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1 Basic maths

$$\rho(\tilde{C},r_M) = \frac{Cov(\tilde{C},r_M)}{\sqrt{\sigma_{\tilde{c}}^2 \, \sigma_{r_M}^2}} = \frac{Cov(\tilde{C},r_M)}{\sigma_{\tilde{c}}\sigma_{r_M}}$$

2 NPV

NPV =
$$\Delta$$
(firm value) - Financing cost - Required capital
= $(V_1 - V_0) - [V^N - (I - K)] - I$

In a competitive market, financing cost = 0, so:

$$NPV_{PC} = (V_1 - V_0) - I$$

3 Perpetuity

$$V_p = \frac{x + V_p}{1 + R}$$
$$\frac{x}{R}$$

4 CAPM

Discount the unadjusted \tilde{C} s at their required return:

$$\begin{split} \text{Est Returns}: \quad \tilde{R} &= \frac{\tilde{C} - I}{I} = \frac{\tilde{C}}{I} - 1 \\ \text{CAPM}: \quad \mathbb{E}R &= r_F + \beta(\mu_M - r_F) \\ \text{where} \quad \beta &= \frac{Cov(\tilde{R}, r_M)}{\sigma_M^2} = \frac{Cov(\tilde{C}, r_M)}{I * \sigma_M^2} \\ \text{PV}: \quad PV(\tilde{C}) &= \sum_{t=1}^n \frac{\mathbb{E}\tilde{C}_t}{(1+R)^t} \\ \text{NPV}: \quad NPV &= PV - 1 \end{split}$$

Gives the right decision but a wrong valuation.

5 CE-CAPM

Discount adjusted \tilde{C} s at the r_F :

For CE-CAPM, substitute $\mathbb{E}\tilde{R}$ into CAPM and \tilde{R} into β and rearrange:

$$\begin{split} PV(\tilde{C}) &= \frac{\mathbb{E}\tilde{C} - \lambda \operatorname{Cov}(\tilde{C}, \tilde{r}_M)}{1 + r_F}, \quad \text{where} \quad \lambda = \frac{\mu_M - r_F}{\sigma_M^2} \\ NPV &= \sum_{i=1}^n PV(\tilde{C}) - I \end{split}$$