

The laws are already here and enforcement is next



US: Age verification mandated for tobacco, vape, CBD, adult content.

EU: Digital Services Act requires robust age checks for high-risk categories.

UK: Online Safety Act + Tobacco & Vapes Bill → Ofcom & Trading Standards will enforce fines.

“Enforcement is not coming — it’s already here. For leading retailers like myCigara, regulators will expect proof of compliance, not just a checkbox.”

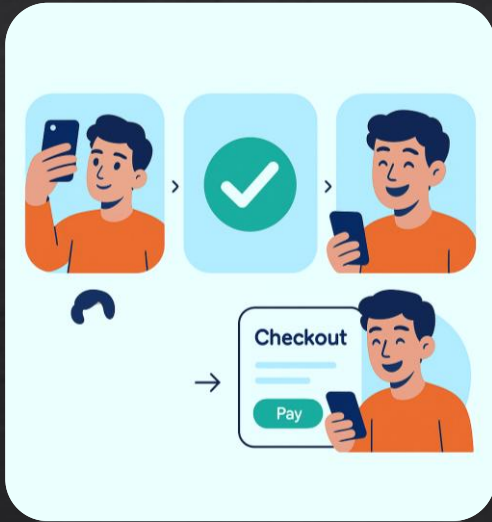
Every underage sale exposed in the press damages the whole industry



“Even with AV in place, one missed check — or one proxy purchase — risks putting myCigara in the headlines for the wrong reason.”

“Even with AV in place, Trading Standards will test your resilience — one missed check could undo your effort.”

Protect SelbyVapes without losing customers



“Current AV works, but false negatives and manual ID requests cost real sales. With Blocknetica, checks complete in under 2 seconds — fewer false rejections, smoother conversions.”

Verification in under 2 seconds with a selfie

- **Privacy-preserving biometric estimation** — no ID upload needed
- Escalates to full ID only when legally required.
- Your Brand stays **regulator-ready without checkout friction**

Current providers miss the bigger picture



“Age Verifications isn’t enough on its own. Regulators want evidence. Current providers don’t deliver tamper-proof audit logs or exportable proof packs.”

“Audit-Proof Protection for You”



“Every myCigara check is logged in a secure ledger: time, result, action taken. When Trading Standards ask, you can prove compliance instantly.”

- Every check is automatically recorded in a **secure, tamper-proof ledger**.
- Simple evidence trail → **time, result, action taken**.
- No admin overhead → the system does it **in the background**.

👉 When Trading Standards ask: *“Show us your checks,”* you can **prove it instantly**.

We pool merchants. You save more



“Instead of paying alone, myCigara shares verification volume across a pooled network — lowering costs and future-proofing compliance.”

- We handle technical complexity → simple plug-in for you.
- An exclusive free pilot program for responsible retailers

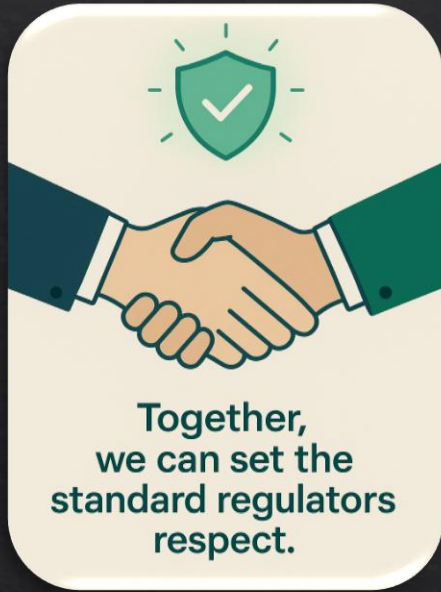
Act early and save



“If myCigara acts now, you define the standard regulators respect. If you wait, rules will be forced on you. This is the window for leadership.”

- Early adoption = free pilot, no minimum check mandatory, guaranteed compliance + reputation boost.
- *“This isn’t about replacing your AV — it’s about strengthening it with pooled economics and auditable proof.”*

“Not Replacement — Advancement”



You’ve already shown leadership by choosing an AV.
This isn’t about ripping out what works.
It’s about **going beyond**:

- **Pooled economics** → lower cost per check across your whole network.
- **Frictionless UX** → sub-2 second checks, fewer lost baskets.
- **Regulator-proof audit logs** → instant evidence packs, protecting both you and your retail partners.

👉 *Together, we can build on what you already have — and make myCigara the standard that regulators respect.*