





yonyou 用友

Build Asia's Largest Business Ecosystem Serve the Innovation and Development of Enterprises and Organizations Drive Business and Social Progress with Creation and Technology

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Dear Clients

Yonyou has been focusing on the field of enterprise services for the past three decades.

Under the Belt and Road Initiative, Yonyou is committed to helping Chinese enterprises go global, and to assist Southeast Asian enterprises in entering the Chinese market.

Being a leader for enterprise services, we spearhead the enhancement through fulfilling our core mission of becoming friends with our users,

Today, as we usher in the digital business era. The provision of Yonyou's newest services shall be carried out through our very own Yonyou cloud. Through supporting various aspects from business innovation, management transformation to financial integration, we strive to propel the continual innovative development of the corporate IT industry, to create a better industry and society via innovation and technology.

From Yonyou



30+ Years' Experience in Enterprise Service

20+ Subsidiaries
5 Public Listed Companies

15000+ Over 15000+ employees around the world

4770000+

Serve Enterprises More Than 4.77 Million

Yonyou Network Technology co.,ltd (stock code: 600588) was founded in 1988. Yonyou has always aimed to become the friends of users to provide the best enterprise services. In 30 years, Yonyou has become Asia's largest enterprise service provider. Today, Yonyou is committed to materializing digital transformation and intelligent development of enterprises; to drive business and social progress with innovation and technology.

From 2016, Yonyou has repositioned itself-with Yonyou cloud services as the core and focuses on cloud service, software, and financial services. Yonyou cloud is Asia's largest integrated and ecological enterprise service platform.

It brings continuous innovation to enterprises' business, finance, and IT development. Yonyou platform provides enterprises with integrated services of cloud computing, platforms, applications, and data, etc. Yonyou Cloud, as a digital business application infrastructure, is providing cloud services to more than 4.77 million corporates and public organizations.

Yonyou Singapore office was founded in 2009. Today Yonyou is serving 400+ local clients in South East Asia. In Singapore, Yonyou has served over 200 clients. Yonyou Singapore team will continue to work hard to empower local enterprises with Yonyou platform



5.7%

No.1 in China's Public Cloud SaaS Market

22.1%

No.1 in China's Financial Management Software

11.8%

No.1 in China's CRM Software Market

14.9%

No.1 in China's Enterprise **Application Software Market**

Q 26.2%

No.1 in China's ERP Software Market

13.7%

No.1 in China's Enterprise Asset Management Software Market

Data Resource:

China Enterprise Application Software Market Research Annual Report 2018-2019 China Cloud Computing Market Research Annual Report 2017-2018

Grasping the needs of today's digital economy, Yonyou empowers enterprises in various business fields. Yonyou innovation in digital marketing, promotes smart manufacturing, shared finance, human resources, social collaboration, and corporate finance.

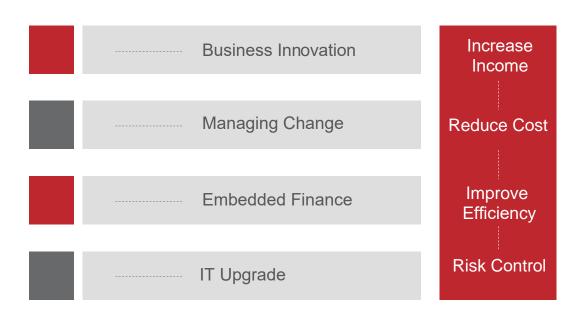
- **The Enterprise Services**
- Cloud Platform
- Shared Finance
- Digital Marketing

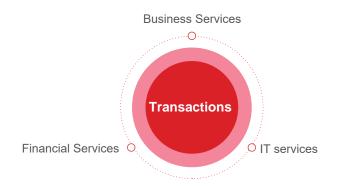
In the field of Asian enterprise services (business services + financial services + IT services), Yonyou has the largest market share for many years.

- **Enterprise Cloud Services**
- T CRM
- Accounting Software
- **Enterprise Applications**

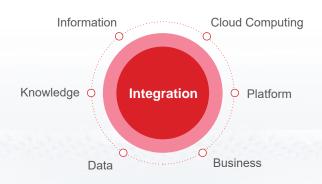


Promote Digital And Intelligent Upgrade of Enterprises

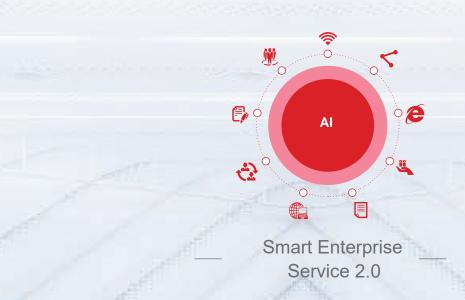




Business, Finance and IT Services In One Platform

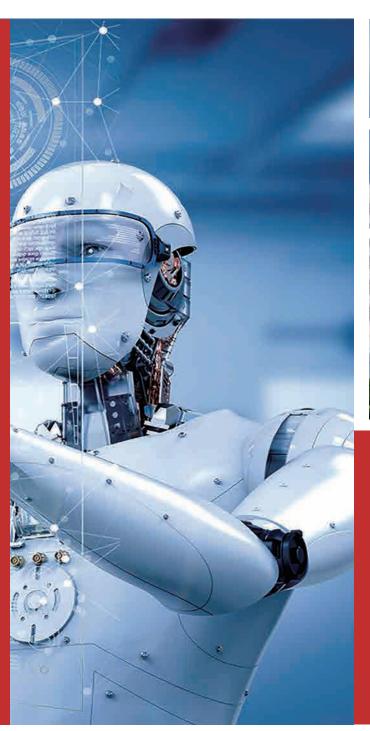


Integration of Multiple
Service Forms



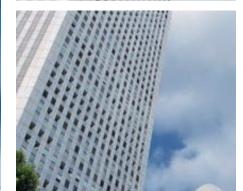
CLOUD SERVICES DIGITAL ENTERPRISE SMART SERVICES

- Digital Business Application Infrastructure
- A Sharing Platform for Enterprise Service Industry
- RPA (Robotics Process Automation) for Higher Productivity at A Lower Cost



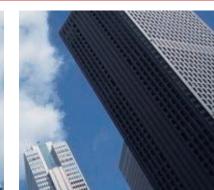






CHINA'S LARGEST INTEGRATED ENTERPRISE SERVICE PLATFORM

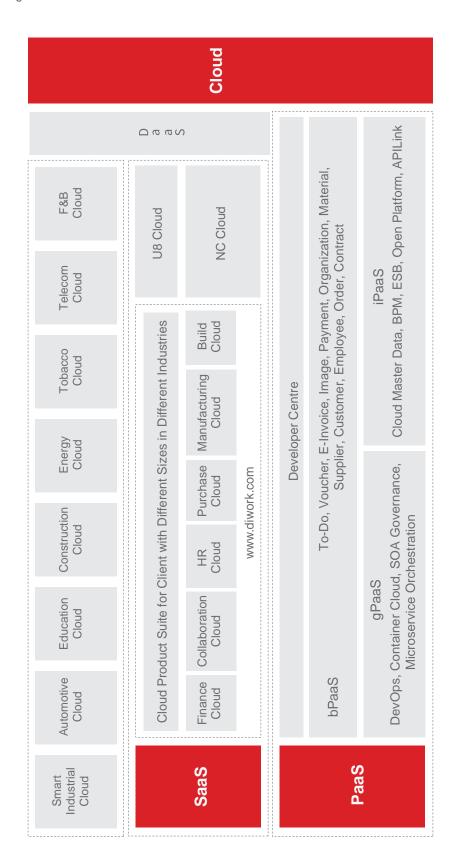




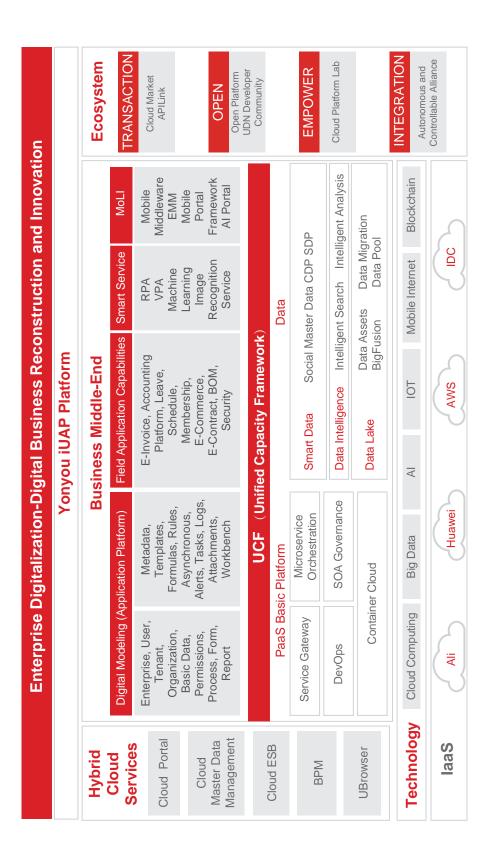
- Marketing
- Manufacturing
- Purchasing
- Accounting
- HR
- Collaboration
- Platform



SERVICES DIGITAL ENTERPRISE SMART YONYOU CLOUD SERVICES



YONYOU PLATFORM ARCHITECTURE



YONYOU **CULTURE**



Our Mission

Driving Business and Social Progress with Creation and Technology



Core Value

Friends of Users Professionalism Continuous Innovation



SOCIAL **RESPONSIBILITY**





Continuous Innovation to Promote **Industry Transformation and** Upgrading



A Long-Term Customer Partner



Grow Up with Employees

Development History from 1988

30 Years Accompany For Clients



1988-2018

Yonyou started from accounting software in 1988. Yonyou promoted the computerized accounting process of Chinese enterprises, which was the 1.0 era of Yonyou development.

In 1998, yonyou entered the field of enterprise management, and provided customers in China and the Asia-Pacific region with ERP software, group management software, HCM software, CRM software, automotive industry management software, tobacco industry management software, which supported the information construction of enterprises and promoted the management progress of enterprises. This is the 2.0 era of Yonyou development.

Now, Yonyou has developed a new strategy focusing on cloud services, software and financial services, which provides enterprises with integration services of cloud computing, platforms, applications, data, business, and information.



A new era is coming of yonyou

1988	Founded by Mr. Wong Wen Jing who began by developing accounting software	2004	Overseas Business Unit (OBU) headquarters was established in Hong Kong
1991	Became the largest accounting software vendor in China	2006	Became the leading group management software in China, and expanded its reach to mobile com-
1992	Released the first Yonyou web-based accounting software		merce application market
1994	Launched large-scale sales and service network construction project	2007	 Yonyou industrial parks was established
1995	Released financial software based on Windows system	2009	Southeast Asia headquarter was established in Singapore Software as a Service (SaaS) was launched
1996	Started the development of enterprise resource planning software	2010	 Cloud Computing strategy was launched
1998	Released the early versions of Yonyou U8 and NC ERP software	2016	Yonyou 3.0. Strategy established: Software, Cloud & Fintech
1999	Yonyou launched China's first Unified Application Platform (UAP)	2018	 No.1 in China's Public Cloud SaaS Market and Enterprise Application Software Market
2001	Listed on the Shanghai Stock Exchange (SSE: 600588) in May	1	
2002	Became the largest ERP and Management soft- ware provider in China	2019	Yonyou is committed to materializing digital transformation and intelligent development of enterprises; to drive business and social progress with creation and technology
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GROW WITH ENTERPRISES

Grow with Enterprises in All Fields



Grow with Enterprises in All Industries



Yonyou has served 12,000+ enterprises. In SEA, yonyou is serving over 400 clients.



























































Strategy Partner



Yonyou Ecosystem

