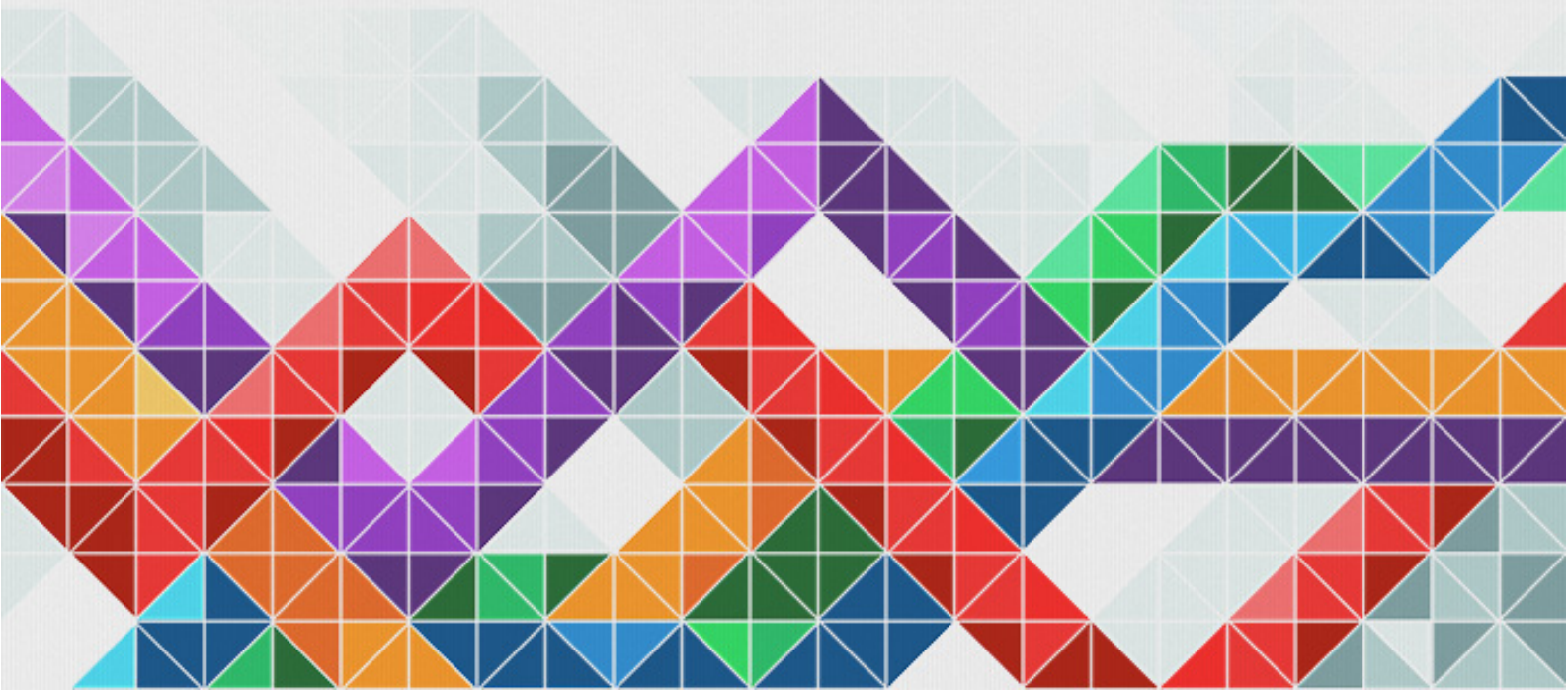




INTERNET MARKETING REPORT

Prepared for
<https://sodep.com.vn>

August 13, 2018





<https://sodep.com.vn>

SITE RANKINGS (BRIEF) (AUGUST 13, 2018)

This report gives a brief overview of specific keywords and their position on search engine results pages.

Keyword (6)	Google local searches - Hanoi, Viet Nam	Google.com.vn (Vi) - Hanoi, Viet Nam	Google.com.vn (Vi) - Hanoi, Viet Nam
sim so dep	22,200	-	-
sim viettel	3,600	-	-
sim số đẹp	9,900	-	-
sim dep	1,000	-	-
sim so dep viettel	720	-	-
sim so dep gia re	14,800	-	-

LEGEND:

- Not found

<https://sodep.com.vn>

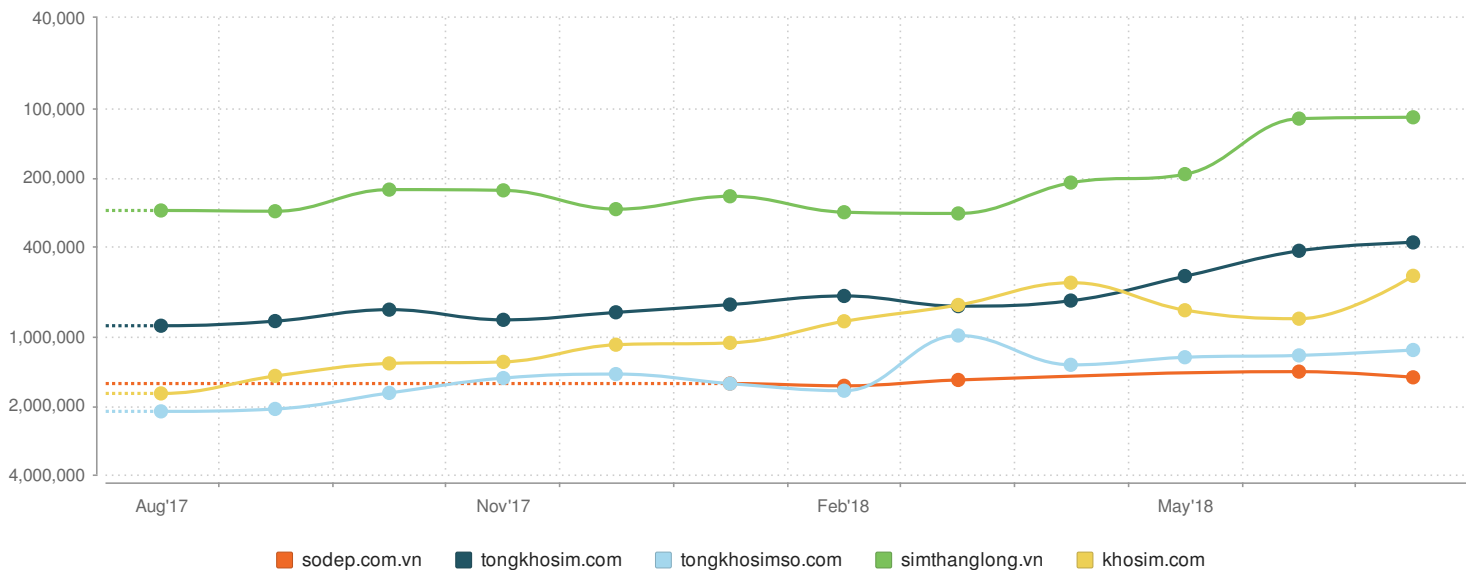
COMPETITOR TRAFFIC (AUGUST 13, 2018)

This report compares your website's traffic with that of competitors.

Alexa Global Traffic Rank History for sodep.com.vn and competing sites for the last 12 months

Alexa's traffic rank is a measure of how popular a website is relative to all other sites on the web.

The rank is calculated from the site's estimated average of daily unique visitors and its estimated number of page views over the last 12 months. The less the rank is, the more popular the site is.





<https://sodep.com.vn>

TECHNICAL AUDIT (AUGUST 13, 2018)

This report lists broken internal and external links found on your site.

100

Scanned unique pages

98

Pages with errors

10

Unique broken links

7

Not found pages and images

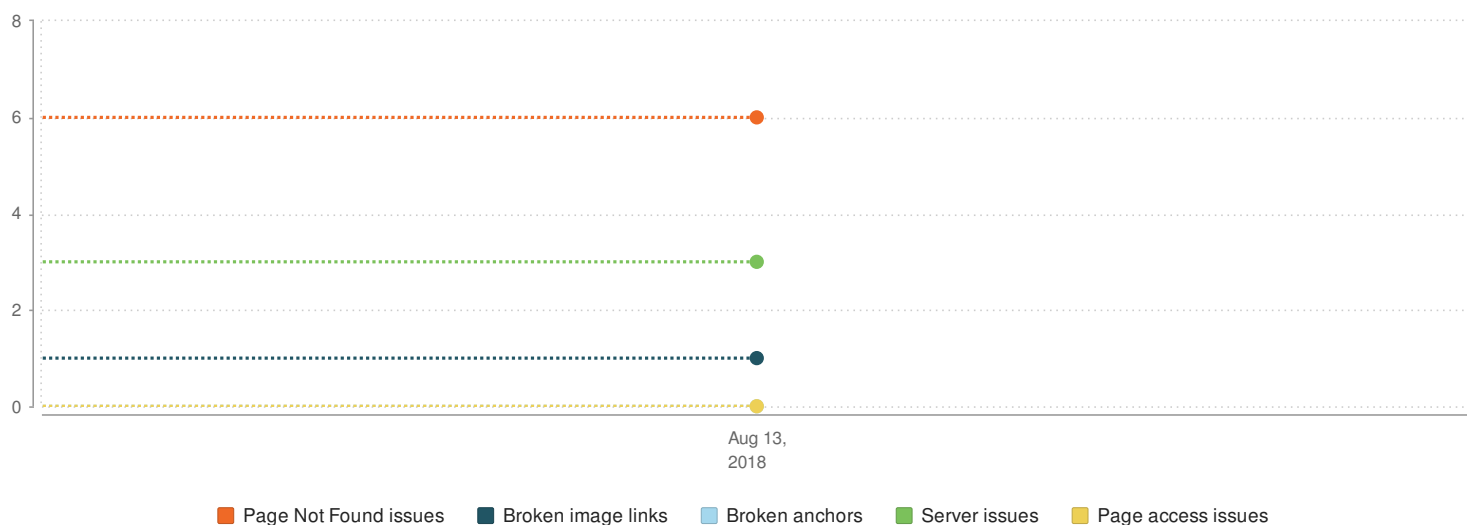
3

Server Issues

0

Page Access Issues

Technical issues found on your site - Trend over time



Page Not Found Issues - Internal (6)

Replace the broken internal and external links to pages with valid ones, because broken links reduce your site quality and may negatively impact your site visitors' experience.

1. The https://sodep.com.vn/0912*68 broken link was found on 21 page(s):

home page	Line: 1; Status: 404
/p/ho-tro	Line: 1; Status: 404
/p/hinh-thuc-thanh-toan	Line: 1; Status: 404
/p/lien-he	Line: 1; Status: 404
/sim-tu-quy/Vinaphone.html	Line: 1; Status: 404
/sim-ngu-quy/Vinaphone.html	Line: 1; Status: 404
/sim-luc-quy/Vinaphone.html	Line: 1; Status: 404
/sim-loc-phat/Vinaphone.html	Line: 1; Status: 404
/sim-than-tai/Vinaphone.html	Line: 1; Status: 404



https://sodep.com.vn > Technical Audit, continued

1. The https://sodep.com.vn/0912*68 broken link was found on 21 page(s):	
/sim-tien-don/Vinaphone.html	Line: 1; Status: 404
/sim-tien-doi/Vinaphone.html	Line: 1; Status: 404
/tam-hoa-don/Vinaphone.html	Line: 1; Status: 404
/tam-hoa-kep/Vinaphone.html	Line: 1; Status: 404
/sim-kep/Vinaphone.html	Line: 1; Status: 404
/sim-lap/Vinaphone.html	Line: 1; Status: 404
/sim-doi/Vinaphone.html	Line: 1; Status: 404
/sim-ganh/Vinaphone.html	Line: 1; Status: 404
/sim-dao/Vinaphone.html	Line: 1; Status: 404
/sim-dac-biet/Vinaphone.html	Line: 1; Status: 404
/sim-ong-dia/Vinaphone.html	Line: 1; Status: 404

2. The https://sodep.com.vn/*6688 broken link was found on 21 page(s):	
home page	Line: 1; Status: 404
/p/ho-tro	Line: 1; Status: 404
/p/hinh-thuc-thanh-toan	Line: 1; Status: 404
/p/lien-he	Line: 1; Status: 404
/sim-tu-quy/Vinaphone.html	Line: 1; Status: 404
/sim-ngu-quy/Vinaphone.html	Line: 1; Status: 404
/sim-luc-quy/Vinaphone.html	Line: 1; Status: 404
/sim-loc-phat/Vinaphone.html	Line: 1; Status: 404
/sim-than-tai/Vinaphone.html	Line: 1; Status: 404
/sim-tien-don/Vinaphone.html	Line: 1; Status: 404
/sim-tien-doi/Vinaphone.html	Line: 1; Status: 404
/tam-hoa-don/Vinaphone.html	Line: 1; Status: 404
/tam-hoa-kep/Vinaphone.html	Line: 1; Status: 404
/sim-kep/Vinaphone.html	Line: 1; Status: 404
/sim-lap/Vinaphone.html	Line: 1; Status: 404



https://sodep.com.vn > Technical Audit, continued

2. The https://sodep.com.vn/*6688 broken link was found on 21 page(s):	
/sim-doi/Vinaphone.html	Line: 1; Status: 404
/sim-ganh/Vinaphone.html	Line: 1; Status: 404
/sim-dao/Vinaphone.html	Line: 1; Status: 404
/sim-dac-biet/Vinaphone.html	Line: 1; Status: 404
/sim-ong-dia/Vinaphone.html	Line: 1; Status: 404

3. The https://sodep.com.vn/0913* broken link was found on 21 page(s):	
home page	Line: 1; Status: 404
/p/ho-tro	Line: 1; Status: 404
/p/hinh-thuc-thanh-toan	Line: 1; Status: 404
/p/lien-he	Line: 1; Status: 404
/sim-tu-quy/Vinaphone.html	Line: 1; Status: 404
/sim-ngu-quy/Vinaphone.html	Line: 1; Status: 404
/sim-luc-quy/Vinaphone.html	Line: 1; Status: 404
/sim-loc-phat/Vinaphone.html	Line: 1; Status: 404
/sim-than-tai/Vinaphone.html	Line: 1; Status: 404
/sim-tien-don/Vinaphone.html	Line: 1; Status: 404
/sim-tien-doi/Vinaphone.html	Line: 1; Status: 404
/tam-hoa-don/Vinaphone.html	Line: 1; Status: 404
/tam-hoa-kep/Vinaphone.html	Line: 1; Status: 404
/sim-kep/Vinaphone.html	Line: 1; Status: 404
/sim-lap/Vinaphone.html	Line: 1; Status: 404
/sim-doi/Vinaphone.html	Line: 1; Status: 404
/sim-ganh/Vinaphone.html	Line: 1; Status: 404
/sim-dao/Vinaphone.html	Line: 1; Status: 404
/sim-dac-biet/Vinaphone.html	Line: 1; Status: 404
/sim-ong-dia/Vinaphone.html	Line: 1; Status: 404



https://sodep.com.vn > Technical Audit, continued

4. The https://sodep.com.vn/090*888 broken link was found on 21 page(s):	
home page	Line: 1; Status: 404
/p/ho-tro	Line: 1; Status: 404
/p/hinh-thuc-thanh-toan	Line: 1; Status: 404
/p/lien-he	Line: 1; Status: 404
/sim-tu-quy/Vinaphone.html	Line: 1; Status: 404
/sim-ngu-quy/Vinaphone.html	Line: 1; Status: 404
/sim-luc-quy/Vinaphone.html	Line: 1; Status: 404
/sim-loc-phat/Vinaphone.html	Line: 1; Status: 404
/sim-than-tai/Vinaphone.html	Line: 1; Status: 404
/sim-tien-don/Vinaphone.html	Line: 1; Status: 404
/sim-tien-doi/Vinaphone.html	Line: 1; Status: 404
/tam-hoa-don/Vinaphone.html	Line: 1; Status: 404
/tam-hoa-kep/Vinaphone.html	Line: 1; Status: 404
/sim-kep/Vinaphone.html	Line: 1; Status: 404
/sim-lap/Vinaphone.html	Line: 1; Status: 404
/sim-doi/Vinaphone.html	Line: 1; Status: 404
/sim-ganh/Vinaphone.html	Line: 1; Status: 404
/sim-dao/Vinaphone.html	Line: 1; Status: 404
/sim-dac-biet/Vinaphone.html	Line: 1; Status: 404
/sim-ong-dia/Vinaphone.html	Line: 1; Status: 404

5. The https://sodep.com.vn/09*99x99 broken link was found on 21 page(s):	
home page	Line: 1; Status: 404
/p/ho-tro	Line: 1; Status: 404
/p/hinh-thuc-thanh-toan	Line: 1; Status: 404
/p/lien-he	Line: 1; Status: 404
/sim-tu-quy/Vinaphone.html	Line: 1; Status: 404
/sim-ngu-quy/Vinaphone.html	Line: 1; Status: 404



https://sodep.com.vn > Technical Audit, continued

5. The https://sodep.com.vn/09*99x99 broken link was found on 21 page(s):	
/sim-luc-quy/Vinaphone.html	Line: 1; Status: 404
/sim-loc-phat/Vinaphone.html	Line: 1; Status: 404
/sim-than-tai/Vinaphone.html	Line: 1; Status: 404
/sim-tien-don/Vinaphone.html	Line: 1; Status: 404
/sim-tien-doi/Vinaphone.html	Line: 1; Status: 404
/tam-hoa-don/Vinaphone.html	Line: 1; Status: 404
/tam-hoa-kep/Vinaphone.html	Line: 1; Status: 404
/sim-kep/Vinaphone.html	Line: 1; Status: 404
/sim-lap/Vinaphone.html	Line: 1; Status: 404
/sim-doi/Vinaphone.html	Line: 1; Status: 404
/sim-ganh/Vinaphone.html	Line: 1; Status: 404
/sim-dao/Vinaphone.html	Line: 1; Status: 404
/sim-dac-biet/Vinaphone.html	Line: 1; Status: 404
/sim-ong-dia/Vinaphone.html	Line: 1; Status: 404

6. The https://sodep.com.vn/01234* broken link was found on 21 page(s):	
home page	Line: 1; Status: 404
/p/ho-tro	Line: 1; Status: 404
/p/hinh-thuc-thanh-toan	Line: 1; Status: 404
/p/lien-he	Line: 1; Status: 404
/sim-tu-quy/Vinaphone.html	Line: 1; Status: 404
/sim-ngu-quy/Vinaphone.html	Line: 1; Status: 404
/sim-luc-quy/Vinaphone.html	Line: 1; Status: 404
/sim-loc-phat/Vinaphone.html	Line: 1; Status: 404
/sim-than-tai/Vinaphone.html	Line: 1; Status: 404
/sim-tien-don/Vinaphone.html	Line: 1; Status: 404
/sim-tien-doi/Vinaphone.html	Line: 1; Status: 404
/tam-hoa-don/Vinaphone.html	Line: 1; Status: 404



https://sodep.com.vn > Technical Audit, continued

6. The https://sodep.com.vn/01234* broken link was found on 21 page(s):

/tam-hoa-kep/Vinaphone.html	Line: 1; Status: 404
/sim-kep/Vinaphone.html	Line: 1; Status: 404
/sim-lap/Vinaphone.html	Line: 1; Status: 404
/sim-doi/Vinaphone.html	Line: 1; Status: 404
/sim-ganh/Vinaphone.html	Line: 1; Status: 404
/sim-dao/Vinaphone.html	Line: 1; Status: 404
/sim-dac-biet/Vinaphone.html	Line: 1; Status: 404
/sim-ong-dia/Vinaphone.html	Line: 1; Status: 404

Broken Image Links

Replace the broken image links with valid ones, because broken images reduce your site quality and may negatively impact your site visitor experiences.

1. The <https://sodep.com.vn/data/nganhang/MSB.png> broken link was found on 1 page(s):

/p/hinh-thuc-thanh-toan	Line: 1; Status: 404
---	----------------------

Server Issues - External (3)

Fix code issues that cause server errors because they reduce your site quality and may negatively impact your site visitors' experience.

1. The <http://sodephcm.top/> broken link was found on 2 page(s):

/5656	Line: 1; Status: 500
/5656	Line: 1; Status: 500

2. The <http://www.dongabank.vn/> broken link was found on 1 page(s):

/p/hinh-thuc-thanh-toan	Line: 1; Status: 500
---	----------------------

3. The <http://www.acb.com.vn/> broken link was found on 1 page(s):

/p/hinh-thuc-thanh-toan	Line: 1; Status: Timeout
---	--------------------------

Quality Assured

✔ No Page Access Issues



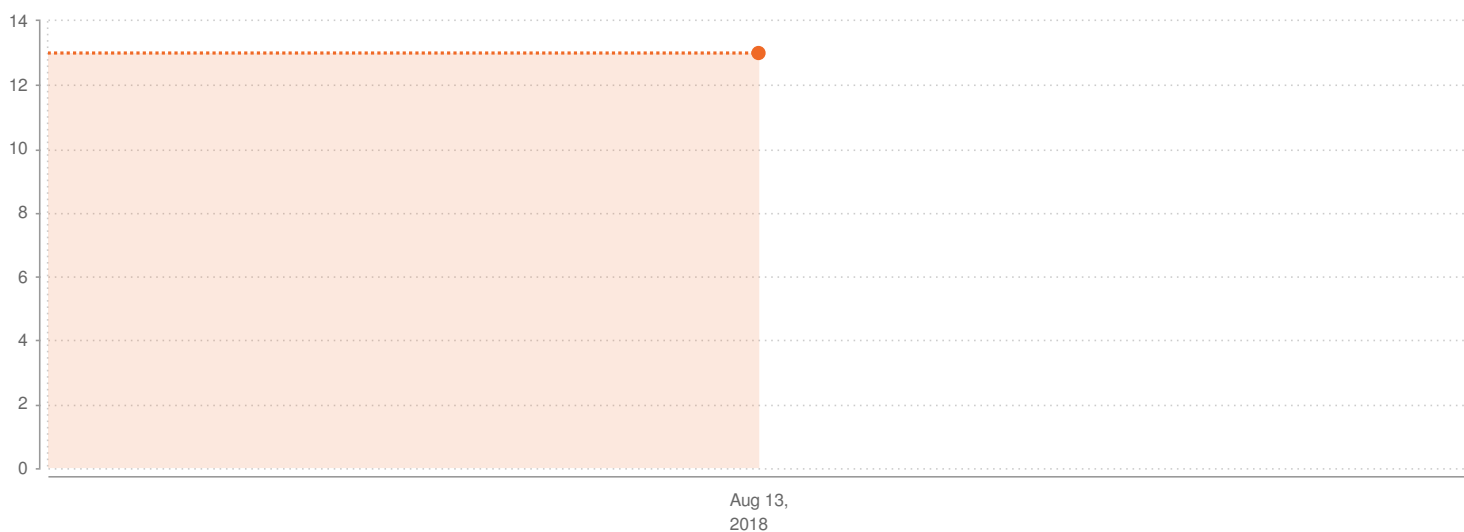
<https://sodep.com.vn>

ON-SITE ISSUES OVERVIEW (AUGUST 13, 2018)

This report lists on-site SEO issues and pages on which the issues were found.

75%	2	13	567	N/A	N/A
Site optimization	Analyzed pages	On-site issues	Pages in Google index	Sitemap age is not available	Domain age is not available

On-site SEO issues found on your site - Trend over time



Add a Description tag to 1 page

Make sure that the Description tag is present across all pages of your site, because SEs use them as snippets on the search results pages.

These issues were found on the following pages:

1. </index.php?ajax=cod>

Add an H1 heading to 1 page

Add a keyword-rich H1 heading, because some search engines still consider the contents of this heading to be important.

These issues were found on the following pages:

1. </index.php?ajax=cod>

Add ALT attributes to 10 images

Image ALT attributes enrich website usability and return images in relevant search results due to enhanced site SEO. Image ALT attributes help search engines and visually handicapped people to determine what an image is about and how that might fit into the subject of a web page. This attribute provides alternative information for an image also in cases where there is a slow connection, an error in the SRC attribute of the page.

1. <https://sodep.com.vn/data/0911-la-mang-gi.jpg> was found on 1 page(s):

1. [home page](#)



https://sodep.com.vn > On-Site Issues Overview, continued

2. <https://sodep.com.vn/data/Untitled-1.jpg> was found on 1 page(s):

- 1. [home page](#)

3. <https://sodep.com.vn/data/0917-la-mang-gi.jpg> was found on 1 page(s):

- 1. [home page](#)

4. <https://sodep.com.vn/data/0912-la-mang-gi.png> was found on 1 page(s):

- 1. [home page](#)

5. <https://sodep.com.vn/data/0915-la-mang-gi.jpg> was found on 1 page(s):

- 1. [home page](#)

6. <https://sodep.com.vn/data/0913-la-mang-gi-1.jpg> was found on 1 page(s):

- 1. [home page](#)

7. <https://sodep.com.vn/data/0919-la-mang-gi.jpg> was found on 1 page(s):

- 1. [home page](#)

8. <https://sodep.com.vn/data/0918-la-mang-gi-1.jpg> was found on 1 page(s):

- 1. [home page](#)

9. <https://sodep.com.vn/data/0129-la-mang-gi.jpg> was found on 1 page(s):

- 1. [home page](#)

10. <https://sodep.com.vn/data/0916-la-mang-gi.jpg> was found on 1 page(s):

- 1. [home page](#)

Add a Favicon to your site that works in all browsers.

Upload a favicon.ico file (16x16 or 32x32 pixels) in the root folder of your site and then place a call for it in the section of your website. A Favicon represents your brand on browser tabs, bookmark lists, and search history. It doesn't have a direct SEO impact, however it helps build trust and brand recognition.

Passed rules

- ✓ There is no multiple homepage issue
- ✓ All pages of your site have Title tags
- ✓ All Title tags have an optimal length



<https://sodep.com.vn> > On-Site Issues Overview, continued

- ✓ All your Title tags are unique
- ✓ All Description tags have an optimal length
- ✓ All your Description tags are unique
- ✓ The H1 tag usage is correct
- ✓ The pages of your site have a reasonable amount of outbound links
- ✓ The structure of your pages' URLs is OK
- ✓ The URLs of your site's pages contain valid characters
- ✓ There are no 302 Redirects on your site
- ✓ There are no Meta Refreshes on your site
- ✓ The [XML Sitemap](#) was found on your site
- ✓ The [Robots.txt](#) file was found on your site.
- ✓ There are no pages blocked by Meta Noindex on your site



<https://sodep.com.vn>

COMPETITOR LINK PROFILE (AUGUST 13, 2018)

This report compares the backlink metrics of your site with those of your competitors.

Parameter	sodep.com.vn	khosim.com	simthanglong.vn	tongkhosim.com	tongkhosimso.com
Domain Trust Flow	-	13 	13 	24 	-
Domain Citation Flow	-	19 	32 	37 	11
Moz Page Authority	-	33 	45 	44 	-
Moz Domain Authority	-	34 	46 	41 	-
Total backlinks	88 	450,406 	2,644,814 	1,684,303 	241
Linking domains	18 	119 	1,285 	878 	25
Linking subnets	-	-	-	-	-
Linking IP addresses	-	-	-	-	-
Governmental ref. domains	-	-	-	-	-
Backlinks from governmental domains	-	-	-	-	-
Educational ref. domains	-	-	-	-	-
Backlinks from educational domains	-	-	-	-	-

LEGEND:

- Not found



<https://sodep.com.vn>

SOCIAL CITATIONS (AUGUST 13, 2018)

This report shows the progress of social activity that backlinks to your landing pages on major social networks.

25

Facebook engagement, total

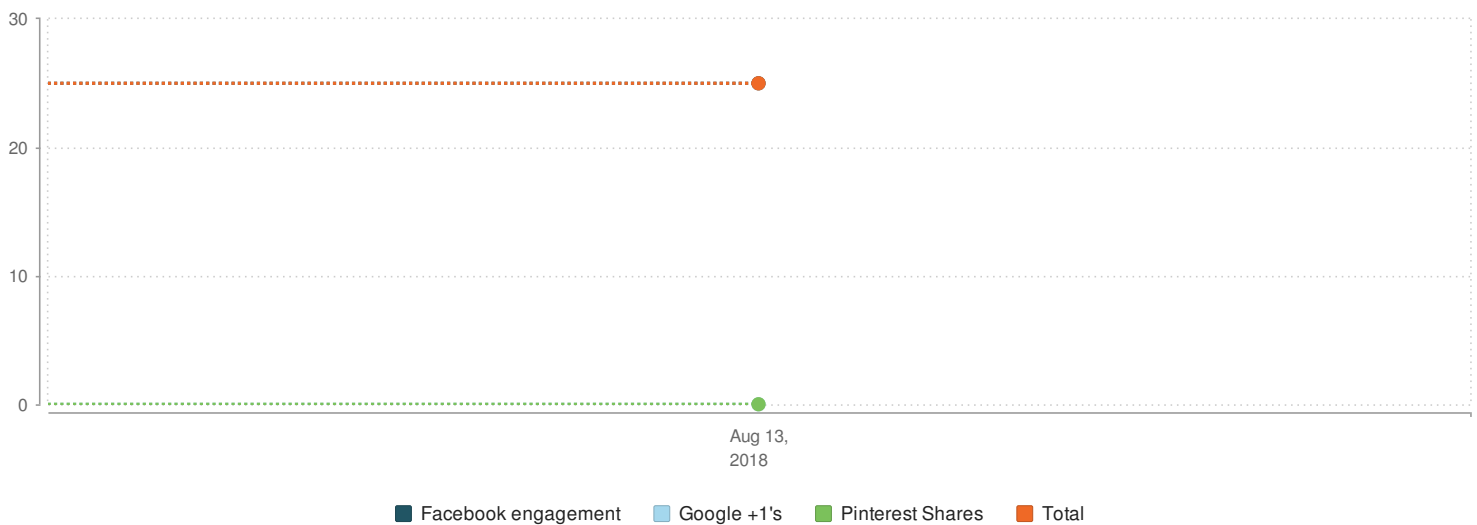
0

Google+ engagement, total

0

Pinterest Shares, total

Social citations trend for your pages over time



Site page (1)	Citation Changes	Facebook engagement	Google +1's	Pinterest Shares
/	-	25	-	-