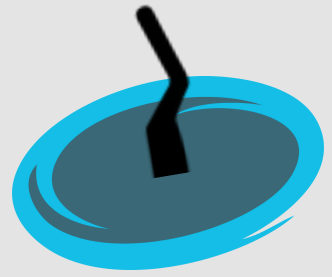


sleep better, test better



Waking up late means less time in the lab. That's why we've designed our alarm to get you up and testing as soon as possible. Our friendly AI, GLaDOS, will gently remind you to get out of bed, giving you motivational messages at volumes of up to 200 decibels. No sleeping late for our subjects!

Americans report waking up late an average of 8 times a month (that's a third of the time!)



27% of skipped classes are due to oversleeping

There will be no skipping tests at Aperture Labs! If GLaDOS's voice isn't your thing (trust me, I've heard it enough for ten lifetimes), you can have your motivational messages delivered by me, Cave Johnson. Just a friendly reminder that the future of science (and your financial well-being) require you to get up at a reasonable time.

A study by the Journal of Sleep Research showed that snoozing for more than 30 minutes can cause people to fall back into a deeper stage of the sleep cycle, making it harder to wake up. That's why our alarm has no snooze function. In fact, the longer you stay in bed, the louder it gets. So get up and get to sciencing!



Repeatedly hitting the snooze button can increase feelings of grogginess

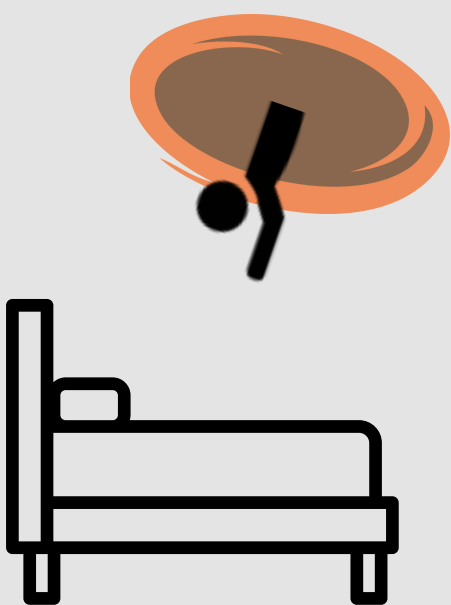
Having someone talk to you can help you fall asleep



Not only does this amazing app wake you up, but it can also help you fall asleep by leading you in guided meditations featuring the voices of your favorite ~~failed experiments~~ Personality Cores! A few minutes of listening to GLaDOS will knock you right out. Believe me, that voice has put me to sleep many a time during budget meetings.

That's right, movement, like stretching or walking, is scientifically proven to help you wake up. All those subjects said our mandatory physical and wellness exercises were "unnecessary" and "a waste of time." Well, we've got science on our side. And so do you, because this alarm will not turn off until you complete our mandatory exercises. You're welcome.

Exercise is a great way to wake up in the morning



Start the day right. Get an alarm that's guaranteed to wake you up in the morning.

Aperture Science Motivation Initiation. Get Up. Get Testing.