### **Fact Sheet**

# Invented for life

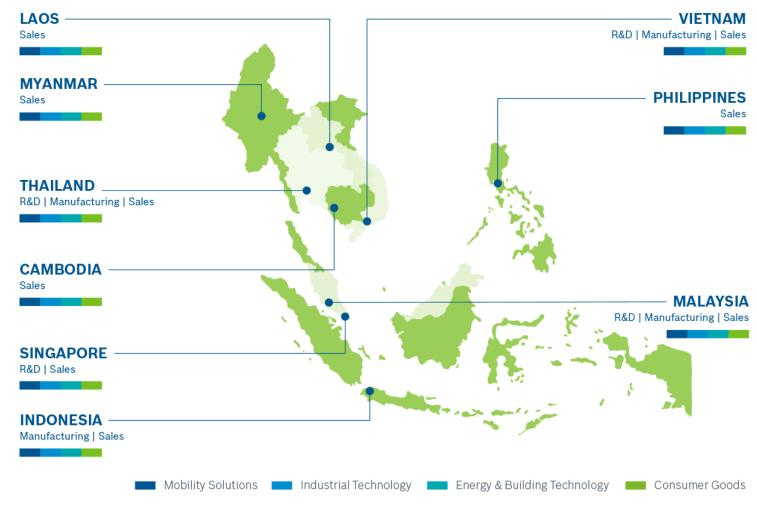
## Bosch in Southeast Asia



Robert Bosch (Southeast Asia) Pte Ltd is a regional subsidiary of the Bosch Group,

representing its interests in Southeast Asia, where it is present in all ASEAN member countries. Business operations in these countries report to Robert Bosch (Southeast Asia) Pte Ltd, located in Singapore. Bosch has been present in Southeast Asia since 1919, and today is active in all of the company's four business sectors of Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology.

Bosch in Southeast Asia is part of the Bosch Group, a leading global supplier of technology and services. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."



#### **MILESTONES**



**1919** Distributed first Bosch product in Indonesia

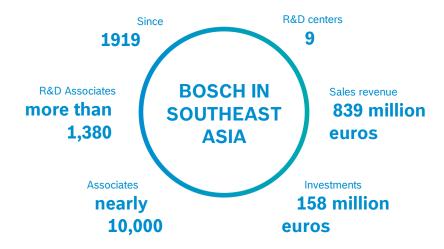
**1923** Distributed first Bosch products in Singapore

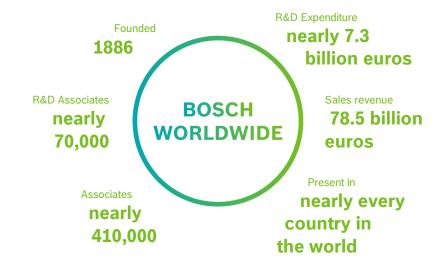
**1958** Began operations in Singapore as Diesel Electric (Malaysia) Pte Ltd

**1973** Step up Robert Bosch (SEA) Pte Ltd

**2019** 100 years of Bosch in Southeast Asia

#### **FACTS AND FIGURES**





#### **BUSINESS SECTORS WORLDWIDE**



**Mobility Solutions** 

47.6 billion euros 237,094 associates



**Industrial Technology** 

7.4 billion euros 40,678 associates



**Energy & Building Technology** 

5.6 billion euros 32,530 associates



**Consumer Goods** 

17.9 billion euros 79,199 associates



"Connected products and solutions are amongst our business growth drivers in Southeast Asia," - Martin Hayes, president of

Bosch in Southeast Asia



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