

# **The laws are already here and enforcement is next**



US: Age verification mandated for tobacco, vape, CBD, adult content.

EU: Digital Services Act requires robust age checks for high-risk categories.

UK: Online Safety Act + Tobacco & Vapes Bill → Ofcom & Trading Standards will enforce fines.

**“as one of the UK’s most visible brands, Vampire Vape will be on the regulator’s radar first.”**

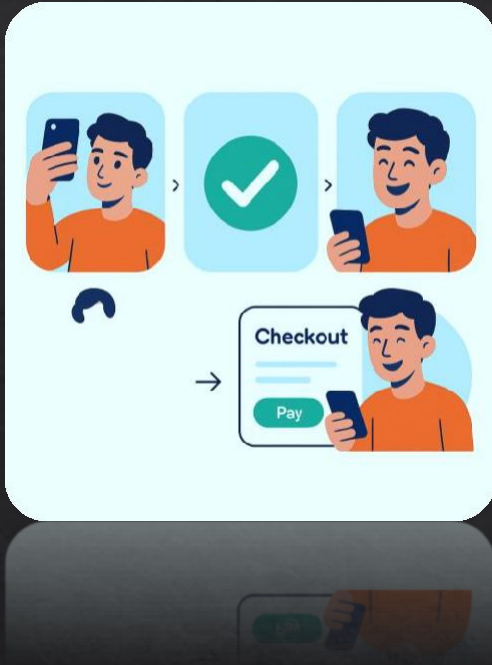
# Every underage sale exposed in the press damages the whole industry



*“For brands like Vampire Vape, it’s not just your stores — it’s every reseller carrying your products. One sting, and it’s your name in the headline.”*

*“Even with AV in place, Trading Standards will test your resilience — one missed check could undo your effort.”*

# Protect Vampire Vapes without losing customers



*“Verification in under 2 seconds → less basket drop-off, smoother customer experience, stronger conversion.”*

## Verification in under 2 seconds with a selfie

- **Privacy-preserving biometric estimation** — no ID upload needed
- Escalates to full ID only when legally required.
- Your Brand stays **regulator-ready without checkout friction**



# We pool merchants. You pay nothing



*“Our pooled model protects not just your direct sales, but also the independents who stock your products — lifting the whole network’s compliance.”*

- We handle technical complexity → simple plug-in for you.
- An exclusive free pilot program for responsible retailers

# “Audit-Proof Protection for You”



*Every Vampire Vapes age check is automatically logged in a secure, tamper-proof ledger.*

- Every check is automatically recorded in a **secure, tamper-proof ledger**.
- Simple evidence trail → **time, result, action taken**.
- No admin overhead → the system does it **in the background**.

👉 When Trading Standards ask: “*Show us your checks,*” you can **prove it instantly**.

# Act early and save

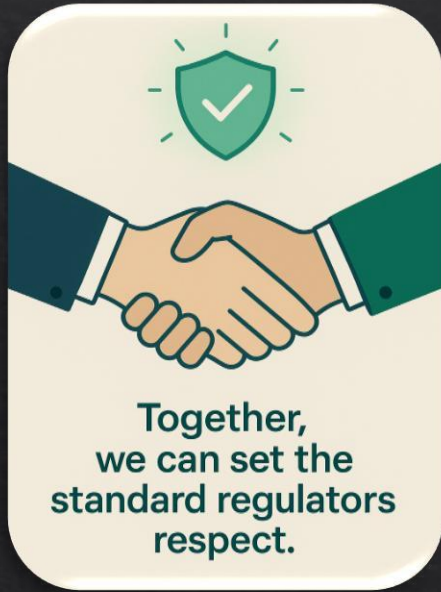


*“By acting now, Vampire Vape can set the standard others must follow — proof that responsible brands can self-regulate without waiting for Parliament to act.”*

- Early adoption = free pilot, no minimum check mandatory, guaranteed compliance + reputation boost.
- *“This isn’t about replacing your AV — it’s about strengthening it with pooled economics and auditable proof.”*



# “Not Replacement — Advancement”



You’ve already shown leadership by choosing an AV.  
This isn’t about ripping out what works.  
It’s about **going beyond**:

- **Pooled economics** → lower cost per check across your whole network.
- **Frictionless UX** → sub-2 second checks, fewer lost baskets.
- **Regulator-proof audit logs** → instant evidence packs, protecting both you and your retail partners.

👉 *Together, we can build on what you already have — and make Vampire Vape the standard that regulators respect.*