

# Tony Stewart

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## Profile

Football Business and Media student at UCFB Wembley (2022-2026) with experience in sports journalism, digital content creation, and grassroots football media. Founder of TalkingBall, an Arsenal-focused platform providing news, analysis, and fan engagement. Skilled in video production, match reporting, and social media storytelling.

## Education

UCFB Wembley - Football Business and Media (2022-2026)

- Modules include: Football Brand Management, Digital Futures, Public Relations Crisis Management
- Dissertation: The Influence of Football Commentators on Fan Perceptions

## Experience

TalkingBall (@TalkingBallTM) - Founder & Content Creator (2023-Present)

- Produces football news, analysis, and viral social media content
- Manages digital engagement and audience growth
- Builds content strategies and editorial schedules

Hillingdon Borough FC - Club Secretary (2025-Present)

- Administrative and operational responsibilities
- Coordinating communications and club activities

Radio Horton, Banbury - Hospital Radio Producer (Nov 2019 - Mar 2020)

- Produced and edited football audio features and shows

Banbury United - Match Reporter (Sep 2018 - May 2019)

- Wrote match reports and analysed performances

## Skills

- Journalism & writing: match reports, digital content, analysis
- Multimedia: video/audio editing, social media management
- Research & analysis: football business, statistics, tactical analysis
- Professional: organisation, time management, attention to deadlines

## Additional

- Arsenal FC fan and active in digital football communities
- Experience interviewing professionals in football media