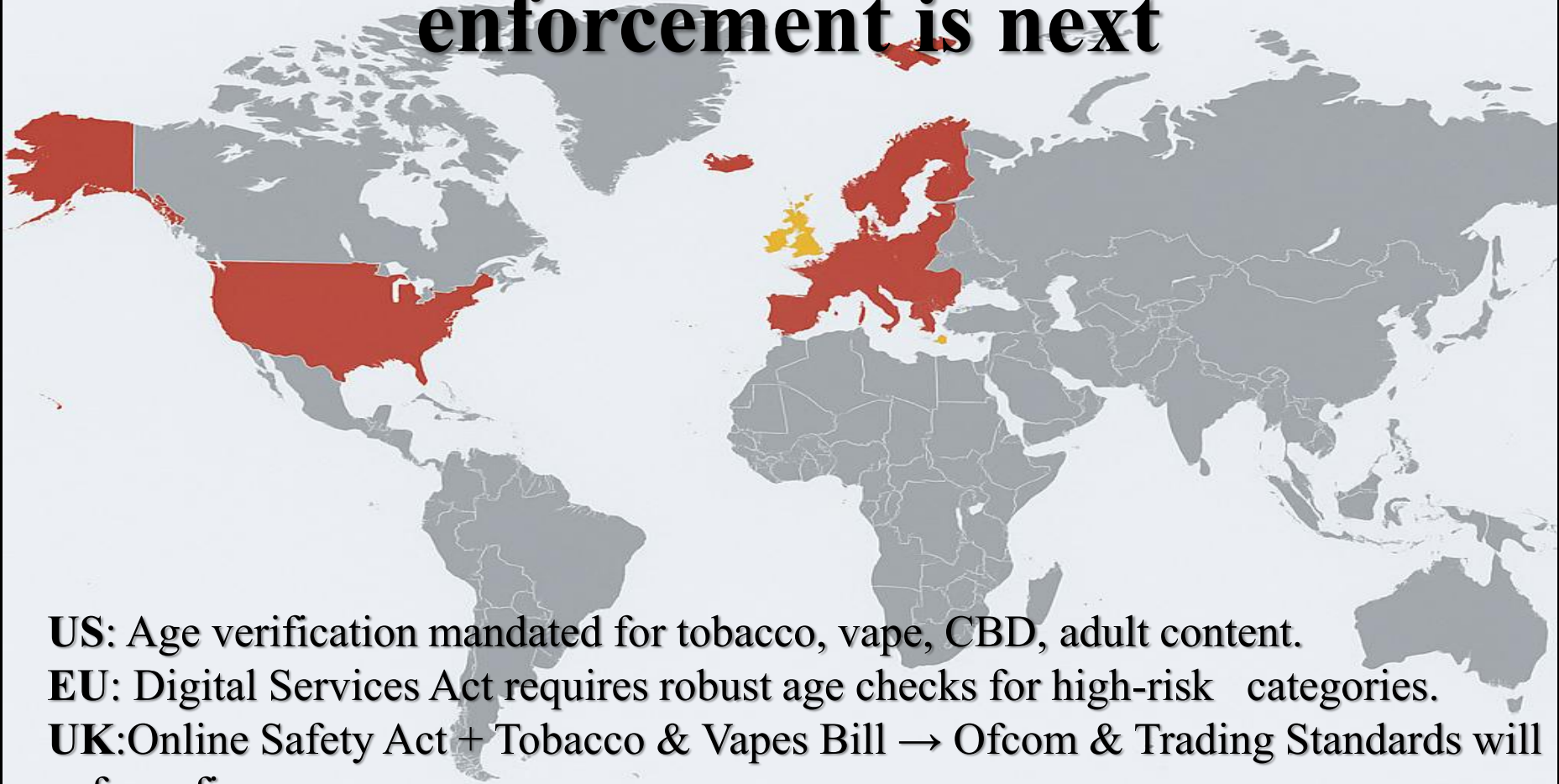


The laws are already here and enforcement is next



US: Age verification mandated for tobacco, vape, CBD, adult content.

EU: Digital Services Act requires robust age checks for high-risk categories.

UK: Online Safety Act + Tobacco & Vapes Bill → Ofcom & Trading Standards will enforce fines.

“IBVTA already enforces Challenge 25 and refusal registers. Now regulators want digital proof on top.”

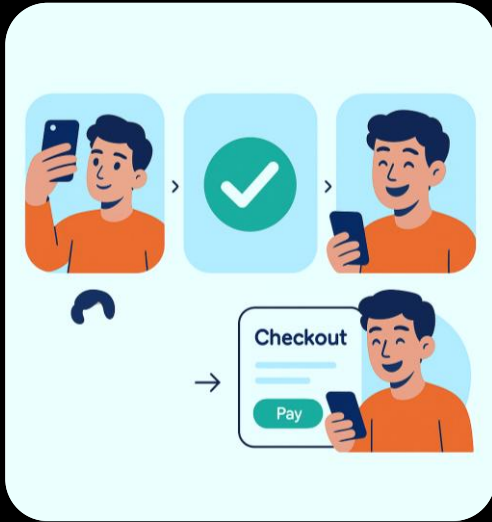
Every underage sale exposed in the press damages the whole industry



“IBVTA itself recognises that undisciplined convenience stores are the biggest youth-access risk. Without robust AV, the whole industry’s credibility suffers.”

Protecting against this isn’t just compliance — it’s reputation insurance

Protect members without losing customers

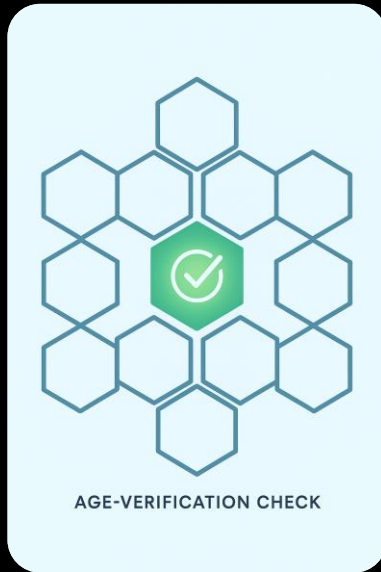


“Supports Challenge 25 and stops proxy purchasing risk online.”

Verification in under 2 seconds with a selfie

- **Privacy-preserving biometric estimation** — no ID upload needed
- Escalates to full ID only when legally required.
- Members stay **regulator-ready without checkout friction**

Proof of every check — tamper-proof and regulator-ready



“IBVTA supports measures that ensure retailers age verify before sale — our system makes that proof automatic, digital, and regulator-ready.”

- Every check is automatically recorded in a **secure, tamper-proof ledger**.
- Simple evidence trail → **time, result, action taken**.
- Members don't manage anything → the system does it **in the background**.

👉 When Trading Standards ask: *“Show us your checks,”* members can **prove it instantly**.

Individual members can't solve this alone



Independents face disproportionate barriers: contracts, heavy integrations, and regulatory risk that threatens survival. IBVTA exists to remove those barriers — this model makes it possible

- Verification providers demand **£2-£7k + minimum contracts** (25k checks per month)
- **Mandatory minimum checks** wasted for small merchants
- Complex integrations = IT costs that most members can't absorb
- Result: **fragmented compliance, wasted money, uneven protection.**

A collective solution that lifts all members



“IBVTA has spent over a decade representing SMEs at UK and EU level. Independents face disproportionate compliance barriers — pooled verification removes them.”

- We **pool members' checks** → meet provider minimums.
- Costs covered centrally → **free pilot for members**.
- Association can **white-label the solution** → position itself as the industry leader in responsible trading.
- **Reporting dashboard** shows underage attempts blocked → PR proof for regulators and media.

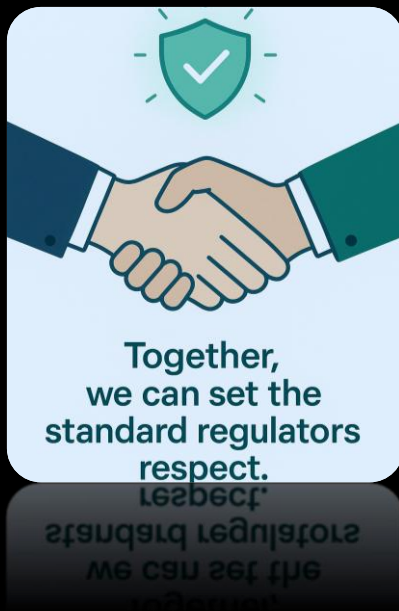
Act early. Lead the industry



“IBVTA has over a decade of credibility with UK and EU policymakers. Delivering a collective AV solution now strengthens that voice and proves the sector’s stewardship.”

- **Act now:** IBVTA delivers compliance at scale → members need not worry about minimum numbers, industry gains goodwill, regulators see leadership.
- This flips headlines from *“Underage sting”* to *“IBVTA protects youth”*.

Together, we can set the standard regulators respect.



- IBVTA already leads policy conversations at the UK and EU levels.
- Blocknetica brings **instant, pooled, regulator-ready verification.**
- Together: **proof of stewardship regulators can respect and trust**

 ***Your leadership today= your members' survival tomorrow***