

2MBA2a22

14.04.2023 12.29.03

3 Primus

3 Primus	Price	End-user	Retailer	Sales	Production	Begin.inv.	End.inv.
Primus1	1 599	400	600	9 986	0	10 605	619
Primus2	2 299	800	1 200	13 384	9 000	4 384	0
Primus3	3 299	500	500	2 504	4 000	3 787	5 283
		0	0	0	0	0	0

1 Digi

Digi1	1 850
Digi2	3 500
Digi3	2 350

2 Profit

Profit1	1 850
Profit2	2 399
Profit3	3 538

4 Best

Best1	1 800
Best2	2 268
Best3	3 150

5 Mikro

Mikro1	1 950
Mikro2	3 750

Total demand	81 086
Market coverage %	31

Your new model will come to market