

CONSTRUCTIVISM

1919–1934

“Not the old, Not the new, but the necessary.”

- Vladimir Tatlin

Beginnings

- Originated in Russia after the World War I.
- Rejection of the idea of autonomous art.
- Founded by Alexander Rodchenko, Vladimir Tatlin and 25 other artists.
- Used as a catalyst for social change.
- Everything was about usefulness. "Art for everyone! Art for the people!"
- Aleksei Gan used the word "Constructivism" as a title of his book.

World War I and Russian revolution

- World War I, 1914-1918
- The revolution of February 1917 ended Tsarist rule (Nicholas II) and replaced it with a Provisional Government.
- The revolution of October 1917 replaced the Provisional Government with the Bolshevik Red Army (Vladimir Lenin).
- Civil war was held during 1917-1922 between the Red Army (Bolsheviks) and the White Army (Kerensky's forces). The Red Army defeated the White Army.

Vladimir Tatlin

1885-1953



Model for the Monument to the Third International - 1919

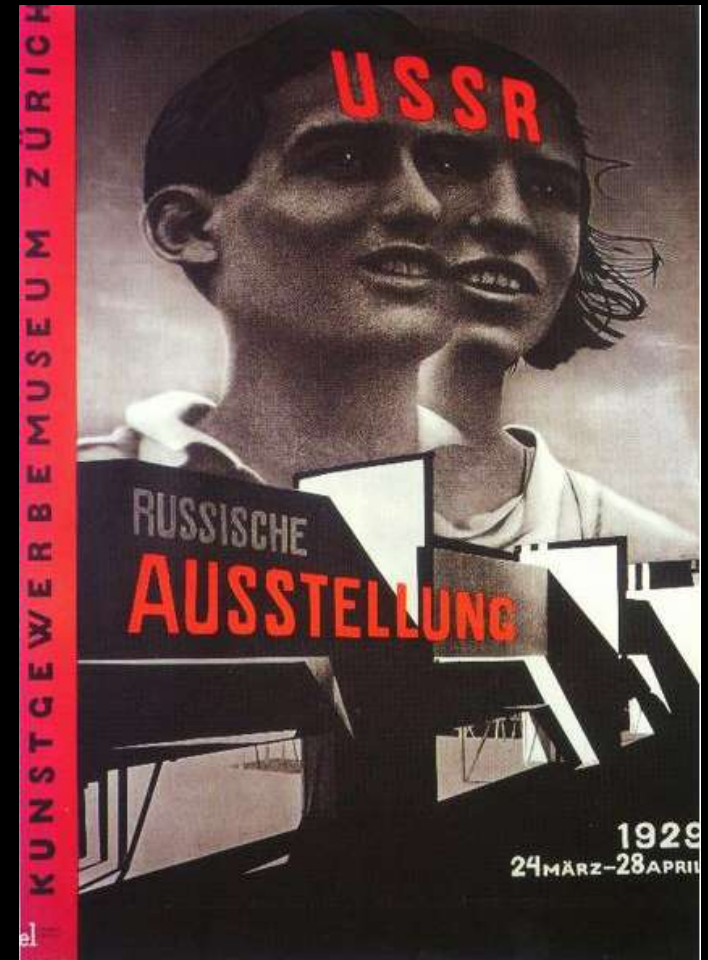
- A painter and an architect. One of the founders of this movement.
- Tatlin's 'Monument for the Third International' (1919-1920) saw the birth of constructivism.
- The monument was to be both, functional and dynamic, proving an inspiration for many other constructivist artists.

El lissitzky

1890-1941

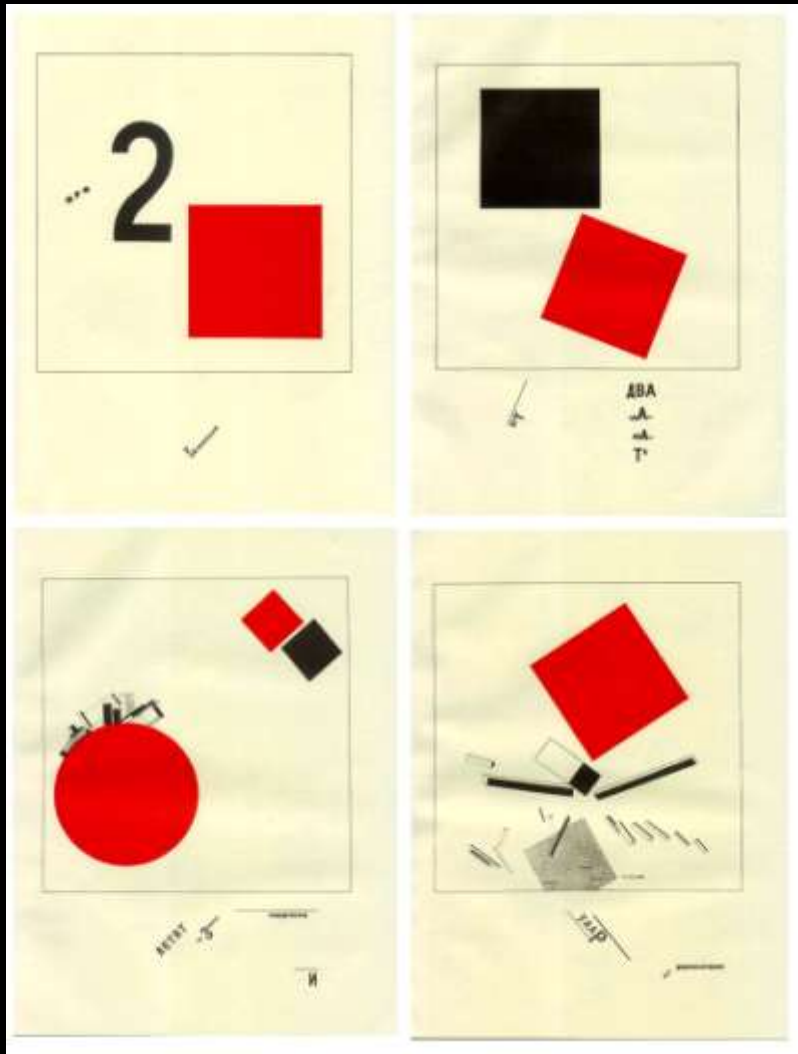


Beat the Whites with the Red Wedge, 1920
Red Wedge – Bolsheviks.
White Circle – Kerensky's Forces.



USSR Exhibition Poster - 1929

El lissitzky



The story of two squares, A children's book - 1922.



Neuer, New Man - 1923

Alexander Rodchenko

1891-1956



Poster for rubber pacifiers. "There is no better dummies than...", 1923

- One of the founders of this movement.
- Photographer, artist & graphic designer. Used Photomontage.
- For him, design was not a matter of AESTHETICS. It was a catalyst for SOCIAL CHANGE.

Alexander Rodchenko



Advertisement of GUM (Government Universal Store). The most business, the tidiest. 1923



Poster for film "Hino-Glaz" [Cinema-Eye] - 1924



Poster for Dziga Vertov's film - "One-Sixth of the World" - 1926

Alexander Rodchenko



Lilya Brik



Lengiz, Books on every subject (against
book censorship) - 1923

Gustav Klutsis

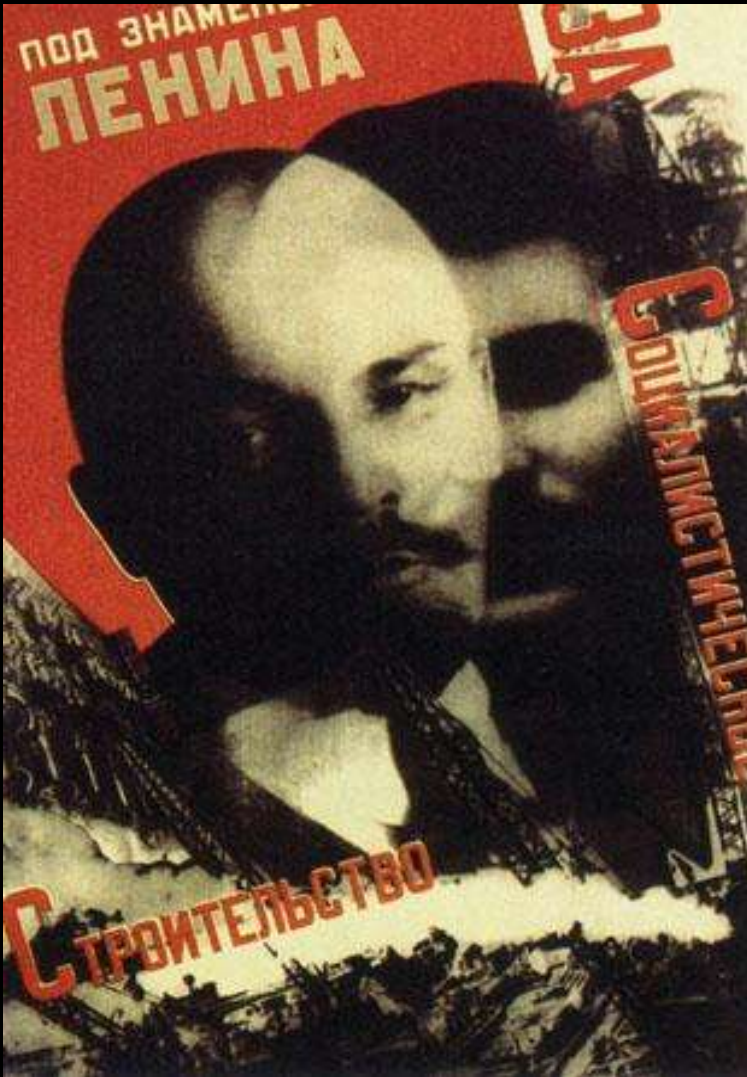
1895-1938



Workers, everyone must vote in the election of Soviet! - 1930.

- Latvian, photographer, constructivist.
- Known for Soviet Revolution and Stalinist Propaganda.
- Despite being loyal to Stalin, he was disappeared in 1938. It was found out later in 1989 that he was hanged by Stalin's orders.

Gustav Klutsis



Building Socialism under the Banner of Lenin -
1930



The USSR is the Stakhanovism brigade of the
world's proletariat - 1931



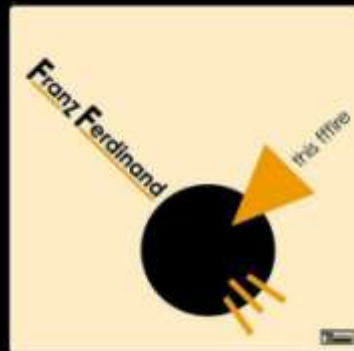
Alexander Rodchenko - Lengiz, Books on every subject - 1923



Franz Ferdinand - You could have it so much better - 2005



El Lissitzky - Beat the Whites with the Red Wedge, 1920



Franz Ferdinand - This Fire (cover) - 2004



Alexander Rodchenko - Poster for Dziga Vertov's film - 1926



Franz Ferdinand - Take me out - 2004

Taking inspiration from
Constructivism