bellabeat

1. See frequency for each user

2. See calories, steps and distance for each user

3. See correlation of user frequencies and calories, steps and distance

4. See sleeping mode for each user

All users' active time higher than U.S average are very frequent users or frequent users. However, those who has very low active time are also very frequent users or frequent users. Only few mid users and one low users.

Dashboard of Time of Use and Frequency

Left chart (Day Record bar chart):

Top labels: 24 24 24 23 22 19 18 17 16 16 15

Mean use days (27)
Mean use hours (20)

Tooltip box:
Mean Use Hour: 23
Frequency: 0.7998
Day Record: 25
Id: 26

X-axis: 10 2 33 28 23 13 26 1 32 17 21 15 7 12 11 9

Right charts:

Id	Mean Sed (min)	Mean Lightly (min)	Mean Fairly (min)	Mean Active (min)	Time of use (min)
21	754	147	29	87	1,017
28	1,148	150	9	85	1,392
33	1,112	234	9	66	1,421
30	716	156	10	58	940
27	850	143	25	42	1,060
1	848	219	19	38	1,124
6	1,112	257	19	36	1,424
26	1,055	280	16	31	1,382
20	668	206	13	23	910
16	836	229	20	23	1,108
25	662	245	18	22	947
29	1,287	116	14	20	1,437
12	707	174	61	18	960
10	1,097	308	6	14	1,425
9	687	252	20	13	972
24	1,299	40	14	11	1,364
18	1,093	284	13	10	1,400
31	1,267	138	22	9	1,436
2	1,161	178	21	9	1,360

U.S AVG (27)

Id checklist: 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23
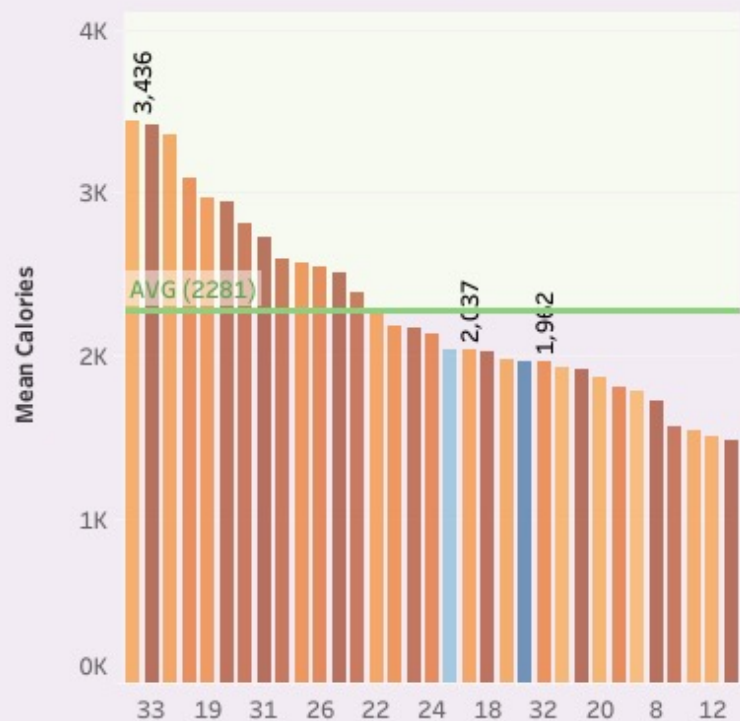
It seems to be difficult to see any stories from these three charts. Feel free to play with this dashboard and explore any data you want to see!
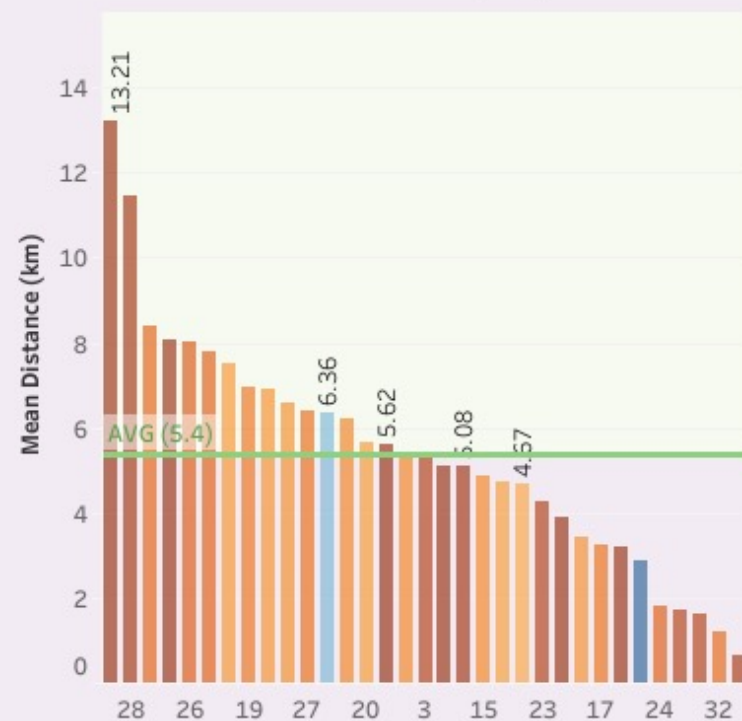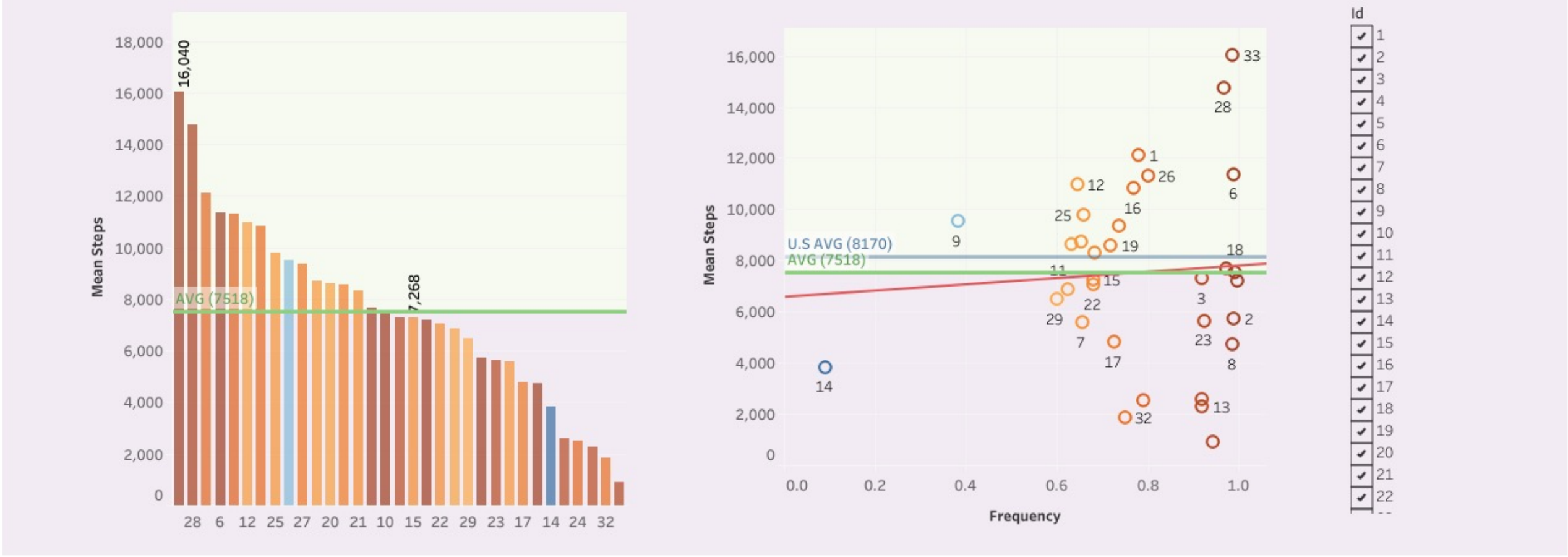
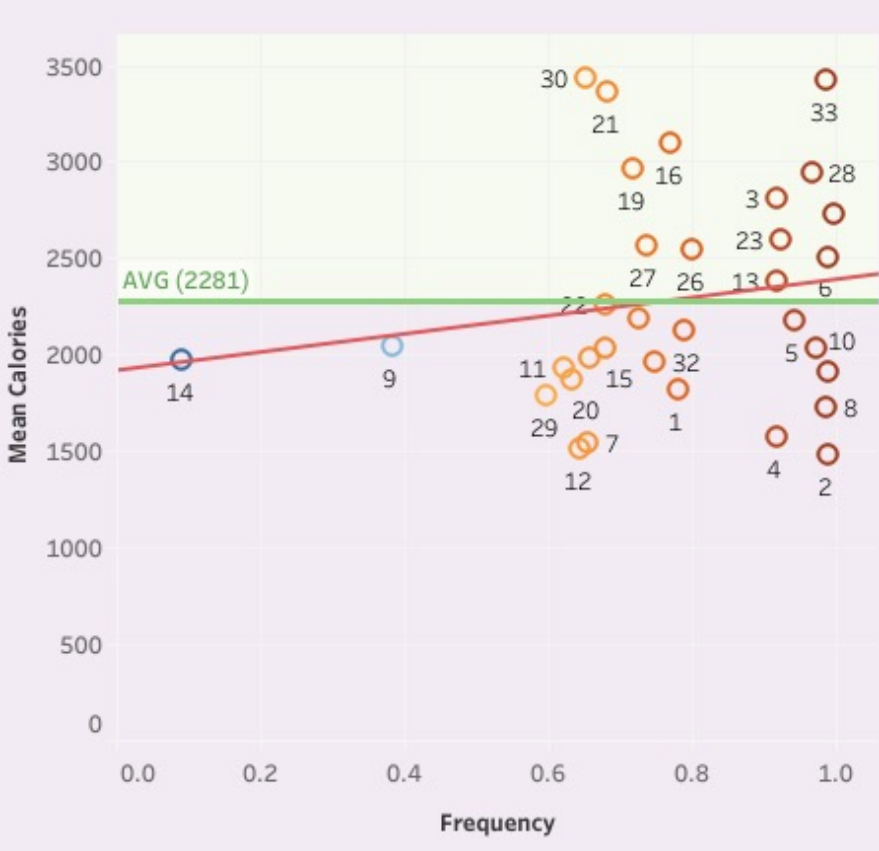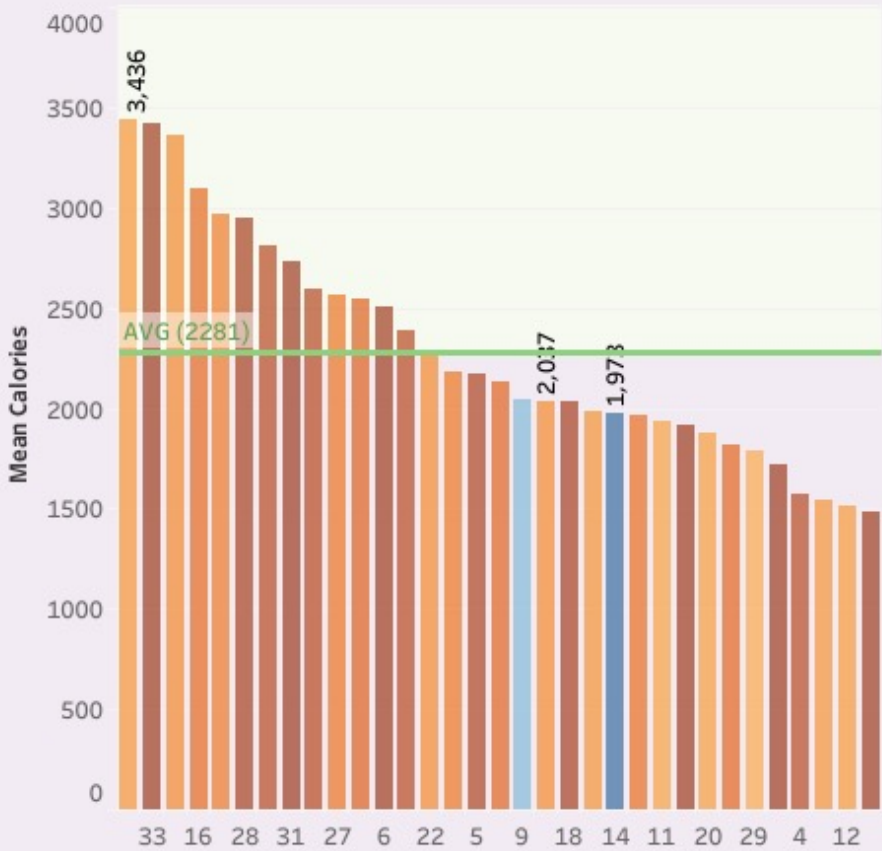# Dashboard of Mean Steps, Mean Calories and Mean Distance
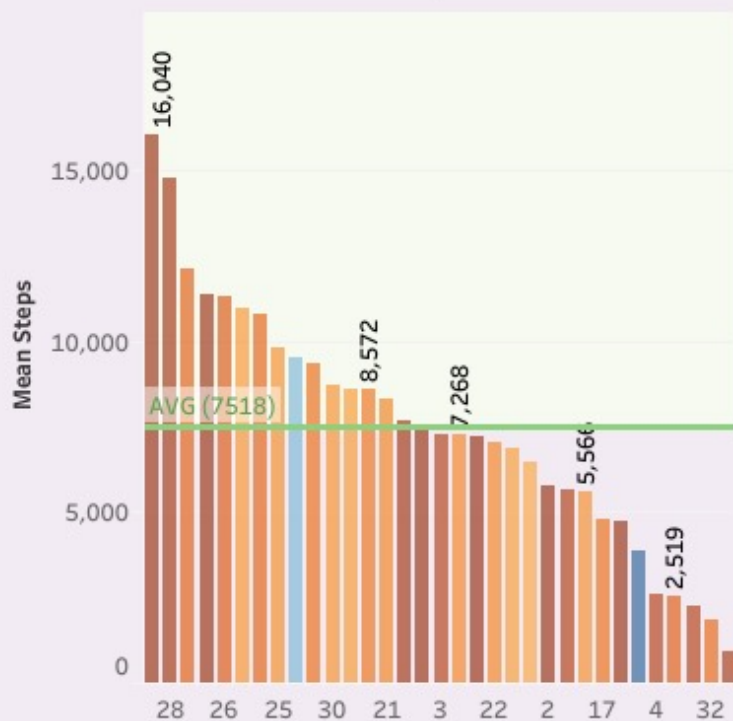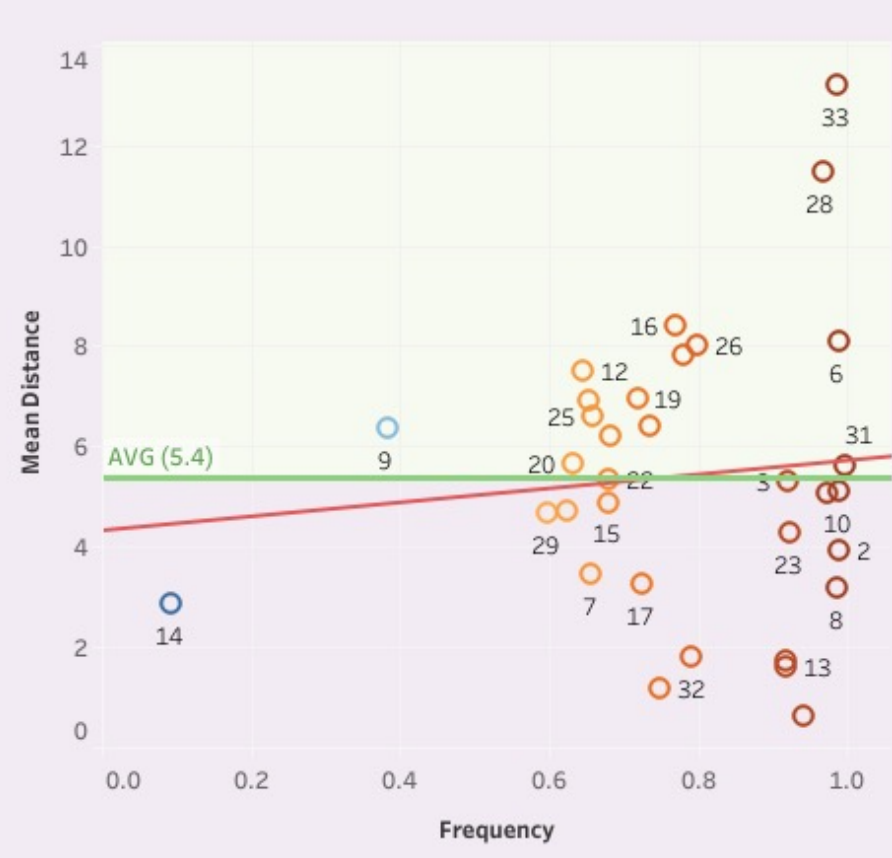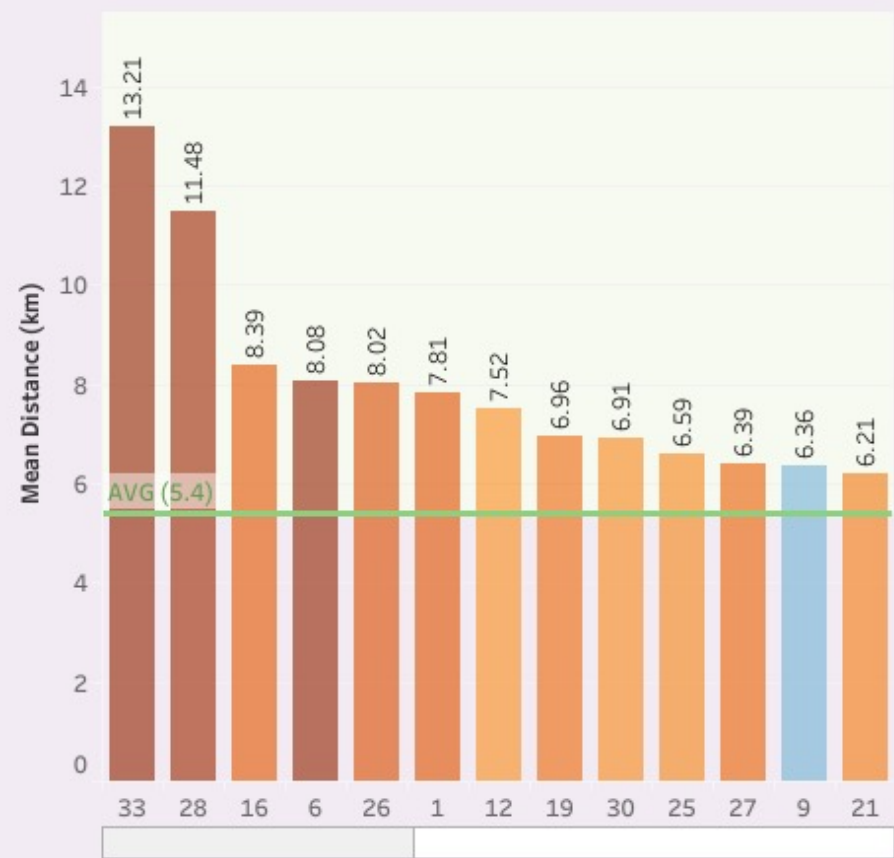
Trend line shows that mean steps slightly increases as frequency increases. But we cannot really say they are correlation because samples are not enough and average is well below U.S average.

Dashboard of Mean Steps Correlation

Trend line shows that mean calories slightly increases as frequency increases. But we cannot really say they are correlation because samples are not enough.

Dashboard of Mean Calories Correlation

Trend line shows that mean distance slightly increases as frequency increases. But we cannot really say they are correlation because samples are not enough.

Dashboard of Mean Distance Correlation

User with Id number 4 seems to have sleeping problems. This is probably the purpose she uses frequently.

Dashboard of Frequency and Sleep Stats