

3 Primus

Period 9

INCOME STATEMENT

NET SALES REVENUE	32 536 714	100
Production expenses	-19 894 600	-61
GROSS PROFIT	12 642 114	39
Sales and marketing expenses	-1 941 000	-6
Administrative expenses	-1 300 000	-4
Product development expenses	-2 000 000	-6
Depreciation	-1 650 000	-4
OPERATIONAL PROFIT	5 751 114	18
Financial revenues	0	0
Financial expenses	- 735 542	-2
PPOFIT BEFORE EXTRAOR.ITEMS	5 015 572	15
Extraordinary gains	0	0
Extraordinary losses	0	0
PRE-TAX PROFIT	5 015 572	15
Income taxes	-1 253 894	-4
NET PROFIT	3 761 679	12

BALANCE SHEET

Assets			
FIXED ASSETS	43 750 000	91	
Inventory	0	0	
Securities	2 117 736	4	
Cash and bank accounts	2 000 000	4	
TOTAL ASSETS	47 867 736	100	
Owners equity and liabilities			
Share capital	10 000 000	21	
Retained earnings	11 106 057	23	
Profit for the period	3 761 679	8	
TOTAL OWNERS'EQUITY	24 867 736	52	
Short-terms liabilities	0	0	
Long-term liabilities	23 000 000	48	
TOTAL LIABILITIES	23 000 000	48	
TOTAL OE AND LIAB-s	47 867 736	100	

Model information

Model 1

Net sales revenue	32 536 714
Production	-14 300 000
Inventory costs	0
Begin.inventory	-5 594 600
End.inventory	0
Gross profit	12 642 114
Marketing costs on end-users	1 000 000
Marketing costs on retailers	800 000
Marketing margin	10 842 114

Next period production capacity 13 000