



DESIGNDOKUMENTATION

07.03.01

2. SEMESTER MMD 2A

FREDERIKKE FLESBORG
ISABELLA BOISEN
TONI NGUYEN

11-09-2019

MOODBOARDS

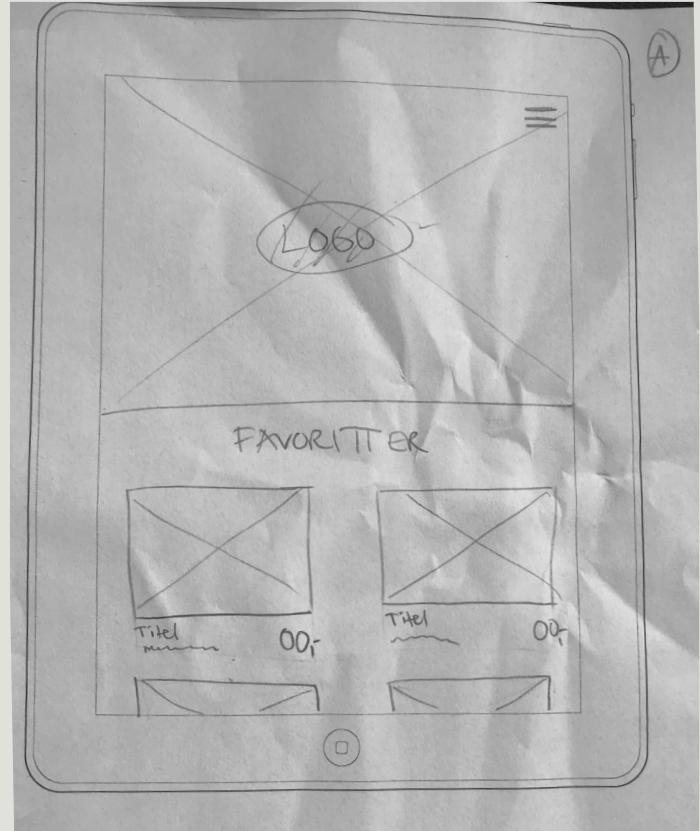
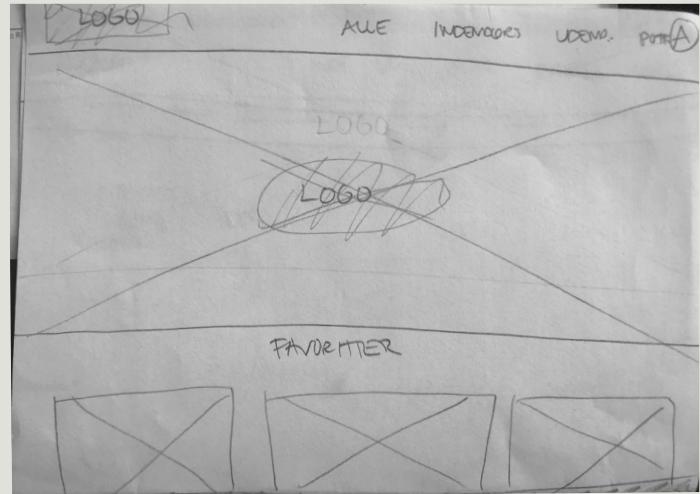


INSPIRATION TIL WEBDESIGN

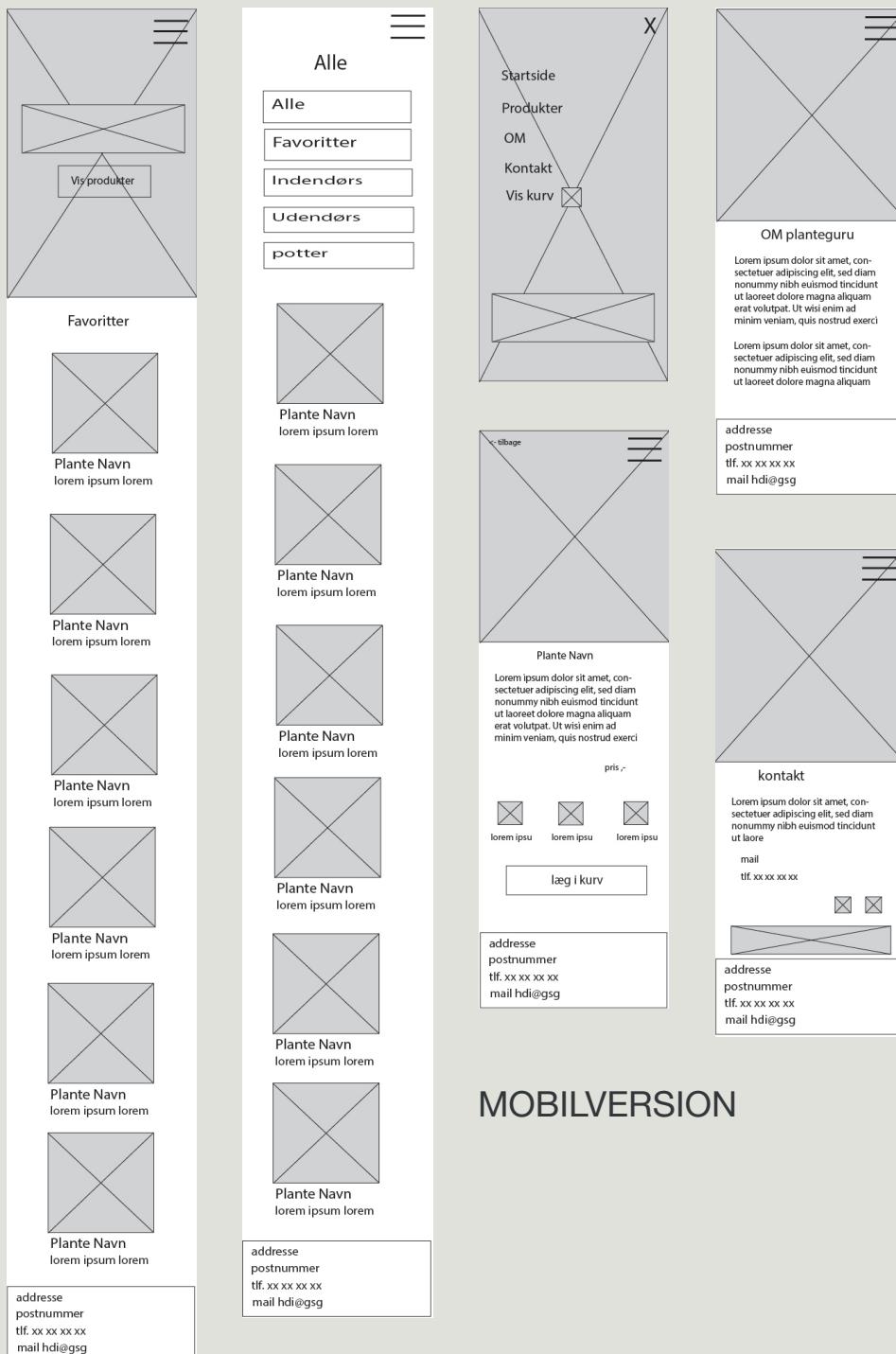


INSPIRATION TIL LOGODESIGN

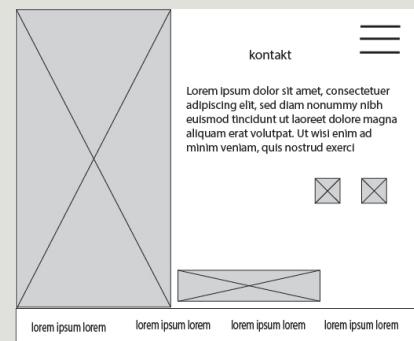
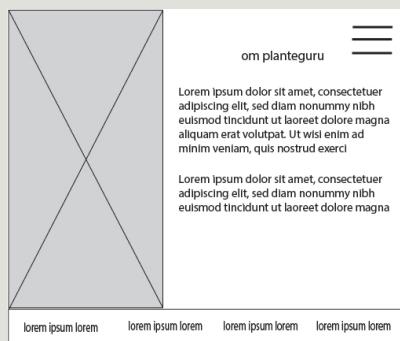
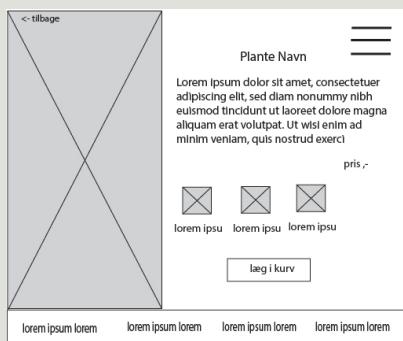
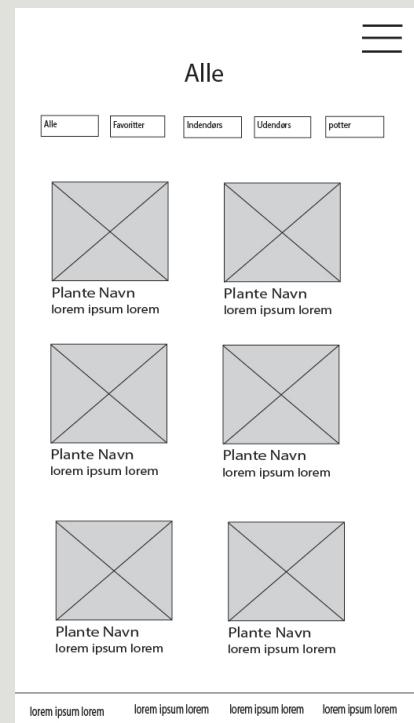
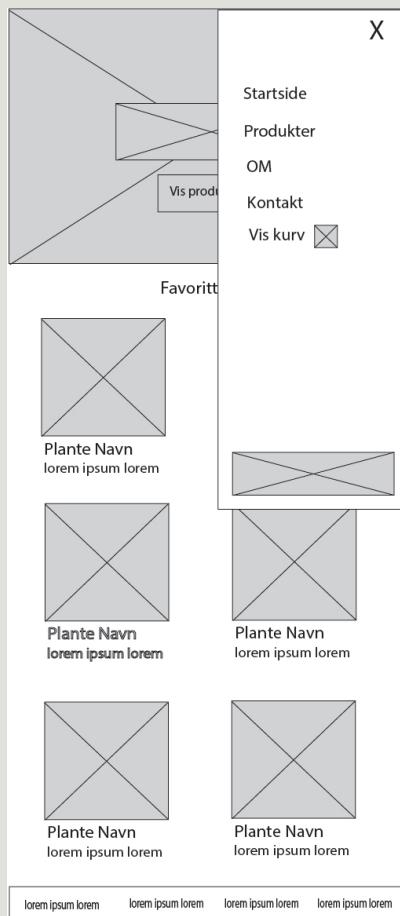
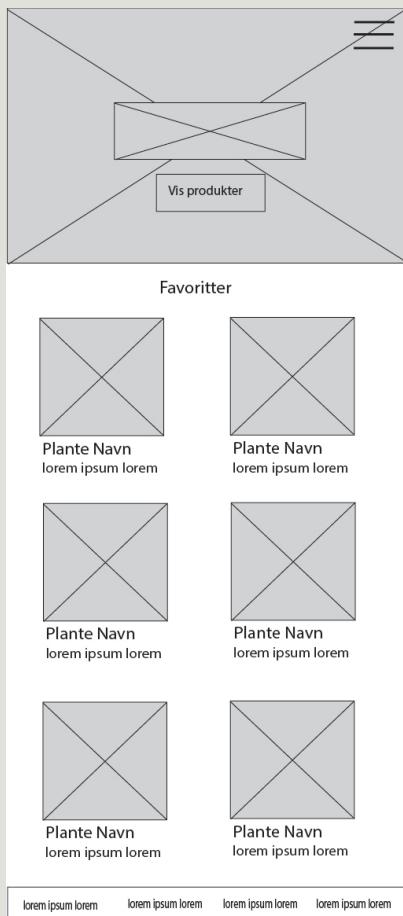
WIREFRAMES SKITSER



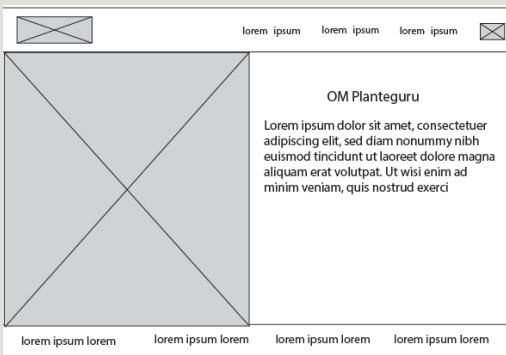
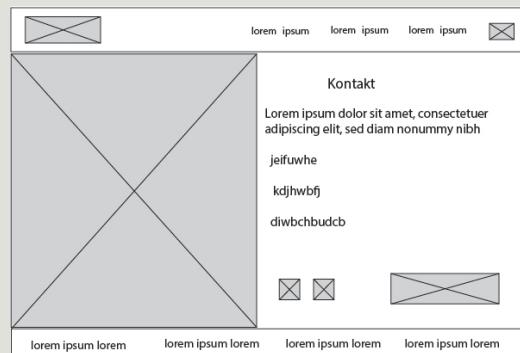
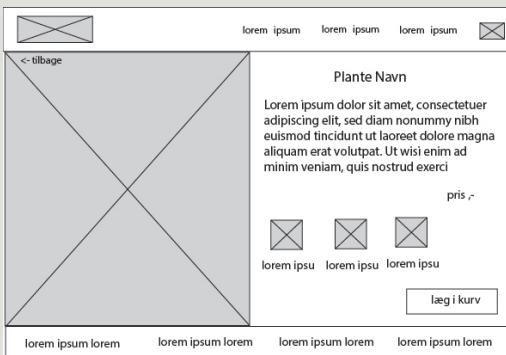
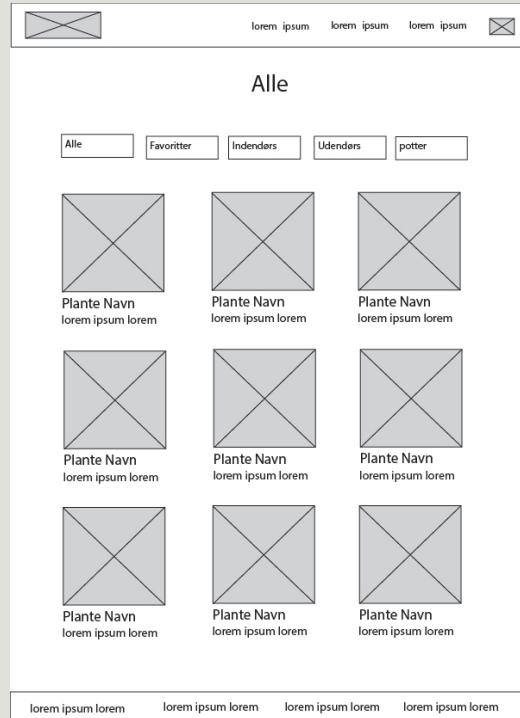
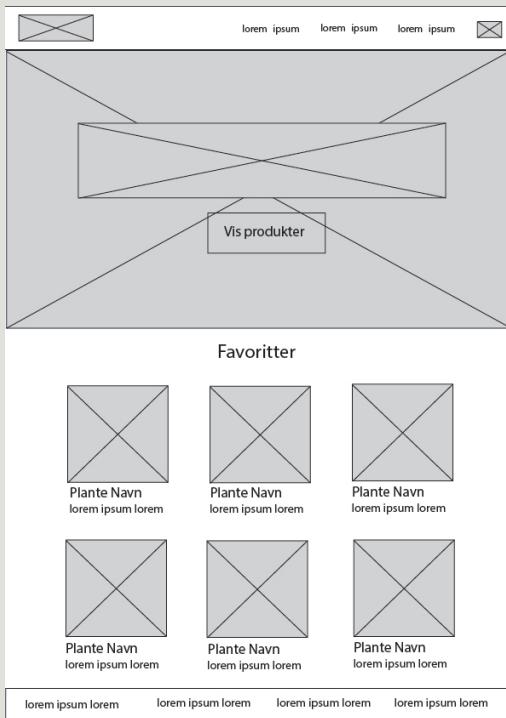
WIREFRAMES



MOBILVERSION



TABLETVERSION



DESKTOPVERSION

STYLETILE

PLANTEGURU STYLETILE

TYPOGRAFI

Helvetica Neue

Headline, subheadlines, bodytext

FARVER



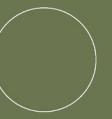
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#E8E6E2



#6A7550
opacitet 74%



#6A7550



#3B3B3B

LOGO



BILLEDSTIL



MOCKUPS

LINK TIL WIREFRAMES

<https://xd.adobe.com/view/0cc3f3ce-5cef-4e12-67f8-7bece6ef128c-7af2/>

The image displays four wireframe mockups of the Planteguru website, showing different sections of the platform:

- Startseite:** Shows the main header with the logo "PLANTEGURU" and a "VIS PRODUDTTER" button. Below it is a large image of several potted plants. A sidebar on the left lists "FAVORITTER" with three categories: OLIVENTRÆ, ALOVERA, and GUMMITRÆ, each with a small image and placeholder text.
- Alle:** A grid of plant categories: OLIVENTRÆ, OLIVENTRÆ, OLIVENTRÆ, OLIVENTRÆ, OLIVENTRÆ, OLIVENTRÆ, ALOVERA, GUMMITRÆ, BROGET GUMMITRÆ. Each category has a small image and placeholder text.
- Kaktus:** A product page for a cactus. It features a large image of the plant in a grey pot, a price of "PR. STK. 299,-", and a "LEGB I KURV" button. Below the image are details: "FØNSTREDE 22", "1234 KØBENHAVN K", "Tlf. XX XX XX XX", and "PLANTERIMALDK".
- Om Planteguru:** An about page featuring a large image of a pink chair with a plant on it. It includes placeholder text for the company's history and contact information: "FØNSTREDE 22", "1234 KØBENHAVN K", "Tlf. XX XX XX XX", and "PLANTERIMALDK".

DEKSTOPVERSION

The image shows six screenshots of the Planteguru website's desktop version, illustrating the design and layout across different sections:

- Startseite:** The homepage featuring the "PLANTEGURU" logo, a "VIS PRODUDTTER" button, and a large image of various potted plants.
- FAVORITTER:** A section displaying a grid of favorite plant categories: OLIVENTRÆ, OLIVENTRÆ, OLIVENTRÆ, OLIVENTRÆ, OLIVENTRÆ, OLIVENTRÆ, ALOVERA, GUMMITRÆ, BROGET GUMMITRÆ.
- ALLE:** A grid of all plant categories: KAKTUS, MONSTERA, PILEA, ALOEVERA, GUMMITRÆ, BROGET GUMMITRÆ.
- Kaktus:** A product page for a cactus, similar to the wireframe but with more detailed placeholder text.
- KONTAKT:** A contact page featuring a large image of a plant and placeholder text for address, phone number, and email.
- Om Planteguru:** An about page featuring a large image of a pink chair with a plant on it, with placeholder text for the company's history and contact information.

TABLETVERSION

PLANTE GURU

VIS PRODUKTER

ALLE

FAVORITTER

OLIVENTRÆ
Lorem ipsum lorem ipsum

MONSTERA
Lorem ipsum lorem ipsum

PILEA
Lorem ipsum lorem ipsum

ALOEVERA
Lorem ipsum lorem ipsum

GUMMITRÆ
Lorem ipsum lorem ipsum

BROGET GUMMITRÆ
Lorem ipsum lorem ipsum

FONDSTRÆDE 22
1234 KØBENHAVN K
Tlf. XX XX XX XX
PLANER@MAIL.DK

KAKTUS
Lorem ipsum lorem ipsum
Lorem ipsum lorem ipsum
Lorem ipsum lorem ipsum
PR. STK. 299,-
Løn ipsum Løn ipsum Løn ipsum
LÆG I KURV

KONTAKT
Lorem ipsum lorem ipsum
FONDSTRÆDE 22
1234 KØBENHAVN K
Tlf. XX XX XX XX
PLANER@MAIL.DK

OM PLANTE-GURU
Lorem ipsum lorem ipsum
FONDSTRÆDE 22
1234 KØBENHAVN K
Tlf. XX XX XX XX
PLANER@MAIL.DK

STARTSIDE
PRODUKTER
OM
KONTAKT
VIS KURV

PLANTE GURU

MOBILVERSION

FAVORITTER

OLIVENTRÆ
Lorem ipsum lorem ipsum

MONSTERA
Lorem ipsum lorem ipsum

PILEA
Lorem ipsum lorem ipsum

ALOEVERA
Lorem ipsum lorem ipsum

GUMMITRÆ
Lorem ipsum lorem ipsum

BROGET GUMMITRÆ
Lorem ipsum lorem ipsum

FONDSTRÆDE 22
1234 KØBENHAVN K
Tlf. XX XX XX XX
PLANER@MAIL.DK

KONTAKT
Lorem ipsum lorem ipsum
FONDSTRÆDE 22
1234 KØBENHAVN K
Tlf. XX XX XX XX
PLANER@MAIL.DK