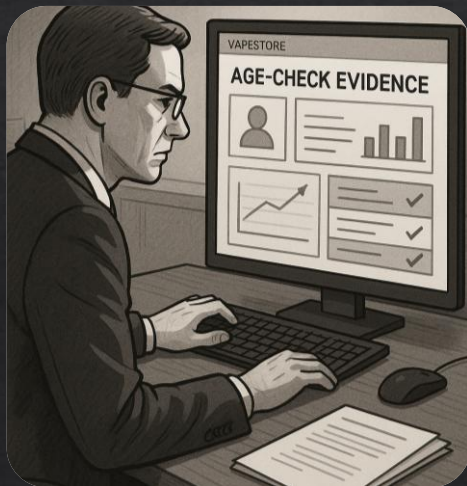


The law isn't waiting



- Enforcement is tightening: “Do you have AV?” is becoming “Can you prove each check?”
- Vapestore already says it verifies age **before fulfilling orders** — regulators will ask to see **evidence** of those checks.


*“Regulators won’t just ask “Do you have AV?” — they’ll ask “**Can you prove it?**”*

DOB fields aren't proof — provable checks are

Easy to fake /
Not evidential

Enter
Date of Birth

MM / DD / YYYY



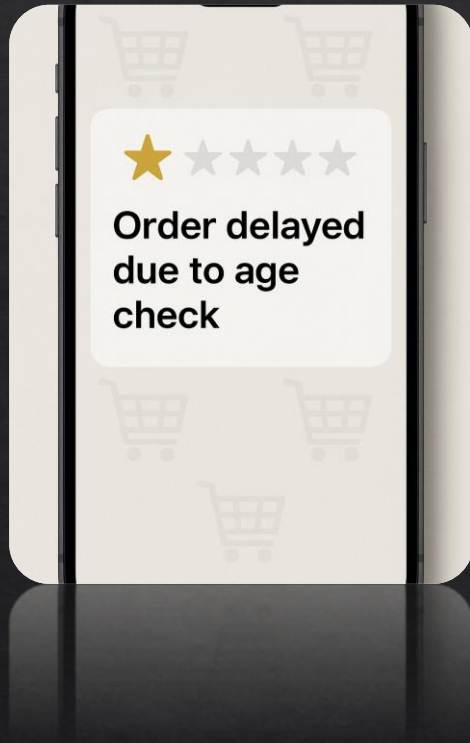
Age Verified
in 2s

Export CSV

Export PDF
(Evidence Pack)

- Your AV page asks **full name, billing address, date of birth** at order time — good start. But **self-entered DOB** is **easy to fake** and isn't evidential on its own.
- Guidance to vape retailers: it's **not enough** to ask “are you over **18?**” — authorities expect **robust verification**.

Every delay = reputational risk



- Address/DOB mismatches push customers into **fallbacks** (ID uploads, manual checks) → **tickets, refunds, bad reviews.**
- Every abandoned cart is a lost sale and a frustrated customer.
- Reputation takes years to build and **seconds to lose.**

“Smooth age checks protect not just your compliance, but your customers’ dignity — no embarrassing fails or unnecessary delays.”

Protect sales without slowing checkout



- Blocknetica delivers <2s checks with minimal fallback.
- Smoother flow means more loyal and frequent customers.
- Result: **fewer abandoned baskets**, fewer support tickets, **happier first-time buyers**.

👉 *“Competitors showcase their compliance — this is your chance to go further, faster.”*

“Audit-Proof Protection for You”

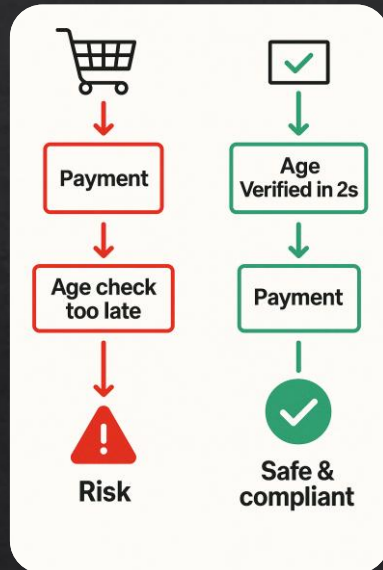


“Every Vapestore check is logged in a secure ledger: time, result, action taken. When Trading Standards ask, you can prove compliance instantly.”

Vapestore’s Privacy Policy confirms you may use **other organisations for age verification** — perfect. Now make it **provable**:

- **Tamper-proof log** per check (time, result, action).
- **1-click evidence pack** (CSV/PDF) for Trading Standards.

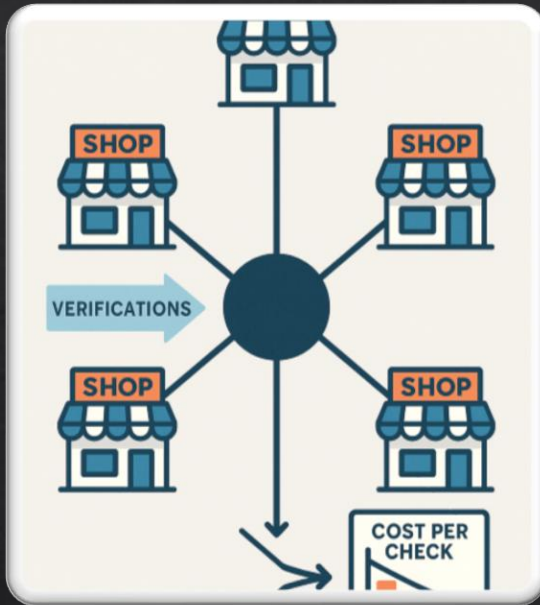
Late or missing AV is a ticking time bomb



- If checks trigger **after payment** (or not at all), authorities will view that as **non-compliance**.
- Trade guidance: maintain robust online AV — not mere declarations. Penalties and test-purchases are real.

👉 *Blocknetica puts the check at the right point, fast.*

Pooled economics = lower cost, less noise

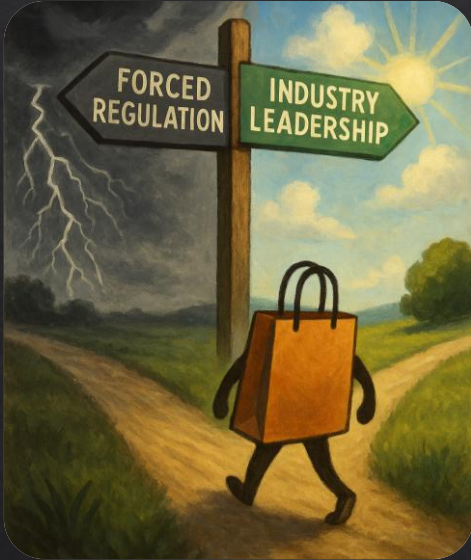


Why pay for exceptions alone?

“Instead of paying alone, Vape Store shares verification volume across a pooled network — lowering costs and future-proofing compliance.”

- Traditional AV pricing punishes merchants with **minimums** and **manual fallbacks**.
- We **pool verification volume** across merchants → **lower per-check cost** and fewer fallbacks to handle.

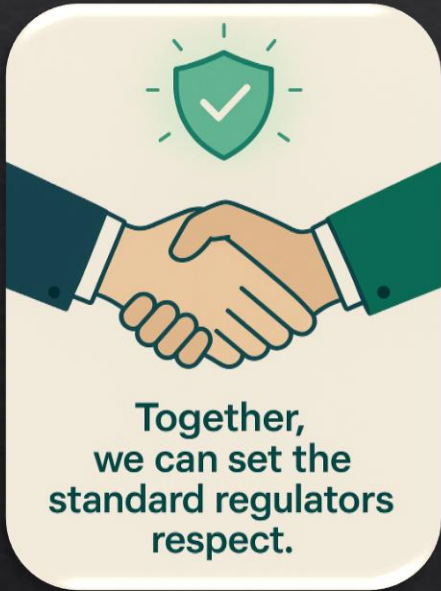
Lead with Confidence & Trust



“If Vape store acts now, you define the standard regulators respect. If you wait, rules will be forced on you. This is the window for leadership.”

- By being an early adopter of full regulatory compliance and proof, you stay ahead of policy changes.
- You brand not just as “we follow the law,” but “we raised the bar.”

Together We Go Beyond AV Statements



- Not asking you to throw away what works today.
- Asking you to strengthen it: faster UX, proof backing, cost efficiency.
- Be the retailer others point to as best practice.

👉 *Together, we can build on what you already have — and make Vape Store sets the standard that regulators respect.*