

### 3 Primus

Period 7

#### INCOME STATEMENT

NET SALES REVENUE	<b>7 826 400</b>	100
Production expenses	-4 430 600	-57
GROSS PROFIT	<b>3 395 800</b>	43
Sales and marketing expenses	- 500 000	-6
Administrative expenses	-1 000 000	-13
Product development expenses	0	0
Depreciation	-1 200 000	-15
OPERATIONAL PROFIT	<b>695 800</b>	9
Financial revenues	0	0
Financial expenses	- 300 000	-4
PPOFIT BEFORE EXTRAOR.ITEMS	<b>395 800</b>	5
Extraordinary gains	0	0
Extraordinary losses	0	0
PRE-TAX PROFIT	<b>395 800</b>	5
Income taxes	0	0
NET PROFIT	<b>395 800</b>	5

#### BALANCE SHEET

<b>Assets</b>		
FIXED ASSETS	31 600 000	91
Inventory	1 652 000	5
Securities	0	0
Cash and bank accounts	1 423 800	4
TOTAL ASSETS	34 675 800	100
<b>Owners equity and liabilities</b>		
Share capital	10 000 000	29
Retained earnings	9 280 000	27
Profit for the period	395 800	1
TOTAL OWNERS'EQUITY	19 675 800	57
Short-terms liabilities	0	0
Long-term liabilities	15 000 000	43
TOTAL LIABILITIES	15 000 000	43
TOTAL OE AND LIAB-s	34 675 800	100

#### Model information

Model 1

Net sales revenue	7 826 400
Production	-6 000 000
Inventory costs	- 82 600
Begin.inventory	0
End.inventory	1 652 000
Gross profit	3 395 800
Marketing costs on end-users	300 000
Marketing costs on retailers	200 000
Marketing margin	2 895 800

Next period production capacity 10 000