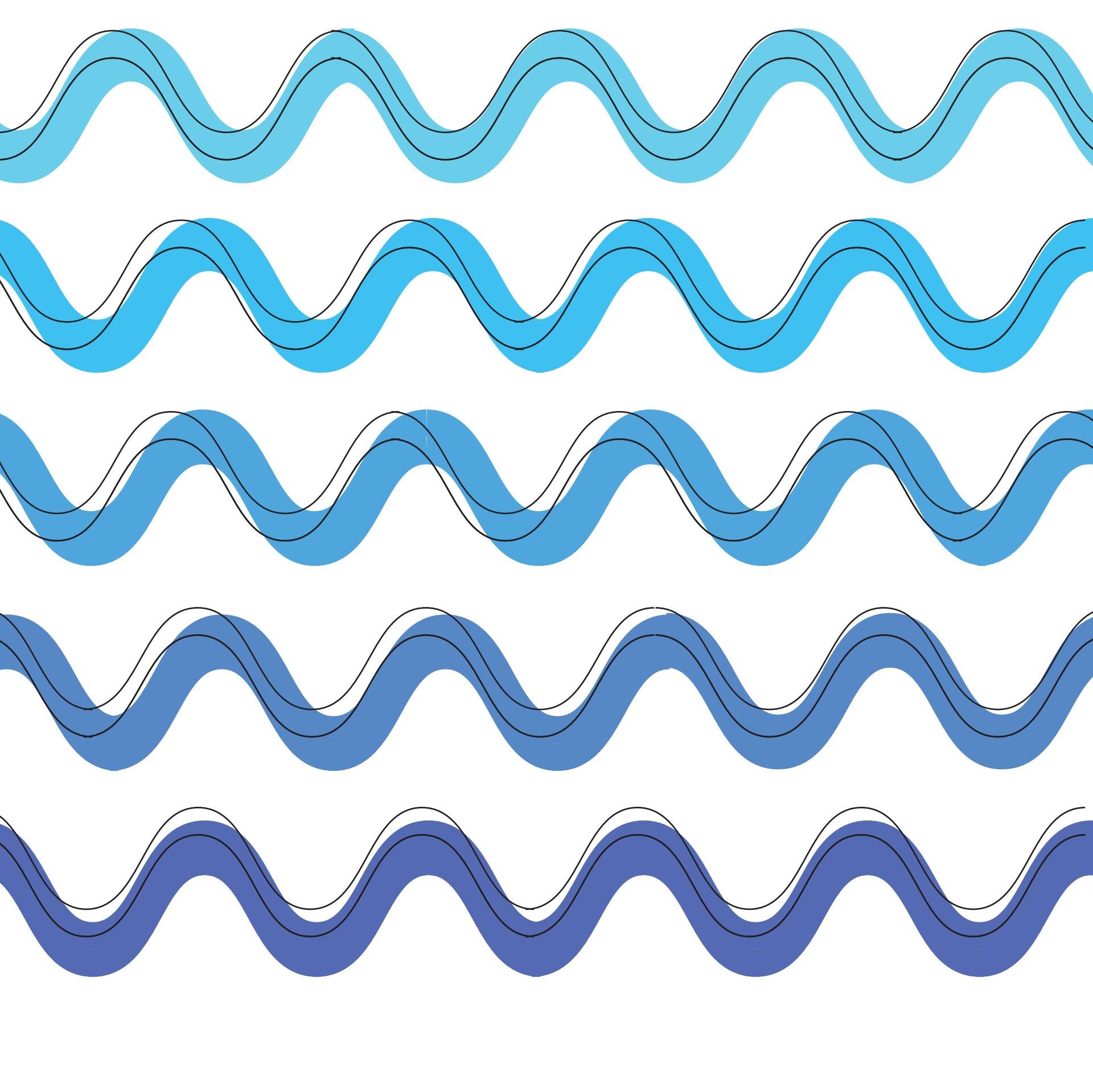
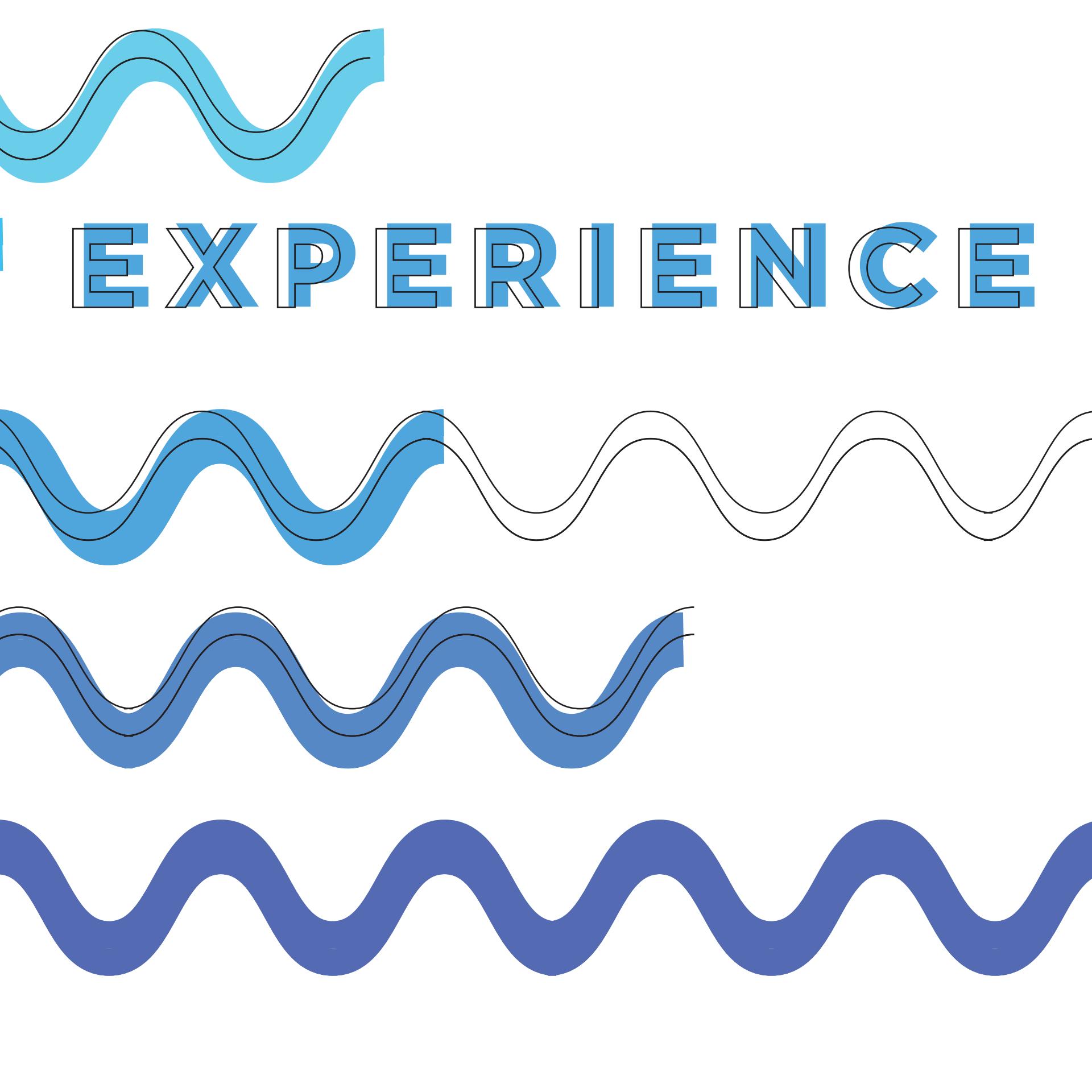


**TONI CATER**

Graphic Designer | Illustrator | Video Editor





# EXPERIENCE

# TONI CATER

Designer | Illustrator | Video Editor



## About Me

I'm a designer who specializes in branding, editorial and motion design. I also specialize in editorial illustration and book design.

## Education

**(BDES)** Bachelors of Design, at the Ontario College of Art and Design.

**2013 - 2018**

Completed the OSSD Diploma and Regional Arts Certificate from Mayfield Secondary School.

**2008 - 2012**

## Experience

Graphic Designer, Illustrator, and UX Designer for a short contract with Ganjika House

**Apr 2020 - Present**

Graphic Designer, Illustrator, and Video Editor at Enable Education Training and Consulting

**Sept 2018 - Present**

Credited with designing graphics for Women in View for their statistic and annual report

**Mar 2019**

4 month Graphic Design contract for LAMP. I designed their Annual Report and Statistic Report

**2018, and 2019**

Graphic Design Instructor for FEMMTO program at UforChange

**Aug 2018- Present**

Design and Communication Coordinator for UforChange

**May 2017- Sept 2018**

## Achievements

Credited with the 2019 Nautilus award (Silver Medal) and the 2019 Independent Publisher award (Bronze) for If You Met A Yeti...

**Apr 2020**

Started my own design business and have designed for a number of non for profits and a weed dispensary company.

**2019- Present**

I'm credited in illustrating a children's book, "If You Met A Yeti..." for Red T Media

**2019**

Organized the Ontario College of Art and Design's BLXCK Association

**2016 - 2018**

Student Moderator for panel discussion at the Black Speculative Arts Movement Event at the Ontario College of Art and Design

**Sep 2016**

Student Co-Organizer of Black Fractals and Black Future Month Celebrations

**Sep 2015 - May 2016**

## Skills

Adobe Photoshop

Adobe Illustrator

Adobe In Design

Adobe After Effects

Adobe Premiere

HTML5/CSS/Javascript

## Hobbies

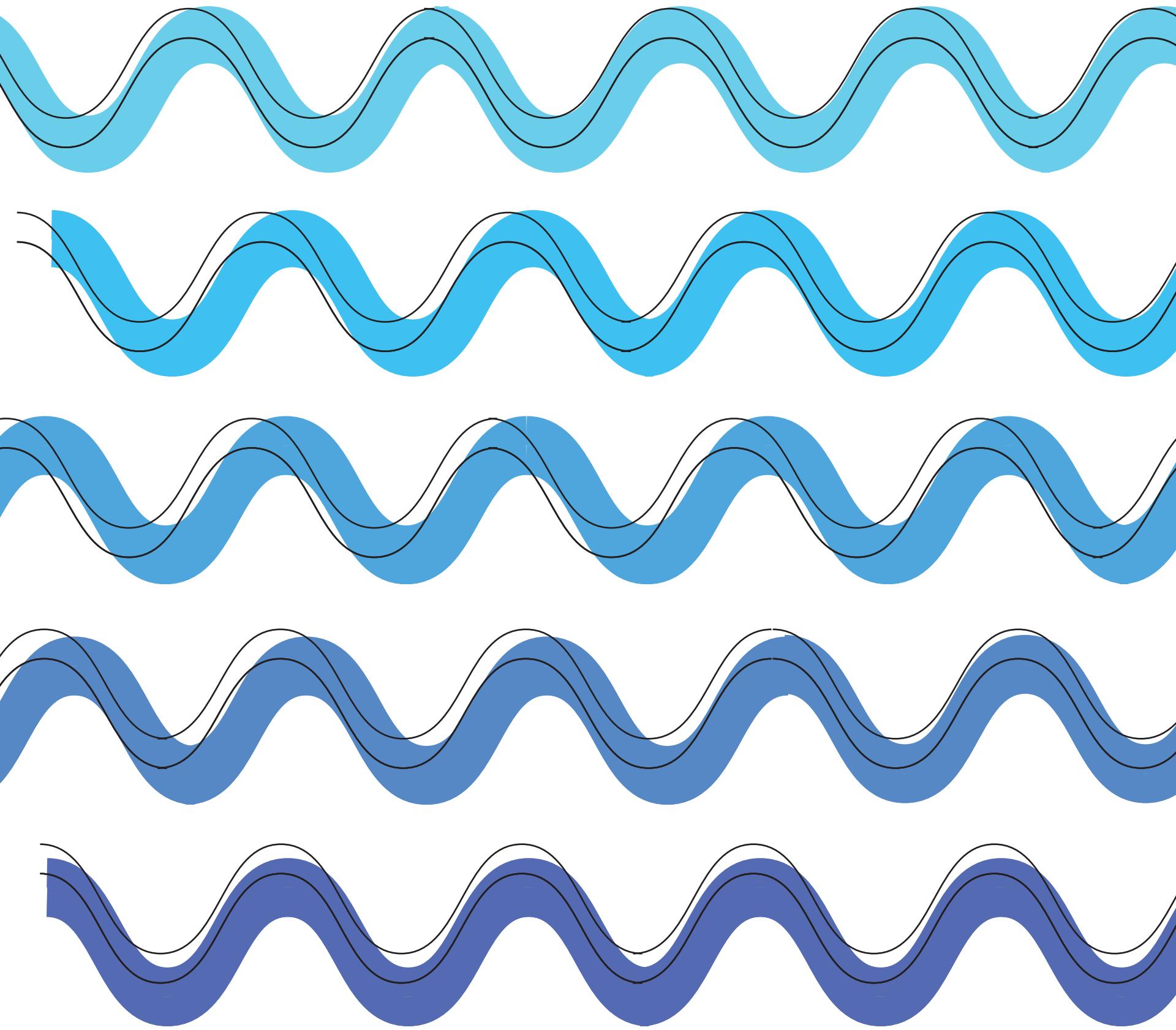
I do watercolor portraits, I absolutely love to cook, and I'm a great baker.

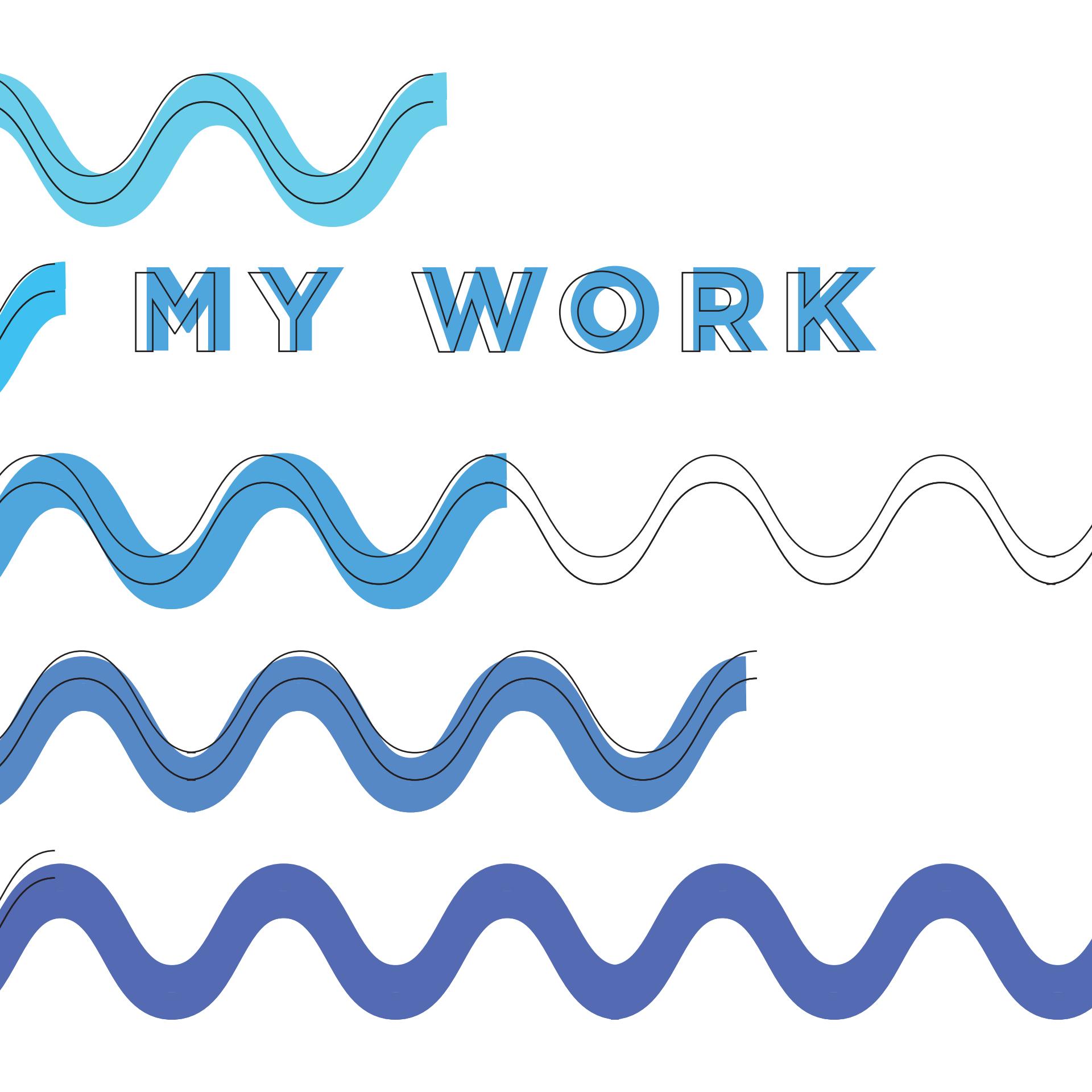
## Social Media

@ [@Tonicaterdesigns](#)

Be [@Tonicdesigns](#)

in [@ToniCater](#)





The background features four horizontal bands of wavy lines. The top band is light blue, the second band is medium blue, the third is dark blue, and the bottom band is a deep navy blue. The waves are irregular and organic in shape.

MY WORK



# BOOK DESIGN IF YOU MET A YETI...

I like to stick to clean vector illustrations. I come from a traditional background when it comes to designing my characters, projects, and layouts. You can find If You Met a Yeti on Amazon, Google Play and the App Store.

Also mentioned in the [Huffington Post](#)

The background of the image features a repeating pattern of Yeti silhouettes in four colors: yellow, pink, cyan, and magenta. These Yetis are shown in various dynamic poses, some waving, some running, and some standing. They are arranged in a grid-like fashion across the entire page.

ions with added  
background when  
motion design  
You Met A Yeti...  
o Store.

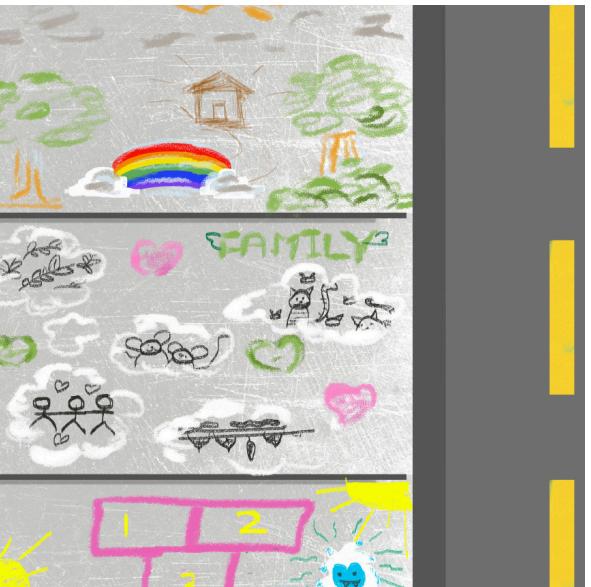
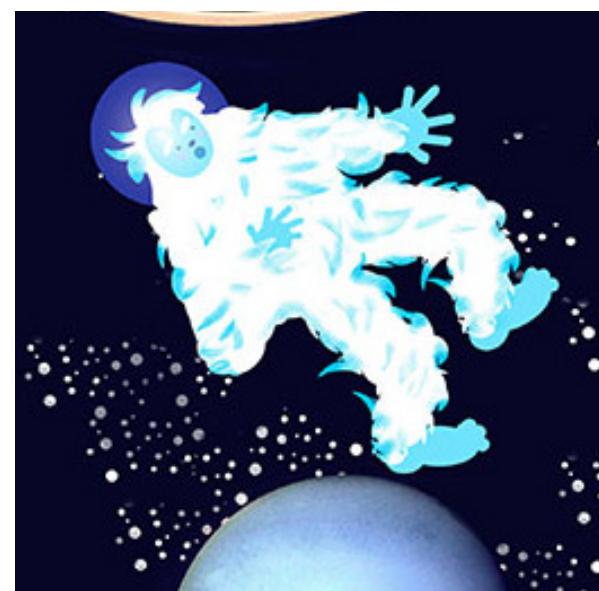
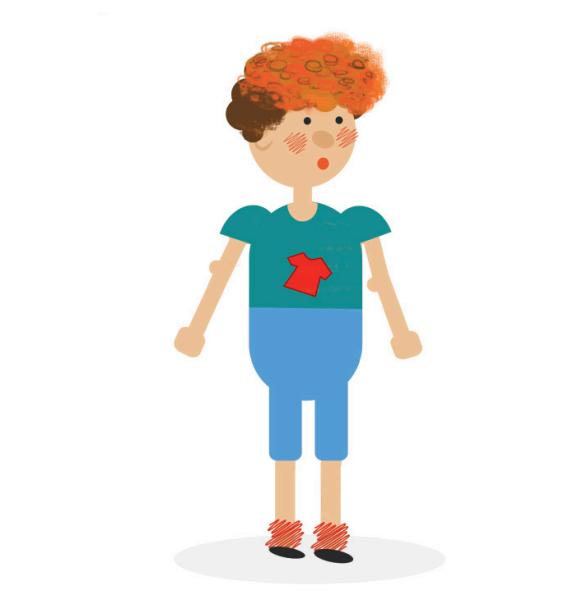
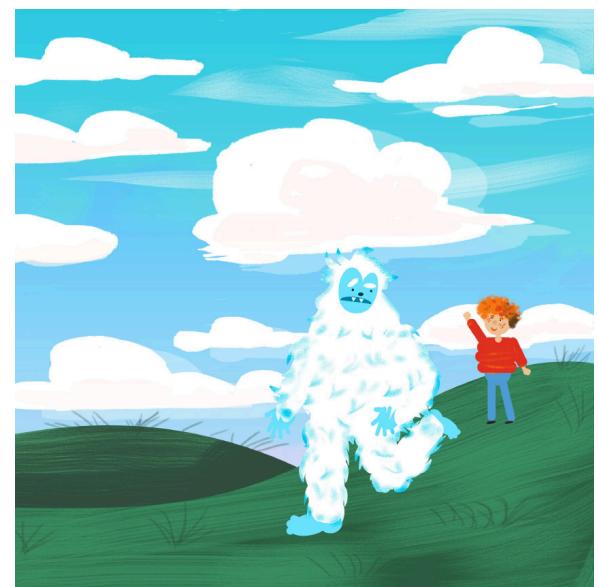
[post](#), and [CBC.ca](#)

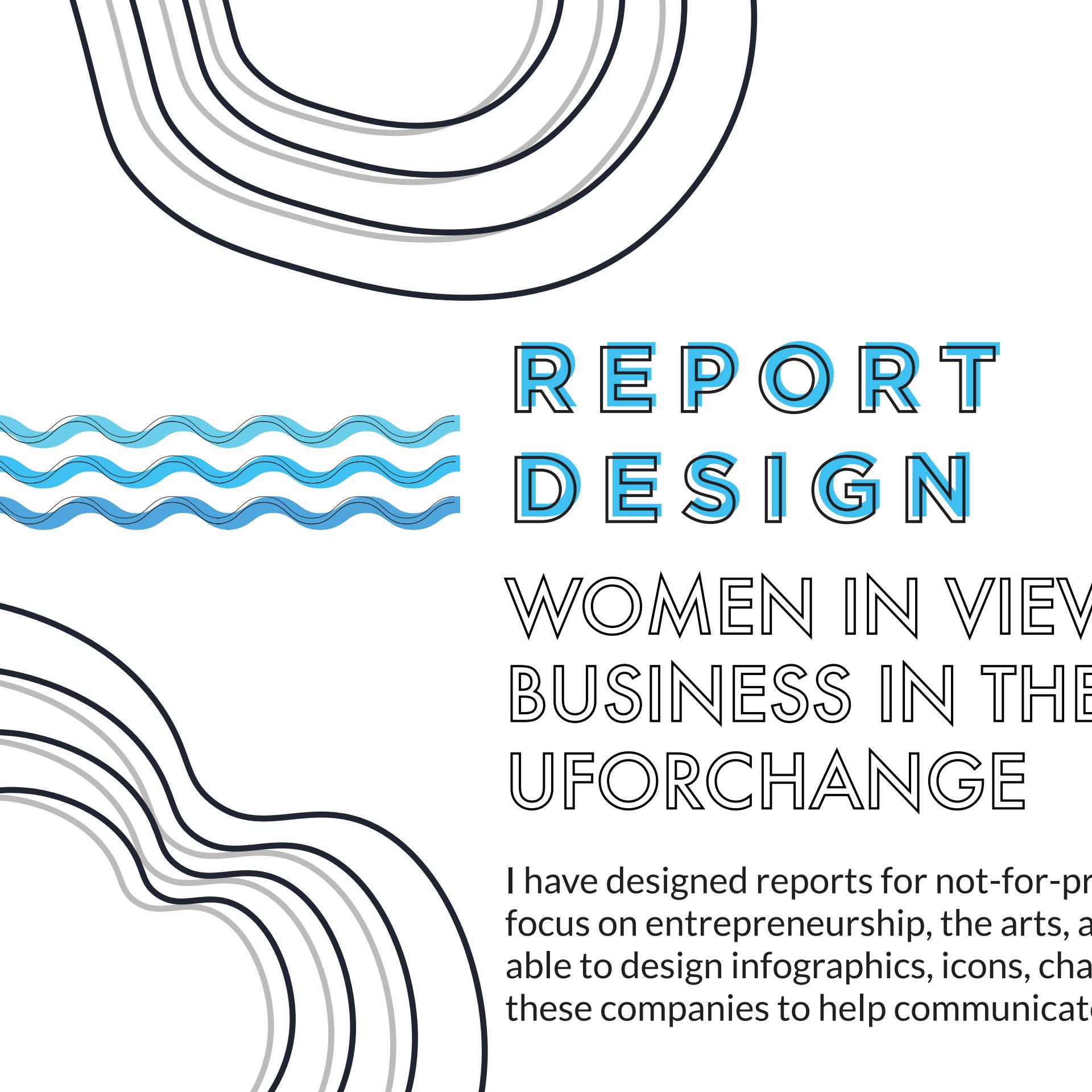


# If You Met A Yeti...

By Amy Leask

Illustrated by Sheniece Toni Cater





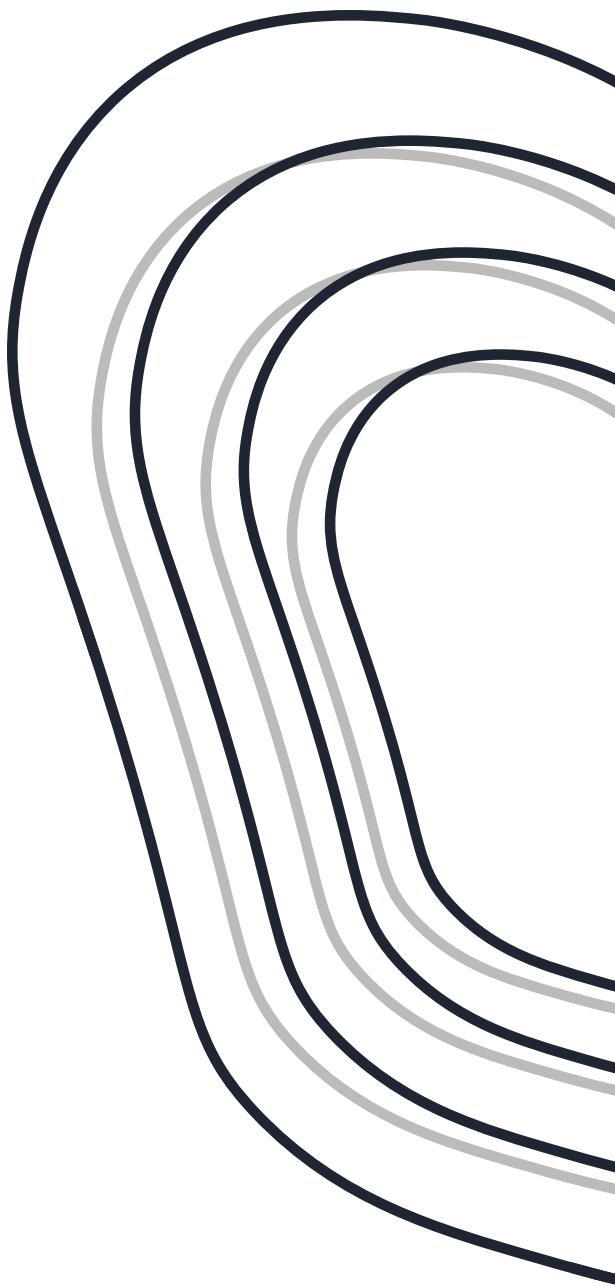
# REPORT DESIGN

## WOMEN IN VIEW BUSINESS IN THE UFORCHANGE

I have designed reports for not-for-profits, with a focus on entrepreneurship, the arts, and social impact. I am also able to design infographics, icons, charts, and maps to help communicate these companies to help communicate their stories.

# WE STREETS

profit organizations that set their  
and community wellness. I was  
arts, graphs and illustrations for  
e their data and success.







# WOMEN IN VIEW

Women in View is a not- for- profit organization that sheds light on women's involvement in film and lack of access to opportunities in the Tv/Movie industry.

## Deliverables:

80-page Report

Custom icons, illustrations, graphs and visual data  
Responsible for 70% of the visual layout design

To see the link to the official On-Screen report.  
please click [here](#).

# UFORCHANGE

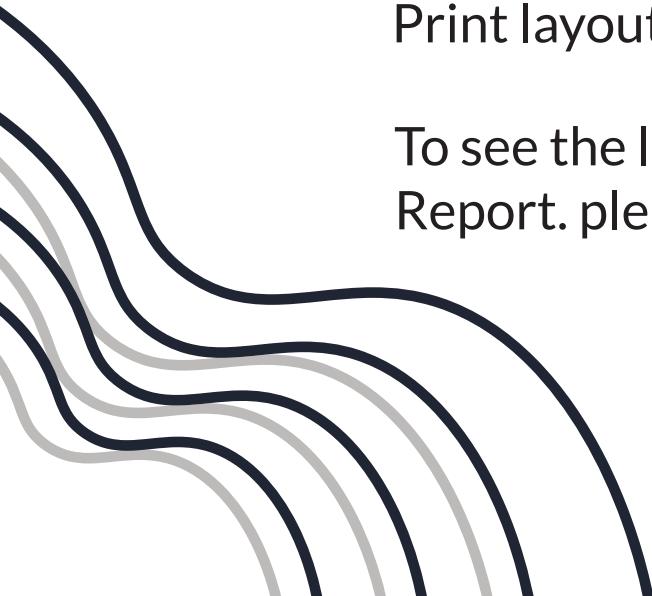
UforChange started in 2009 as a response to the increasing need for youth arts programs in the St. James Town neighbourhood.

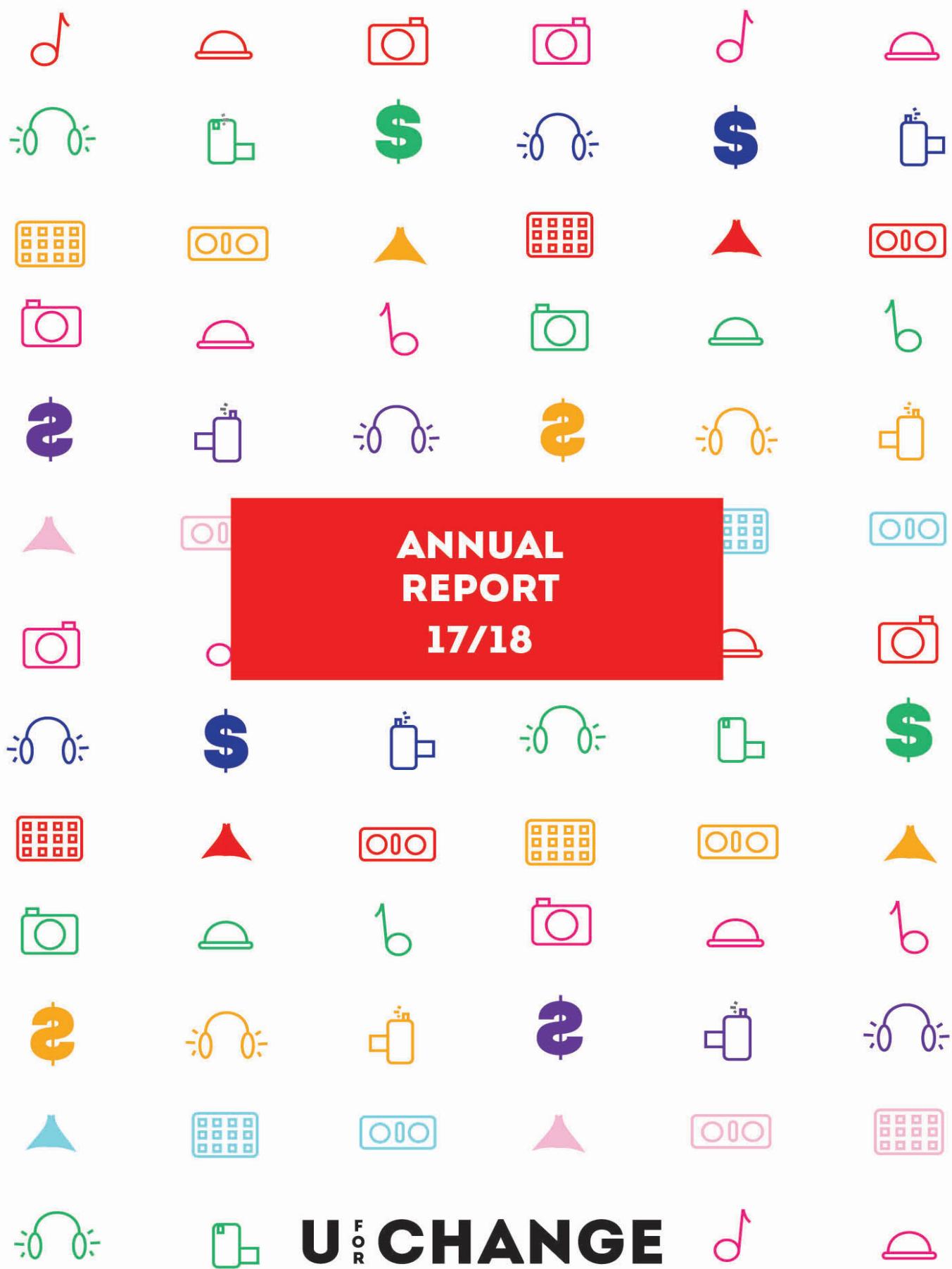
Since then, UforChange has been mentoring young people in the pursuit of their artistic passions through a spectrum of arts programs and workshops.

## **Deliverables:**

- 40-page annual report
- 30 icons
- 10 illustrations
- Print layout

To see the link to the official Annual Report. please click [here](#).





# WHY BITS?

## THE STATE OF WORK IN 2017

### THE EXPERIENCE TRAP

Fewer entry-level jobs will mean fewer opportunities for young people to gain the vital experience required to assimilate into the workforce.



### FUTURE SKILL SETS

Employers are seeking candidates who show leadership, accountability, persuasiveness, and the ability to set goals and take risks.



### THE GIG ECONOMY

The gig economy represents an ushering in of part-time and contract work, creating an environment ripe with opportunity for those who can navigate it.



### AUTOMATION

46% of the Canadian workforce is at risk of being replaced by automation. This will likely be over represented in entry level jobs.

THESE FACTORS WILL HAVE AN EVEN GREATER EFFECT ON UNDERSERVED POPULATIONS

# BUSINESS IN THE STREETS



Business in the Streets (BITS) is a not-for-profit organization providing youth facing barriers access to a top-tier business training, peer mentorship, micro-financing, and ongoing business supports. BITS was created to help young people from disadvantaged, marginalized and underserved communities access quality entrepreneurial programs, mentorship and networking opportunities.

## **Deliverables:**

36-page annual report

Print layout

Infographic





# ILLUSTRA

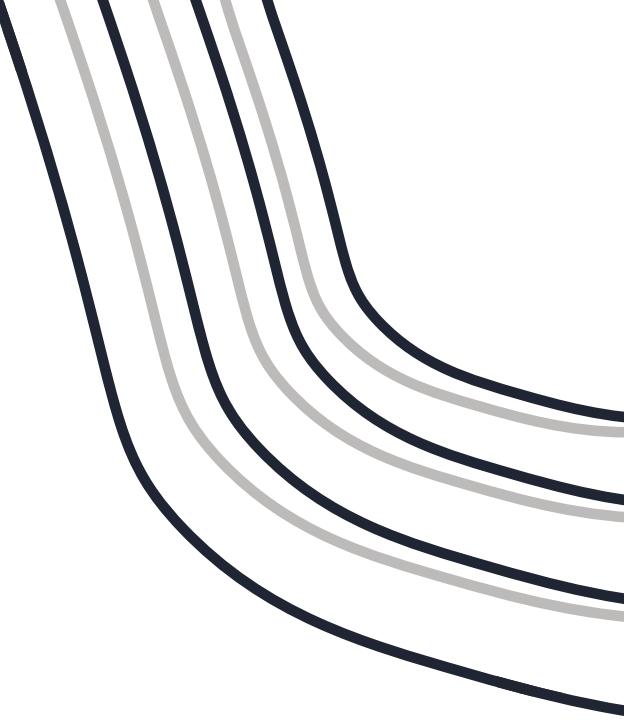
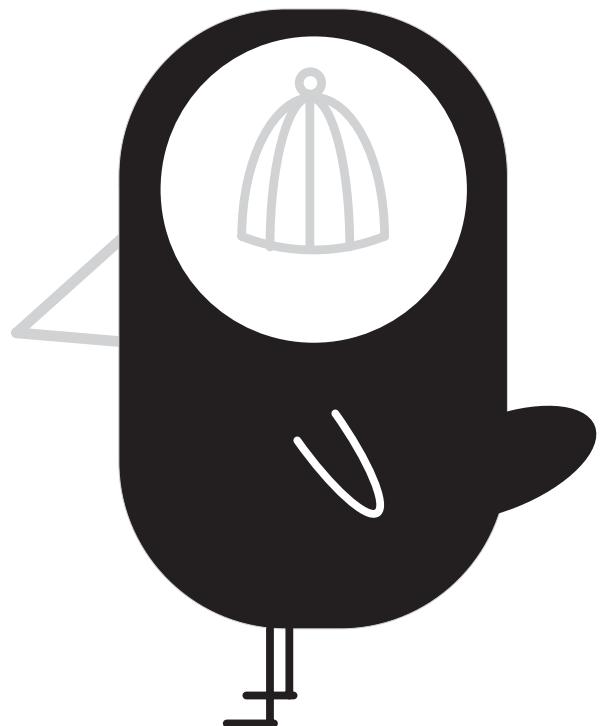
Illustration design is incorporated in most of the projects that I've done over the course of 5 years. I went to OCAD university majoring in Illustration, minored in communication design.

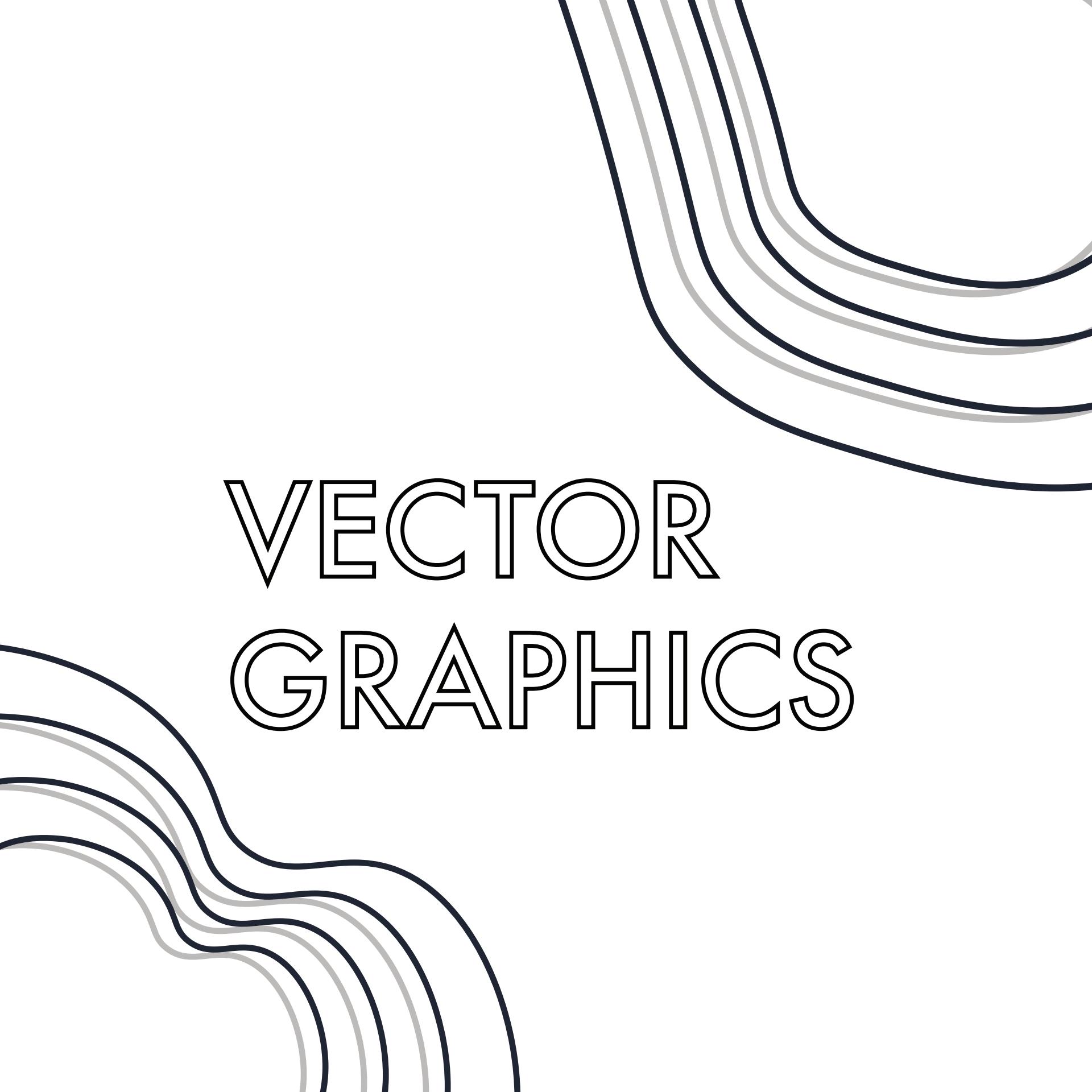
My style has seen great change over the years but I like to stick to an exuberant style of illustrative work.

# ATION

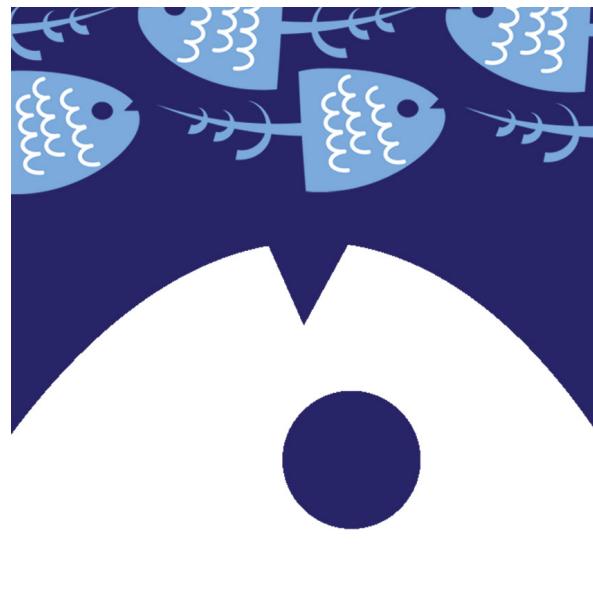
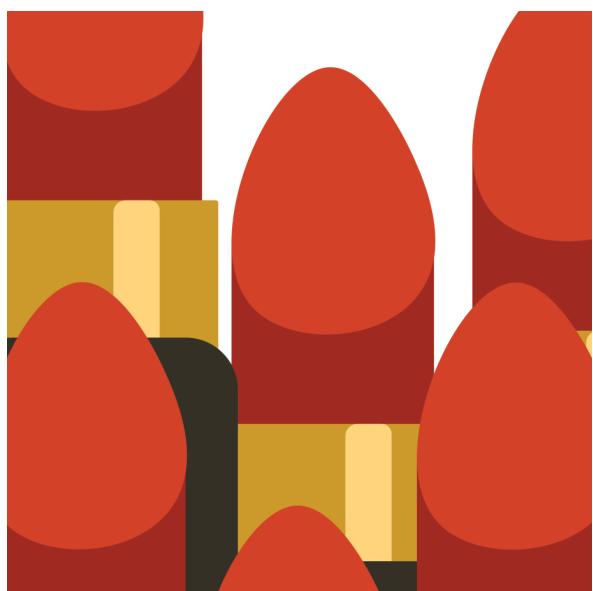
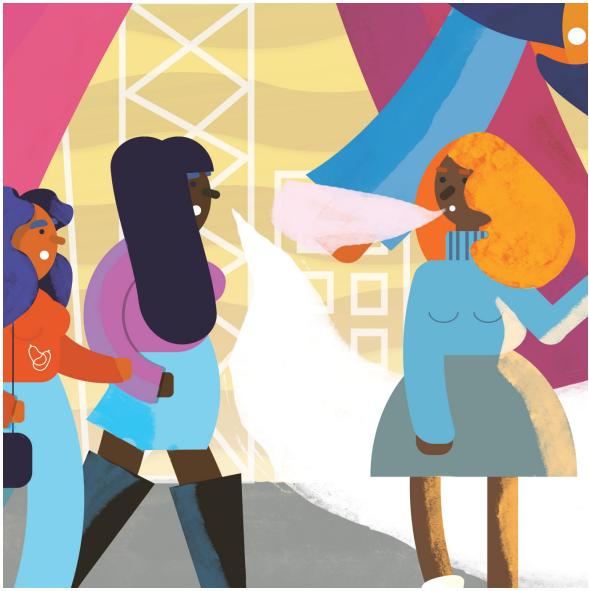
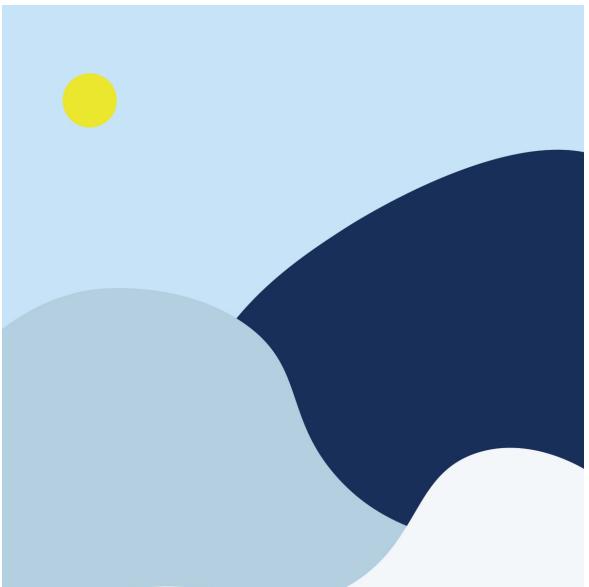
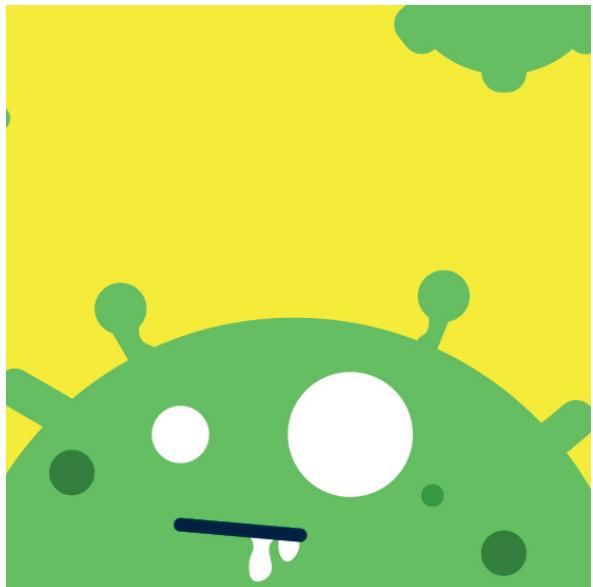
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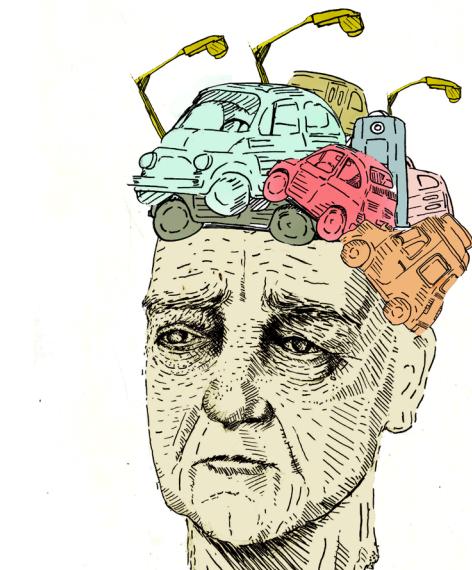
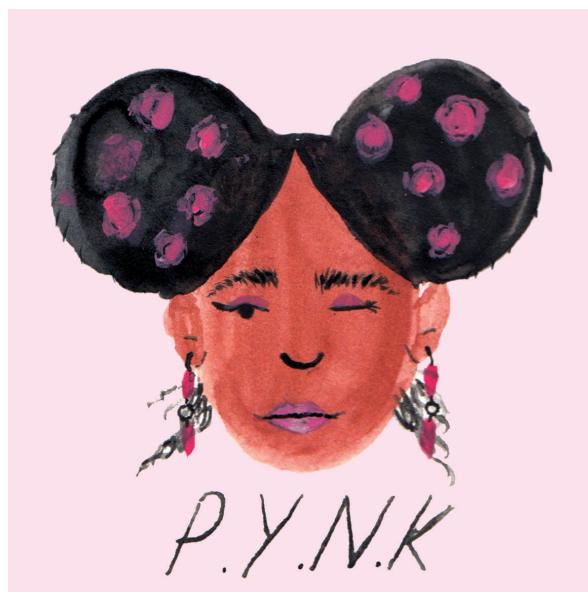
the  
nt style



The background features a minimalist design with two sets of wavy lines. One set of lines, composed of dark navy blue and light gray shades, curves from the bottom left towards the top right. The other set of lines, also in dark navy blue and light gray, curves from the top right towards the bottom left, creating a sense of balance and movement.

# VECTOR GRAPHICS





The background features a minimalist design with two sets of wavy lines. One set of lines originates from the bottom left and curves upwards towards the top right. The other set originates from the top right and curves downwards towards the bottom left. Both sets of lines are composed of multiple parallel lines in varying shades of gray and black.

MIXED  
MEDIA



# EDITORIAL

I have designed editorial illustrations for personal projects, as well as blog posts written by Enable Education.

## REAL LIFE VS. THE LAB



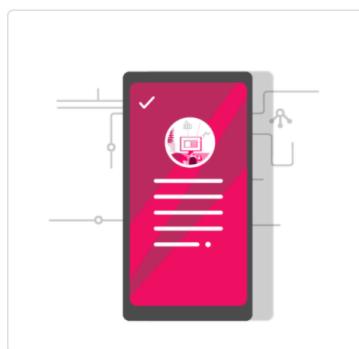
MARCH 15, 2016

By AmyLeask

Whether it's in secondary school, higher education or professional training, the purpose of the lab has always been to allow learners to go beyond just theory. For many, the promise of a hands-on approach is a big part of the appeal of being in a STEM-related field. But do labs deliver on this? Does the learner's experience in Continue...

[READ MORE](#)

## WHAT DO NEXT-GEN LEARNERS NEED FROM STEM EDUCATION?



OCTOBER 24, 2018

By AmyLeask

Every new batch of learners is a little bit different from the one before. However, given the pace at which new media and technology are changing, 21st century students really stand out in terms of what they need to succeed in school and beyond. Continue Reading

[READ MORE](#)

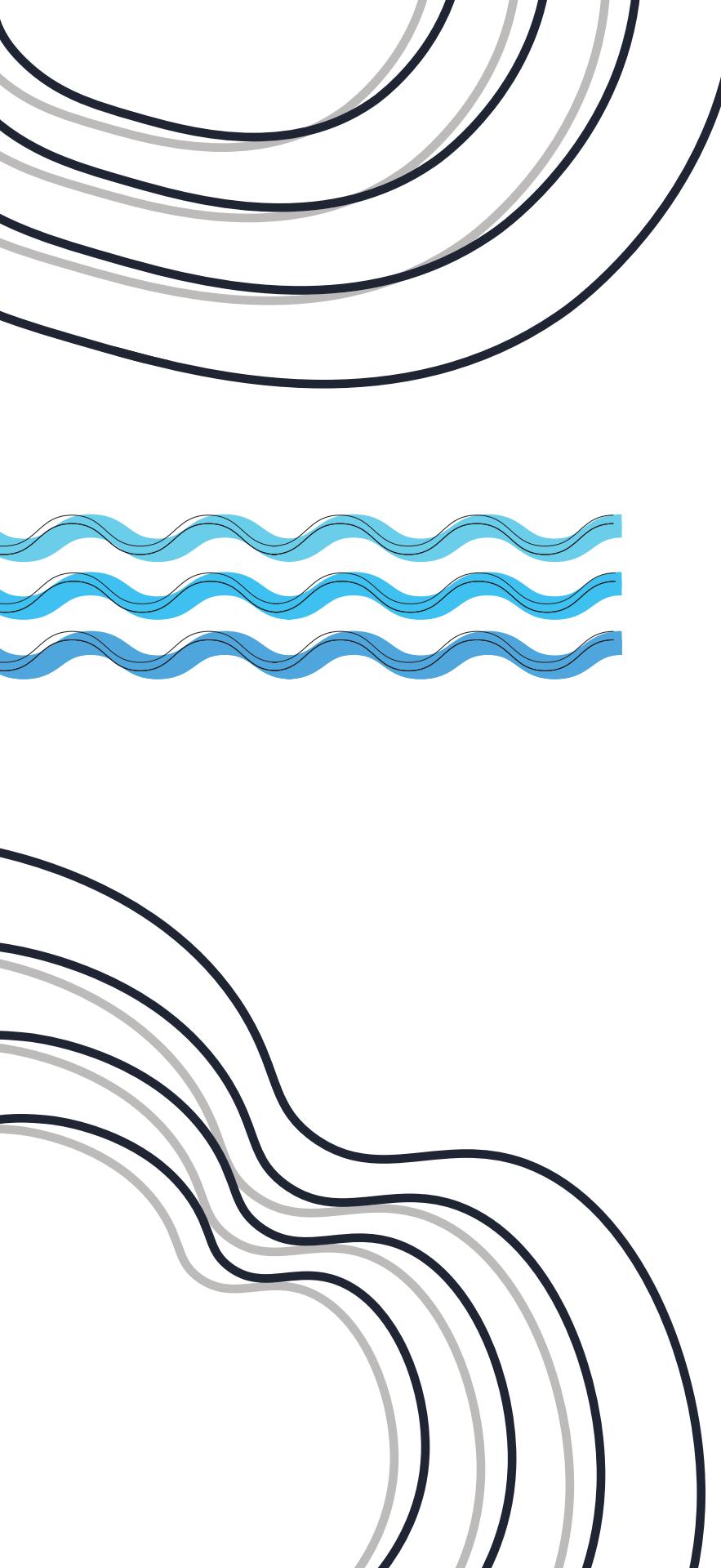
# CHILDREN'S ILLUSTRATION

Children's illustration was one of my specialties in university.

My thesis was a children's book that educates them on thinking for themselves in a world that bombards children with pressure to conform to social ideals.







# VIDEO E

## I WAS WONDE

Video editing is a new and exciting skill I have been doing AV editing with for a year and I've created Lower third graphics, short gifs, and edited with Adobe Premiere Pro, After Effects and Final Cut Pro.

# DITING ERING...

ng addition to my skillset.  
h Enable Education for  
rd banners, motion  
whole compositions in  
Adobe Audition.



I was wondering:





# I WAS WONDERING...

Red T Media's I Was Wondering... is a Youtube series released in 2019 that asks speakers from a variety of different specialties on philosophical questions.

## **Deliverables:**

AV editing and post production

Motion graphics creation

To watch I Was Wondering... , please click [here](#).