

& MERYEME LAHAMI

THE AMPERSAND
CONFERENCE

CO-FOUNDER AT BIOMINDR



A marketing technologist who is always thirsty to learn a little bit about everything. Meryeme is a result-oriented entrepreneur, and helps companies plan and execute their marketing plans and strategies. She also helps elaborate and execute business models for both innovations and existing products.

BioMindR leverages RF Technology and machine learning to enable contactless, reliable and power efficient bio-signals monitoring platform for athletes, coaches and clinicians to better approach and understand their hydration, glucose and fluids level. We combine hardware, software and cloud into an easy-to-use system to address the shortcomings of optical sensors and measure blood composition without the need of blood samples.