

Tony Deng

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Education

Carnegie Mellon University | School of Computer Science

Masters in Human Computer Interaction

Aug 2016 - Aug 2017

University of Toronto | Faculty of Arts & Science

BA Architecture, BA East Asian Studies

Sep 2009 - June 2014

Experience

UX Design Lead | Zazzle

Working with Zazzle as part of CMU's Capstone Project, our team is currently researching how people's concept of love & gift giving can propel the established Bay Area company's evolution into a lifestyle brand.

Jan 2017 - Aug 2017 (Expected)

Co-Founder & UI/UX Designer | Adae

Co-founded and developed a P2P web start up for goods and services. Designed a unique mobile payment system.

Gained valuable experience in pivoting and working on MVPs within time & budget constraints, while leading the dev team.

Nov 2015 - June 2016

UI/UX Designer | Arima.io

Completely re-designed and re-launched a web product which visualized data collected from fun, interactive polls & comments.

Learned how to communicate with developers and how to design within dev constraints. Met and pitched to VCs, gained valuable experience in a lean start up.

Nov 2014 - Nov 2015

Visual/UI Design Intern | Teranet Inc.

Worked with a large team of developers on the UI of an iPad app for real estate agents, and ads for the marketing team.

May 2013 - Sep 2014

Skills

Sketch
Illustrator
Photoshop
InDesign

HTML
CSS
JavaScript
jQuery
Java

UX Research
Contextual Inquiry
Visioning
Think Alouds
Wireframing
Prototyping