

FORGET ME NOT

A Way To Grow Good Habbits

WHAT DO WE TEND TO LOSE

Everyday essentials like phones, keys, wallets, glasses go missing more often than we'd like, which leads to us wasting time, getting stressed out, and can cost more than \$50 a year in replacements.



HOW FORGET ME NOT SOLVES THIS

Forget-Me-Not uses flower-shaped stickers to track your items in real time. Just open the app to instantly locate essentials like keys, wallets, or phones which means no more frantic searching.

TRAINING YOU TO BE MORE ORGANIZED

Forget-Me-Not learns where you usually place your items and encourages you to return them to those spots. Every time you do, your virtual garden grows. The more consistent you are, the more your garden thrives, which emphasizes the feeling of tidiness and organization.



ORGANIZATION TURNED FUN

Forget-Me-Not uses streaks and unlockables—the same features that make games and social media so addictive—but flips them for good. Instead of dragging you into endless scrolling, it tricks you into enjoying being organized.

WHY NOT USE OTHER APPS

While apps like Life 360 and Find My are incredible useful for finding your objects, Forget Me Not gives you the bonus of training you not to lose the items in the first place. Essentially, other apps just help you clean up a mess while Forget Me Not teaches you not to make the mess.

