

Annotation Guide for Article Title Interest Rating

Purpose

This guide is designed to help you objectively assess the appeal of article titles. The goal is to determine how engaging each title is and how likely you are to read the corresponding article, without letting personal biases or preferences influence your judgment.

Instructions

Step 1: Assess the Appeal of the Title

Evaluate each title by asking yourself the following:

- Is the title clear and easy to understand?
- Does the title pique your curiosity or intrigue you?
- Does the title suggest a compelling or relevant topic, regardless of your personal interests?

Step 2: Rate the Likelihood of Reading the Article

Using the scale below, assign a score to indicate how likely you are to read the article based solely on the title:

- 1 = I would never read this: The title is uninteresting or unappealing.
- 2 = Not very likely: The title provides minimal intrigue or relevance.
- 3 = Neutral: The title is moderately interesting, but you are undecided.
- 4 = Likely: The title is interesting, and you are inclined to read it.
- 5 = Get me started!: The title is highly engaging, and you are eager to read the article immediately.

Step 3: Be Objective

To ensure a fair evaluation:

- Focus on the content and presentation of the title, not on your personal opinions or preferences about the topic.
- Consider whether the title would attract a general audience or spark curiosity in others.
- Avoid making assumptions about the article's content beyond what is explicitly conveyed by the title.

Step 4: Reflect on Engagement

Before finalizing your rating, reflect on the following:

- Does the title stand out compared to others you've reviewed?
- Would the title make you want to learn more if you came across it in a journal, blog, or news site?