

465 A Analysis of Greedy Power Density

466 Denote OPT as an optimal solution for the monotone submodular
 467 maximization problem under a knapsack constraint. Let l be the
 468 size of the final solution set constructed by Greedy Power Density
 469 and S_i be the partial solution set constructed by Greedy Power
 470 Density after selecting i elements for $0 \leq i \leq l$. We define l' as the
 471 largest index such that, up to the point when the partial solution set
 472 $S_{l'}$ is constructed, no element from the optimal set OPT has been
 473 selected (i.e., chosen by maximizing power density) but not added
 474 to the solution set due to the budget constraint. Let $u_i := S_i \setminus S_{i-1}$.
 475 Hence, for all $1 \leq i \leq l'$, it holds that

$$\frac{f(u_i | S_{i-1})}{c(u_i)^\theta} \geq \max_{e \in OPT \setminus S_{i-1}} \frac{f(e | S_{i-1})}{c(e)^\theta}. \quad (1)$$

476 Let $C_i := \sum_{e \in OPT \setminus S_{i-1}} c(e)^\theta$ and $D := \sum_{i=1}^{l'} c(u_i)^\theta$.

477 LEMMA A.1. For $i = 1, \dots, l'$, it holds that

$$482 f(S_i) - f(S_{i-1}) \geq \frac{c(u_i)^\theta}{C_i} [f(OPT) - f(S_{i-1})].$$

484 PROOF. Since f is monotone and submodular, we have

$$\begin{aligned} 485 f(OPT) &\leq f(OPT \cup S_{i-1}) \\ 486 &\leq f(S_{i-1}) + \sum_{e \in OPT \setminus S_{i-1}} f(e | S_{i-1}) \\ 487 &= f(S_{i-1}) + \sum_{e \in OPT \setminus S_{i-1}} c(e)^\theta \cdot \frac{f(e | S_{i-1})}{c(e)^\theta} \\ 488 &\leq f(S_{i-1}) + \frac{f(u_i | S_{i-1})}{c(u_i)^\theta} \cdot C_i \\ 489 &= f(S_{i-1}) + \frac{f(S_i) - f(S_{i-1})}{c(u_i)^\theta} \cdot C_i, \end{aligned}$$

490 where the third inequality holds by Inequality (1). The lemma follows by rearranging the terms. \square

491 LEMMA A.2. Let $\{a_i\}_{i=0}^m$ be a sequence with $a_0 = 0$, $\{b_i\}_{i=1}^m$ be a sequence with $0 \leq b_i \leq 1$ and $c > 0$ be a constant satisfying

$$492 a_i - a_{i-1} \geq b_i(c - a_{i-1}). \quad (2)$$

493 Then for every $i \in \{1, \dots, m\}$, it holds that

$$494 a_i \geq \left[1 - \prod_{j=1}^i (1 - b_j) \right] c. \quad (3)$$

500 PROOF. We proceed by induction on i . From (2) with $i = 1$, it holds that $a_1 \geq b_1 c$, which matches (3) for $i = 1$. Assume (3) holds for $i - 1$. Then from (2), it holds that $a_i \geq (1 - b_i)a_{i-1} + b_i c$. Applying the induction hypothesis to a_{i-1} , it holds that $a_i \geq (1 - b_i) [1 - \prod_{j=1}^{i-1} (1 - b_j)] c + b_i c$. Factoring out c and simplifying gives $a_i \geq [1 - \prod_{j=1}^i (1 - b_j)] c$, which completes the induction. \square

515 LEMMA A.3. If $0 \leq b_i \leq 1$ for all $1 \leq i \leq n$, it holds that $1 - \prod_{i=1}^n (1 - b_i) \geq 1 - e^{-\sum_{i=1}^n b_i}$.

517 PROOF. For $x \in [0, 1]$, it holds that $\ln(1 - x) \leq -x$. Hence, it follows that

$$520 \prod_{i=1}^n (1 - b_i) = \exp \left(\sum_{i=1}^n \ln(1 - b_i) \right) \leq \exp \left(- \sum_{i=1}^n b_i \right),$$

523 which proves the lemma. \square

524 DEFINITION A.1 (SATISFIABLE BOUNDS). We call a pair of bounds
 525 (A, B) (possibly dependent on the cost ratio r and budget b) is satisifiable if and only if

- 526 (1) $A \geq C_i$ for all $1 \leq i \leq l'$;
- 527 (2) $c(u_i)^\theta / A \leq 1$ for all u_i ($1 \leq i \leq l'$);
- 528 (3) $B \leq D$.

529 LEMMA A.4. Given a satisfiable bounds (A, B) , it holds that

$$530 \frac{f(S_{l'})}{f(OPT)} \geq 1 - \exp \left(-\frac{B}{A} \right). \quad (4)$$

531 In particular, if $\theta = 0$, it holds that

$$532 \frac{f(S_{l'})}{f(OPT)} \geq 1 - \left(1 - \frac{1}{A} \right)^B. \quad (5)$$

533 PROOF. Since $C_i \leq A$ for all $1 \leq i \leq l'$, it holds that

$$\begin{aligned} 534 f(S_i) - f(S_{i-1}) &\geq \frac{c(u_i)^\theta}{C_i} [f(OPT) - f(S_{i-1})] \\ 535 &\geq \frac{c(u_i)^\theta}{A} [f(OPT) - f(S_{i-1})] \end{aligned}$$

536 for $i = 1, \dots, l'$ by Lemma A.1.

537 Using Lemma A.2 by setting $a_i = f(S_i)$ with $a_0 = f(S_0) = 0$,
 538 $m = l'$, $b_i = \frac{c(u_i)^\theta}{A} \in [0, 1]$ and $c = f(OPT) > 0$, we could obtain
 539 that

$$540 f(S_l) \geq \left[1 - \prod_{j=1}^l \left(1 - \frac{c(u_j)^\theta}{A} \right) \right] f(OPT)$$

541 for $i = 1, \dots, l'$. Consider the solution set $S_{l'}$, it holds that

$$542 f(S_{l'}) \geq \left[1 - \prod_{j=1}^{l'} \left(1 - \frac{c(u_j)^\theta}{A} \right) \right] f(OPT).$$

543 Using Lemma A.3 by setting $b_j := c(u_j)^\theta / A$, we have

$$544 1 - \prod_{j=1}^{l'} \left(1 - \frac{c(u_j)^\theta}{A} \right) \geq 1 - \exp \left(-\frac{D}{A} \right).$$

545 Furthermore, since $D \geq B$, it follows that $1 - \exp(-\frac{D}{A}) \geq 1 - \exp(-\frac{B}{A})$. Hence, we have

$$546 \frac{f(S_{l'})}{f(OPT)} \geq 1 - \exp \left(-\frac{B}{A} \right).$$

547 In particular, if $\theta = 0$, it holds that $D = l' \geq B$ and

$$548 1 - \prod_{j=1}^{l'} \left(1 - \frac{c(u_j)^\theta}{A} \right) = 1 - \left(1 - \frac{1}{A} \right)^{l'} \geq 1 - \left(1 - \frac{1}{A} \right)^B.$$

549 LEMMA A.5. It holds that $C_i \leq \min\{\lfloor b \rfloor r^\theta, \lfloor b \rfloor^{1-\theta} b^\theta\}$ for all
 550 $1 \leq i \leq l'$.

PROOF. For each $e \in OPT$, it holds that $1 \leq c(e) \leq r$. Then it follows that $C_i \leq |OPT \setminus S_{i-1}| \cdot r^\theta \leq \lfloor b \rfloor r^\theta$. Since $\theta \in [0, 1]$ and OPT is a feasible solution, by Hölder's inequality, it holds that

$$\sum_{e \in OPT \setminus S_{i-1}} c(e)^\theta \leq |OPT \setminus S_{i-1}|^{1-\theta} \left(\sum_{e \in OPT \setminus S_{i-1}} c(e) \right)^\theta \\ \leq \lfloor b \rfloor^{1-\theta} b^\theta.$$

Together with the earlier bound $C_i \leq \lfloor b \rfloor r^\theta$, it holds that $C_i \leq \min\{\lfloor b \rfloor r^\theta, \lfloor b \rfloor^{1-\theta} b^\theta\}$. \square

Define

$$\alpha_1(r, b) := \begin{cases} b - r, & b < r \lfloor b \rfloor, \\ \lfloor b \rfloor, & \text{otherwise.} \end{cases} \quad (6)$$

LEMMA A.6. For the solution set $S_{l'}$, it holds that $c(S_{l'}) \geq \alpha_1(r, b)$ where $\alpha_1(r, b)$ is defined as Equation (6).

PROOF. We assume that the budget b is strictly less than the cost $c(V)$ of the ground set V for monotone submodular maximization under a knapsack constraint.

We always have $c(S_{l'}) \geq b - r$. If $l' < l$, for the solution set $S_{l'}$, there exists an element $e^* \in OPT \setminus S_{l'}$ such that $c(e^*) + c(S_{l'}) > b$, implying that $c(S_{l'}) > b - r$ since $c(e^*) \leq r$. If $l' = l$, we prove it by contradiction. If $c(S_l) < b - r$, there exists $e^* \in V \setminus S_l$ such that $c(e^*) + c(S_l) \leq r + c(S_l) \leq b$, which contradicts the fact that S_l is the output of the Greedy algorithm. Hence, it holds that $c(S_l) \geq b - r$.

If $b \geq r \lfloor b \rfloor$, we assert that $|S_{l'}| \geq \lfloor b \rfloor$. In fact, it holds that $\lfloor b \rfloor \leq b/r \leq b$, implying that $\lfloor b/r \rfloor = \lfloor b \rfloor$. Hence, we have $c(S_{l'}) = \sum_{e \in S_{l'}} c(e) \geq |S_{l'}| \geq \lfloor b/r \rfloor = \lfloor b \rfloor$ because we can choose at least $\lfloor b/r \rfloor = \lfloor b \rfloor$ elements without discarding any element due to budget violation. \square

LEMMA A.7. It holds that $l' \geq \lfloor b/r \rfloor$.

PROOF. By the definition of cost ratio r , for any element $e \in V$, it holds that $c(e) \leq r$. If $l' < \lfloor b/r \rfloor$, it holds that

$$c(S_{l'}) + c(e) \leq (\lfloor b/r \rfloor - 1)r + r \leq b \quad (7)$$

for any element $e \in V \setminus S_{l'}$.

By the definition of l' , there exists an element $e^* \in OPT \setminus S_{l'}$ such that $e^* = \arg \max_{e \in V \setminus S_{l'}} \frac{f(e|S_{l'})}{c(e)^\theta}$ and $c(S_{l'}) + c(e^*) > b$, which contradicts Inequality (7).

Hence, $l' \geq \lfloor b/r \rfloor$. \square

LEMMA A.8. It holds that $D \geq \max\{\lfloor b/r \rfloor, \alpha_1(r, b)/r^{1-\theta}\}$.

PROOF. For any element $e \in V$ and $\theta \in [0, 1]$, it holds that $c(e)^\theta \geq 1$. Hence, it follows that $D = \sum_{i=1}^{l'} c(u_i)^\theta \geq l'$. Since $l' \geq \lfloor b/r \rfloor$ (Lemma A.7), it holds that $D \geq \lfloor b/r \rfloor$.

By the definition of cost ratio r , it holds that $c(e) \leq r$, implying that $c(e)^\theta \geq c(e)/r^{1-\theta}$. Hence, it follows that $D = \sum_{i=1}^{l'} c(u_i)^\theta \geq \frac{c(S_{l'})}{r^{1-\theta}}$. Since $c(S_{l'}) \geq \alpha_1(r, b)$ (Lemma A.6), it holds that $D \geq \frac{\alpha_1(r, b)}{r^{1-\theta}}$.

Combining the above bounds gives

$$D \geq \max\{\lfloor b/r \rfloor, \alpha_1(r, b)/r^{1-\theta}\}.$$

\square

In the following, we specify these lower and upper bounds to derive approximation guarantees.

Let $A_1 := \lfloor b \rfloor r^\theta$ and $A_2 := \lfloor b \rfloor^{1-\theta} b^\theta$. From Lemma A.5, it holds that $C_i \leq \min\{A_1, A_2\}$. Let $B_1 := \lfloor b/r \rfloor$, $B_2 := \frac{\alpha_1(r, b)}{r^{1-\theta}}$. From Lemma A.8, it holds that $D \geq \max\{B_1, B_2\}$.

Then we could conclude the approximation ratio of Greedy Power Density as the following theorem from Lemma A.4:

THEOREM A.9. [Theorem 2.2 in the main body] For any $\theta \in [0, 1]$, Greedy Power Density achieves an approximation ratio of $1 - e^{-\gamma(\theta)}$ where $\gamma(\theta) := \frac{\max\{B_1, B_2\}}{\min\{A_1, A_2\}}$. In particular, it achieves $1 - \left(1 - \frac{1}{\min\{A_1, A_2\}}\right)^{\max\{B_1, B_2\}}$ -approximation if $\theta = 0$.

B Corollaries of Greedy Power Density

LEMMA B.1. When $\theta = 0$, Greedy Power Density achieves an approximation ratio of $1 - (1 - 1/\lfloor b \rfloor)^{\max\{\lfloor b/r \rfloor, \alpha_1(r, b)/r\}}$.

PROOF. By setting $\theta = 0$ in Theorem A.9, the lemma follows. \square

LEMMA B.2. When (r, b) satisfies either (i) $r \leq b/\lfloor b \rfloor$; or (ii) $r > b/\lfloor b \rfloor$, $2 \leq \lfloor b/r \rfloor \leq 5$ and $\lfloor b \rfloor \leq \lfloor b/r \rfloor + 1$, the approximation ratio of Greedy Power Density achieves a $(5/9)$ -approximation ratio when $\theta = 0$.

PROOF. By Lemma B.1, it holds that Greedy Power Density with $\theta = 0$ achieves an approximation ratio of $1 - (1 - 1/\lfloor b \rfloor)^{\max\{\lfloor b/r \rfloor, \alpha_1(r, b)/r\}} \geq 1 - (1 - 1/\lfloor b \rfloor)^{\lfloor b/r \rfloor}$.

Case 1: if $r \leq b/\lfloor b \rfloor$, it holds that $b/r \geq \lfloor b \rfloor$, implying that $\lfloor b \rfloor = \lfloor b/r \rfloor$ since $1 \leq r \leq b$. Hence, we have $1 - (1 - 1/\lfloor b \rfloor)^{\lfloor b/r \rfloor} \geq 1 - e^{-1} > 5/9$.

Case 2: $r > b/\lfloor b \rfloor$. Let $k := \lfloor b/r \rfloor$ and $m = \lfloor b \rfloor$. The condition $1 - (1 - 1/m)^k \geq 5/9$ is equivalent to $m \leq \frac{1}{1 - (9/4)^{-1/k}}$. Evaluating this inequality for $k = 2, 3, 4, 5$ gives the integer thresholds $k = 2 : m \leq 3, k = 3 : m \leq 4, k = 4 : m \leq 5, k = 5 : m \leq 6$. Combining with these results, we could conclude that $\lfloor b \rfloor \leq \lfloor b/r \rfloor + 1$. (For $k \geq 6$, we have $k = 6 : m \leq 7$ and $k = 7 : m \leq 9$, implying that when $k \geq 7$, we could relax the bound of $\lfloor b \rfloor$ into $\lfloor b/r \rfloor + 2$. Since we only focus on $2 \leq k \leq 5$, we stop the discussion for $k \geq 6$.) \square

LEMMA B.3. When $\theta = 1$ and $r > b/\lfloor b \rfloor$, Greedy Power Density achieves an approximation ratio of $1 - e^{-\max\{\lfloor b/r \rfloor, b-r\}/b}$.

PROOF. By setting $\theta = 1$ in Theorem A.9, the lemma follows. \square

LEMMA B.4. When $r > b/\lfloor b \rfloor$, the approximation ratio of Greedy Power Density when $\theta = 1$ achieves $5/9$ approximation ratio if $b/r \geq (1 - \ln(9/4))^{-1} \approx 5.2890$.

PROOF. By Lemma B.3, it holds that when $r > b/\lfloor b \rfloor$, Greedy Power Density when $\theta = 1$ achieves an approximation ratio of $1 - e^{-\max\{\lfloor b/r \rfloor, b-r\}/b} \geq 1 - e^{-1+r/b}$.

It is easy to verify that $1 - e^{-1+r/b} \geq \frac{5}{9}$ is equivalent to $b/r \geq (1 - \ln(9/4))^{-1}$. \square

697 Concluding Lemma B.2 and Lemma B.4, we have identified three
 698 regions in the (r, b) -plane:

$$\begin{aligned} 699 \quad A &:= \{(r, b) \in S : r \leq b/\lfloor b \rfloor\}, \\ 700 \quad B &:= \{(r, b) \in S : b/r \geq (1 - \ln(9/4))^{-1}\}, \\ 701 \quad C &:= \{(r, b) \in S : \lfloor b/r \rfloor \in \{2, 3, 4, 5\}, \lfloor b \rfloor \leq \lfloor b/r \rfloor + 1\} \end{aligned}$$

702 where Greedy with Power Density could achieve a $(5/9)$ -approximation
 703 ratio and proves Lemma 2.4.

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