



**KMF考满分**

留学考生的在线课堂

# Argument 高频题目精析 1

陶睿

## Content

a. 题目5、48、9、133



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## A 5

On Balmer Island, where mopeds serve as a popular form of transportation, the population increases to 100,000 during the summer months. To reduce the number of accidents involving mopeds and pedestrians, the town council of Balmer Island should limit the number of mopeds rented by the island's moped rental companies from 50 per day to 25 per day during the summer season. By limiting the number of rentals, the town council will attain the 50 percent annual reduction in moped accidents that was achieved last year on the neighboring island of Seaville, when Seaville's town council enforced similar limits on moped rentals.

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last year

Seaville



accident reduced

limite the number of mopeds

now



success

Balmer

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- 数据问题：50%不一定多
- 因果关系：事故下降不一定因为车减少
- 类比错误：两地不同
- 时间外推：去年和现在不一样



Clearview should be a top choice for anyone seeking a place to retire, because it has spectacular natural beauty and a consistent climate. Another advantage is that housing costs in Clearview have fallen significantly during the past year, and taxes remain lower than those in neighboring towns. Moreover, Clearview's mayor promises many new programs to improve schools, streets, and public services. And best of all, retirees in Clearview can also expect excellent health care as they grow older, since the number of physicians in the area is far greater than the national average.

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Clearview top choice

natural beauty and climate

housing cost

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- 条件问题：景美、气候好，不代表适合养老
- 数据问题：“下降显著”是多少
- 时间外推：去年和现在不一样
- 偷换概念：税收有多低
- 论据模糊：保证不等于一定实现
- 偷换概念：多于平均数量是多少

Nature's Way, a chain of stores selling health food and other health-related products, is opening its next franchise in the town of Plainsville. The store should prove to be very successful: Nature's Way franchises tend to be most profitable in areas where residents lead healthy lives, and clearly Plainsville is such an area. Plainsville merchants report that sales of running shoes and exercise clothing are at all-time highs. The local health club has more members than ever, and the weight training and aerobics classes are always full. Finally, Plainsville's schoolchildren represent a new generation of potential customers: these schoolchildren are required to participate in a fitness-for-life program, which emphasizes the benefits of regular exercise at an early age.

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- 因果关系：运动装备卖得好 不因为关注健康
- 因果关系：俱乐部人多 不因为关注健康
- 数据问题：人多 具体是什么情况
- 因果关系：学生参加 不因为关注健康
- 时间外推：学生将来会怎样
- 利润问题：N W 不一定在 P 能赚钱

Butter has now been replaced by margarine in Happy Pancake House restaurants throughout the southwestern United States. Only about 2 percent of customers have complained, indicating that an average of 98 people out of 100 are happy with the change. Furthermore, many servers have reported that a number of customers who ask for butter do not complain when they are given margarine instead. Clearly, either these customers cannot distinguish butter from margarine or they use the term 'butter' to refer to either butter or margarine. Thus, to avoid the expense of purchasing butter and to increase profitability, the Happy Pancake House should extend this cost-saving change to its restaurants in the southeast and northeast as well.

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- 偷换概念：2%抱怨 不等于 剩下都开心
- 数据问题：服务员是多少，报告是否可靠
- 非此即彼：
- 整体个体：西南推广到东南、东北
- 利润问题：能否降成本及赚钱





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