

## 3 Primus

Period

12

## INCOME STATEMENT

NET SALES REVENUE	<b>36 395 330</b>	100
Production expenses	-24 082 040	-66
GROSS PROFIT	<b>12 313 292</b>	34
Sales and marketing expenses	-2 752 000	-8
Administrative expenses	-1 900 000	-5
Product development expenses	0	0
Depreciation	-2 550 000	-3
OPERATIONAL PROFIT	<b>5 111 292</b>	14
Financial revenues	0	0
Financial expenses	-1 203 040	-3
PPOFIT BEFORE EXTRAOR.ITEMS	<b>3 908 252</b>	11
Extraordinary gains	0	0
Extraordinary losses	0	0
PRE-TAX PROFIT	<b>3 908 252</b>	11
Income taxes	- 977 064	-3
NET PROFIT	<b>2 931 189</b>	8

## BALANCE SHEET

<b>Assets</b>		
FIXED ASSETS	67 150 000	84
Inventory	13 174 800	16
Securities	0	0
Cash and bank accounts	0	0
TOTAL ASSETS	80 324 800	100
<b>Owners equity and liabilities</b>		
Share capital	10 000 000	12
Retained earnings	20 948 124	26
Profit for the period	2 931 189	4
TOTAL OWNERS'EQUITY	33 879 314	42
Short-terms liabilities	13 445 485	17
Long-term liabilities	33 000 000	41
TOTAL LIABILITIES	46 445 485	58
TOTAL OE AND LIAB-s	80 324 800	100

## Model information

	Model 1	Model 2	Model 3
Net sales revenue	28 201 360	7 468 133	725 835
Production	-27 324 000	-1 450 000	0
Inventory costs	- 471 625	- 112 810	- 74 305
Begin.inventory	-1 201 200	-4 818 350	-1 804 550
End.inventory	9 432 500	2 256 200	1 486 100
Gross profit	8 637 039	3 343 173	333 080
Marketing costs on end-users	400 000	400 000	200 000
Marketing costs on retailers	800 000	500 000	200 000
Marketing margin	7 437 039	2 443 173	- 66 920

Next period production capacity 19 000