Qiye Tong

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EDUCATION

Masters of Business Administration	09/2020-06/2022
Nankai University	Tianjin, China

- **Average Score:** 86.67/100
- **Core Courses:** Corporate Finance (96), Corporate Governance (87), Entrepreneurship and Innovation Management (87), Data, Models and Decision (84), Financial Statements Analysis (75)

Bachelor of Economics in Finance	09/2011-06/2015
Shanxi University of Finance and Economics	Shanxi, China

- **Average Score:** 85.23/100
- **Core courses:** Finance (83), Macroeconomics (91), Econometrics (92), International Finance (90), Financial Engineering (83)

RESEARCH PUBLICATIONS

- The impact of artificial intelligence on corporate financial asset allocation:Moderating role of organizational dynamic capabilities

  Journal: **International Review of Financial Analysis (JCR Q1, IF=8.2)**.

  Co-authors: Yu Li,Huiyi Zhong,**Qiye Tong(Corresponding author)**

  Doi:10.1016/j.irfa.2024.103773

- The Influence of CEO Financial Background on Corporate Financialization

  Journal: **Finance Research Letter (JCR Q1, IF=10.4)**.

  Co-authors: Dan Kang,Jiahao Xu,**Qiye Tong,**Jiayan Li

  Doi:10.1016/j.frl.2024.106382

RESEARCH EXPERIENCES

- **The Impact of Artificial Intelligence on Corporate Financial Asset Allocation:Moderating Role of Organizational   Dynamic Capabilities**

  Corresponding Author   2023-2024

  Activities: Conceptualized the research framework to analyze the role of AI in corporate financial asset allocation, incorporating baseline regression and regulatory effect models. Developed baseline regression and regulatory effect models to evaluate AI's impact on financial asset allocation.Conducted data collection and analysis using CSMAR, Wind Financial Terminal, and company reports (25,811 companies).Actively engaged in peer-review discussions, addressing complex reviewer feedback to refine the study for publication.

  Outcome: Published a research article as corresponding author in a high-impact,Q1 journal.

- **The Influence of CEO Financial Background on Corporate Financialization**

  Researcher | Advisor:Dr.Jiayan Li   2023-2024

  Activities: Contributed to the design of a double-fixed-effect model to explore CEO financial background's effect on corporate financialization, including intermediary effects of overconfidence and financing constraints.Managed data collection and analysis of 3,919 listed companies from 2008 to 2022 using fixed-

effects and propensity score matching methods.Assisted in multicollinearity testing and empirical analysis to ensure model accuracy.

Outcome: Published a research article as the third author in a high-impact,Q1 journal.

- **Research on Broadband Post-Level Dynamic Performance Appraisal and Incentive Scheme**

Researcher | Advisor:Dr.Yongqing Feng   2022-2023

Activities: Collaborated on designing a big data model for human resources, employing SQL and machine learning techniques (Support Vector Machine) to predict employee performance based on a dataset of 30,000 historical records.Designed and implemented dynamic performance feedback and incentive schemes that enhanced organizational performance.

Outcome: Awarded the provincial first prize for the project.

- **The Study on Xiangyuan RH country bank of agricultural loan process reengineering under epidemic prevention situation.**

Researcher | Advisor:Prof. Yue Qi   2021-2022

Activities: Conducted a mixed-methods study, combining quantitative data analysis, surveys, and in-depth interviews to evaluate and optimize the bank's loan approval process under pandemic conditions.Used Python and statistical software to analyze over 300 questionnaires and 50 interviews to optimize loan processing and risk management.Resulting process improvements reduced loan approval time from 15 days to 7 days.

Outcome: Awarded the Excellent Master's Thesis Award at Nankai University

- **Research on the Construction and Application of Financial Manager Competency Model Under New Asset Management Regulations**.

Researcher | Advisor:Prof. Yue Qi   2019-2020

Activities: Reviewed extensive literature on financial manager competencies, contributing to the creation of a competency framework for bank financial managers, aligning with new asset management regulatory requirements.

Outcome: Published a research article in the Journal of Financial Perspectives

WOEKING EXPERIENCE

- **China Southern Power Grid Co., Ltd(Fortune 500)**   09/2022-08/2024
  Training and Workforce Management   Haikou,China
  Led organizational restructuring and digital transformation initiatives to optimize labor costs and improve business management.Played a key role in developing dynamic performance appraisals and incentive plans, significantly improving employee motivation and organizational performance.

- **China Industrial Bank (Fortune 500)**   02/2017-12/2019
  Financial Advisor   Changzhi,China
  Provided personalized financial planning services, achieving an average daily sales performance of 2 million yuan.Led 20+ client events and implemented differentiated service strategies to enhance customer satisfaction.

- **Xiangyuan Ronghui Rural Commercial Bank**   09/2015-01/2017

Operations Management Position   Changzhi,China

Managed daily banking operations and financial reporting, leading process improvements that streamlined operations and enhanced business procedures.Designed and launched a micro-credit loan product for farmers.

TEACHING EXPERIENCE

- **MBA Entrance Exam Tutor**   04/2020-12/2020

  Private Tutor

  Provided tutoring in foundational mathematics, logical reasoning, and analytical writing for MBA applicants. Delivered online sessions for 31 students and in-person tutoring for 2 students, significantly enhancing their exam scores.

- **Corporate Trainer**   04/2023-08/2024

  China Southern Power Grid Co., Ltd

  Conducted training courses for employees preparing for the Economics Professional Qualification, covering subjects such as monetary and financial economics, fundamentals of economics, fiscal policy, accounting, and statistics.

OTHER EXPERIENCE

- **The 8th China International Standardization Leadership Elite＆ IEC YP(China) Programme**   04/2024

  Shenzhen Technology University   Shenzhen,China

  Expected Graduation:

- **Masters of Psyechology(part-time)**   09/2021

  Renmin University of China   Beijing,China

  Expected Graduation: September 2025

  Core Courses:Psychological research methods, Advanced psychological statistics and measurement, economic psychology, human resource management, human-computer interaction

- **Bachelor of Computer Science and Technology(part-time)**   02/2023

  Sichuan University   Chengdu,China

  Expected Graduation: September 2025

  Core Courses:Probability theory and mathematical Statistics, Data structure, discrete mathematics, advanced mathematics, C＋＋ programming

QUALIFICATION

- **Certified Internal Auditor(CIA)**   03/2023

HONOURS AND AWARDS

- **Outstanding Staff**, China Southern Power Grid Co., Ltd   01/2024
- **Excellent Master's Thesis Award**,Nankai university   06/2022
- **Third-class Academic Scholarship**,Nankai university   09/2020

SKILLS

- **Programming & Tools:** Python, SQL, R, MATLAB
- **Data Analysis:** Regression analysis, propensity score matching (PSM), machine learning
- **Languages:** Chinese (Native), English (Fluent)