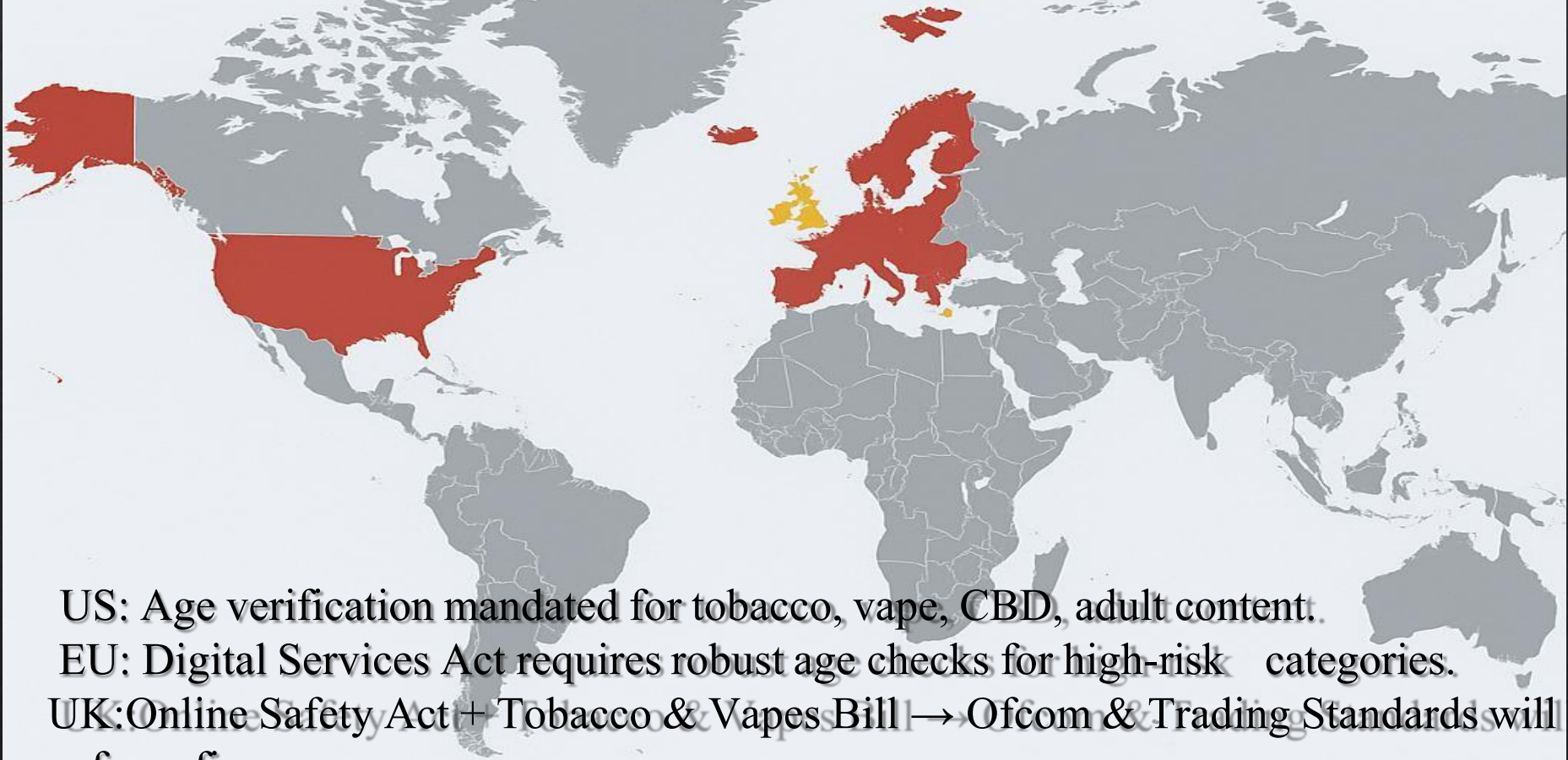


# **The laws are already here and enforcement is next**



US: Age verification mandated for tobacco, vape, CBD, adult content.

EU: Digital Services Act requires robust age checks for high-risk categories.

UK: Online Safety Act + Tobacco & Vapes Bill → Ofcom & Trading Standards will enforce fines.

**“as one of the UK’s most visible brands, Vampire Vape will be on the regulator’s radar first.”**

# Every underage sale exposed in the press damages the whole industry



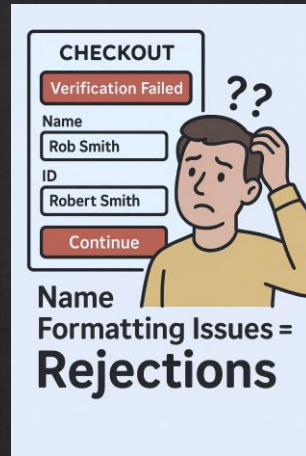
*“For brands like Vampire Vape, it’s not just your stores — it’s every reseller carrying your products. One sting, and it’s your name in the headline.”*

*“Even with AV in place, Trading Standards will test your resilience — one missed check could undo your effort.”*

# Why Vampire Vape Customers Drop Off — Friction in Today's Age Verification



Auto checks fail when billing doesn't match credit card or government records



“Rob” vs “Robert,” spacing, or typos trigger manual review or rejection.



Migrants, tourists, students with no credit file / electoral roll record often fail instantly.



Payment taken → verification fails → order cancelled → refunds → customer frustration.

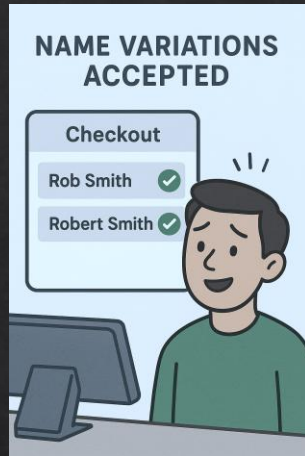
**“Most failures are not underage buyers — they are genuine 18+ customers blocked by fragile verification.”**



# How Vampire Vapes could make Age Verification easy for Customers



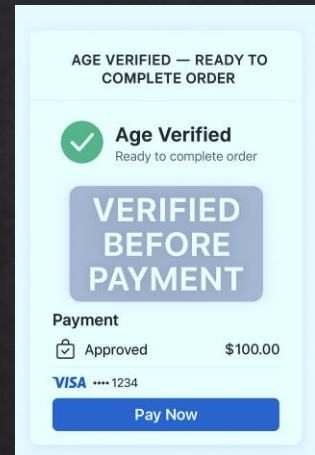
Accurately estimates age instantly, avoiding many address/name mismatches.



Built-in tolerance for nicknames, spaces, and formatting — fewer false fails.



No reliance on credit file or electoral roll. Fast ID fallback only if needed



Customers verified before they pay → no cancellations or refund hassle.

**“Fewer cancellations, fewer complaints, happier customers — without weakening compliance.”**

# Leverage Pooled Economics to cut your per-verification costs



*“Our pooled model protects not just your direct sales, but also the independents who stock your products — lifting the whole network’s compliance.”*

- We handle technical complexity → simple plug-in for you.
- An exclusive free pilot program for responsible retailers

# “Audit-Proof Protection for You”



*Every Vampire Vapes age check is automatically logged in a secure, tamper-proof ledger.*

- Every check is automatically recorded in a **secure, tamper-proof ledger**.
- Simple evidence trail → **time, result, action taken**.
- No admin overhead → the system does it **in the background**.



When Trading Standards ask: “*Show us your checks,*” you can **prove it instantly**.



# Act early and save

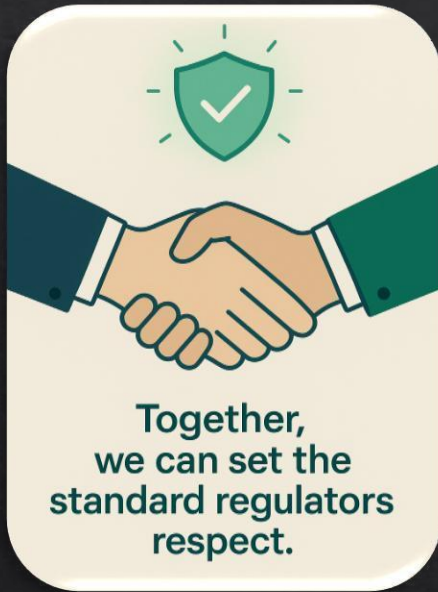


*“By acting now, Vampire Vape can set the standard others must follow — proof that responsible brands can self-regulate without waiting for Parliament to act.”*

- Early adoption = free pilot, no minimum check mandatory, guaranteed compliance + reputation boost.

*“This isn’t about replacing your AV — it’s about strengthening it with pooled economics and auditable proof.”*

# *“Not Replacement — Advancement”*



You've already shown leadership by choosing an AV.  
This isn't about ripping out what works.  
It's about **going beyond**:

- **Pooled economics** → lower cost per check across your whole network.
- **Frictionless UX** → sub-2 second checks, fewer lost baskets.
- **Regulator-proof audit logs** → instant evidence packs, protecting both you and your retail partners.

*Together, we can build on what you already have — and make Vampire Vape the standard that regulators respect.*