

# ZERO TO HERO

## YOUR D&D LAUNCHPAD

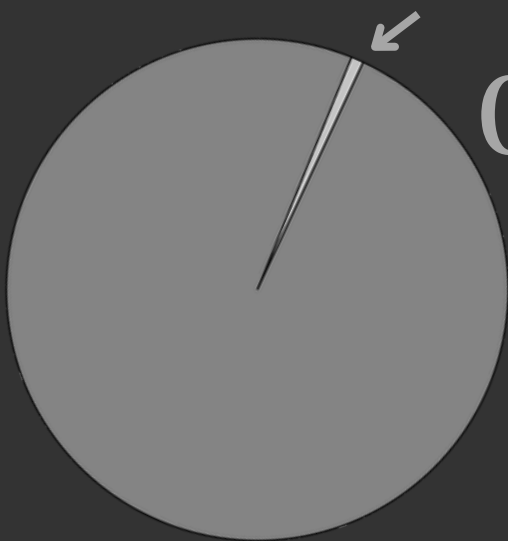
### I WANT TO PLAY, BUT ... THERE ARE NO GAMES!

A article from StartPlaying states “One of the most creative and undeniably extensive hobbies in history thus finds itself gated by its very basic requirement of finding several people to play with.”. Within the D&D community it is commonly known that the first struggle any player is going to encounter is actually becoming a player.



# ONLY

# 0.8%

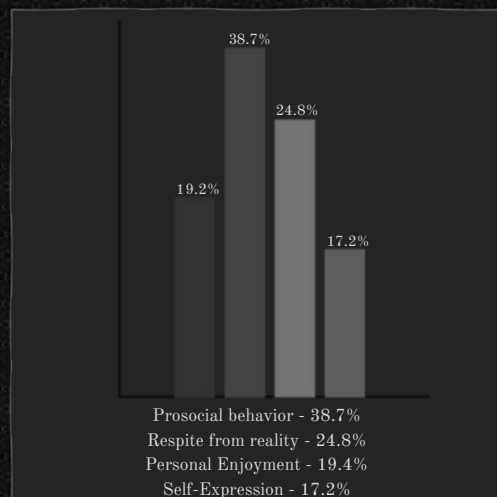


### THE DEMAND?

Roll20 one of the leading tabletop host has an impressive 110,000 users, However this is way under the 13.7 million total players. This massive gap of millions of unserved players is proof of an urgent need for better connection and accessibility—a need our launchpad app is designed to fill.

### WHATS SO GOOD ABOUT D&D ANYWAYS?

Based on a study done by the University of Denver people who play D&D play it for the social, the break from reality, personal enjoyment, and to better express themselves. D&D is a game where you can let your creativity run wild while also building skills needed in day to day life.



### WHAT WE DO

Session Zero makes finding D&D games easy by connecting players and Dungeon Masters both online and in person. It's a safe and welcoming space with clear ratings, good moderation, and a simple “Session Zero Checklist” to make sure everyone's on the same page. Whether you're new to D&D or have been playing for years, Session Zero gives you the tools to create, learn, and have fun with others who share your passion.

### THE CALL FOR ADVENTURE

There are 13.7 million individuals who play D&D globally, yet only about 110,000 use online platforms such as Roll20—leaving close to 99% of players still struggling. This highlights a significant difference in accessibility and community for D&D enthusiasts. Session Zero aims to bridge that divide by creating a secure and welcoming environment where Players and Dungeon Masters can easily connect and embark on memorable adventures together.

