

Antoinette Davis

Full Stack Website
Developer & Solutions
Engineer

Antoinette "Toni" Davis-Jackson

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Objective

To obtain a challenging and rewarding position where I can utilize my knowledge, proficiency, and skills to contribute to a company's success.

Experience

EYStudios / Website Developer & Solutions Engineer

www.eystudios.com

November 2018 - Present, Kennesaw, GA

Website Developer

EYStudios is a development firm for medium to large businesses that need an eCommerce Website. The platforms that we use for development are BigCommerce, Shopify, and Magento. I have also been placed on the marketing team to do all of the website development for the company directly. The company website is built with WordPress.

- Wagile Project Workflow(Waterfall & Agile)
- Handlebars, Liquid, JavaScript(ES6 Best Practices), jQuery, APIs, AJAX, PHP, HTML, XML, CSS, SCSS, Bootstrap, mySQL, GitHub
- Manage hosting, email, Domains, DNS
- Designers will provide proofs with PhotoShop or Adobe XD

Solutions Engineer

As a solutions engineer, my job is to work with the sales team to provide a technical review of the clients needs. I am involved in:

- Client calls and email communication
- Creating the scope document for the project
- Creating a proposal for the project
- Creating all contract documents
- Lead origination/transition meetings with the production team

Cloud Ninjas / Website Coordinator & Digital Marketing Manager

www.coudninjas.com

NOVEMBER 2015 - JULY 2019, Houston, TX

Web Designer, Web Developer, SEO, Social Media Manager Complete website development and content for company websites.

- WordPress & Magento
- PHP, CSS, JS, HTML
- Content Writing
- Google Analytics and WebMaster Tools to generate reporting
- PhotoShop for graphics and social media images

TopSpot Internet Marketing / Conversion Improvement Specialist

www.topspotims.com

MARCH 2014 - JULY 2015, Houston, TX

Designer

As Conversion Improvement Specialists it was our job to do just that, make sure our client's websites are converting/meeting their goals. As a team we would study the best trends that will help our client's sites serve their purpose. Being a great designer helps to make sure all of the sites stayed up-to-date, clean, and user friendly. Program used to design: Adobe Photoshop CS6

- Mockup improvements to existing sites
- Mockup Improvements to Call To Action buttons
- Partner with design team to make sure TopSpot is designing new sites that include elements from CI (Conversion Improvement) experiments

Developer

TopSpot develops sites using ModX, and has clients with existing sites made with different CMS's. It is my job to make sure that I understand all CMS's that are assigned to me for maintenance and improvement purposes.

The different content management systems that I have worked with include:

- ModX, Magento, WordPress, Joomla, Drupal, Tendenci, Space Crafted, DNN, JUJU

Languages I work with include:

- HTML, CSS, PHP, JavaScript, jQuery, ASP.NET

SEO

Knowing the latest SEO trends was a big part of my job at TopSpot. We studied our client's website trends to detect when sites are not converting the way they need to. To get conversions back on track we would conduct Google Experiments to come up with the best solution.

- Google Analytics knowledge
- Google WebMaster Tools knowledge
- Create and monitor Google Experiments
- Mockup and implement new layouts based on Google experiments

Freelance Website Developer

www.tonidavisj.com & www.newagegeeks.com

AUGUST 2008 - PRESENT,

Over the years I have worked with major corporations, professional athletes, graphic designers, churches, music groups, hair salons, doctors, and much more. When working with these clients, I develop a plan to create/design a website that meets their needs, market their website, and maintain their website. I tend to use WordPress or ModX if the client has not already selected a CMS to use. Custom templates are made with PHP, HTML, CSS, and JavaScript/JavaScript Frameworks. To keep up with my project I use Trello, GitHub, and Google Drive.

Education

Stephen F. Austin State University / Bachelor of Arts: Information Technology
JUNE 2007 - DECEMBER 2011, Nacogdoches, TX

- Academic
 - Minor: Sociology
 - Won first place in Computer Science Programming contest 2009
- Athletics
 - Awarded full ride scholarship all 4 years
 - 2009 Defensive Player of the Year
 - Team Captain of Women's Basketball Team 08-09 and 09-10

Georgia Tech / Coding Bootcamp

FEBRUARY 2020 - PRESENT, Atlanta, GA

A lot of what I know I have learned on my own. I am taking the Coding Bootcamp at Georgia Tech to fine tune my website development skills.

- HTML, CSS, Bootstrap, JavaScript, jQuery, Handlebars, Cookies/Local Storage, React.js, Heroku, Git, ASP.NET, MySQL, MongoDB, Express, Security and Session Storage, User Authentication, MERN Stack (MongoDB, Express.js, React.js, Node.js), QA, Semantic HTML, APIs

Awards

2018 Above and Beyond Award - NEXT Financial Group (Lead Website Dev)