THE AGE OF JAX BLOCKS

MEET THE UNDERDOG!!
JAX BLOCKS

The new challenger from <u>Team Slime</u>, Jax Blocks is an easy to use game platform designed to meet your multiplayer party game needs.
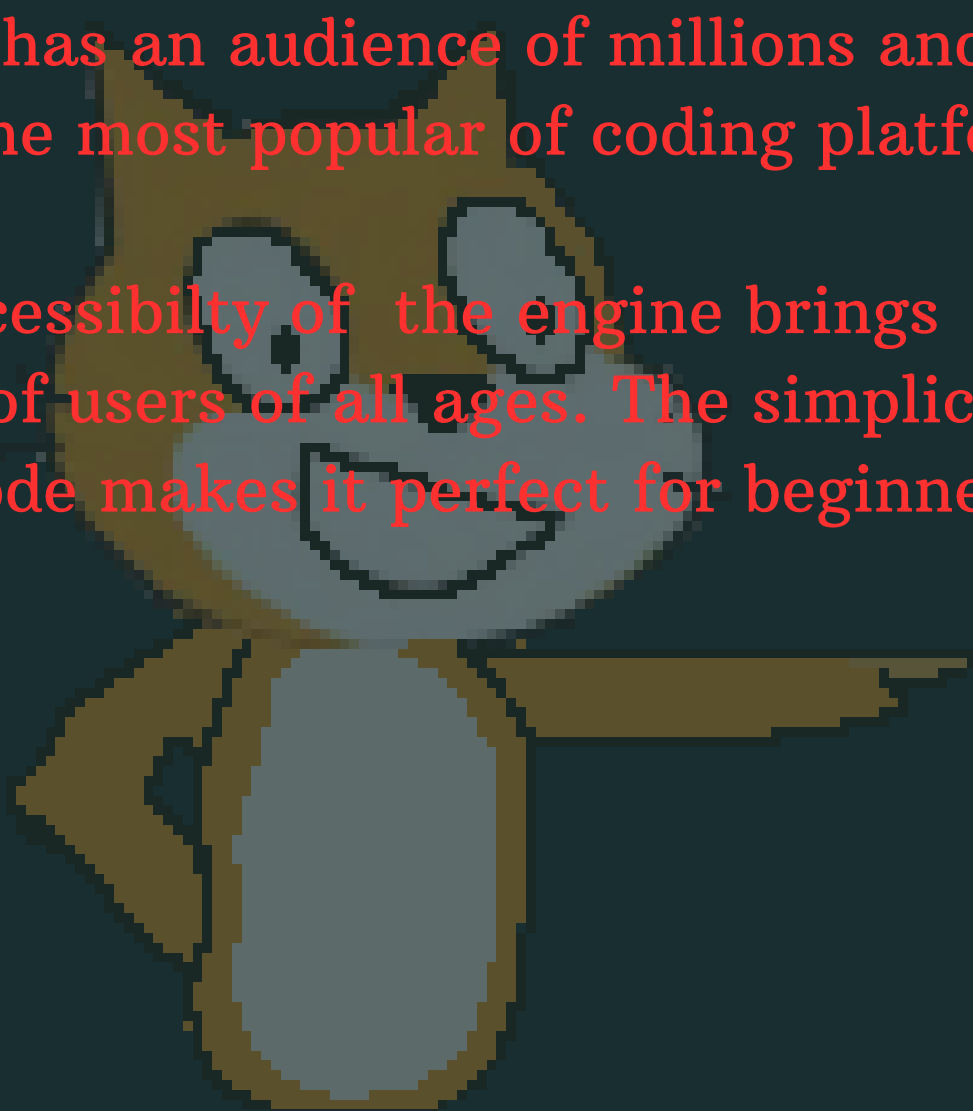
Marketed with an easy to use game hosting and a toolkit for young game developers, can this new engine beat out the industry giants?
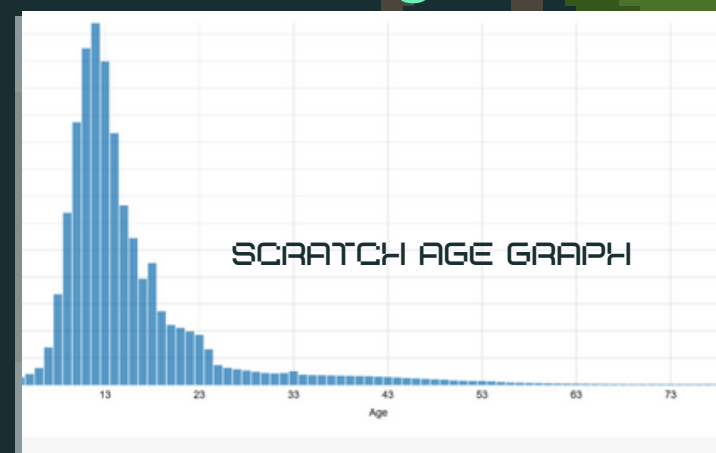
ROUND 1: SCRATCH

Scratch has an audience of millions and is by far the most popular of coding platforms.

The accessibilty of the engine brings variety of users of all ages. The simplicity of block code makes it perfect for beginners.
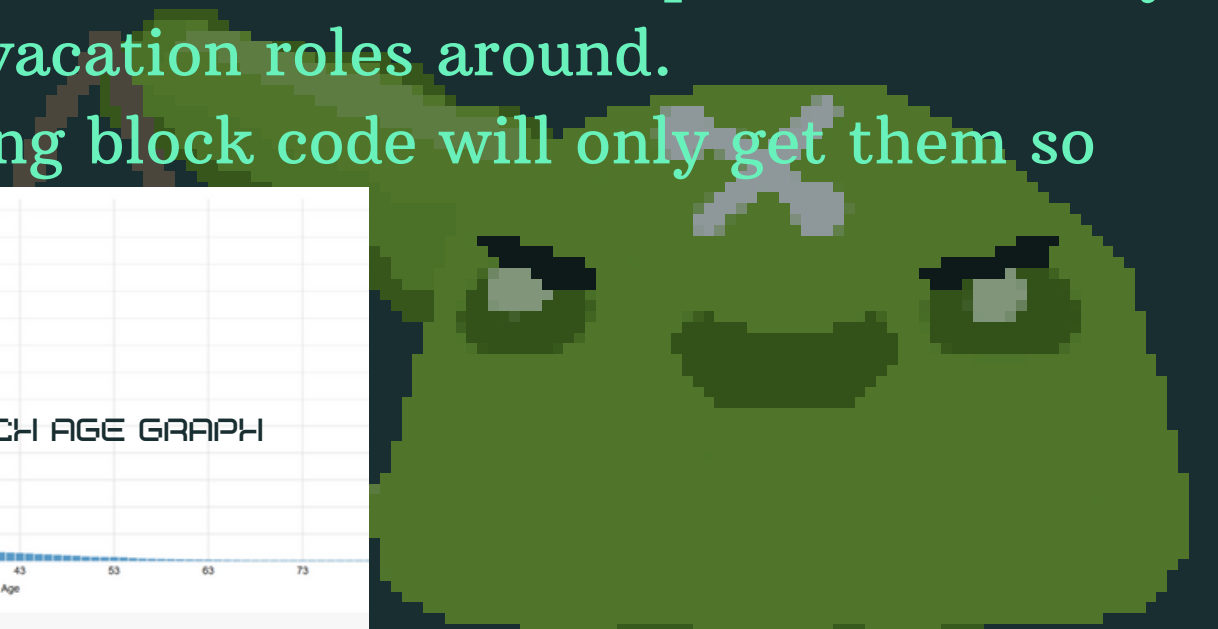
Scratch's audience average the age 12, kids learning the engine in school. Its user charts plummet in July when summer vacation roles around.
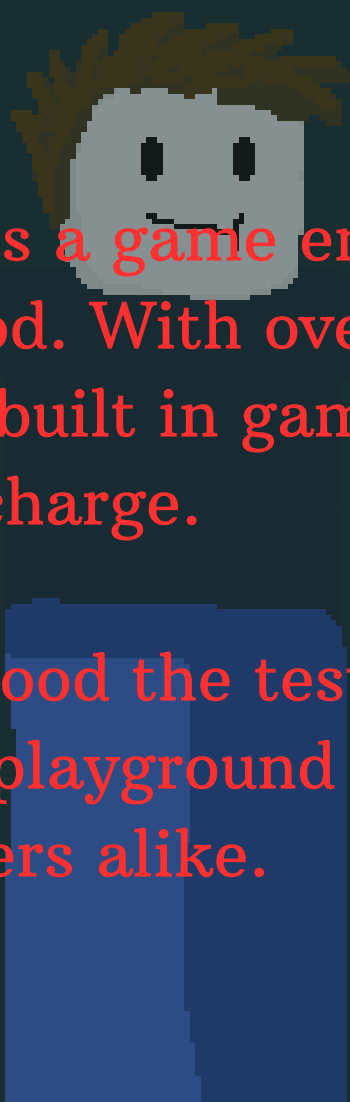Besides, teaching block code will only get them so far.

SCRATCH AGE GRAPH

Jax Blocks' tool kit is designed to inspire kids into learning to go beyond blocks and write code by letting them make their own games.

ROUND 2: ROBLOX

Roblox is a game engine from your childhood. With over 10 million users and its own built in game engine completely free of charge.

It has stood the test of time and is the perfect playground for gamers and developers alike.

STOP

Roblox markets itself as designed for children, however number of systems encouraging children to lie about their age to access certain features suggests otherwise.
Its engine is designed for those with existing experience of creation rather than fostering it.

Jax Blocks not only encourages a fun experience, but accessibility and safety of its users is a key focus in mind.