

Felicity Walker – Property CV

Property Developer | Renovation Consultant | Development Consultant

Professional Summary

I am a seasoned property developer and renovator with over 30 years of experience across a broad range of property strategies including vendor finance, renovations, subdivisions, and new builds. My approach is grounded in hands-on execution, deep market understanding, and close collaboration with seasoned industry mentors. I bring a practical, solution-oriented mindset to every project, backed by a track record of over 30 successful deals.

Current Roles

I work on a part-time or freelance basis for:

- Rob Flux (Property Developer Network)
www.developernetwork.com.au
Content creation / Event coordinator
- Mark Baker (Rooming House Expert)
www.roominghouse.expert
Site assessment / Tech support
- Adelmo Franco (Franco Buildings)
www.francobuildings.com
Project Manager

All of these people are highly experienced in their fields and are taking an active interest in my projects, guiding me through any challenges I encounter.

Skills & Expertise:

- Subdivision Planning & Execution
- Building Project Management – single rooming houses, small developments through to apartment complexes
- Contract Administration
- Quoting of build projects
- Build site preparation work - abolishments, required permits etc
- Content Production (Property Sector)

Business Ventures

- Make Money From Real Estate – strategic buyer's agent
www.makemoneyfromrealestate.com.au

- Poimar Property Group – property development
www.poimar.com.au
- DWBH Consulting – development consultancy
www.dwbhconsulting.com.au
- Property Reimagined - renovations consultancy (partnership)
www.propertyreimagined.com.au

Skills & Expertise:

- Development consultant – reviewing potential deals and managing planning process
- Client liaison for build process
- Renovation Management
- Joint Ventures and Deal Structuring
- Buyer's Agent

Personal Background

I have been fascinated by all the various ways of making money from property for over 30 years. Throughout that time, I have connected with multiple different property networks and am still active in a number of them. This includes running coffee mornings for one group, and both organising and being MC for Property Developer Network in Melbourne.

Recently I was also asked to appear on the television series “Aussie Property Riches” to talk about doing renovations. You can see episode 4 via this link: <https://ctvplus.org.au/series/aussie-property-riches/>

In the past I have also run Zoom catchups for Renovate and Real Estate.

I am regularly asked to work with developers and investors because of my wide experience with many different strategies and sizes of projects. I have experienced development from the point of view of an investor, an owner and as a builder.

It's this unique combination of skills and experience, along with my huge network of contacts in the industry, that underpins all my projects.