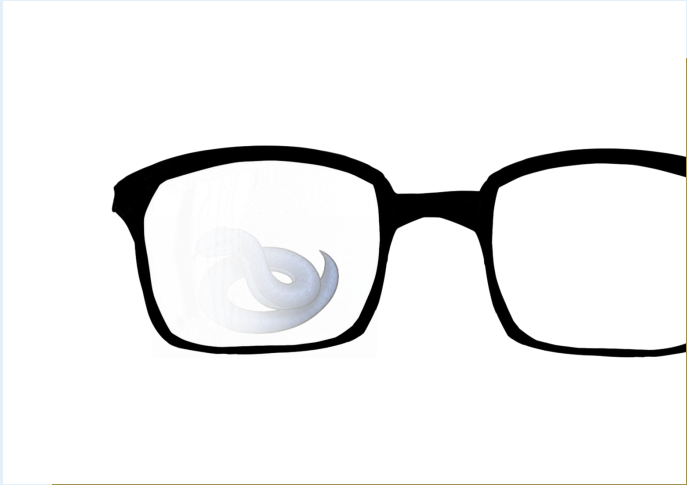


# NOBIA GLASSES

An innovative way to  
treat phobias

## What is Nobia Glasses?

Nobia Glasses is an AR glasses designed to help people overcome phobias through visual modification and exposure support



30-60%

people with anxiety disorders don't respond well to current treatments.



## Past Approaches to Phobia Treatment

Many patients with Anxiety disorder is not having optimal treatment results.

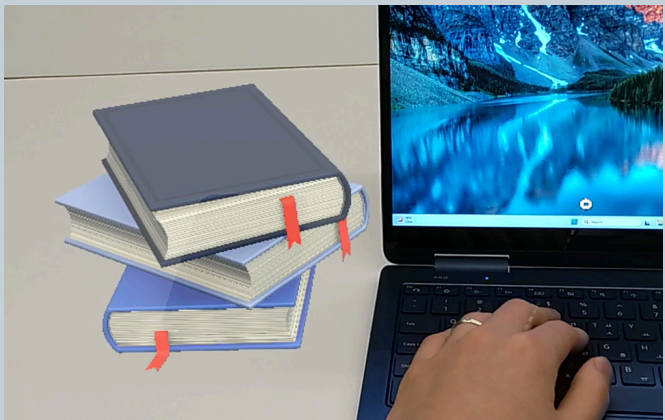
30-60% of anxiety disorder patients have insufficient treatment response.

## Nobia Glasses technology

The Nobia Glasses has total of 24 small cameras, 12 surrounding each of the lenses. The large amount of cameras makes the glasses to be able to track the location of phobia. The processing unit is equipped with a neural network designed to detect if the user is encountering something that could be triggering their phobia.

## Evidence of AR Effectiveness

According to Lee and Kim(2024), augmented reality “visual cancellation” hiding real world items in view significantly mitigates smartphone induced distraction and improves cognitive performance.



visual occlusion involves a projection of another virtual object on top of the smartphone to occlude it from the user's sight.



×24

small cameras

Created by popcornarts  
from Noun Project

See a world without fear  
Let innovation guide you  
toward peace of mind with  
Nobia Glasses.