TANMOY KUMAR

Web Developer | Digital Marketing

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🌐 Portfolio:https://portfolio-tanmoy.vercel.app   GitHub: github.com/tonmoy

PROFILE SUMMARY

To build a career as a Web Developer where I can utilize my skills in PHP, Laravel, React, and JavaScript. With additional experience in Digital Marketing and SEO, I aim to contribute to both technical development and business growth of the organization.

EDUCATION

Dhaka International University   *2022 - 2025*
- B.Sc In Computer Science & Engineering
- GPA- Result Not Published

Hazi Wahed Moriom Honours College   *2018 - 2020*
- HSC
- GPA- 5.00

Raigonj Pilot High School   *2016 - 2018*
- SSC
- GPA- 5.00

WORK EXPERIENCE

Support & Digital Marketing Executive | ICICLE Corporation, Dhaka   *APRIL , 2022- JUNE,2025,*

- Provided technical and customer support, resolving client issues promptly and ensuring high-quality service delivery.
- Developed and maintained web applications with React, integrating with Laravel APIs for dynamic data handling.
- Built and consumed RESTful APIs, supporting application functionality and improving system efficiency.
- Collaborated with team members on full-stack features, assisting in frontend-backend integration.
- Executed digital marketing campaigns including SEO, social media, and content promotion to boost brand presence.
- Monitored campaign performance using analytics tools, generating detailed reports for management review.
- Conducted market research to identify customer needs, trends, and competitor strategies.
- Assisted in preparing marketing materials and coordinated with the sales team to achieve targets.
- Trained new team members on support workflows, marketing strategies, and technical processes to enhance team productivity.

Computer Operator | Health Os Ltd, Dhaka *SEPT, 2025 - NOV, 2025*

- Operated and maintained computer systems and office equipment, ensuring smooth daily operations.
- Managed data entry and database updates, maintaining accuracy and confidentiality of records.
- Assisted in preparing reports, spreadsheets, and presentations for management and internal teams.
- Monitored and troubleshooted system issues, coordinating with IT support to minimize downtime.
- Ensured proper file organization and document management, both digital and physical.
- Supported administrative staff with office software tasks including MS Office and specialized software tools.
- Maintained daily logs and records of system usage, performance, and maintenance activities.
- Assisted in workflow optimization to improve office efficiency and data handling processes.

PROJECTS

React Task Manager
React JS | React Router | DaisyUI | Context API | Tailwind CSS
🔗 Live Demo (https://github.com/tonmoykumarsen/task-manager)

Next Portfolio
Next JS | Tailwind CSS | Framer Motion | DaisyUI
🔗 Live Demo (https://github.com/tonmoykumarsen/portfolio-tanmoy))

Agro Farm Layout
React JS | React Router | DaisyUI | Context API | Tailwind CSS
🔗 Live Demo (https://github.com/tonmoykumarsen/agro-new))

PROFESSIONAL SKILL

Web Development & Programming	HTML5, CSS3, JavaScript, Bootstrap, Tailwind, ReactJs, NextJS
Database & Backend	MySQL, MongoDB,REST API Development & Integration
Tools & Platforms	Git & GitHub, cPanel, Hosting & Server Management, VS Code, Postman

Networking & Troubleshooting	PC & Software Troubleshooting, Network Setup & Maintenance (LAN/WAN), Router & Switch Configuration, Windows Server
IT Tools	Basic Network Tools (Ping, Traceroute, IP Config), Remote Access Tools

Digital Marketing & SEO	Digital Marketing Strategy & Campaign Management, SEO & SEM Optimization, Social Media Marketing & Analytics, Content Strategy & Branding.

SOFT SKILLS

- Problem Solving & Analytical Thinking
- Teamwork & Collaboration
- Fast Learner & Adaptability
- Effective Communication

LANGUAGES

- Bangla (Fluent)
- English (Professional Working Proficiency)

CERTIFICATIONS

- Digital Marketing Course – Coursera
- Laravel & PHP Web Development – Udemy
- React - Programming Hero(Running)