

Position Title	Category	Adtext
Manager (International Engagements)*	Communication	<p>You formulate and execute MINDEF/SAF's international engagement in the strategic communications domain. You conduct research on international strategic communications developments to further MINDEF/SAF's expertise in the field. You also manage MINDEF/SAF's engagements with international organisations, think tanks and governments. Your challenge lies in acquiring a thorough understanding of Singapore's interests in defence and strategic communications. You are also expected to develop acumen in international affairs and the socio-cultural awareness and sensitivity required to work with foreign partners.</p> <p>You must have a tertiary qualification, preferably with at least 4 to 6 years' work experience in either information-related or international engagement-related fields. A strong command of written and spoken English is essential and proficiency in a second language is advantageous. You should also be prepared to work irregular hours if required, given the occasional need to work across international time zones, and travel overseas for official duties as and when necessary. Appointment will be commensurate with your experience.</p> <p>(Candidates with no experience may apply.)</p> <p>Only shortlisted candidates will be notified.</p>
Manager (Media Relations)*	Communications	<p>You plan and execute public communication efforts in support of MINDEF/SAF's communication objectives, principally to preserve and strengthen public trust and confidence in national defence, NS and the SAF. This includes formulating publicity plans, working closely with the media on feature stories as well as drafting replies to forum letters and media queries. You also deal with consequence management of major incidents and unplanned events to maintain public confidence in MINDEF/SAF. Your challenge lies in working with multiple stakeholders to gain a thorough understanding of policy and operational issues, and then developing effective communication programmes that meet organisational objectives in a timely manner. To be effective in the job, you need to maintain good working relations with stakeholders, particularly the media.</p> <p>You must have a tertiary qualification, preferably in communication studies, political or social sciences, or science and technology (Information and Communication Technology, Digital Media, Information Science etc.), and with an excellent command of written and spoken English. A keen interest in public communication, media and defence-related matters, along with the possession of strong interpersonal, communication and analytical skills, are required. You must be able to work odd hours, and travel overseas on short notice for work. Having relevant work experience in journalism, media, public relations, corporate communication, and/or corporate planning, as well as the ability to converse, write and translate in the vernacular (i.e., Mandarin, Bahasa Melayu, Tamil) is advantageous. Appointment will be commensurate with your experience.</p> <p>(Candidates with no experience may apply.)</p> <p>Only shortlisted candidates will be notified.</p>
Manager (Publicity)*	Communications	<p>You plan and execute marketing and publicity campaigns to promote and enhance awareness of the MINDEF/SAF profession and scholarships amongst students from pre-tertiary institutions. You work closely with external ad agencies and liaise with key stakeholders to execute print and online publicity campaigns, as well as support the publicity and media coverage for major events. You also assess the effectiveness of campaigns and review the publicity budget to ensure that it is efficiently utilized. Your challenge lies in keeping abreast of new government initiatives, changing trends, and the ever-changing perceptions of the younger generation in order to introduce marketing strategies/efforts that are in sync with their aspirations.</p> <p>You must have a tertiary qualification, preferably in marketing, mass communications or publicity. Having prior experience in marketing, public relations or organising events of a reasonably large scale will be advantageous. You should be able to work independently with minimal supervision and have the ability to work under tight timelines. You should also be meticulous and have a creative flair. There may be occasional requirement to work after office hours and on weekends. Appointment will be commensurate with your experience.</p> <p>(Candidates with no experience may apply.)</p> <p>Only shortlisted candidates will be notified.</p>