

The laws are already here and enforcement is next



US: Age verification mandated for tobacco, vape, CBD, adult content.

EU: Digital Services Act requires robust age checks for high-risk categories.

UK: Online Safety Act + Tobacco & Vapes Bill → Ofcom & Trading Standards will enforce fines.

Regulators won't just ask "Do you have AV?" — they'll ask "Can you prove it?"

Every delay becomes a public story



- A single failed check or manual ID request shows up in reviews/forums.
- One sting = **headline risk** for the whole brand
- Nothing is more damaging than making a loyal adult customer feel distrusted.
- Reputation takes years to build—one miss can undo it.

“Smooth age checks protect not just your compliance, but your customers’ dignity — no embarrassing fails or unnecessary delays.”

Protect sales without slowing checkout



Verification in **under 2 seconds** with a selfie

- Checks complete in **under 2 seconds**
- Escalates to full ID only when legally required.
- **Fewer false negatives**, fewer abandoned baskets, fewer support tickets
- Smooth for customers, strong for compliance

Your AV is a start — let's make it visible & robust



- Your current is good— that shows leadership.
- Blocknetica builds on that with **tamper-proof audits, evidence. export, and shared economics** so your spend buys more value.

“Audit-Proof Protection for You”



“Every Vape Superstore check is logged in a secure ledger: time, result, action taken. When Trading Standards ask, you can prove compliance instantly.”

- Every check is automatically recorded in a **secure, tamper-proof ledger**.
- **1-click evidence pack** (CSV + PDF) for Trading Standards.
- No admin overhead→ the system does it **in the background**.
- Proof on demand—no scramble.

👉 When Trading Standards ask: *“Show us your checks,”* you can **prove it instantly**.

Cost & operational relief

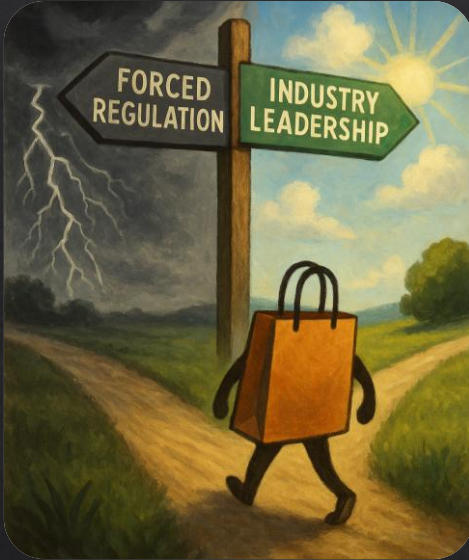


Why pay for exceptions alone?

“Instead of paying alone, Vape Superstore shares verification volume across a pooled network — lowering costs and future-proofing compliance.”

- Shared verification load = lower per-check cost.
- Fewer support overheads from fallback flows.
- Predictable verification spend + less wasted time.

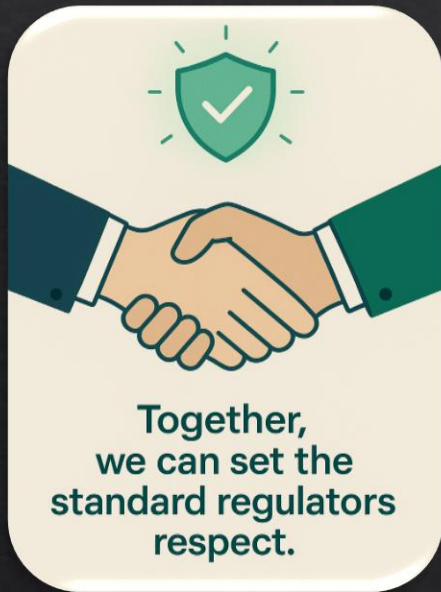
Act early. Lead the industry



“If Vape Superstore acts now, you define the standard regulators respect. If you wait, rules will be forced on you. This is the window for leadership.”

- Early adopters earn recognition — regulators, media, public see you as standard-bearers.
- Wait → **top-down rules** define you.
- Early adoption = reputation insurance + leadership position.

“Not Replacement — Advancement”



- Keep what works today.
- Add: **pooled economics, frictionless UX, tamper-proof proof.**
- Be the retailer others point to as best practice.

👉 *Together, we can build on what you already have — and make Vape Superstore the standard that regulators respect.*