A breakdown of the problem:
GENERATIONAL SLANG

1

Slang, as described by BYU, is "language **particular to a specific group**, meaning that it can effectively function as a **secret code** that people use to communicate with each other."

2

According to a survey done by Preply:

"**20%** of Americans admit to using slang in *every* conversation."

"**50%** of Americans use slang terms *without knowing* what they mean."

3

The survey also found that:

30% of Gen X workers admit they have **difficulty understanding** their millennial and Gen Z coworkers.

Almost **25%** of Gen Z workers admit that they often **struggle to understand** their older coworkers.

4 Who is affected by this problem?

Since every generation has their own unique slang, this problem can impact anyone, old or young.

It can be especially impactful for people whose jobs require interacting with other generations, such as teachers.

5

The existence of this problem illustrates why a new solution is needed. The **SlangLang** is a new cross-platform application designed to close the generation language gap by providing clear translations for slang the user may encounter.

Rizz?

67?

Skibidi?