

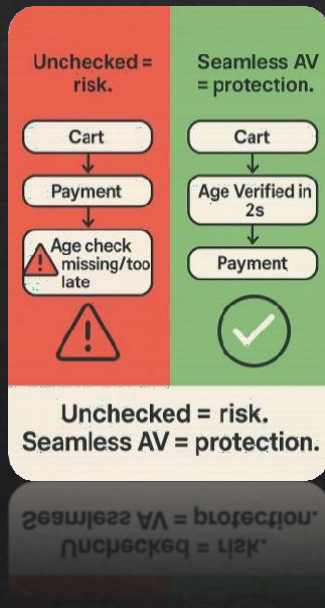
Regulations Are Coming Harder



- Regulatory bodies won't just ask “Do you require age checks?” — they'll demand proof.
- Visibility means accountability. Brands like Totally Wicked are already in regulators' crosshairs.
- Preparing now = protecting your reputation.

*“Regulators won't just ask “Do you have AV?” — they'll ask “**Can you prove it?**”*

Late or missing AV is a ticking time bomb



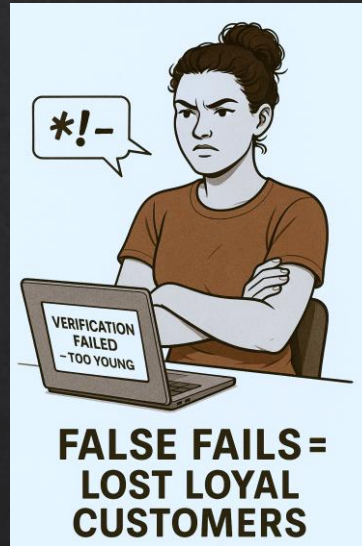
- Cardholder name \neq real proof of age.
- No upfront check = regulators call it **non-compliance**.
- Every order today carries the risk of fines or negative press.

Account creation isn't enough — here's what really hurts Customers



Lost sales

20–30% cart abandonment when customers are forced to create account, upload ID or download an app.



False fails

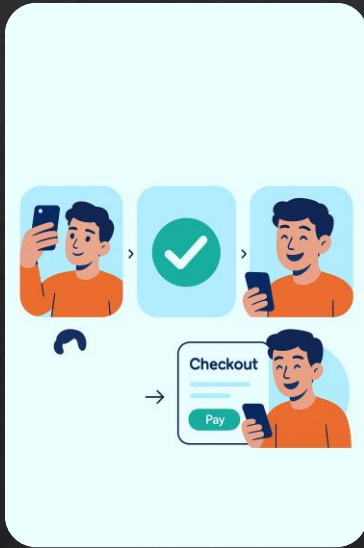
Young-looking 25+ customers wrongly blocked → complaints + churn.



Database checks miss students, migrants, and tourists .

“Merchants are losing sales not because of underage buyers — but because current AV tools make life hard for genuine 18+ customers.”

Protect sales without losing customers



Frictionless default
2-second selfie age estimation, no app, no ID unless needed.



Smart fallbacks
Seamless step-ups:
ID scan, data source, manual only as last resort.



No dependency on credit files or electoral roll, so students, migrants, and tourists aren't unfairly rejected.

“Audit-Proof Protection for You”



“Every Totally Wicked check is logged in a secure ledger: time, result, action taken. When Trading Standards ask, you can prove compliance instantly.”

It looks good to say you have AV—but can you show *every* check?

- Regulators, TS will ask for proof packs. Customers may ask for transparency.
- Blocknetica delivers tamper-proof logs and exportable evidence instantly.
- Every check is automatically recorded in a **secure, tamper-proof ledger**.
- **1-click evidence pack** (CSV + PDF) for Trading Standards.
- No admin overhead→ the system does it **in the background**.

Reduce Cost & Complexity

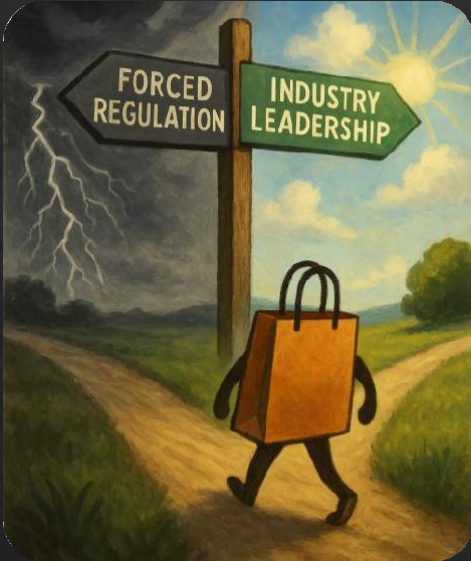


Why pay for exceptions alone?

“Instead of paying alone, Totally Wicked shares verification volume across a pooled network — lowering costs and future-proofing compliance.”

- Independents face high AV provider minimums.
- Blocknetica pools volume across shops → lower per-check costs.
- Compliance becomes affordable — survival with dignity.

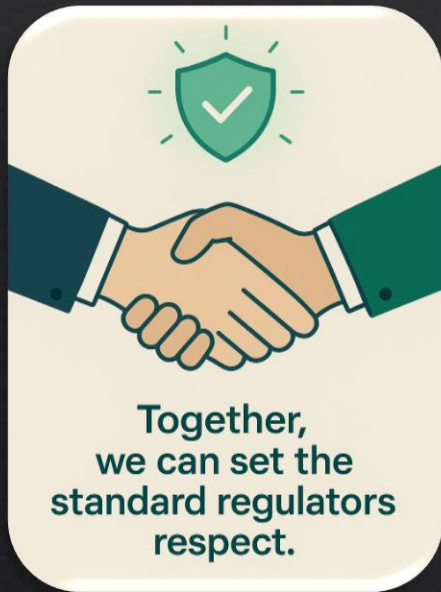
Lead with Confidence & Trust



“If Totally Wicked acts now, you define the standard regulators respect. If you wait, rules will be forced on you. This is the window for leadership.”

- By being an early adopter of full regulatory compliance and proof, you stay ahead of policy changes.
- You brand not just as “we follow the law,” but “we raised the bar.”

Together We Go Beyond AV Statements



- Not asking you to throw away what works today.
- Asking you to strengthen it: faster UX, proof backing, cost efficiency.
- Be the retailer others point to as best practice.

👉 *Together, we can build on what you already have — and make Totally Wicked the standard that regulators respect.*