

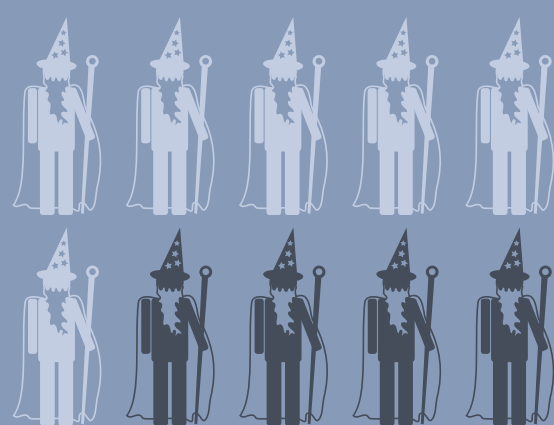
WIZE WIZARD

WHY YOU NEED IT

THE PROBLEM

26%
of seniors feel confident in using their electronic devices.

73%
of seniors need help using new devices.



NEARLY 6 OUT OF 10

older adult feel that today's technology ISN'T designed for them.



REASONS SENIORS STRUGGLE WITH TECHNOLOGY

- ★ Physical & cognitive decline
- ★ Non-affordability
- ★ Lack of simplicited in design
- ★ Lack of training
- ★ Anxiety over using tech
- ★ Perceived as irrelevant

WHY OLDER ADULTS SHOULD USE TECHNOLOGY



Older adults are less likely to experience isolation from family and friends with technology.

1 in 3 older adults experience some form of loneliness



56% of seniors text their loved ones daily



Technology gives seniors more access to their health information.



40% of older adults use electronic devices to track their health



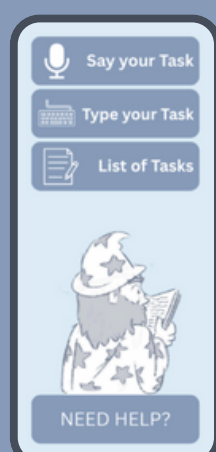
Leveraging technology allows seniors to improve their daily living.

OUR SOLUTION

We at Wize Wizard aspire to help seniors adjust to today's ever growing technology. By just plugging in our USB-C "Wize Wand", you too can magically complete any digital task with the assistance of your AI friend, "Compu-tor the Wise".

CORE FEATURES

- ★ Completes digital tasks using Wize Wizard AI
 - Tasks given via voice, typing, or selection from a list
- ★ App compatibility
- ★ Family may assist user via family connectivity
- ★ Consistent updates!



OUR COMPETITORS



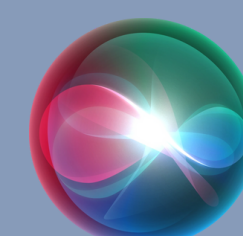
WIZE WIZARD

- ★ Uses text input, voice recognition, and selection from a list
- ★ Designed to work with simple, non-precise commands
- ★ Can work without Wi-Fi
- ★ Designed to help all ages
- ★ "Compu-tor the Wise" gives AI a human feel



CHATGPT

- ★ Mainly uses text input, can use voice recognition
- ★ Goes off topic if commands aren't specific, results can be inaccurate
- ★ Needs Wi-Fi
- ★ No human touch, just text on a screen



SIRI

- ★ Mainly voice activated, can text
- ★ Needs precise commands to function
- ★ Needs Wi-Fi
- ★ Difficult for older people to understand / learn