

User testing

Step 1: The Usability Test

User Feedback: Explain here in detail

1. I like that you can see multiple pictures of a product on the homepage.
2. The sell button on the product page doesn't make much sense.
3. You could probably show the overall numerical rating at the top of the detail page (now there are only stars).
4. Probably consider how the user could navigate back to the previous/home page.

Proposed Changes as a result of feedback

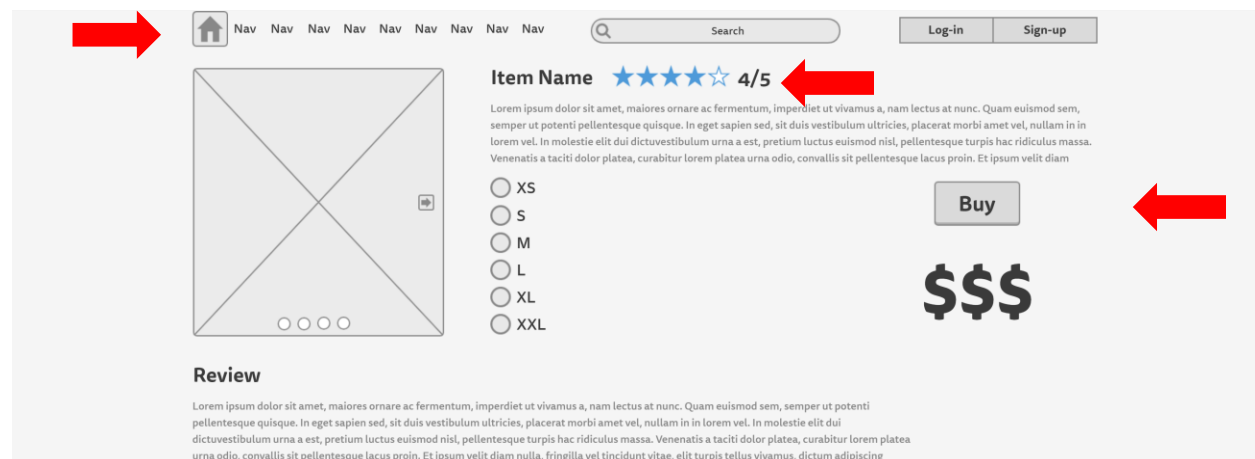
1. Remove the sell button on the detail page. (Probably design a separate page for selling?)
2. Add overall numerical rating at the top of detail page.
3. Add a logo that navigates the user back to home.

Step 2: Revision

Explanation of changes made

1. Removed the sell button on the retail page.
2. Added a numerical rating at the top of the detail page
3. Added a home icon on the top left corner which can navigate users back to the home page

Sketch with changes



Step 3: Second Usability Test

User Feedback: Explain here in detail

1. Pretty solid logic of flow, but I'd be better to have a button to add the item to shopping cart.
2. I'd like to follow my track on this website, otherwise I have to go back to the home page and then go from there.
3. I'd like to see some famous product at this time on either homepage or products page

Proposed Changes as a result of feedback

1. Add a add to shopping cart icon on the detailed page
2. Add something like a category thing to track your record.
3. Add a star icon on the famous products

Step 4: Revision

Explanation of changes made

1. Added a shopping cart icon on the detailed page right next to the buy button
2. Added a category track record on each page so that users know where they are
3. Added a star icon on those famous products

