

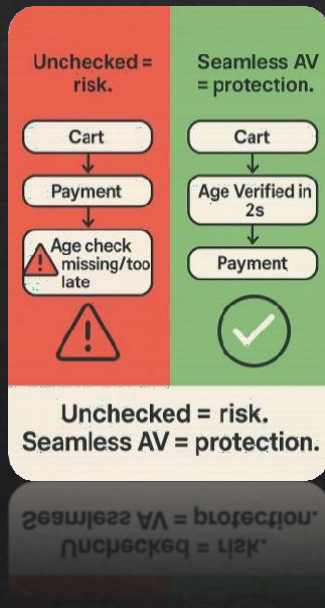
The law is not optional



- Regulators expect *proactive* age checks at checkout.
- If checks only happen *after payment* (or not at all) → regulators see it as **non-compliance**.
- Trading Standards fines and reputational damage fall hardest on independents.

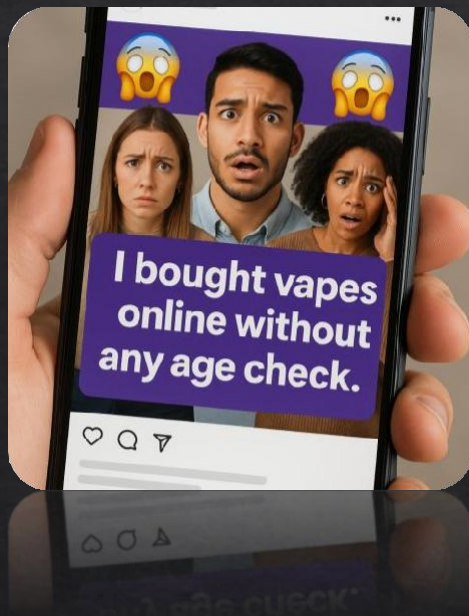
“Regulators won’t just ask “Do you have AV?” — they’ll ask “Can you prove it?””

Late or missing AV is a ticking time bomb



- Cardholder name \neq real proof of age.
- No upfront check = regulators call it **non-compliance**.
- Every order today carries the risk of fines or negative press.

A hidden reputational risk



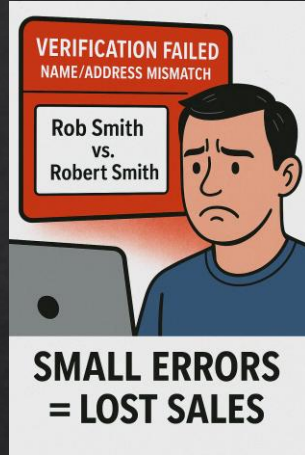
- Screenshots of weak or missing AV spread quickly online.
- “*Anyone can buy unchecked*” → one viral thread = brand damage.
- Reputation takes years to build—one miss can undo it.

“Smooth age checks protect not just your compliance, but your customers’ dignity — no embarrassing fails or unnecessary delays.”

Why UK Vape World Customers Drop Off — Friction in Today's Age Verification



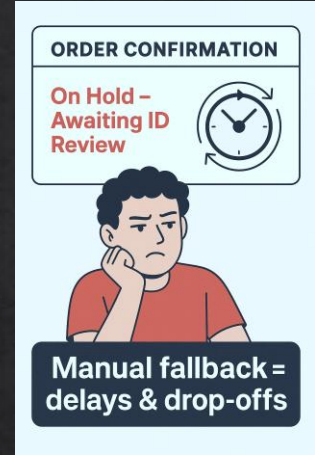
Pop-ups/long forms on phones = higher abandonment at the moment of payment.



Small differences (nickname vs full name, old vs new address) cause auto-check failures.



Migrants, tourists, students with no credit file / electoral roll record often fail instantly.



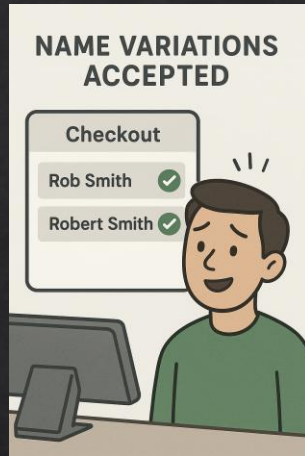
Customers asked to email ID → orders held or cancelled, refunds issued.

“Most failures are not underage buyers — they are genuine 18+ customers blocked by fragile verification.”

How UK Vape World could make Age Verification easy for Customers



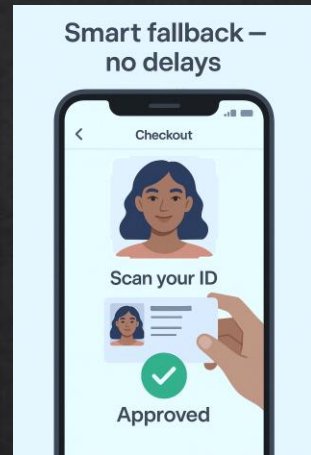
Fast, accurate;
Verifications done
in **2 seconds with a selfie**



Normalizes data
(Rob = Robert,
old address =
new) so genuine
customers pass.



No reliance on
credit file or
electoral roll.
Fast ID fallback
only if needed



If selfie fails,
integrated in-
checkout ID
scan—not via
email

“Fewer cancellations, fewer complaints, happier customers — without weakening compliance.”

“Audit-Proof Protection for You”



“Every UK Vape World check is logged in a secure ledger: time, result, action taken. When Trading Standards ask, you can prove compliance instantly.”

- Every check is automatically recorded in a **secure, tamper-proof ledger**.
- **1-click evidence pack** (CSV + PDF) for Trading Standards.
- No admin overhead→ the system does it **in the background**.
- Proof on demand—no scramble.

👉 When Trading Standards ask: *“Show us your checks,”* you can **prove it instantly**.

Pooled economics = survival pricing

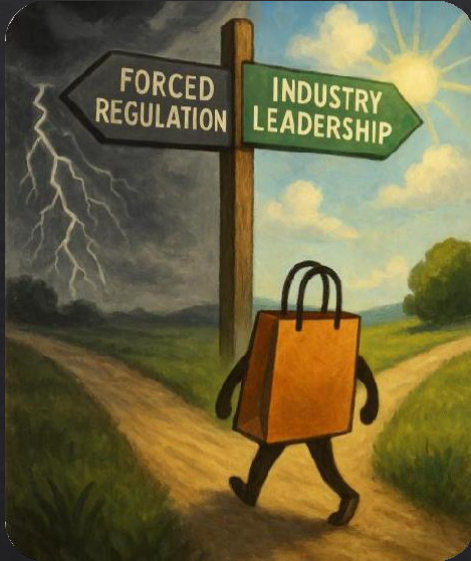


Why pay for exceptions alone?

“Instead of paying alone, UK Vape World shares verification volume across a pooled network — lowering costs and future-proofing compliance.”

- Independents face high AV provider minimums.
- Blocknetica pools volume across shops → lower per-check costs.
- Compliance becomes affordable — survival with dignity.

Act early. Lead the industry



“If UK Vape World acts now, you define the standard regulators respect. If you wait, rules will be forced on you. This is the window for leadership.”

- Early adopters earn recognition — regulators, media, public see you as standard-bearers.
- Wait → **top-down rules** define you.
- Early adoption = reputation insurance + leadership position.

“Not Replacement — Advancement”



- Keep what works today.
- Add: **pooled economics, frictionless UX, tamper-proof proof.**
- Be the retailer others point to as best practice.

👉 *Together, we can build on what you already have — and make UK Vape World the standard that regulators respect.*