# Excuse Genie

**Team 1**

**Sam, Jaden, Ariel, Ashtyn, Cristian**

# Introduction and Project Overview

Sam Booth - Project Manager

Jaden Bentley - Research Lead

Ashtyn Long - Design Lead

Ariel Mena - Prototype Developer

Cristian Abate - Usability Tester

Core Experience: Generates AI Excuses



Project Goals: Create a usable excuse generator

Audience: People who want to get out of something

# INFOGRAPHIC AND RESEARCH

After looking through all of the infographics, our group deemed Excuse Genie to be the best choice because it seemed like the most useful product currently without a market in the real world.

Excuse Genie uses a list of various excuses generated by AI to ensure the user has a good excuse when they need it.

A key finding from the infographic was the category system.



**WHAT IS EXCUSE GENIE?**

Excuse Genie is an app for people, teenage to middle aged groups, who aren't in the mood for social events.

Need convenient excuses to get out of social situations? Ask us and we will grant them to you. The types of excuses can vary in many ways, with common ones such as:
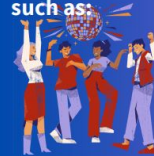
"I'M GOING TO A PARTY!"

"I'M WATCHING A SPORTS GAME!"

"I'M PLANNING TO TRAVEL."

# DESIGN AND DEVELOPMENT

1. The genie logo and the sprite found on the website were designed to be simple and easily recognizable for a fitting mascot, this allows for an easy process of going through our website

2. Sleek and simple button design allows for a stress free and non-overstimulating excuse gathering experience

Welcome to Excuse Genie, your one stop shop for AI powered excuses!
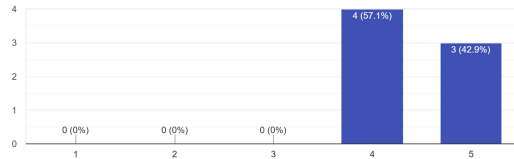
Go to the Generator
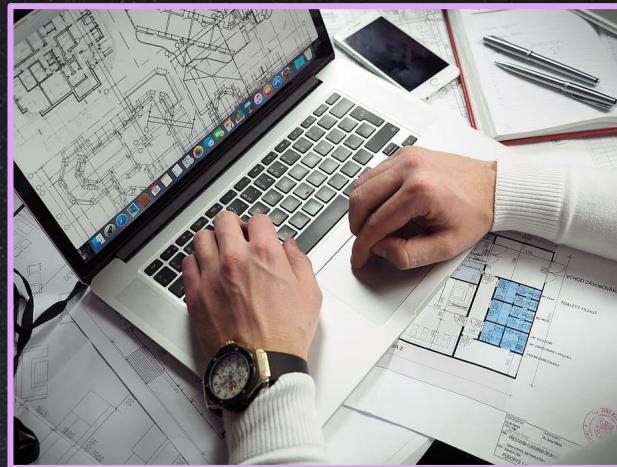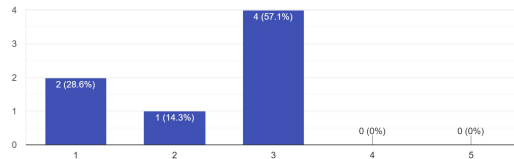
# FEEDBACK AND ITERATION

The main feedback for the original Excuse Genie Prototype:

1. Improve the aesthetics

2. Make the text bigger

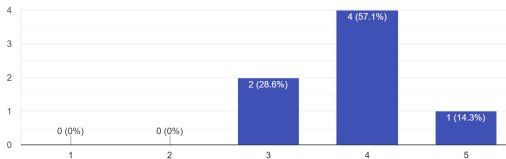3. Add more features

4. Add an identity
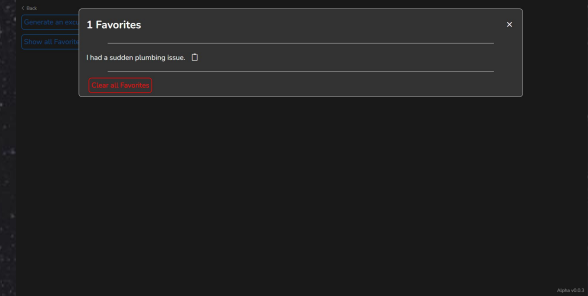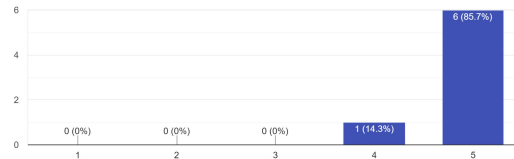
# How we implemented our feedback:

- Increased text size for easier reading/less blank space

- Added favoriting system as extra options for the website so there's more ways to interact with the site

- Added ability to see all favorites in a convenient section of the site

- Introduced dark purple background to give the site more identity while keeping the muted source

# CONCLUSION

In Conclusion, our product has:

- On demand excuse generation
- The ability to copy to clipboard
- Excuse favoriting system
- An easy to use interface
- An aesthetically appealing app

# CALL TO ACTION

Invest in **Excuse Genie** today for a more free tomorrow!