You already lead on age verification

- Ecigone shows responsibility by partnering with An age verification provider.

- That proves commitment to youth protection.

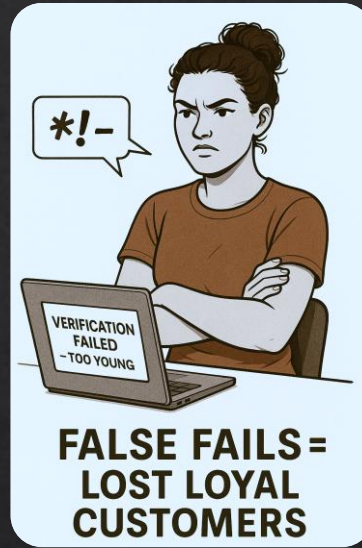- The next step: make every check faster, avoid cart abandonment, and make it regulatory-provable.

*"Regulators won't just ask "Do you have AV?" — they'll ask **"Can you prove it?"***

Why Current AV hurt Customers

Lost sales
20–30% cart abandonment when customers are forced to upload ID or download an app.
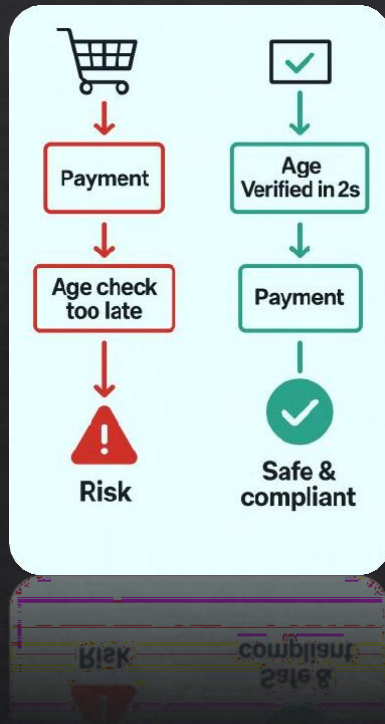
False fails
Young-looking 25+ customers wrongly blocked → complaints + churn.

Low pass rates
Database checks miss students, migrants, or people with thin credit files.
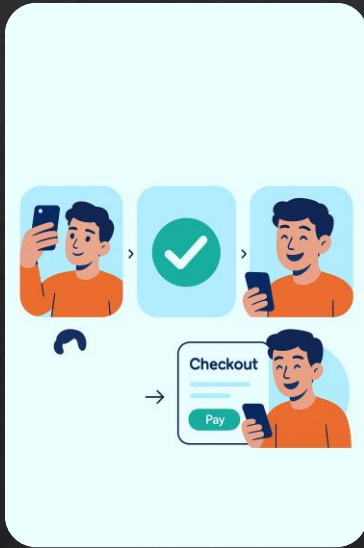
Late or missing AV is a ticking time bomb

- If checks trigger **after payment** (or not at all), authorities will view that as **non-compliance**.

- Trade guidance: maintain robust online AV — not mere declarations. Penalties and test-purchases are real.

👉 *Blocknetica puts the check at the right point, fast.*

Protect sales without losing customers

Frictionless default
2-second selfie age estimation, no app, no ID unless needed.

Smart fallbacks
Seamless step-ups: ID scan, data source, manual only as last resort.

No dependency on credit files or electoral roll, so students, migrants, and tourists aren't unfairly rejected.

"Audit-Proof Protection for You"

"Every ecigone check is logged in a secure ledger: time, result, action taken. When Trading Standards ask, you can prove compliance instantly."

- Regulators don't just ask "Do you check?" — they ask **"Show us the proof."**
- Blocknetica logs every check in a **tamper-proof ledger**.
- With **1-click evidence packs (CSV/PDF)**, Trading Standards get answers instantly.

Pooled economics = lower cost, less noise
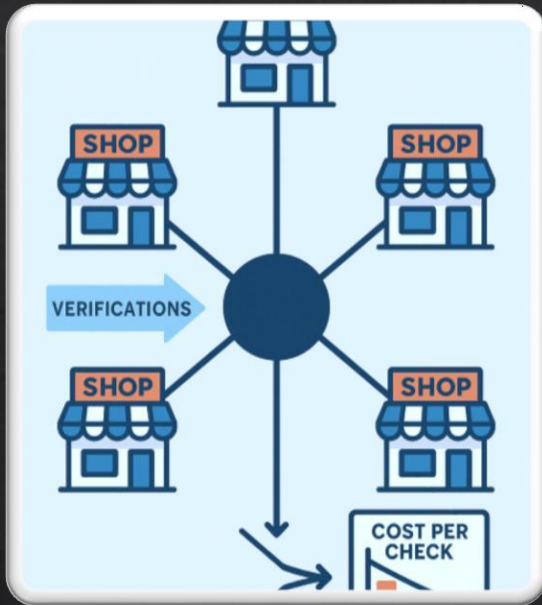
Why pay for exceptions alone?

"Instead of paying alone, Ecigone shares verification volume across a pooled network — lowering costs and future-proofing compliance."

- Traditional AV pricing punishes merchants with **minimums** and **manual fallbacks**.
- We **pool verification volume** across merchants → **lower per-check cost** and fewer fallbacks to handle.

Lead with Confidence & Trust

"If Ecigone acts now, you define the standard regulators respect. If you wait, rules will be forced on you. This is the window for leadership."

- By being an early adopter of full regulatory compliance and proof, you stay ahead of policy changes.
- You brand not just as "we follow the law," but "we raised the bar."

Together We Go Beyond AV Statements

Together, we can set the standard regulators respect.
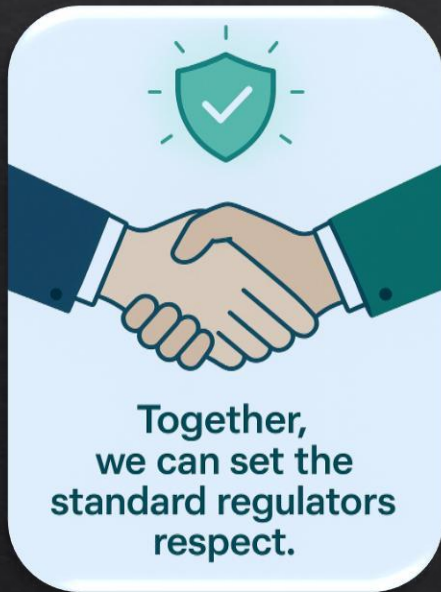
- Not asking you to throw away what works today.

- Asking you to strengthen it: faster UX, proof backing, cost efficiency.

- Be the retailer others point to as best practice.

👉 *Together, we can build on what you already have — and make Ecigone sets the standard that regulators respect.*