

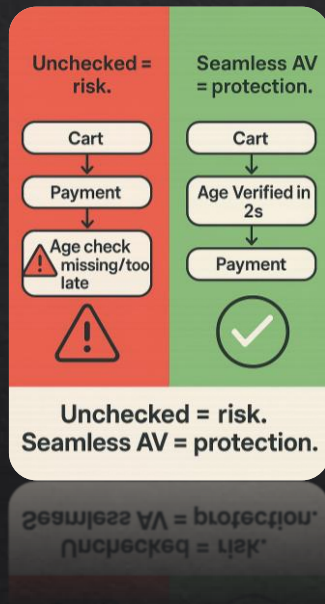
Regulations Are Coming Harder



- Regulatory bodies won't just ask “Do you require age checks?” — they'll demand proof.
- Visibility means accountability. Brands like Totally Wicked are already in regulators' crosshairs.
- Preparing now = protecting your reputation.

*“Regulators won't just ask “Do you have AV?” — they'll ask “**Can you prove it?**”*

Late or missing AV is a ticking time bomb



- Cardholder name \neq real proof of age.
- No upfront check = regulators call it **non-compliance**.
- Every order today carries the risk of fines or negative press.

Account Creation Isn't Enough



- Requiring account creation (without upfront AV) can give a false sense of compliance.
- Customers often abandon when ID or address mismatches arise.
- Every abandoned cart is a lost sale and a frustrated customer.

“Smooth age checks protect not just your compliance, but your customers’ dignity — no embarrassing fails or unnecessary delays.”

Protect Your Conversions



- Bulk of drop-off happens at fallback stages (manual proof, ID uploads).
- Blocknetica delivers **<2s checks** with minimal fallback.
- Smoother flow means more loyal and frequent customers.

👉 *“Competitors showcase their compliance — this is your chance to go further, faster.”*

“Audit-Proof Protection for You”



“Every Totally Wicked check is logged in a secure ledger: time, result, action taken. When Trading Standards ask, you can prove compliance instantly.”

It looks good to say you have AV—but can you show *every* check?

- Regulators, TS will ask for proof packs. Customers may ask for transparency.
- Blocknetica delivers tamper-proof logs and exportable evidence instantly.
- Every check is automatically recorded in a **secure, tamper-proof ledger**.
- **1-click evidence pack** (CSV + PDF) for Trading Standards.
- No admin overhead→ the system does it **in the background**.

Reduce Cost & Complexity

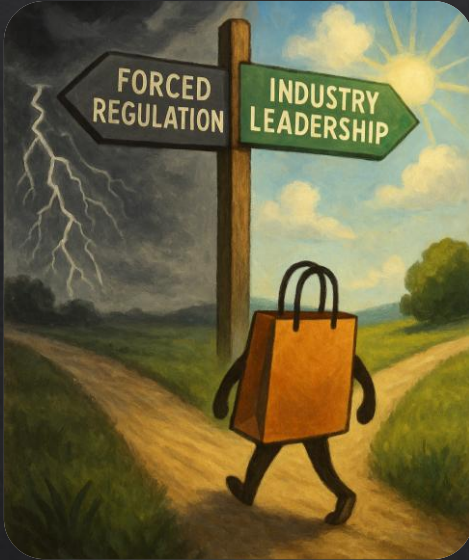


Why pay for exceptions alone?

“Instead of paying alone, Totally Wicked shares verification volume across a pooled network — lowering costs and future-proofing compliance.”

- Independents face high AV provider minimums.
- Blocknetica pools volume across shops → lower per-check costs.
- Compliance becomes affordable — survival with dignity.

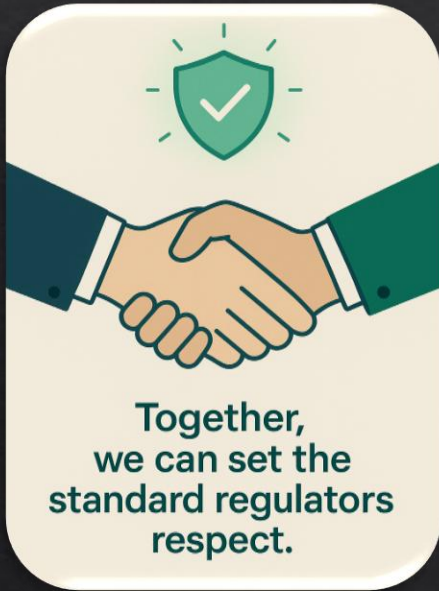
Lead with Confidence & Trust



“If Totally Wicked acts now, you define the standard regulators respect. If you wait, rules will be forced on you. This is the window for leadership.”

- By being an early adopter of full regulatory compliance and proof, you stay ahead of policy changes.
- You brand not just as “we follow the law,” but “we raised the bar.”

Together We Go Beyond AV Statements



- Not asking you to throw away what works today.
- Asking you to strengthen it: faster UX, proof backing, cost efficiency.
- Be the retailer others point to as best practice.

👉 *Together, we can build on what you already have — and make Totally Wicked the standard that regulators respect.*