

2MBA2a22

24.03.2023 12.58.30

3 Primus

3 Primus	Price	End-user	Retailer	Sales	Production	Begin.inv.	End.inv.
Primus1	1 799	1 000	800	18 086	13 000	5 086	0
		0	0	0	0	0	0

1 Digi	
Digi1	1 900

2 Profit	
Profit1	1 800

4 Best	
Best1	1 850

5 Mikro	
Mikro1	1 800

Total demand	72 068
Market coverage %	11

Your new model will come to market