

2MBA2a22

24.03.2023 15.04.16

3 Primus

	Price	End-user	Retailer	Sales	Production	Begin.inv.	End.inv.
3 Primus							
Primus1	1 788	600	600	14 400	14 400	0	0
Primus2	2 799	400	100	198	2 500	0	2 302
		0	0	0	0	0	0

1 Digi

Digi1	2 000
Digi2	3 750

2 Profit

Profit1	1 780
Profit2	2 149

4 Best

Best1	1 900
Best2	2 200

5 Mikro

Mikro1	1 800
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Total demand	61 920
Market coverage %	14

Your new model will come to market