



KMF考满分

留学考生的在线课堂

直播一：

Argument 思维解析 & 逻辑错误

陶睿

Content

a. Argument考试形式

b. Argument本质

c. 评分标准

d. 逻辑错误Part 1

Argument考试形式

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IBT Client

GRE® Untimed Practice Section 1 of 5


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Analytical Writing 2

Analyze an Argument

You will be given a short passage that presents an argument, and you will also be given specific instructions on how to respond to that passage. Trained GRE readers will evaluate your response according to how well you:

- Respond to the specific task instructions
- Identify and analyze important features of the passage
- Organize, develop, and express your analysis
- Support your position with relevant reasons and/or examples
- Control the elements of standard written English

Click **Continue** to proceed.

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IBT Client

GRE® Untimed Practice Section 1 of 5

ETS

Question 2 of 2

Cut Paste Undo Redo

The following is a memorandum from the business manager of a television station.

"Over the past year, our late-night news program has devoted increased time to national news and less time to weather and local news. During this time period, most of the complaints received from viewers were concerned with our station's coverage of weather and local news. In addition, local businesses that used to advertise during our late-night news program have just canceled their advertising contracts with us. Therefore, in order to attract more viewers to the program and to avoid losing any further advertising revenues, we should restore the time devoted to weather and local news to its former level."

Write a response in which you discuss what specific evidence would strengthen or support the argument above. Be sure to explain how the evidence would do so.

0KB/5 0KB/5

- 功能
- 格式
- 字数

Argument本质

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- 定义

E evidence C conclusion
 
A assumption 学考生的在线课堂

Since our mechanics are responsible for inspecting and maintaining our aircraft, Get-Away Airlines should pay to send them to the Quality-Care Seminar, a two-week seminar on proper maintenance procedures. I recommend this seminar because it is likely to be a wise investment, given that the automobile racing industry recently reported that the performance of its maintenance crews improved markedly after their crews had attended the seminar. These maintenance crews perform many of the same functions as do our mechanics, including refueling and repairing engines. The money we spend on sending our staff to the seminar will inevitably lead to improved maintenance and thus to greater customer satisfaction along with greater profits for our airline.

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seminar → auto maintain

auto = air

seminar

air maintain

satisfaction

profit



seminar → auto maintain

因果

auto = air

比较

seminar

air maintain

satisfaction

profit

条件

所以Argument是什么...

- 读题，找到文章结论、逻辑线
- 确定要攻击的 逻辑错误 和 攻击顺序
- 进行展开分析，形成文章



位置	错误	衍生
证据	调查错误	
	论据模糊	
推导	因果关系	
	时间外推	
	类比错误	整体个体、平均值
	偷换概念	
结论	利润问题	
	非此即彼	
	条件问题	
	可行性	
	绝对化词汇	



Argument评分标准

- Clearly identifies aspects of the argument relevant to the assigned task and examines them insightfully.
- Develops ideas cogently, organizes them logically and connects them with clear transitions.
- Provides compelling and thorough support for its main points.
- Conveys ideas fluently and precisely, using effective vocabulary and sentence variety.
- Demonstrates superior facility with the conventions of standard written English (i.e., grammar, usage and mechanics), but may have minor errors

逻辑错误：调查错误

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位置	错误	衍生
证据	调查错误	
	论据模糊	
推导	因果关系	
	时间外推	
	类比错误	整体个体、平均值
	偷换概念	
结论	利润问题	
	非此即彼	
	条件问题	
	可行性	
	绝对化词汇	

A 33

Several recent surveys indicate that home owners are increasingly eager to conserve energy. At the same time, manufacturers are now marketing many home appliances, such as refrigerators and air conditioners, that are almost twice as energy efficient as those sold a decade ago. Also, new technologies for better home insulation and passive solar heating are readily available to reduce the energy needed for home heating. Therefore, the total demand for electricity in our area will not increase—and may decline slightly. Since our three electric generating plants in operation for the past twenty years have always met our needs, construction of new generating plants will not be necessary.

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survey

manufacturers

new technologies → total demand will decline

met needs



not necessary

A 33

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样本质量	调查对象是否具有代表性
样本数量 (数据相关)	相对值 – 绝对值
其他问题	调查机构是否中立 问题是否具有倾向性

【指出逻辑错误】

The author provides no evidence that the study' s results are statistically reliable.

【原理】

Due to lack of certain evidence, the survey fails to back the author' s argument.

【分析】

First of all, _____.

Moreover, _____.

【结论】

Without evidence of the survey' s reliability, it is impossible to draw any firm conclusions about_____.

As for the survey that the article cites, ____ do not necessarily reflect ____.

For example, _____.

Moreover, the speaker fails to indicate the percentage of _____.

In short, without better evidence that the survey is statistically reliable, the author cannot rely on it to draw any firm conclusions.

A 33

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标志词

survey, study, test

many, most, 1500, 96%

sample, respondent,

response, answer

A 33

Several recent **surveys** indicate that home owners are increasingly eager to conserve energy. At the same time, manufacturers are now marketing many home appliances, such as refrigerators and air conditioners, that are almost **twice** as energy efficient as those sold a decade ago. Also, new technologies for better home insulation and passive solar heating are readily available to reduce the energy needed for home heating. Therefore, the total demand for electricity in our area will not increase—and may decline slightly. Since our three electric generating plants in operation for the past twenty years have always met our needs, construction of new generating plants will not be necessary.

A 14.

The following appeared as part of an article in a business magazine.

A recent study rating 300 male and female Mertian advertising executives according to the average number of hours they sleep per night showed an association between the amount of sleep the executives need and the success of their firms. Of the advertising firms studied, those whose executives reported needing no more than 6 hours of sleep per night had higher profit margins and faster growth. These results suggest that if a business wants to prosper, it should hire only people who need less than 6 hours of sleep per night.

While the Department of Education in the state of Attra recommends that high school students be assigned homework every day, the data from a recent statewide survey of high school math and science teachers give us reason to question the usefulness of daily homework. In the district of Sanlee, 86 percent of the teachers reported assigning homework three to five times a week, whereas in the district of Marlee, less than 25 percent of the teachers reported assigning homework three to five times a week. Yet the students in Marlee earn better grades overall and are less likely to be required to repeat a year of school than are the students in Sanlee. Therefore, all teachers in our high schools should assign homework no more than twice a week.

关于答疑、批改...



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逻辑错误：论据模糊

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位置	错误	衍生
证据	调查错误	
	论据模糊	
推导	因果关系	
	时间外推	
	类比错误	整体个体、平均值
	偷换概念	
结论	利润问题	
	非此即彼	
	条件问题	
	可行性	
	绝对化词汇	

标志词

promise

plan

guess

Clearview should be a top choice for anyone seeking a place to retire, because it has spectacular natural beauty and a consistent climate. Another advantage is that housing costs in Clearview have fallen significantly during the past year, and taxes remain lower than those in neighboring towns. Moreover, Clearview's mayor **promises** many new programs to improve schools, streets, and public services. And best of all, retirees in Clearview can also expect excellent health care as they grow older, since the number of physicians in the area is far greater than the national average.



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