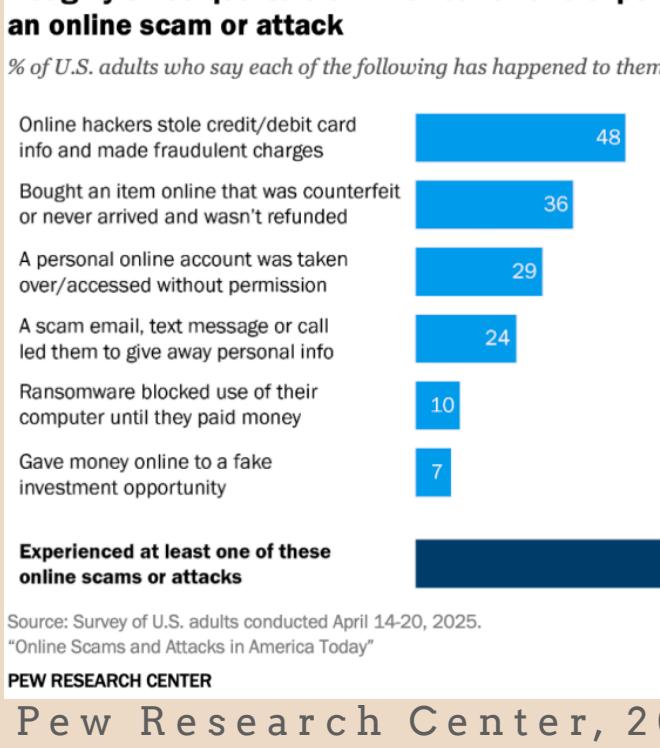


Is my data safe?

Scams can happen to anybody - young or old, tech-savvy or not. Studies show that about 76% of Americans have been scammed.

Roughly three-quarters of Americans have experienced an online scam or attack



Source: Survey of U.S. adults conducted April 14-20, 2025.
"Online Scams and Attacks in America Today"

PEW RESEARCH CENTER

Pew Research Center, 2025

friedPhish

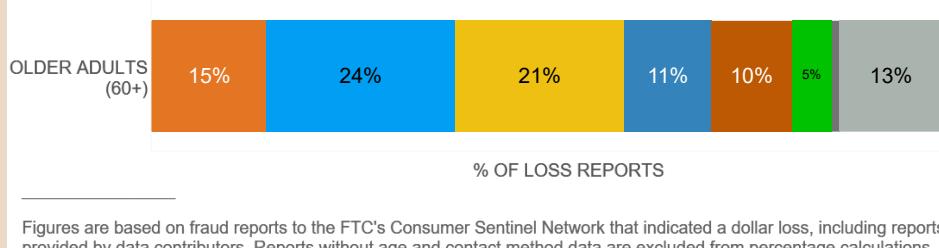


friedPhish is a desktop extension designed to prevent users from getting scammed.

It scans your page contents - emails, advertisements, etc. - and searches for known scam organizations, websites, addresses, and language commonly used in scams so it can notify you of anything suspicious.

According to the FTC, the biggest identifiable methods of contact for scams across all demographics are social media, phone calls, websites or apps, and emails.

2021 FRAUD CONTACT METHODS BY AGE AND SHARE OF LOSS REPORTS



Figures are based on fraud reports to the FTC's Consumer Sentinel Network that indicated a dollar loss, including reports provided by data contributors. Reports without age and contact method data are excluded from percentage calculations.

Federal Trade Commission, 2022

friedPhish covers all but one of these methods, scanning all social media, website and email activity that occurs on desktop.

