

## REFERENCE EXAMPLE AND WORD IMPORTANCE

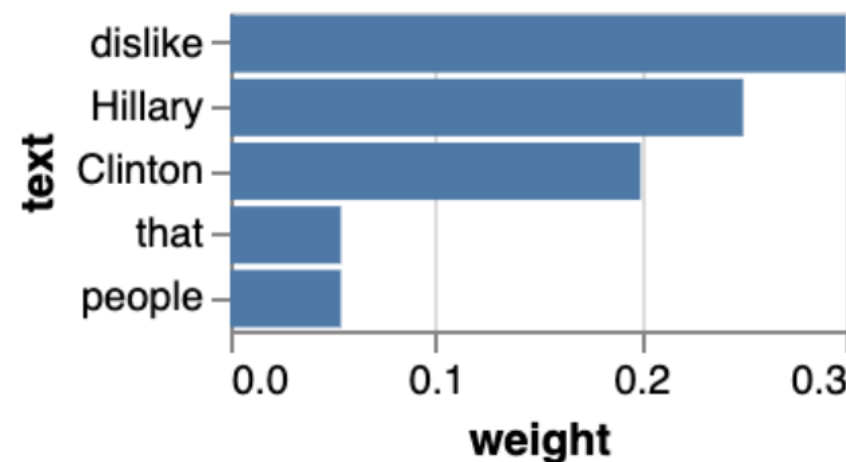
Old Q1 Why do so many people hate Hilary Clinton ?

Old Q2 What are the reasons that people dislike

Hillary Clinton ?

Model predicts Duplicate (99.3% confident)

Model correct? Correct



Old Q1 Why do so many people hate Hilary Clinton ?

New Q2 What are the reasons that people dislike Hillary Clinton Donald Trump ?

Model will predict ☐ Non-duplicate ☐ Duplicate

Old Q1 Why do so many people hate Hilary Clinton ?

New Q2 What are the reasons that places where people dislike Hilary Clinton ?

Model will predict ☐ Non-duplicate ☐ Duplicate