

The laws are already here and enforcement is next



US: Age verification mandated for tobacco, vape, CBD, adult content.

EU: Digital Services Act requires robust age checks for high-risk categories.

UK: Online Safety Act + Tobacco & Vapes Bill → Ofcom & Trading Standards will enforce fines.

Regulators won't just ask "Do you have AV?" — they'll ask "Can you prove it?"

Every delay = risk to reputation



- Even with AV, **manual uploads and failed matches** create support tickets, refunds, bad reviews.
- One viral thread can undo a year of brand building

“Even with AV in place, delayed checks can often lead to cart abandonment.”

Protect sales without slowing checkout



“Current AV works, but false negatives and manual ID requests cost real sales. With Blocknetica, checks complete in under 2 seconds — fewer false rejections, smoother conversions.”

Verification in under 2 seconds with a selfie

- **Privacy-preserving biometric estimation** — no ID upload needed
- Escalates to full ID only when legally required.
- Your Brand stays **regulator-ready without checkout friction**

Current providers miss the bigger picture



“Age Verifications isn’t enough on its own. Regulators want evidence. Current providers don’t deliver tamper-proof audit logs or exportable proof packs.”

“Audit-Proof Protection for You”



“Every Ecigwizard check is logged in a secure ledger: time, result, action taken. When Trading Standards ask, you can prove compliance instantly.”

- Every check is automatically recorded in a **secure, tamper-proof ledger**.
- Simple evidence trail → **time, result, action taken**.
- No admin overhead → the system does it **in the background**.
- ***Export evidence pack (CSV + PDF) in one click.***

👉 When Trading Standards ask: *“Show us your checks,”* you can **prove it instantly**.

Pooling economics across the sector

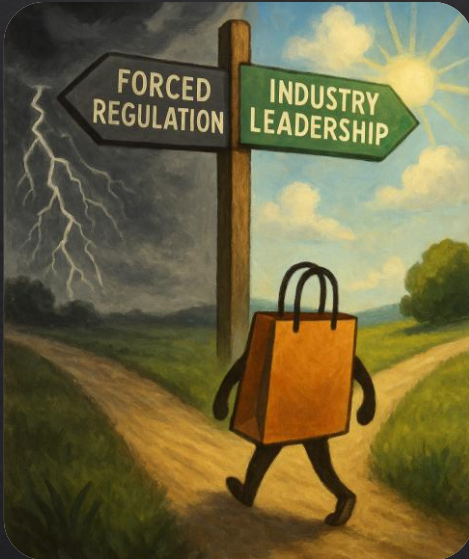


Why pay for exceptions alone?

“Instead of paying alone, Ecigwizard shares verification volume across a pooled network — lowering costs and future-proofing compliance.”

- We handle technical complexity → simple plug-in for you.
- Shared compliance strengthens the whole sector.

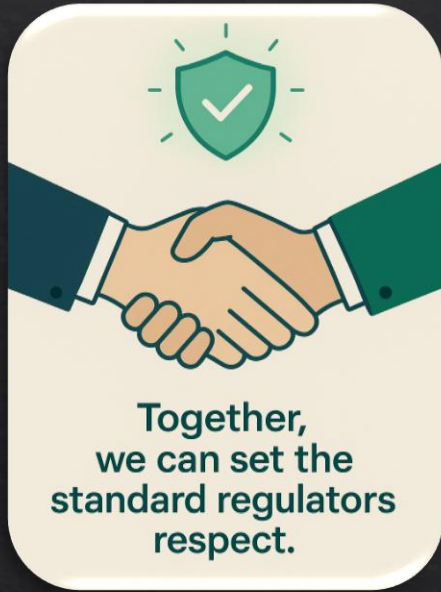
Act early and save



“If Ecigwizard acts now, you define the standard regulators respect. If you wait, rules will be forced on you. This is the window for leadership.”

- If *Ecigwizard* acts now → you define the standard.
- If you wait → regulators will define it for you.
- Early adoption = reputation insurance + leadership position.

“Not Replacement — Advancement”



We're not asking you to abandon your AV partner.

This is an **advancement**:

- Build on what works.
- Strengthen what's missing.
- Show regulators and customers that Ecigwizard sets the standard.

👉 *Together, we can build on what you already have — and make Ecigwizard the standard that regulators respect.*