



TAI SIN ELECTRIC LIMITED

CORPORATE PROFILE





OUR STORY

Tai Sin Electric Limited was established with the foresight and determination as a cable manufacturing business in 1980. Today, after over 40 years of strategic expansion and diversification, Tai Sin has emerged as a leading and trusted Industrial Group in Southeast Asia.

Presently known as Tai Sin Electric Limited Group of Companies, the business is streamlined into four Business Segments, namely Cable & Wire (C&W), Electrical Material Distribution (EMD), Switchboard (SB) and Test & Inspection (T&I). These segments are well designed to meet the specific needs of our diverse customers ranging from endusers to contractors, manufacturers, system integrators, engineers and consultants. The business mix of the segments has allowed the Group to continue to achieve growth during difficult times.



MISSION

We are committed in contributing to a safer tomorrow through our products and services. We believe in sustainable development for our business and people, while protecting the environment and contributing to society.



VISION

To be a leading Industrial Group that contributes to a safer tomorrow.



CORE VALUES

INTEGRITY

We treasure loyalty, uphold honesty, and practise good business ethics.

RELIABILITY

uphold service excellence, take pride in our product quality and ensure commitments are duly fulfilled.

UNITY

We embrace teamwork, harmony and mutual respect with customers, suppliers, and employees.

A LEADING INDUSTRIAL GROUP IN SOUTHEAST ASIA

OUR NETWORK

Tai Sin Group of Companies operates a highly successful network distributing electrical and control products, accessories and solutions to a wide range of local and regional industries which includes Malaysia, Vietnam, Brunei, Indonesia, Myanmar, Cambodia and the Philippines.

SUSTAINABILITY

PRODUCTS THAT PROVIDE SAFETY

Our diverse range of products are in line with our strengths in providing reliability in areas of electrical and industrial safety protection. Products such as fire resistant cables, molded circuit breakers, safety sensors and personal protection equipment uphold the highest practical standards for our customers' use.

PRODUCTS THAT ARE SAFE TO USE

We are committed to making sure our products meet the highest standards for safety and quality through our stringent manufacturing process. We also ensure that all other products we represent come from a reliable and reputable source, and comply with international quality and safety regulations.

SERVICES THAT PROVIDE SAFETY

Our test and inspection service provides reliable and accurate testing, an integral part in ensuring that the condition of the facilities will be safe for use by both businesses and the public.



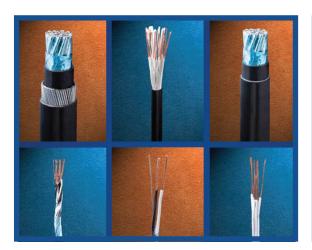
OUR PRODUCTS



LOW VOLTAGE CABLES



MEDIUM VOLTAGE CABLES



INSTRUMENTATION CABLES



FIRE RATED CABLES



WE BUILD

EXPERIENCES

At Tai Sin, we are committed to upskilling our workers to keep up with workplace transformation. We have adopted workplace learning, including micro-learning, and setting up an On-The-Job Training Centre to develop customised training content for upskilling of their workers in the group.

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