



Toni Dzhambazov

Graphic Designer & Web Developer

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Portfolio and details

ABOUT ME

When talking to inspired and passionate people, it can sometimes feel as if their work project is their child. I believe that when we work together, it is my responsibility to advance your vision ... but also to keep that inspiration ignited long after my part is complete. That way we may become a team once more in a better tomorrow.

To work as a team, we must fight the same fight. So what is your challenge for me?

Core skills and competencies include Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Animate), Html5 & CSS3, Javascript & jQuery, React & Angular, Print & Merchandise Design, Typography, Branding, Logo & Web Design, Project Delivery & PowerPoint, Teamwork & Team Lead, Time Management.

WORK EXPERIENCE ^{* a brief sample}

MEBELA

MEDIUM BUSINESS

Complete branding design of an upcoming furniture shop, including a marketing campaign to increase brand awareness and establish online presence.

- Established a unique and memorable look for the new brand
- Small-scale initial marketing campaign, including print & merchandise, targeting youth in the Blagoevgrad region and parts of Greece.

BMW TEAM

NON-PROFIT ORG

Re-designed new T-shirts, stickers, and other merchandise for the Blagoevgrad team of BMW enthusiasts, part of the BMWBG club.

- Increased team exposure and awareness in front of 1000+ other members and many more fans at the BMW Festival
- The merch remains a keepsake full of fond memories for many members year after year

UNIVERSAL INVOICE

START-UP

Web platform, providing freelancers and small/medium businesses with subscription-based opportunities to create unique and customizable invoices.

- Developed to support 1000s of simultaneous users targeting EU freelancers and businesses
- Scalable & complex structure abiding by latest laws and regulations

PSYCHOLOGICAL RESEARCH

INDIVIDUAL

An online solution for psychological research for free nationwide use, with 300+ evaluations done in the first months since launch.

- Designed with intended ease of use for people of all ages and groups on any modern touch-screen device.
- Complex algorithm tracks a person's coordination, timing, delay on error, average response time, etc.

EDUCATION

INFORMATION SYSTEMS - BACHELOR'S DEGREE

AMERICAN UNIVERSITY IN BULGARIA

GRADUATED WITH HONORS & CUM LAUDE IN MAY 2017

Defended a Senior Project with a mark of excellence - design and deployment of an online open-source platform, which supports campaign development and storytelling following an emergent growth in popularity of the digital playthrough of the classic Dungeons&Dragons boardgame.

BUSINESS ADMINISTRATION - BACHELOR'S DEGREE

AMERICAN UNIVERSITY IN BULGARIA

GRADUATED CUM LAUDE IN MAY 2017

Led a team of young entrepreneurs in winning third place in the AUBG StartUp Challenge 2016 with an original idea to popularize Bulgarian arts&crafts culture abroad through a web platform designed with creativity and aesthetics in mind.