

2MBA2a22

14.04.2023 15.59.38

3 Primus

3 Primus	Price	End-user	Retailer	Sales	Production	Begin.inv.	End.inv.
Primus1	1 199	50	50	402	0	402	0
Primus2	2 299	1 000	1 000	20 848	18 000	2 848	0
Primus3	3 299	600	500	4 546	5 000	3 301	3 755
Primus4	1 988	900	900	6 745	0	11 205	4 460
		0	0	0	0	0	0

1 Digi

Digi1	1
Digi2	3 300
Digi3	2 250

2 Profit

Profit1	1
Profit2	2 180
Profit3	2 899
Profit4	1 959

4 Best

Best1	1 750
Best2	2 268
Best3	3 150
Best4	2 877
Best5	2 598

5 Mikro

Mikro1	1 600
Mikro2	3 450
Mikro3	1 950

Total demand 108 195
Market coverage % 42

Your new model will come to market