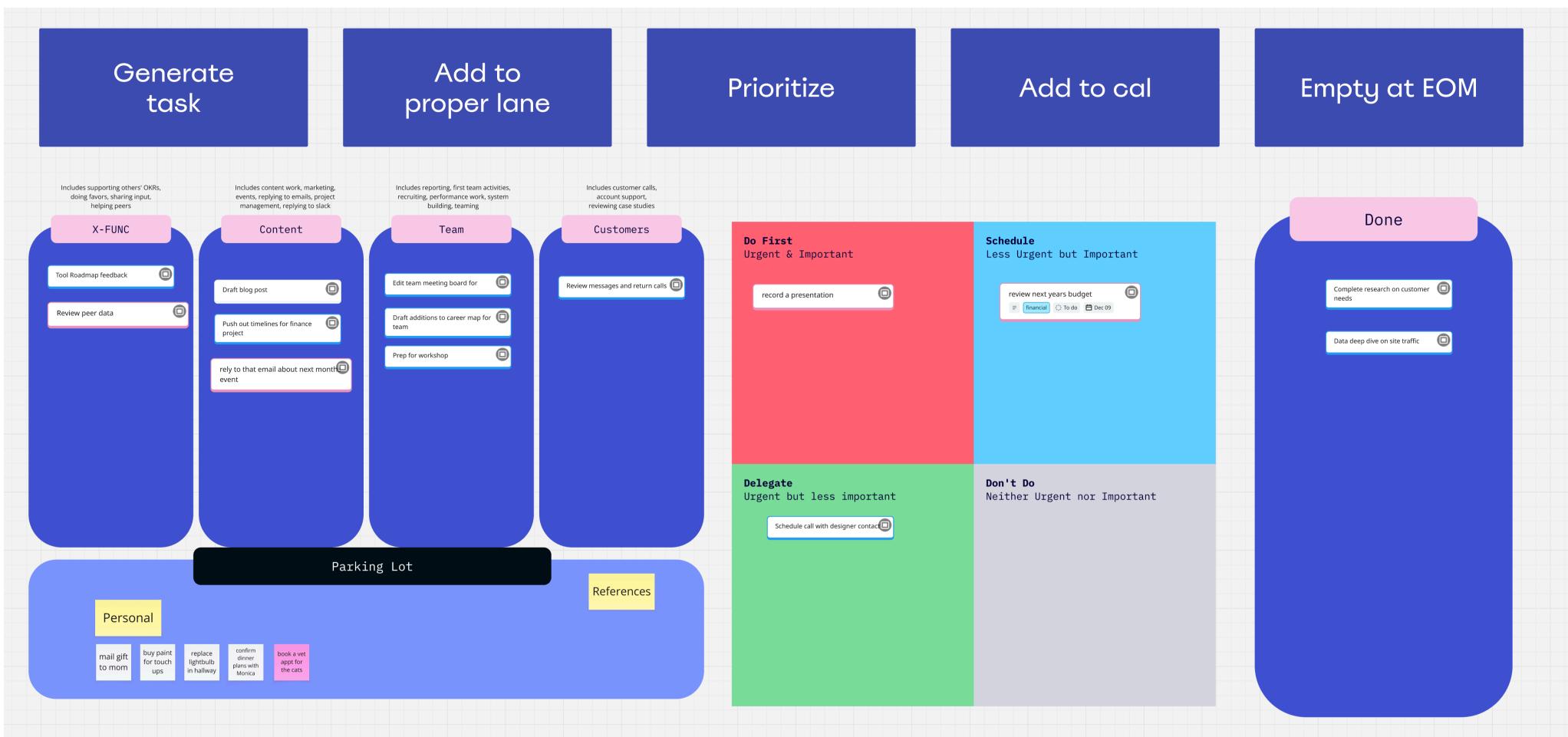


Name: To Do List

Phase 1 Integrations:

- VtKI and wongtanamo Google emails
- VtKI Google Calendar and Tasks
- Personal Whatsapp Account

None of these Phase 1 Dashboards will have VtKI Google Drive access



Name: Notes & Ideas

Phase 1 Integrations:

- Remarkable 2 Desktop App
- VtKI Google Calendar

Copy of Idea Dashboard Template Campus Founders

IDEA DASHBOARD

Name of the idea & slogan

SenSupport - Get your future financed!

Who is the idea for? Describe the user of the prototype here:

- Secondary school students
- companies
- government (foundation)

Why is the solution idea relevant? To which findings of the research does the solution idea refer?

- Lack of money that needs to be provided
- keep students motivated to keep studying
- create a link between companies and students so they can gain practical experience and the companies find and/or train qualified workforce
- no dual study programmes exist so far

What exactly is the idea? Describe the idea, what it does and how it works (max. 100 words).

Government provides money for students, by giving it first to companies. The companies then select the fitting students and finance their studies, expertise, Dual-Study models etc.. This ensures that students wont stop studying and be adequately prepared for the job market needs.

Team Name

What is the solution? Sketch it here.

The diagram shows a central 'company' building with three smokestacks. Arrows point from a 'government' building (with a flag) to the company, and from the company to a 'university' building. From the university, arrows point to 'students' (represented by icons) and to a 'Select Promising Students' section. From the company, another arrow points to a 'Select Promising Companies' section, accompanied by a Euro symbol and a wrench icon.

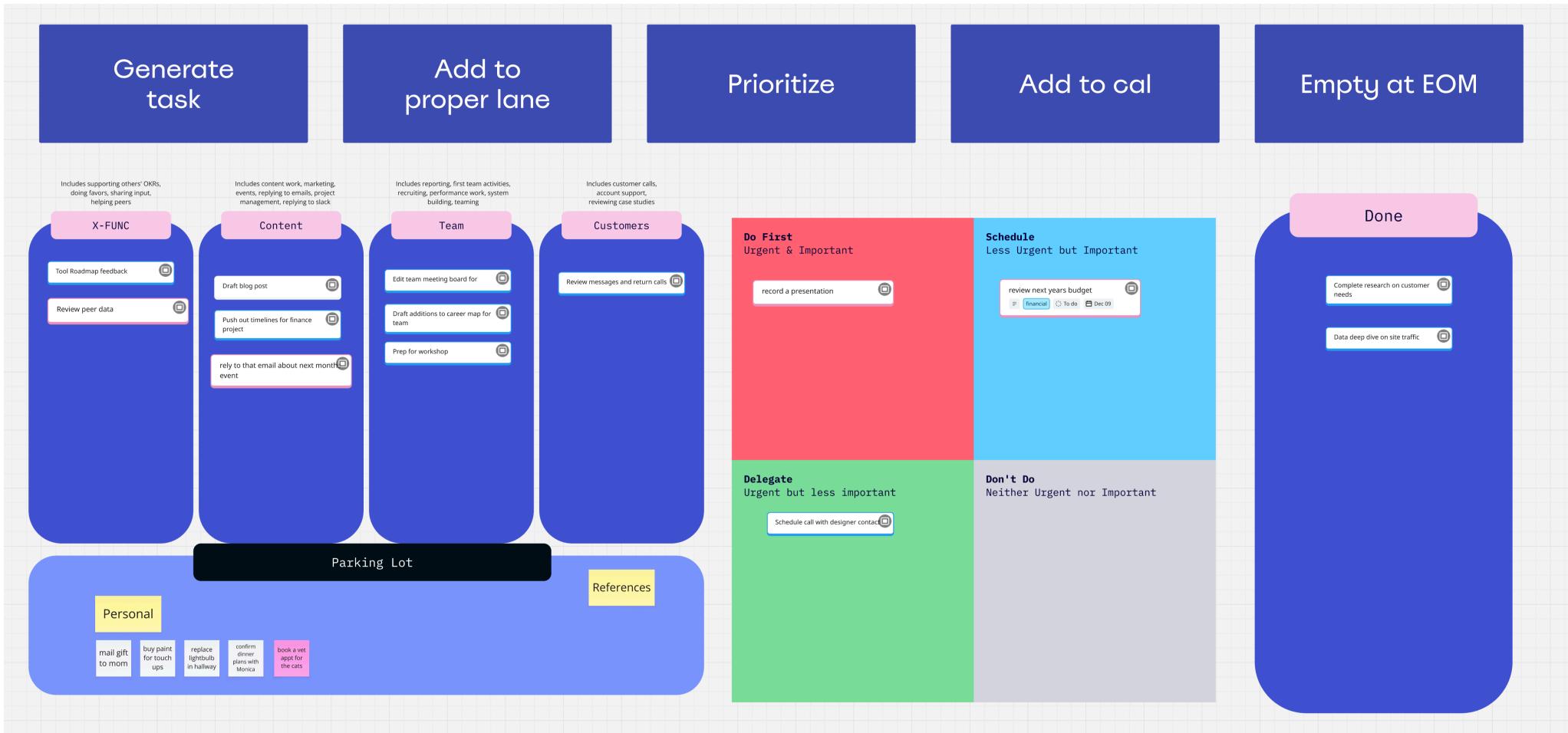
What do you want to build? What tool or technology do you need to build a first simple prototype? Note: the prototype should allow validating and testing your solution hypothesis and shouldn't take a lot of time to build or change.

- dual study programme backed by a foundation
- digital model - information flow diagram
- roleplay

Name: Weekly Food Planning

Phase 1 Integrations:

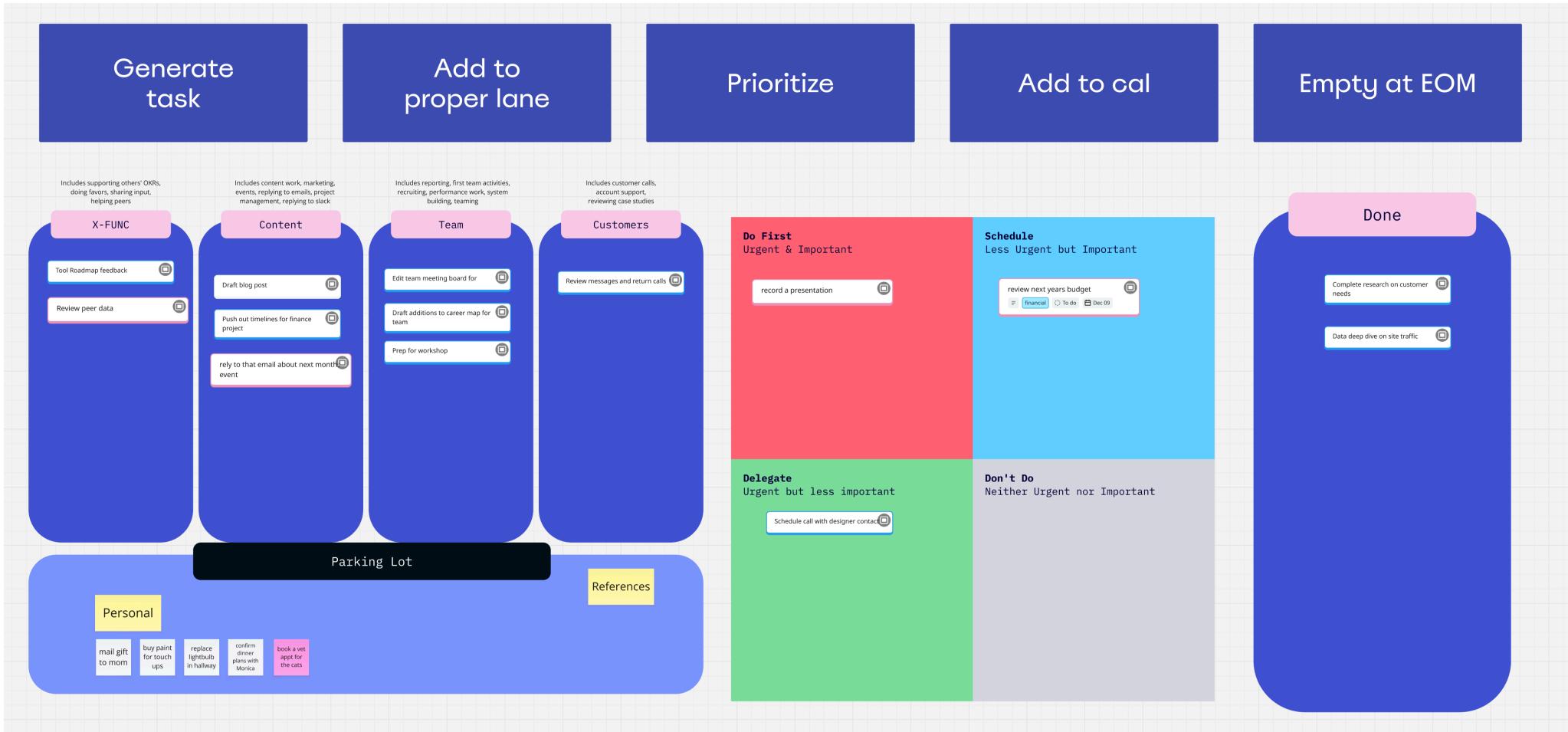
- VtKI Calendar
- Amazon Grocery Shopping
- Instacart Grocery Shopping



Name: Family To Do List

Phase 1 Integrations:

- VtKI and wongtanamo Google emails
- VtKI Google Calendar and Tasks



Name: Marketing Dashboard

Phase 1 Integrations:

- X.com accounts

- LinkedIn account

- Instagram account

MARKETING DASHBOARD



MARKETING



Revenue
+ 34.120€



Spend
+ 98.100€



Leads
2.490

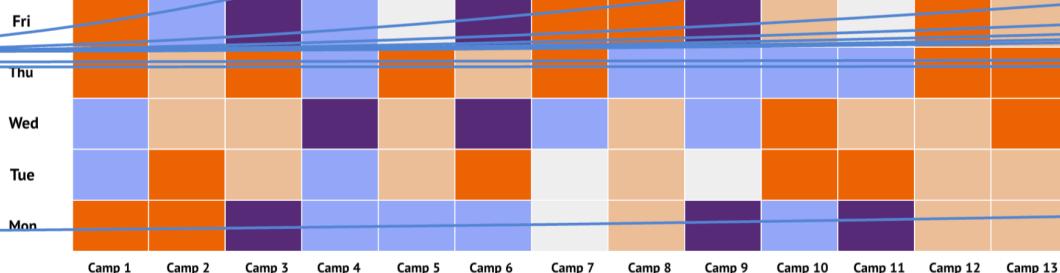
57%
RETURN OF INVESTMENT

82%
KPIs FULFILLED

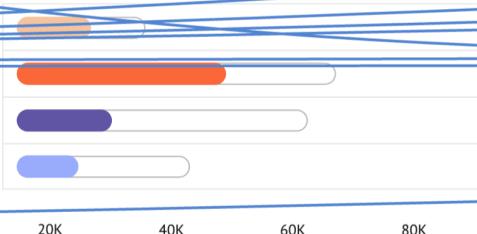
CPA BY SOCIAL CHANNEL

Facebook	€4.500 ↑	23%
X	€3.400 ↓	41%
Instagram	€12.800 ↓	81%
Snapchat	€8.450 ↑	76%

CAMPAIGN ACTIVITY - EMAIL OPEN RATE



PPA BY SOCIAL CHANNEL



TOTAL CAMPAIGN CLICKS

750 ↑

Last month: 402

TOTAL ACQUISITIONS

203 ↑

Last month: 119

TOTAL SITE CLICKS

938 ↓

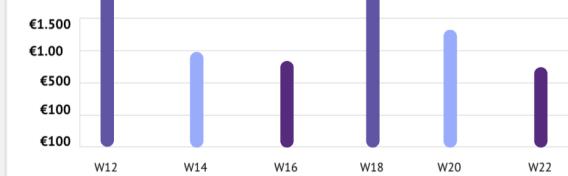
Last month: 2.394

TOTAL CAMPAIGN OPENS

320 ↑

Last month: 78

MARKETING SPEND



Phase 1 Integrations:

Finances Dashboard | personal youtube account



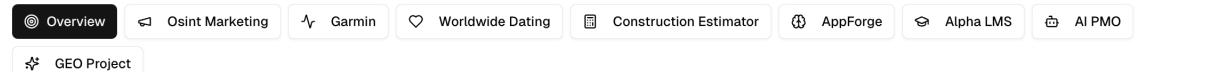
VTKL Project Portfolio

VTKL Development Projects Overview

7 Active Projects

Phase 1 Integrations:

- no integration needed. Greg will have a publicly available link to this

**Active Projects**

B2B - Consulting + Product
Priority 1
Last update: Jan 19, 2026

Construction Estimator

Construction estimation RAG system

Components:	3 deliverables
Est. Hours:	160-210h
Time Savings:	50-70%

Quick Links:
[PLS Presentation](#) (Last Updated)
[Product Takeoff](#)
[Estimator Landing Page](#)
[DWG File](#)

Content Creation
Priority 2
Last update: Jan 27, 2026

Ask Grok + Posts

AI-assisted content generation and social posts

Platform:	X / Grok AI
Status:	Active

Quick Links:
[Tweet Posts](#)

Cross-Product
Priority 3
Last update: Jan 14, 2026

Osint Marketing

Unified marketing strategy for all products

Team:	Victor + Joana
Channels:	TikTok, YouTube, X, LinkedIn
Focus:	Tony's Brand

Quick Links:
[Estimator Marketing Plan](#)
[Alpha LMS Marketing Plan](#)

B2C
Priority 4
Last update: Jan 7, 2026

Alpha LMS

Nerd-focused leadership training

Status:	Ready to Launch
Modules:	7 complete
Target:	Engineer-Managers

Quick Links:
[Alpha Leadership Journey](#) (Last Update: Jan 7, 2026)
[Student Dashboard](#) [Wiki Docs](#) [How RAG Works](#)

B2B - Enterprise
Last update: Jan 14, 2026

AI PMO

AI-driven product management office

Phase:	Pre-Discovery
Activities:	Interviewing stakeholders
Focus:	PMO automation ~80%

Quick Links:
[AI Driven PMO standalone - Josh/Basis Version](#) (Last Update: Jan 29, 2026)
[AI Driven PMO Using previous context - Josh/Basis Version](#) (Last Update: Jan 29, 2026)
[AI Driven PMO Visual](#) (Last Update: Jan 14, 2026)
[Quarterly Flow](#) (Last Update: Jan 14, 2026)
[Short Video](#) (Last Update: Jan 14, 2026)
[Drive Files](#) (Last Update: Jan 14, 2026)
[Discovery In Session](#)
[PMO Guidance](#)
[AI Driven PMO Google Doc](#)
[Kindo Squad - AI PMO](#)
[Kindo Gross Profit](#)
[Kindo Product Development](#)
[Consulting Squad Architecture](#)

Tony's IP - Innovation
Last update: Jan 7, 2026

GEO Project

AI content generation from Tony's wisdom

New Features Available (Multiple Files & PDFs)

Documents:	14 published
FAQs:	174 generated
Process:	5-step GEO

Quick Links:
[Main App](#)
[Roadmap](#)
[Tony AI Agent](#)

On Hold

Foundation Tool
Ready
Last update: Jan 7, 2026

AppForge

DAO - Data Analysis and Optimization

B2C
Priority 4
Last update: Jan 7, 2026

Worldwide Dating

KPIs: 10% Growth, 5% Conversion, 2% Attrition

Archived
B2C - Standalone Platform

Garmin Integration

Fitness tracking companion app

Phase 1 Integrations:

Finances Dashboard - NA

