Anthony J Ramirez

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# Web Developer

Determined Web Developer offering more than 5+ years of expertise in fast-paced IT departments. Speak fluently Italian, Spanish and English with ability to work closely with people of all different backgrounds and personalities, with strong experience in marketing and e-commerce, ready to multitask and work with tight deadlines.

## SKILLS

* **Languages:** HTML5, CSS3, JavaScript, Bootstrap 3, Bootstrap 4, NPM, C#
* **Frameworks:** React.js, JQuery, Lazyload.js, Ajax, JSon
* **IDEs**: Dreamweaver, Visual Studio Code, Sublime Text, Visual Studio Community, Android Studio
* **Databases:** Microsoft Access, MSSQL Server
* **CMS:** Shopify, Adobe Experience Manager, WordPress
* **Marketing:** Google Marketing Platform, Business, Adwords, Search Console, Bing Console, MOZ Local SEO
* **UX/UI Design:** Adobe Creative Cloud, Figma

## WORK EXPERIENCE

### Web Developer April 2017 to Present

*Perle Systems (*[https://www.perle.com](http://www.perle.com)*) -* Markham, ON

* Execute and maintain the Company’s e-business strategy through online marketing, SEO and management of the Company’s corporate web sites
* Implement and maintain a responsive web design. Stay up to date on the web’s latest technologies and make sure the site and its products are always mobile-friendly and multi-platform ready
* Manage and expand content and functionality of the Company’s 7 active international web sites ([English](https://www.perle.com/), [Spanish](https://www.perlesystems.es), [French](https://www.perlesystems.fr), [German](https://www.perlesystems.de), [Italian](https://www.perlesystems.it), [Japanese](https://www.perle.co.jp) and [Chinese](https://cn.perle.com)) by creating web pages in HTML5, CSS3, and JavaScript using Dreamweaver and other web development tools
* Troubleshoot and debug issues that arise with the performance of the websites.
* Monitor all interactive online forms and website performance to ensure 100% uptime
* Plan for future changes to the website. Beyond the focus of day-to-day activities
* Work with accessibility coding practices (WCAG2.0)

#### Shopify Full Stack Developer - Part Time Currently

*Amazing Hair Shop (*[https://www.amazinghairshop.com](http://www.amazinghairshop.com)*) -* North York, ON

* Shopify E-Commerce Store Development, Front-end Web Development, UX-UI
* Shape Product Descriptions and Copyrighting for 100% of the products being listed
* Design and implementation of SEO & Marketing Campaigns
* Define coding requirements for site creation, including e-commerce capability and specialized Marketing and SEO scripts such as Google Analytics, Ad Managers, Lucky Orange, Bing Console

#### WordPress Front End Developer (Volunteer) Currently

#### Hispanotech (<https://hispanotech.ca>) - Toronto, ON

* Create a WordPress Website front end solutions.
* Continuous Web Development

WordPress Full Stack Developer - Part Time Currently

#### Cryptogratisate (<https://cryptogratisate.com>) - North York, ON

* Create a WordPress Website to inform and educate Spanish speaking audiences about the proper use of cryptocurrency, its advantages, and disadvantages
* Progress in Copywriting, Social Media Marketing, Affiliate Marketing
* Monitor social media and online sources for industry trends keeping traffic increasing within time up to 200 visits per day
* Develop a strategy and manage market communications that drives up to 100% leads organically
* Sort articles and provide expertise on non-conforming content requirements
* Follow quality standards and procedures to minimize errors and maximize customer satisfaction
* Develop and execute plans to monitor standard process adherence

Shopify Full Stack Developer - Part Time Currently

*Polybius Clothing (*[https://www.polybius-clothing.com](http://www.polybius-clothing.com)*) -* North York, ON

* Shopify E-Commerce Store Development, Front-end Web Development, UX-UI
* Create product descriptions for 100% of the products listed
* Design and implementation of Social Media & Search Engine Marketing Campaigns
* Implement media CDN’s

## EDUCATION

### Microsoft Certified Solutions Developer in Information Technology 2018

### IBT College - Toronto, ON

### Software Engineering Diploma 2016

#### Canadian Business College - Toronto, ON

### BEng Information Systems Engineer 2012

#### IUP Santiago Mariño - Maturín, Venezuela