

# Tony Deng

portfolio: [www.tonys.me](http://www.tonys.me)

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412.692.1379

## Education

### **Carnegie Mellon University | School of Computer Science**

Masters in Human Computer Interaction

Aug 2016 - Aug 2017

### **University of Toronto | Faculty of Arts & Science**

BA Architecture, BA East Asian Studies

Sep 2009 - June 2014

## Experience

### **UX Design Lead | Zazzle**

Working with Zazzle as part of CMU's Capstone Project, our team is currently researching how people's concept of love & gift giving can propel the established Bay Area company's evolution into a lifestyle brand.

Jan 2017 - Aug 2017 (Expected)

### **Co-Founder & UI/UX Designer | Adae**

Co-founded and developed a P2P web start up for goods and services. Designed a unique mobile payment system.

Gained valuable experience in pivoting and working on MVPs within time & budget constraints, while leading the dev team.

Nov 2015 - June 2016

### **UI/UX Designer | Arima.io**

Completely re-designed and re-launched a web product which visualized data collected from fun, interactive polls & comments.

Learned how to communicate with developers and how to design within dev constraints. Met and pitched to VCs, gained valuable experience in a lean start up.

Nov 2014 - Nov 2015

### **Visual/UI Design Intern | Teranet Inc.**

Worked with a large team of developers on the UI of an iPad app for real estate agents, and ads for the marketing team.

May 2013 - Sep 2014

## Skills

Sketch  
Illustrator  
Photoshop  
InDesign  
Unity

HTML  
CSS  
JavaScript  
jQuery  
Java

UX Research  
Contextual Inquiry  
Visioning  
Think Alouds  
Wireframing  
Prototyping