



V E N I

Apply Now at veni.ideasinc.sg

Introducing the ***ideasinc.veni Venture Building Program*** – NTUitive's programme to enable you to be efficient entrepreneurs mastering the art of venture building. We crafted this program to cater to you, Singapore's startup founders, building on the wealth of practical, hands-on experience that NTU and NTUitive have accumulated over the years. Here are 5 good reasons for you to embark on this exciting journey with us:

1. NTU & NTUitive has a Strong Track Record of Transforming Dreams to Reality

NTU is placed 13th globally in the Quacquarelli Symonds (QS) World University Rankings 2020. It is also ranked the world's best young university (under 50 years old) by QS for the seventh consecutive year in 2020. NTUitive is the University's innovation and enterprise company, and we have a long and illustrious track record of seeding and growing over 200 tech startups across all industries.

2. NTUitive has Assembled an Experienced Team to Help You Grow Your Business

ideasinc.veni is led by our Chairman Prof Inderjit Singh, a serial entrepreneur and former Member of Parliament. He continues to give back to the community by sharing his valuable business insights and startup experience at regular lectures. We also have an experienced Enterprise Development team and a wide array of business mentors whom you can consult on every need, from market entry and business strategies, such as Intellectual Property tactics and fundraising approach. Our interim CEO, Dr Alex Lin is an established Innovation Ecosystem Builder in various countries. In a short span of 2 years 2014, he has funded more than 380 startups and accelerated more than 170 startups to Series-A, helping to boost Singapore's tech startup ecosystem from a ranking of 17th place to 10th place in 2015. This massive effort created the vibrant startup nation you are enjoying now.

3. We are Serious Practitioners – we go beyond Academic Rigour to Impart Real-World Skills to Help You Succeed

We are a firm believer in practice, not theory. Hence, we go beyond business frameworks, to cover industry-specific topics, in areas such as FinTech/Blockchain, AgriTech and 3D Printing. We have lined up a range of corporate leaders from companies and organisations to share their industry insights with you. We will also personally coach you in Masterclasses in Persuasive Selling and Fundraising, which is essential to hustle for the resources you need. All are life skills from the business world.

4. We Give You Access to Exclusive Resources That will Help You Accelerate Your Growth

As part of your Programme, NTUitive will provide several exclusive benefits to aid you as you grow your startup:

- Free access to NTUitive's Open Innovation Lab and use of NTUitive's Rapid Software Prototyping Team to build your MVPs, software or prototypes.
- \$1,000 in Amazon Web Services credits and \$350 in AWS Developer Support credits. There is more for those who need additional resources.
- Free access to CB Insights – Easily analyse and access data on 300K+ companies, investors, and more.
- Access to other NTU laboratories and resources if needed.

5. Our Learning is Fun and Interactive, with Innovative NTUitive-only Content

We have several ground-breaking, exclusive NTUitive initiatives for [ideasinc.veni](https://ideasinc.veni.sg). The two below are specific to enable you:

- Career Assessment Profiling™ (CAP) – In your first week with us, you will take NTUitive's exclusive CAP career profiling test, to determine your entrepreneurial, professional and leadership tendencies. This test helps you to understand your fellow teammates and form more cohesive teams later, as every team needs a mix of team members with different capabilities and quirks.
- NTUit.io Investment Game – This is an intense 3h Startup Pitching Game for you to learn to practise pitching to real investors. You are accelerated to refine your pitches quickly in multiple rounds to get investors' buy-in. The winner of NTUit.io always makes it big in real-life!

We forward to helping you build your soft skills, expand your capabilities, and create your impactful startups. Let us make venture building a rewarding journey for you!

Apply Now at [veni.ideasinc.sg](https://ideasinc.veni.sg)