Tony W. Li

Research Interests

Human-Al Interaction, Data Interpretability and Transparency, Data Visualization

Education

2023-Present Ph.D. in Computer Science and Engineering (Anticipated), University of California, San Diego, San Diego, California

2021–2023 M.S. in Human Centered Design and Engineering, *University of Washington*, Seattle, Washington

HCDE Courses: User-Centered Design, Theoretical Foundations of HCDE, Experimental Research Methods, Usability Studies, User-Centered Web Design, Interaction Design Prototyping, Designing for Behavior Change, Future of Scholarly Communication, Designing a Human Centered Venture, Physical Computing and Prototyping

2013–2017 **A.B. in Computer Science**, *Harvard University*, Cambridge, Massachusetts CS Courses: Data Structures and Algorithms, Machine Learning, Artificial Intelligence, Data Science, Visualization, Systems Programming and Machine Organization, Computer Graphics

Publications

- o **Tony W. Li**, Michael Murray, Zander Brumbaugh, Hanna Lee, Raida Karim, Maya Cakmak, and Elin A. Björling. *Tell Me About It: Adolescent Self-Disclosure with an Online Robot for Mental Health*. ACM/IEEE International Conference on Human-Robot Interaction. 2023.
- o K. J. Kevin Feng, **Tony W. Li**, and Amy X. Zhang. *Understanding Collaborative Practices and Tools of Professional UX Practitioners in Software Organizations*. ACM CHI Conference on Human Factors in Computing Systems. 2023.
- Raida Karim, Edgar Lopez, Katelynn Oleson, Tony W. Li, Elin A. Björling, and Maya Cakmak. Share with Me: A Study on a Social Robot Collecting Mental Health Data. International Conference on Social Robotics. 2022.
- Tony W. Li, Ofra Amir, and Barbara Grosz. Approaches to Policy Advice From Multiple Teachers in Reinforcement Learning. Digital Access to Scholarship at Harvard. 2017.

Research Experience

09/2022- **Graduate Research Assistant**, *University of Washington*, Seattle, Washington

Present Advised by Prof. Cecilia Aragon, Dr. Bernease Herman, Prof. Sarah Evans (Directed Research Group: Research Design for Games to Teach Data Ethics)

o Evaluate and develop game designs for ethics and diversity education in data science

- Survey user experience (UX) collaboration in practice and recommend tooling design from qualitative coding
- o Build crowdsourced video annotation tooling and evaluate with usability studies

09/2021- Graduate Research Assistant, University of Washington, Seattle, Washington

Present Advised by Dr. Elin Björling, Prof. Maya Cakmak (Project EMAR)

- Develop software-hardware integration for a social robot and an end-user programming platform for intervention and measurement of adolescent stress based on user research
- Evaluate online social robot interactions for adolescent mental health interventions through mixed-methods analysis

Work Experience

08/2017- Data Engineer, Facebook, Menlo Park, California

09/2021 Artificial Intelligence Data Engineering

- Partnered with Facebook AI Research to source and manage data for computer vision projects, platformize visual model-free data sampling methods for Instagram images, and visualize annotation progress in an interactive dashboard
- Partnered with AI Data team to analyze and improve Facebook AI platforms with previously no data architecture
- Implemented ETL data foundations, alerting capabilities, and data visualization dashboards to track reliability, performance, efficiency, and label quality across AI Data platforms
- Designed and implemented frontend UI for internal customers to track and analyze machine learning dataset quality

Ads Interfaces Data Engineering

- Partnered with Product Experience Analytics to promote advertising product quality and advertiser experience
- Created and maintained data ETL, central data pipelines, and data visualization dashboards for Ads org-wide goal metrics and internal Dogfooding Programs formerly with no goaling metrics or data visibility
- o Implemented an automated bot to post weekly metric movements internally to relevant stakeholders
- Crafted and delivered presentations on query optimization and data visualization

04/2014- Software Developer, Quorum Analytics, Cambridge, Massachusetts

08/2015 o Built an online legislative strategy platform performing big data analysis of the United States Congress

 As a full stack developer, created interactive data visualizations and quantitative profiles of political data

Leadership and Teaching Experience

2021-Present **President**, *University of Washington HCDE Graduate Student Association*Organize and coordinate social and professional events for nearly 300 graduate students

2018–2019 **Data Engineer**, *Facebook*

Lectured on data visualization and SQL query optimization within the data engineering organization

2017 **Teaching Fellow**, *Harvard University Data Science Course (CS109b)*Held teaching office hours and graded homework assignments

2016–2017 **Design Director of Staff Development, Software Engineer**, *The Harvard Crimson*Recruited designers for the school newspaper, lectured on design and web development skills, developed the newspaper's online website

2016–2017 **President**, Harvard Chinese Music Ensemble

Coordinated rehearsals and community performances with 8 members, performed on the *erhu* (traditional Chinese violin)

Languages

German 4 years at Fayetteville High School, 55 hours at Technische Universität Dortmund (Ruhr Fellowship)

Mandarin 2 semesters at Harvard University
Chinese

Technical Skills

Programming Python, C/C++, Java, OCaml, Hack/PHP

Web HTML, CSS, Javascript, Django, PHP

Data Analytics Python, SQL (MySQL, Hive/Spark, Presto), R

User Research Interview, Survey, Usability Testing, Experimental Study Design, Design Prototyping (Figma,

InDesign)