Hi, everybody

This is my website, valet, which means your personal man-servant. It’s kind of an online fashion magazine for men, and it’s more than a magazine because, besides info about fashion trends, style tips and the three main components: style, grooming, living, it also includes a topic called “ask valet” where you can have famous fashion experts to answer your particular questions, communicate with each other and view comments from others.

Actually the idea comes from one of the projects I did last year, according to the user research, a lot of people have problems with dressing like “what should I wear for some particular situations” and “I don’t know if my new Tshirt looks good with jeans”. And finally, we made a low-fidelity prototype but never got the chance to make it better.

This time I viewed quite a few websites and I found this website. 展示一下主页Unfortunately, I think the homepage is a mess like a hodgepodge of everything, and very distracting. So I redesigned a few pages and added a few personal thoughts.

So basically, the theme of my website is professional, cool, fashion and it is for men, so I used black, white and grey throughout the whole website.

I used this special font because it seems classic, elegant, more like a valet to me. And the rest of the website all used another font, to make it consecutive.

The reason I added a subtitle here is not only make you feel welcomed, just like your personal valet standing right beside you and ask you ”how can I …sir”, but also remind users, it’s not only a fashion magazine, because when you finish reading it, naturally you eye will catch the “ask valet” tag.

The reason I make the nav so big is like what I learn from visualization class, I think that’s the part really matters. And also I hate those websites who make the nav so small, it’s not good for accessibility, is it?笑

I make the global nav fixed, so that users won’t get lost when browsing.

I used to have the normal four boxes layout for my homepage, you know, one big gallery like this at the top, and three smaller boxes about the brief introduction of style, grooming and living at the bottom. And last night, when I was preparing for the presentation, I suddenly find out those three little boxes are sort of redundant and I think pictures are definitely more visually attractive than words, so I removed them. Now I think the homepage is quite simple, neat and there’s no way you can get distracted.

You can choose either the nav or the button here to browse the three main topics.

Now, we are in the style page, so it’s highlighted here.

And the layout is quite basic, some hottest or selected topics here, three boxes.

And here, it was like a plugin I found from somewhere, really powerful, so I just use it. you can view every topics about style, and search by their subcategories.

Footer

我用了fat footer, it’s sort of a site map to demonstrate the whole structure of the website

我用了new font(times new roman) ，bold and spacing to differentiate the these main pages and their child pages.

Here I used graphics for social media, seems more eye-catching compared with all the words，attract user to communicate and participate.

Say, we are interested about popover,

And then we can ask valet a couple of questions

Here’re some hottest questions people asked, and you can check the solution.

Here, I added Answers Guaranteed in 24 Hours to show we have warm-hearted experts always ready to help.

You can also type your own question here. 不问不说It’s still a static page, just some pictures, words.

The technique I use is: HTML5, css3, iframe, some plugins from Bootsrap and JQuery

不问不说Responsive:

Actually, part of the website like nav and forms are responsive because I used Bootstrap and some Jquery plugins, but others are not. Steffan told me to use different versions of css for different screen sizes, I tried, but it really takes a lot of time, so…