

TABLE 1
A SYNTHETIC MULTITRAIT-MULTIMETHOD MATRIX

		Method 1			Method 2			Method 3		
Traits		A ₁	B ₁	C ₁	A ₂	B ₂	C ₂	A ₃	B ₃	C ₃
Method 1	A ₁	(.89)								
	B ₁	.51	(.89)							
	C ₁	.38	.37	(.76)						
Method 2	A ₂	.57	.22	.09	(.93)					
	B ₂	.22	.57	.10	.68	(.94)				
	C ₂	.11	.11	.46	.59	.58	(.84)			
Method 3	A ₃	.56	.22	.11	.67	.42	.33	(.94)		
	B ₃	.23	.58	.12	.43	.66	.34	.67	(.92)	
	C ₃	.11	.11	.45	.34	.32	.58	.58	.60	(.85)

Note.—The validity diagonals are the three sets of italicized values. The reliability diagonals are the three sets of values in parentheses. Each heterotrait-monomethod triangle is enclosed by a solid line. Each heterotrait-heteromethod triangle is enclosed by a broken line.