### **🔹 Content Repurposing Automation (Zapier)**

* Designed a multi-step **Zapier workflow** that converts uploaded audio/video into transcripts, blog posts, and social media content.
* Implemented **conditional logic (Filters + Paths)** to auto-publish or save as draft based on keywords in the blog title.
* Automated **data logging into Google Sheets** to track outputs across blogs and social posts.
* Integrated **AI tools (OpenAI/Whisper)** for transcription and content generation.  
    
    
  

