

# & KENZA KBABRA

THE AMPERSAND  
CONFERENCE

PRESIDENT OF  
SMART CITIES INITIATIVE  
FOR AFRICA



Kenza Kbabra is President and Co-Founder of Smart Cities Initiative for Africa. Kenza holds a BBA in Business Administration from the prestigious Al Akhawayn University in Ifrane, Morocco and an MBA in Corporate Social and Environmental Responsibility from Université Laval in Canada.

Passionate about the socio-economic development of Africa and being inspired by the successful initiatives in North America and beyond, Kenza decided to pursue her passion for the socio-economic development of Africa by organizing the first International Summit for Smart Cities in Africa held in Morocco in June 2014.