 11.4

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	22.1	2644	
TOTAL PERSONS			
2+	10.2	3120	1180
WORKING WOMEN			
18+	11.5	626	237
18-49	6.6	234	89
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	13.3	1650	624
18-34	2.6	92	35
18-49	6.5	420	159
25-54	9.3	569	215
35-64	15.1	936	354
55+	21.6	1055	399
MEN			
TOTAL	11.8	1366	517
18-34	2.1	75	28
18-49	5.2	330	125
25-54	8.0	478	181
35-64	14.2	833	315
55+	20.7	868	328
TEENS			
TOTAL (12-17)	1.4	35	13
FEMALE (12-17)	1.6	19	7
CHILDREN			
CHILDREN 2-11	1.7	69	26
CHILDREN 6-11	1.7	41	16

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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
 BY THE CLIENT. THEREFORE NO STANDARD CONFLICT CHECKS WERE PERFORMED.

2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES SYN 12-25-17

03/16/18

PGM ID: 878126

1 WEEK(S) ENDING 12/31/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:93 CVG%:47 # OF T/C: 1 TA%: 1.5

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	2.2	257	
TOTAL PERSONS			
2+	1.1	321	1248
WORKING WOMEN			
18+	1.5	81	315
18-49	1.0	37	144
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	1.6	198	769
18-34	0.4	15	58
18-49	0.9	61	236
25-54	1.2	76	297
35-64	1.8	112	436
55+	2.4	115	445
MEN			
TOTAL	0.9	108	421
18-34	0.4	13	51
18-49	0.6	39	150
25-54	0.8	46	178
35-64	1.0	59	229
55+	1.4	59	231
TEENS			
TOTAL (12-17)	0.2+	4+	14+
FEMALE (12-17)	0.2*	2*	10*
CHILDREN			
CHILDREN 2-11	0.3	11	44
CHILDREN 6-11	0.3+	7+	28+

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RATINGS DATA CONTAINED HEREIN WERE RETROCODED BASED ON LINEUPS SUPPLIED  
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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES EMN 12-25-17

03/16/18

PGM ID: 878127

1 WEEK(S) ENDING 12/31/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:527 CVG%:92 # OF T/C: 1 TA%: 10.8

	AVERAGE AUDIENCE %	(0000) VP(000) VH	
	-----	-----	-----
TOTAL US HHLD	19.5	2332	
TOTAL PERSONS 2+	9.0	2750	1179
WORKING WOMEN			
18+	10.2	557	239
18-49	5.9	209	89
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	11.8	1467	629
18-34	2.5	86	37
18-49	5.6	363	156
25-54	8.0	492	211
35-64	13.3	826	354
55+	19.5	951	408
MEN			
TOTAL	10.3	1197	513
18-34	1.9	67	29
18-49	4.3	276	118
25-54	6.7	398	171
35-64	12.1	712	305
55+	18.6	781	335
TEENS			
TOTAL (12-17)	1.2	29	13
FEMALE (12-17)	1.3	16	7
CHILDREN			
CHILDREN 2-11	1.4	57	24
CHILDREN 6-11	1.3	31	13

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2021-00000  
 NIELSEN SYNDICATION SERVICE  
 TELAMERICA MEDIA  
 OKEEFFES ENLN 12-25-17

03/16/18

PGM ID: 878128

1 WEEK(S) ENDING 12/31/17

LIVE +3

PROG TYPE:U DUR:3 #STNS:183 CVG%:62 # OF T/C: 1 TA%: 2.4

	AVERAGE AUDIENCE		
	%	(0000) VP	(000) VH
	-----	-----	-----
TOTAL US HHLD	2.5	293	
TOTAL PERSONS			
2+	1.3	383	1305
WORKING WOMEN			
18+	1.1	58	198
18-49	0.5	19	66
LOH 18-49 WITH CHILD UNDER 3	<<	<<	<<
WOMEN			
TOTAL	1.7	212	722
18-34	0.3	11	37
18-49	0.6	39	134
25-54	0.9	58	198
35-64	1.7	105	357
55+	3.1	151	515
MEN			
TOTAL	1.3	154	525
18-34	0.2+	7+	25+
18-49	0.5	32	111
25-54	0.8	45	154
35-64	1.4	83	283
55+	2.5	106	363
TEENS			
TOTAL (12-17)	0.2+	6+	19+
FEMALE (12-17)	0.3+	3+	12+
CHILDREN			
CHILDREN 2-11	0.3	12	39
CHILDREN 6-11	0.3+	7+	24+

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