# UNSEEN Go-To-Market (GTM) Strategy

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## Target Audience

Describe your ideal users and market segments.

## Channels

List marketing and distribution channels (e.g., SEO, Influencers, Partnerships).

## Value Proposition

What makes UNSEEN unique for the market?

## Pricing Strategy

State pricing model, tiers, or any freemium approach.

## Customer Acquisition Plan

Tactics and budget estimation to acquire users.