# Toni Zhang

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## Education

### University of Minnesota
(Authorized by Coursera)

*04/2018 – 10/2018*

Certificate of User Interface
Design Specialization

Courses: Introduction to UI Design, User Research and Design, Prototyping and Design, Evaluating User Interfaces

### Washington University in St. Louis

*08/2013 – 12/2016*

MA. Architecture
MA. Construction Management

### Peking University. Beijing, China

*09/2009 – 07/2013*

BA. Management

## Skills

### Graphic Design

Figma, Sketch, Adobe XD, Photoshop, Illustrator, InDesign, Zeplin, InVision, Principle, Flinto, Freehand sketch, Painting

### UI/UX Method

Usability testing, Persona and Scenario, Interface Design and Prototyping, Heuristic Evaluation, Cognitive Walkthrough, User Research, Ideation

### Programming

Basic knowledge of JavaScript, HTML/ CSS

### Architecture & Construction

Revit, AutoCAD, SketchUp, Rhino, Grasshopper,  V-ray rendering, NavisWorks, Primavera P6

## Experience

### Packy (Stealth startup). San Jose

*11/2018–Present*

Product Designer

Packy is an online shopping managing app. It tracks shipping, gives timely notice, and provides recommendations based on shopping history.
Leading the design process, creating personas, visualizations, storyboards, task flows, wireframes, high-fidelity mockups, and prototypes, also making user testing plan.

### Spots (Stealth startup). San Jose

*06/2018–Present*

Product Designer

Spots is a travel experiences sharing app focusing on sharing a "complete" route rather than a single point of interest.
Leading the design process, creating personas, visualizations, storyboards, task flows, wireframes, high-fidelity mockups, and prototypes, also making user testing plan.

### Kenneth Rodrigues & Partners, Inc. Mountain View

*04/2017–Present*

Architectural Designer

Design: concept design and development, urban planning analysis, schematic design, construction documentation.
Project management: leading design team, making tasks and schedule, coordinating with government departments and design consultants, making presentation to clients and public.

### Design Intern - Beijing Institute of Architecture Design (BIAD). Beijing.

*05/2016–08/2016*

Unban planning analysis, 3D modeling, construction documentation, preparing presentation, communicating with clients, and assisting senior designers with a range of duties.

### Design Intern - MAD Architects. Beijing

*03/2013–05/2013*

3D modeling, visual programming, rendering, participating design competitions, communicating with clients and design consultants, assisting design professionals with a range of duties.