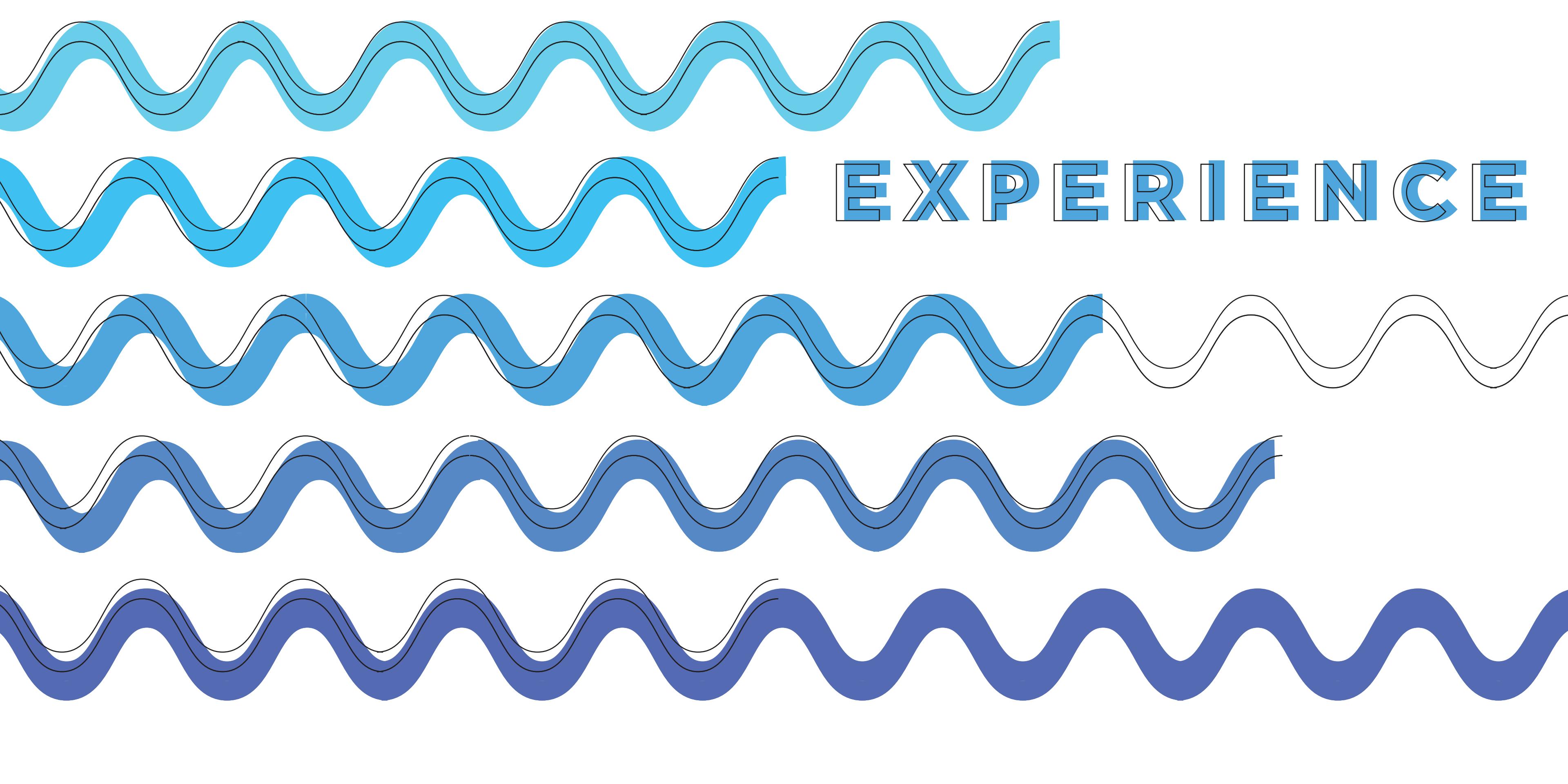


**TONI CATER**

Graphic Designer | Illustrator | Video Editor



**EXPERIENCE**

# TONI CATER

Designer | Illustrator | Video Editor



## About Me

I'm a designer who specializes in branding, editorial and motion design. I also specialize in editorial illustration and book design.

### Education

**(BDES)** Bachelors of Design, at the Ontario College of Art and Design.

#### 2013 - 2018

Completed the OSSD Diploma and Regional Arts Certificate from Mayfield Secondary School.

#### 2008 - 2012

### Experience

Graphic Designer, Illustrator, and UX Designer for a short contract with Ganjika House

#### Apr 2020 - Present

Graphic Designer, Illustrator, and Video Editor at Enable Education Training and Consulting

#### Sept 2018 - Present

Credited with designing graphics for Women in View for their statistic and annual report

#### Mar 2019

4 month Graphic Design contract for LAMP. I designed their Annual Report and Statistic Report

#### 2018, and 2019

Graphic Design Instructor for FEMMTO program at UforChange

#### Aug 2018- Present

Design and Communication Coordinator for UforChange

#### May 2017- Sept 2018

Student Moderator for panel discussion at the Black Speculative Arts Movement Event at the Ontario College of Art and Design

#### Sep 2016

Student Co-Organizer of Black Fractals and Black Future Month Celebrations

#### Sep 2015 - May 2016

### Skills

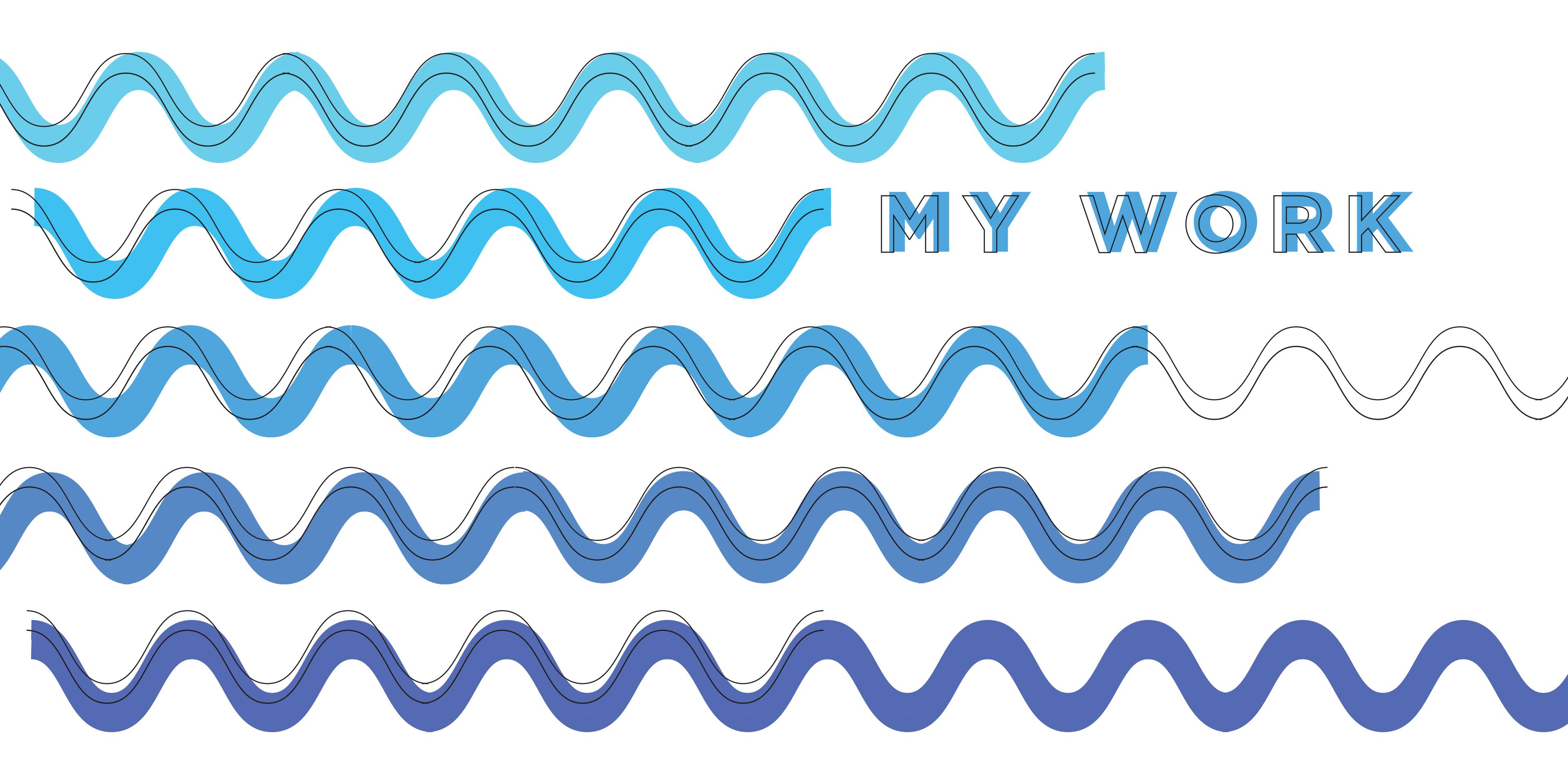
Adobe Photoshop  
Adobe Illustrator  
Adobe In Design  
Adobe After Effects  
Adobe Premiere  
HTML5/CSS/Javascript

### Hobbies

I do watercolor portraits, I absolutely love to cook, and I'm a great baker.

### Social Media

@ [@Tonicaterdesigns](#)  
@ [@Tonicdesigns](#)  
in [@ToniCater](#)



# MY WORK

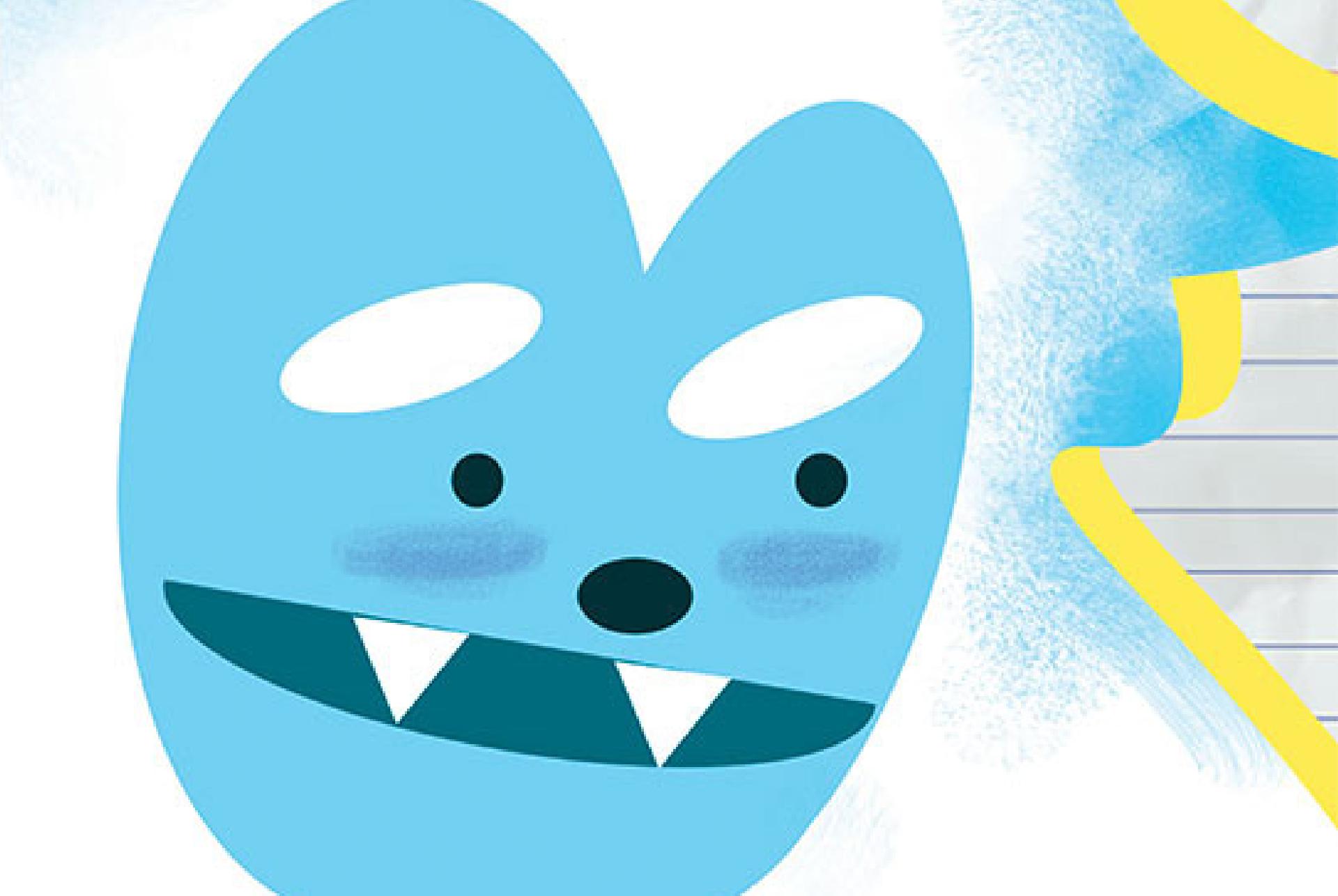


# BOOK DESIGN

## IF YOU MET A YETI...

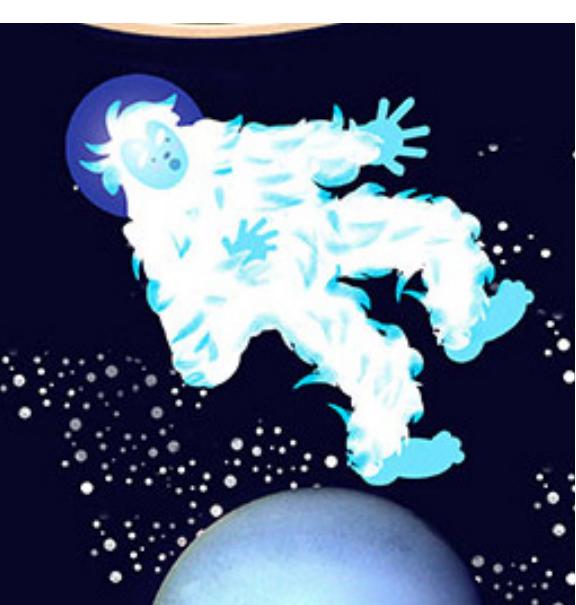
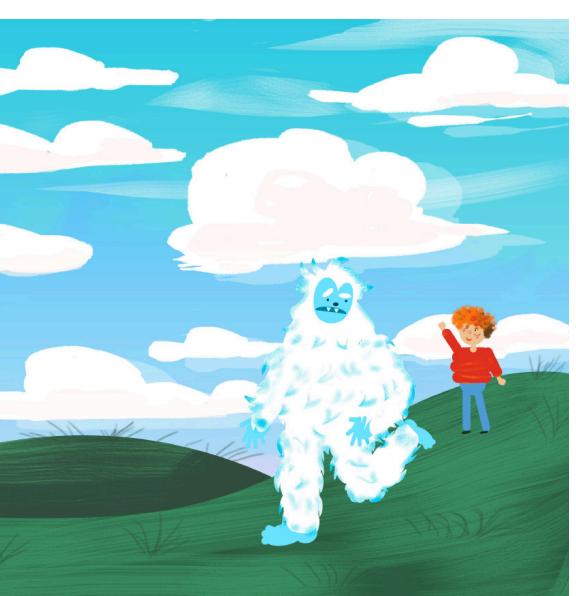
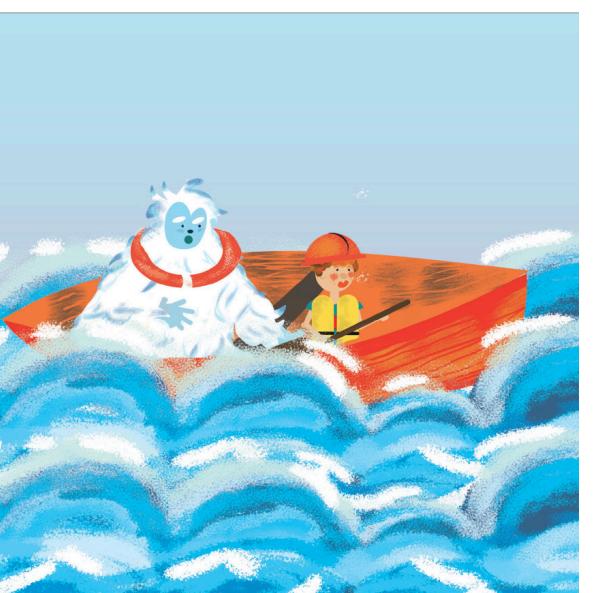
I like to stick to clean vector illustrations with added textures. I come from a traditional background when it comes to designing my characters, motion design projects, and layouts. You can find If You Met A Yeti... on Amazon, Google Play and the App Store.

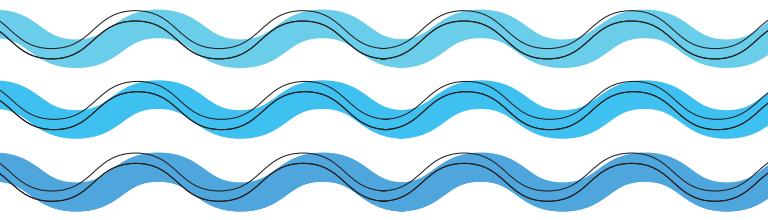
Also mentioned in the [Huffington Post](#), and [CBC.ca](#)



# If You Met A Yeti...

By Amy Leask  
Illustrated by Sheniece Toni Cater





# REPORT DESIGN



## WOMEN IN VIEW BUSINESS IN THE STREETS UFORCHANGE

I have designed reports for not-for-profit organizations that set their focus on entrepreneurship, the arts, and community wellness. I was able to design infographics, icons, charts, graphs and illustrations for these companies to help communicate their data and success.



# WOMEN IN VIEW

Women in View is a not-for-profit organization that sheds light on women's involvement in film and lack of access to opportunities in the Tv/Movie industry.

## Deliverables:

80-page Report  
Custom icons, illustrations, graphs and visual data  
Responsible for 70% of the visual layout design

To see the link to the official On-Screen report.  
please click [here](#).

# UFORCHANGE

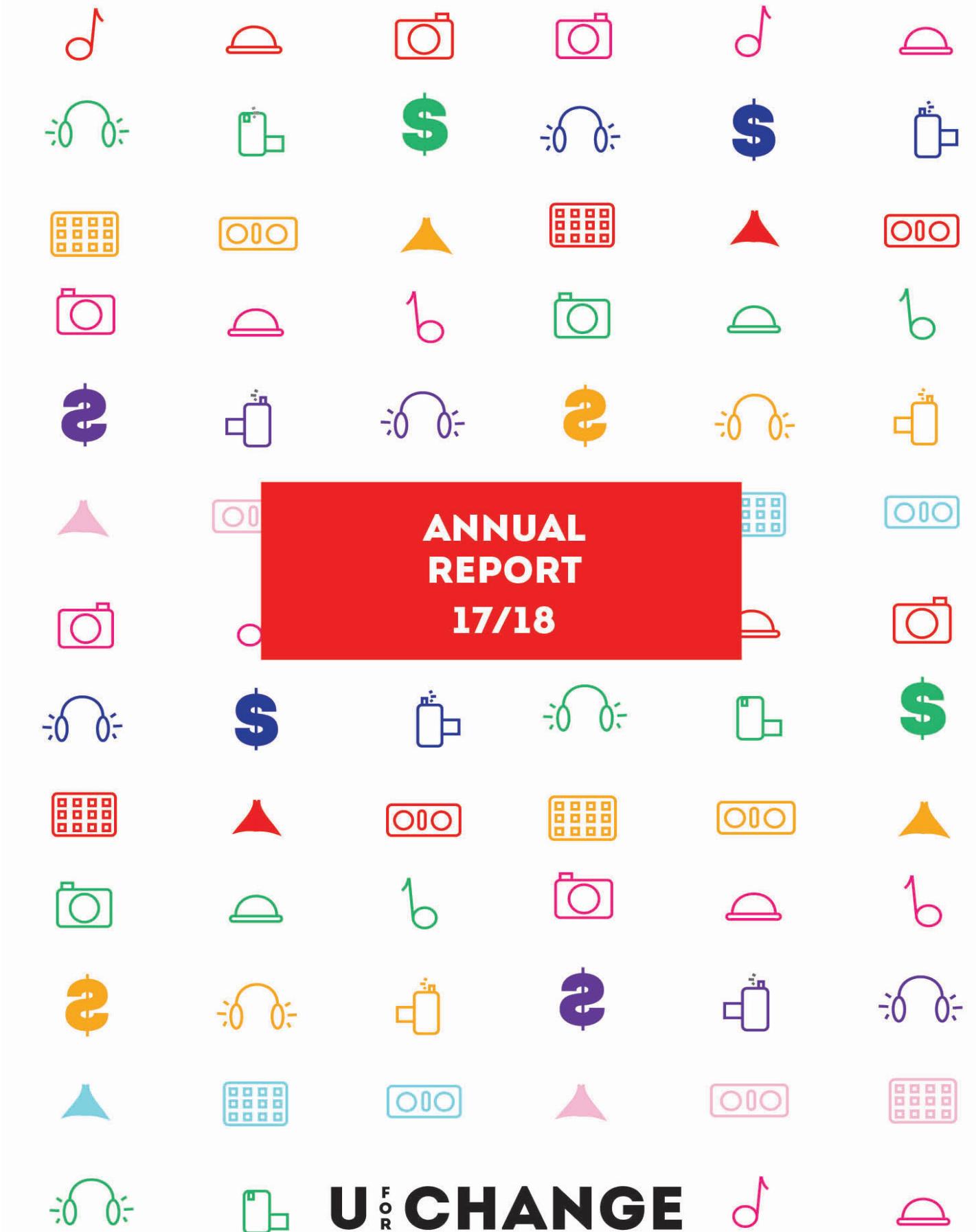
UforChange started in 2009 as a response to the increasing need for youth arts programs in the St. James Town neighbourhood.

Since then, UforChange has been mentoring young people in the pursuit of their artistic passions through a spectrum of arts programs and workshops.

## Deliverables:

- 40-page annual report
- 30 icons
- 10 illustrations
- Print layout

To see the link to the official Annual Report, please click [here](#).

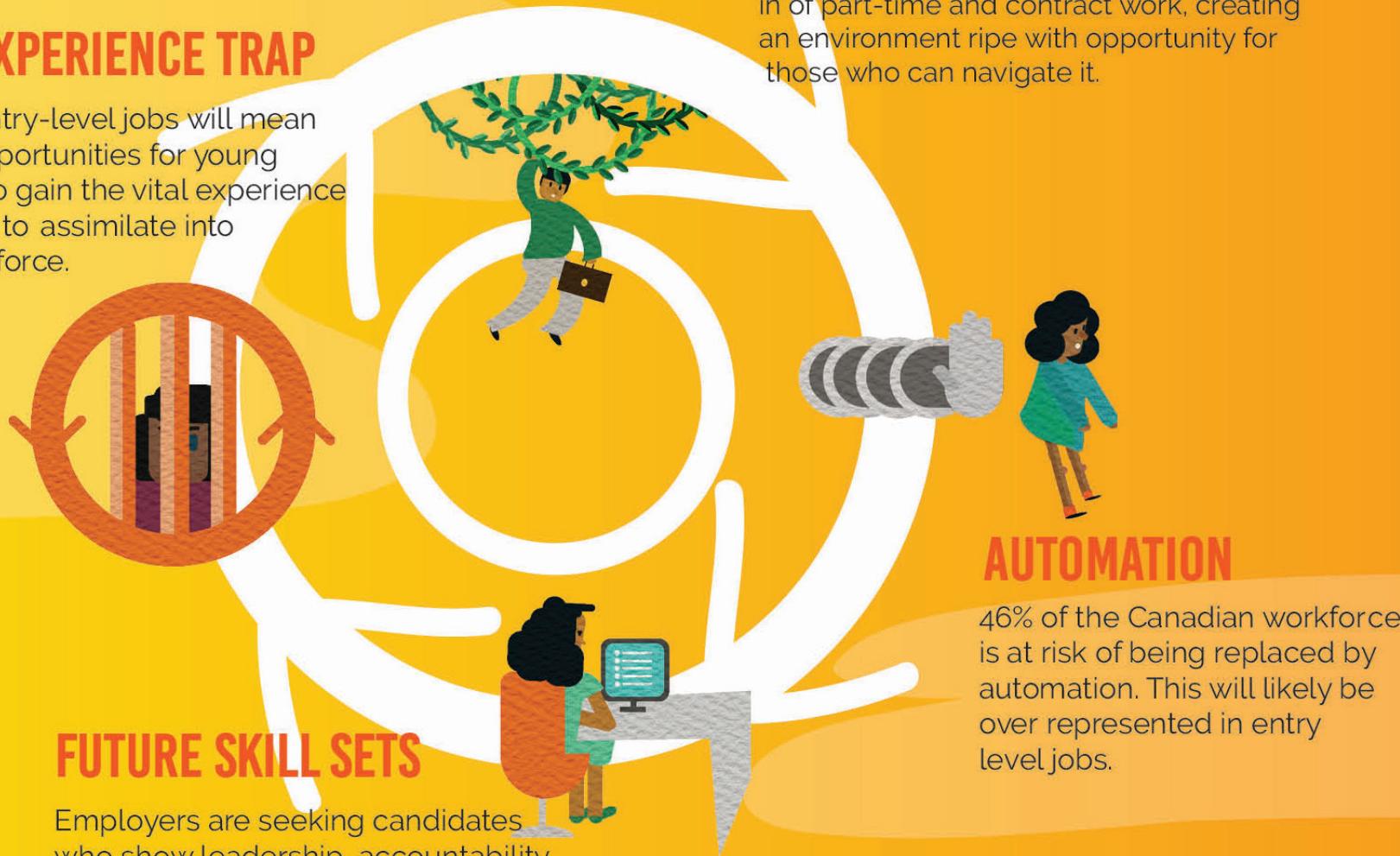


# WHY BITS?

## THE STATE OF WORK IN 2017

### THE EXPERIENCE TRAP

Fewer entry-level jobs will mean fewer opportunities for young people to gain the vital experience required to assimilate into the workforce.



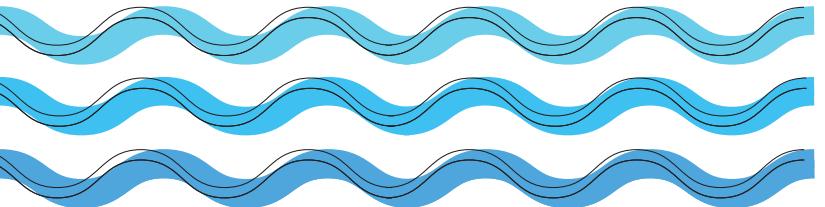
## BUSINESS IN THE STREETS



Business in the Streets (BITS) is a not-for-profit organization providing youth facing barriers access to a top-tier business training, peer mentorship, micro-financing, and ongoing business supports. BITS was created to help young people from disadvantaged, marginalized and underserved communities access quality entrepreneurial programs, mentorship and networking opportunities.

**Deliverables:**  
36-page annual report  
Print layout  
Infographic

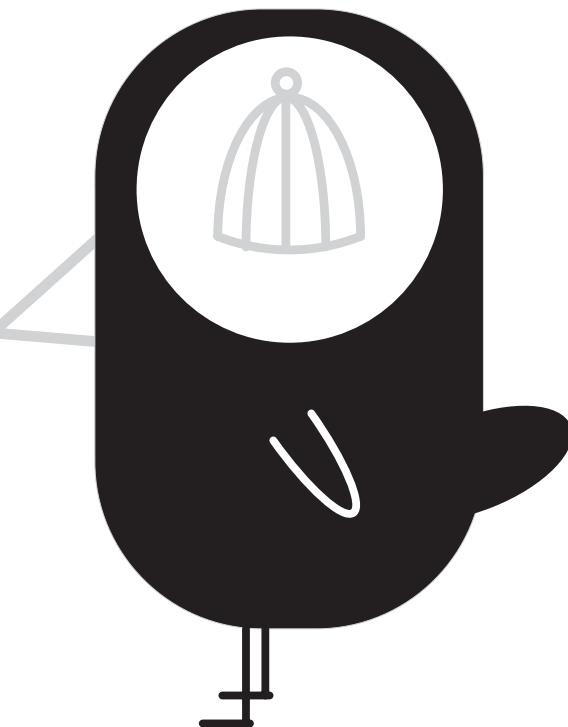
THESE FACTORS WILL HAVE AN EVEN GREATER EFFECT ON UNDERSERVED POPULATIONS



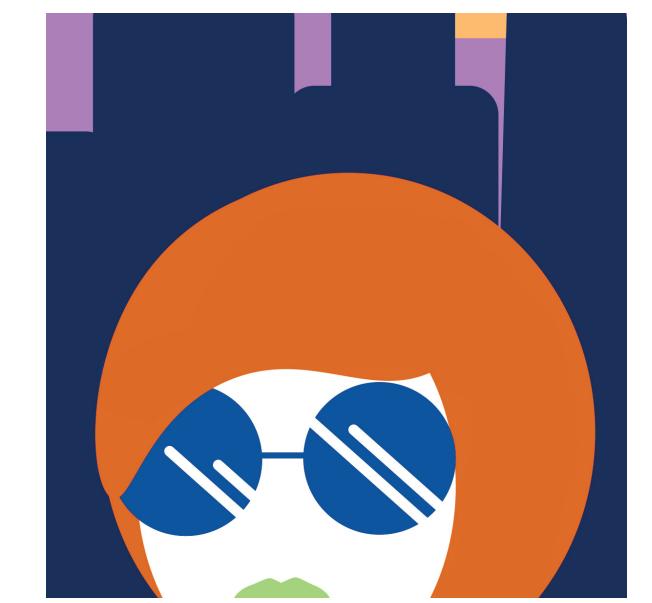
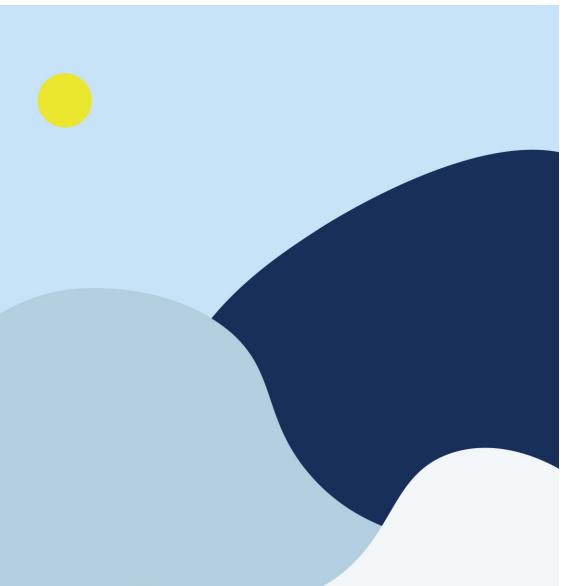
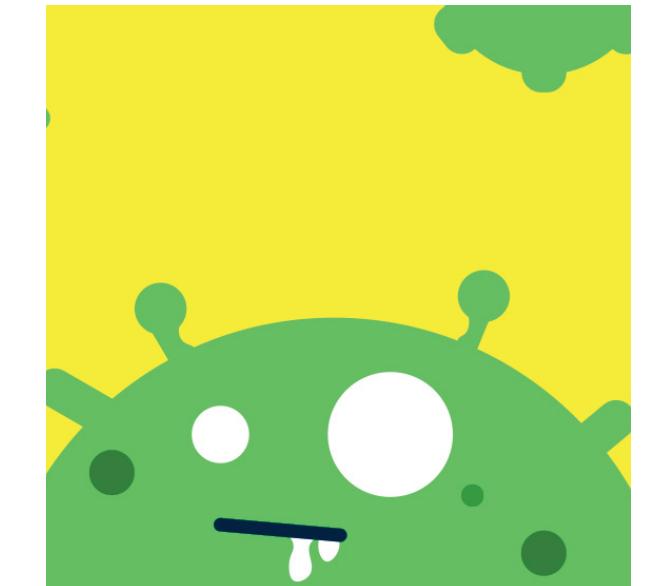
# ILLUSTRATION

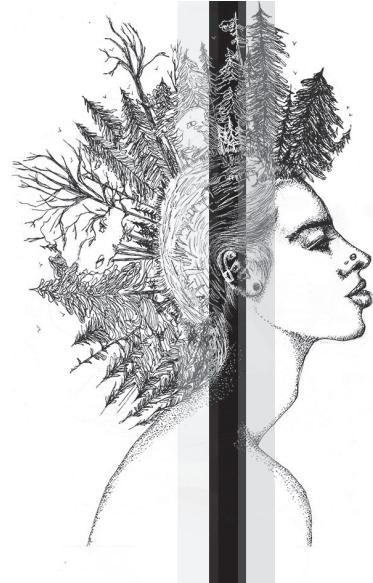
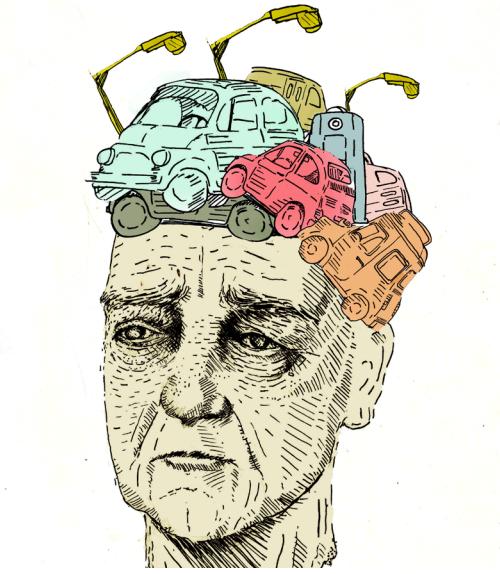
Illustration design is incorporated in most of the projects that I've done over the course of 5 years. I went to OCAD university majoring in Illustration, minoring in communication design.

My style has seen great change over the years but I like to stick to an exuberant style of illustrative work.



# VECTOR GRAPHICS





# MIXED MEDIA

# EDITORIAL

I have designed editorial illustrations for personal projects, as well as blog posts written by Enable Education.

## REAL LIFE VS. THE LAB

MARCH 15, 2016

By AmyLeask

Whether it's in secondary school, higher education or professional training, the purpose of the lab has always been to allow learners to go beyond just theory. For many, the promise of a hands-on approach is a big part of the appeal of being in a STEM-related field. But do labs deliver on this? Does the learner's experience in Continue...



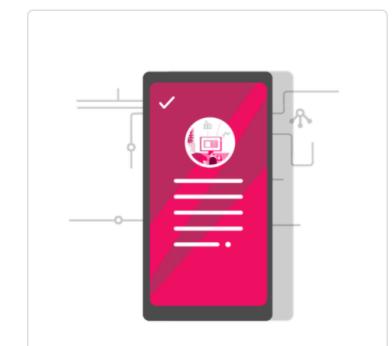
[READ MORE](#)

## WHAT DO NEXT-GEN LEARNERS NEED FROM STEM EDUCATION?

OCTOBER 24, 2018

By AmyLeask

Every new batch of learners is a little bit different from the one before. However, given the pace at which new media and technology are changing, 21st century students really stand out in terms of what they need to succeed in school and beyond. Continue Reading



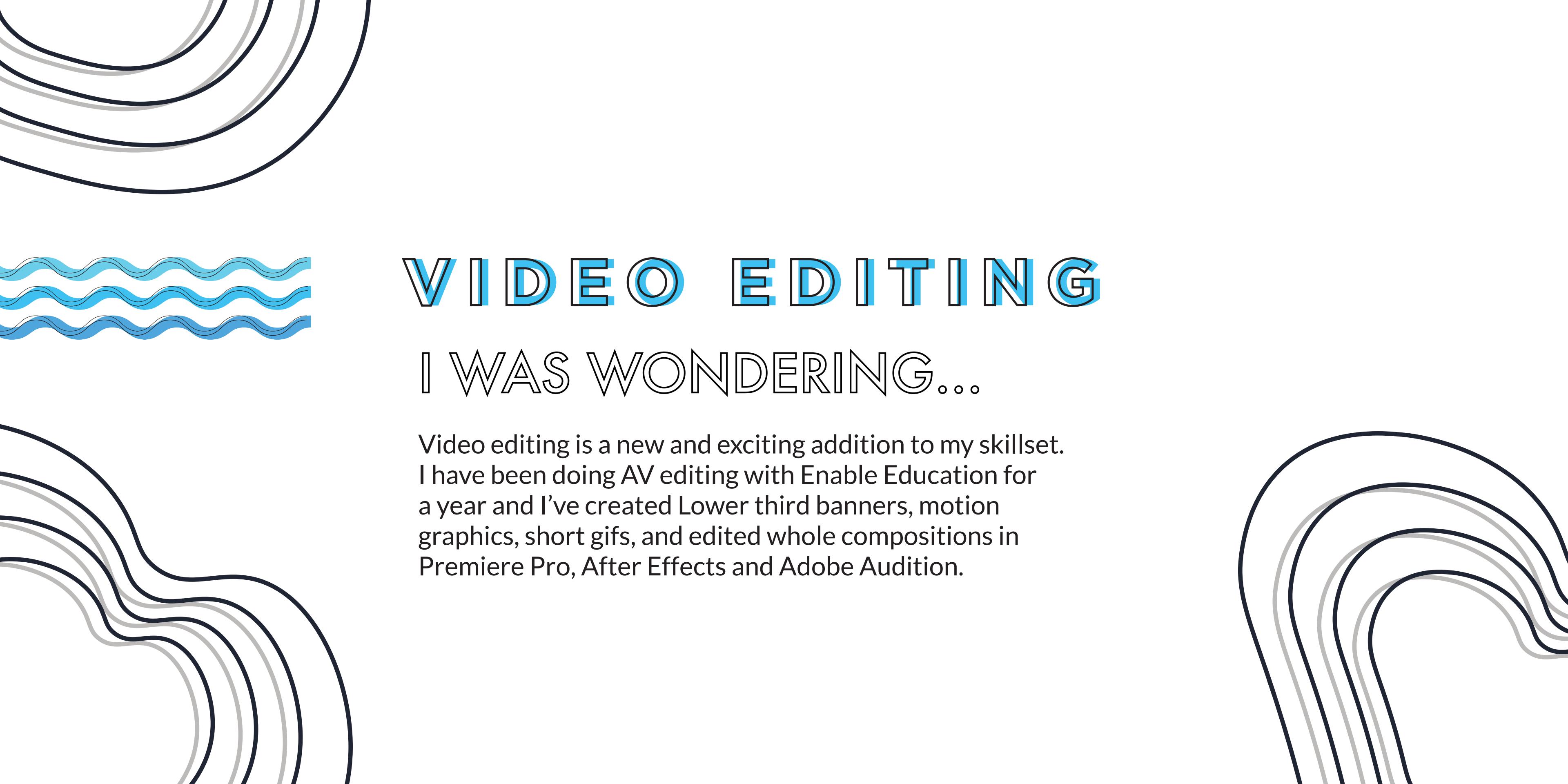
[READ MORE](#)

# CHILDREN'S ILLUSTRATION

Children's illustration was one of my specialties in university.

My thesis was a children's book that educates them on thinking for themselves in a world that bombards children with pressure to conform to social ideals.





# VIDEO EDITING

## I WAS WONDERING...

Video editing is a new and exciting addition to my skillset. I have been doing AV editing with Enable Education for a year and I've created Lower third banners, motion graphics, short gifs, and edited whole compositions in Premiere Pro, After Effects and Adobe Audition.



## I WAS WONDERING...

Red T Media's I Was Wondering... is a Youtube series released in 2019 that asks speakers from a variety of different specialties on philosophical questions.

### **Deliverables:**

AV editing and post production  
Motion graphics creation

To watch I Was Wondering... , please click [here](#).