# PATTAYAWIJ NATPRAWEE

Full-time Engineering Student, Tokyo-Based

[im] Natprawee Pattayawij





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## **EXPERIENCES**

**TOFU INC.** | PRODUCT MANAGEMENT ASSOCIATE

January 2023 – Present | Tokyo, Japan

- → Wrote user stories for the development of an in-house platform for payroll and EOR management for GoGlobal and BPO clients
- → Conducted user interviews to GoGlobal employees
- → Created **product tutorial documentation** and product messaging for marketing material
- → Migrated data to **prepare for implementation** of the EOR platform for GoGlobal

## LIB CONSULTING (THAILAND) CO., LTD. | CONSULTING INTERN

April 2022 - September 2022 | Remote

- → Worked for **5 business projects** researching markets and creating deliverables
- → Analyzed and visualized human resource of a company with 500+ people
- → Researched, analyzed and visualized for kick-off and workshop decks for a new business project for a top-50 company in Thailand (SET50)

# **PROJECTS**

TYTIME: WEB APPLICATION FOR PARTY APPOINTMENT | WEB APPLICATION PROJECT

- → Technology Used: React, is, Tailwind CSS, Firestore database
- → Managed stories and prioritized features for sprints to develop the web application as a project manager
- → Developed the website from start, connected the web to Firestore database
- → Created add and delete event features combining date and time picking and image uploading.

## REFOODABLE: SHARING DISCOUNTED FOOD TO TACKLE FOOD WASTE PROBLEM

FLUTTER APPLICATION PROJECT

2023

- → Technology Used: Flutter, Firestore database, Google Maps Platform
- → Managed stories and prioritized features for sprints
- → Designed and created item card, store card, store page and in-app notifications
- → Connected card and product page to Firestore database
- → Created item management feature for store owner that reduced adding item time by 50%
- → Wrote problem statement to align with sustainable development goal and created product demo video

# E-COMMERCE CHALLENGE - DECLUTTERING PRODUCT EXPERIENCE FOR E-COMMERCE

**USERS** | Project for Japan Product Camp 2022

2022

- → Got a 6-week challenge to create problem analysis, user story, prototype, success matrices and sales/marketing strategies
- → Conducted user research by interviewing 5 Mercari users
- → Created **UX/UI prototype** of new features based on Mercari user interface
- → Iterated design process for ideation of selling smart guide features from users' feedback satisfying 4 out of 5 users

#### COURSEWORKS

System Design • Engineering Design and Management of Technology • Transdisciplinary Design • Statistics and Data Analysis • Product Management • Prototyping UX

#### SKILLS

#### **PROGRAMMING**

Professional:

Python • Latex • Flutter • HTML • CSS • Javascript • React.js

Experienced:

C++ • Next.is

#### MICROSOFT OFFICE

Professional.

Microsoft Word • Microsoft PowerPoint •

Microsoft Excel •

Microsoft Power BI

#### **DESIGNING TOOLS**

Figma • Adobe Illustrator

• Adobe Photoshop •

Adobe After Effects • Adobe Premiere Pro

## **LANGUAGES**

Thai: Native

English: Full Professional

Japanese:

Conversational (N3)

## **EDUCATION**

# **TOKYO INSTITUTE OF TECHNOLOGY**

BACHELOR'S IN ENGINEERING DEPARTMENT OF

TRANSDISCIPLINARY SCIENCE AND ENGINEERING

April 2020 - Present | Tokyo,

Japan

Cum. GPA: 3.46 / 4.5

# MAHIDOL **WITTAYANUSORN** SCHOOL

SCIENCE-MATH PROGRAM May 2017 - March 2020 | Nakhon Pathom, Thailand GPA: 3.89 / 4.0

# **RAJSIMA WITTAYALAI** SCHOOL

May 2014 - March 2017 | Nakhon Ratchasima, Thailand GPA: 4.0 / 4.0