# TONY W. LI 🛂 tonywli@uw.edu 🖸 tonyli1

### **EDUCATION**

# **University of Washington**

Seattle, WA

Master of Science (MS) in Human Centered Design and Engineering (HCDE)

June 2023 (Anticipated)

- Directed Research Group with Elin Björling, Maya Cakmak, and Patrícia Alves-Oliveira: Project EMAR research and software-hardware integration for a social robot and end-user programming platform to measure adolescent stress
- Directed Research Group with Cecilia Aragon, Bernease Herman, and Sarah Evans: Research Design for Games to Teach Data Ethics - research game designs for ethics and diversity education in data science
- Research with Amy Zhang: Social Futures Lab projects on UX collaboration tooling analysis and crowdsourced video annotation tooling
- HCDE Graduate Student Association (President, 2022-2023) organized and coordinated social and professional events for nearly 300 HCDE graduate students
- Completed HCDE Courses: User-Centered Design, Theoretical Foundations of HCDE, Experimental Research Methods, Usability Studies, User-Centered Web Design, Interaction Design Prototyping, Designing for Behavior Change

Harvard University Cambridge, MA

Bachelor of Arts (AB) in Computer Science, Secondary (Minor) in Statistics

May 2017

- Best Overall Final Project in Data Science (CS109) class, on "Textual Partisanship"
- Teaching Fellow for Data Science (CS109b) class
- 2015 Ruhr Fellow German language study at Technische Universität Dortmund and internship at RWE in Essen
- The Harvard Crimson (Design Director of Staff Development, Software Engineer); Harvard Chinese Music Ensemble (President); Student IT Advisory Board; Habitat for Humanity (Phillips Brooks House Association)
- Completed Computer Science Courses: Data Structures and Algorithms, Machine Learning, Artificial Intelligence, Data Science, Visualization, Systems Programming and Machine Organization, Computer Graphics

# RESEARCH PUBLICATIONS

- (Planned: HRI) Tony W. Li, Michael Murray, Zander Brumbaugh, Hanna Lee, Katelynn Oleson, Danielle Jo, Elin A. Björling. Adolescent Self-Disclosure with an Online Robot (anonymized).
- (In Submission: CHI) K. J. Kevin Feng, Tony W. Li, Amy X. Zhang. UX Collaboration In Multiplayer Design Tools.
- Raida Karim, Edgar Lopez, Karelynn Oleson, Tony W. Li, Elin A. Björling, and Maya Cakmak. Share with Me: A Study on a Social Robot Collecting Mental Health Data. International Conference on Social Robotics. 2022.
- Tony W. Li, Ofra Amir, and Barbara Grosz. Approaches to Policy Advice From Multiple Teachers in Reinforcement Learning. Digital Access to Scholarship at Harvard. 2017.

### WORK EXPERIENCE

Facebook, Inc. Menlo Park, CA Jan 2020 - Sept 2021

Data Engineer - Artificial Intelligence Data Engineering

- Partnered with Facebook AI Research to source and manage data for computer vision projects, platformize visual modelfree data sampling methods for Instagram images, and visualize annotation progress in an interactive dashboard
- Partnered with AI Data team to analyze and improve Facebook AI platforms with previously no data architecture
- Implemented ETL data foundations, alerting capabilities, and data visualization dashboards to track reliability, performance, efficiency, and label quality across AI Data platforms
- Designed and implemented frontend UI for internal customers to track and analyze machine learning dataset quality

Data Engineer - Ads Interfaces Data Engineering

Aug 2017 - Dec 2019

- Partnered with Product Experience Analytics to promote advertising product quality and advertiser experience
- Responsible for data ETL, central data pipelines, and data visualization dashboards for Ads org-wide goal metrics and internal Dogfooding Programs formerly with no goaling metrics or data visibility
- Implemented an automated bot to post weekly metric movements internally to relevant stakeholders
- Crafted and delivered presentations on query optimization and data visualization

Quorum Analytics, Inc.

Software Developer

Cambridge, MA Apr 2014 - Aug 2015

- Built an online legislative strategy platform performing big data analysis of the United States Congress
- As a full stack developer, created interactive visualizations and quantitative profiles of political data

#### **SKILLS**

**Programming**: Python, C/C++, Web Programming (HTML/CSS/Javascript with Django/PHP), SQL (MySQL, Hive/Spark, Presto), Java, OCaml, R, Hack/PHP

Hobbies: Ultimate Frisbee, Violin, Biking, Dragonboating, Hip-Hop Dance, Acrylic Painting, Twitch Streaming