





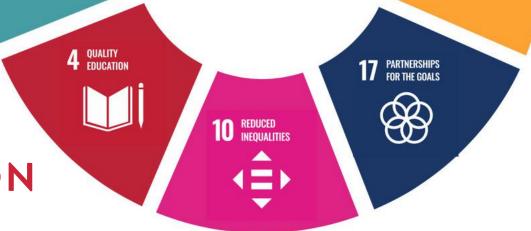


Established in 2015, The Global Citizen Education Group seeks to instil in students global consciousness and 21st century competencies, while nurturing a strong sense of civic mindedness. Our goal? To develop global citizens who will make positive contributions to the community around them and the world that they live in.

We offer a variety of programs for students from all age groups and backgrounds. Our flagship programs include The Global Citizen Academy, Camps and Edutravel, Workshops, regular lessons at our Learning Centre and Conferences. These programs are uniquely designed to be a fun and interactive learning platform for students to learn the necessary 21st century skills.

To learn more about our programs, feel drop us a message at contact@ theglobalcitizen.sg or visit our website at www.theglobalcitizen.sg





## THE SKILLS GAP

Without learning and skills enrichment, the future looks scary for both employers and employees. The ongoing skills gap must be bridged, allowing youths to develop 21st century skills that are essential to their future

#### THE PROBLEM

Not every child has the access, aptitude or knowhow to fully tap into the potential education can provide. Economic, social, cultural and technological factors come into play, affecting these groups of underprivileged youths in terms of access to quality education and skills training.

#### WHAT WE HOPE TO ACHIEVE

At TGC, we hope that every student has an equal opportunity to experience learning that will develop their 21st century skills and competencies, preparing them for their future and be agents of change. The aim is to ultimately reach out to students who lack accessibility to co-curricular education and help them realize the importance of it.

#### HOW ARE WE DOING IT

Through our program offerings, we aim to provide access to quality skills development and Education for Sustainable Development (ESD) educational programs to students in Singapore and around the region. Since 2015, we have created 7,800+ unique student experiences through our programs.

# OUR THEORY OF CHANGE

Economic inequality, familial issues, disenfranchisement from the education system and an inability to keep up with digitalization disallows youths to achieve developmental goals.

TGC identifies education as a social leveler hoping to provide equal opportunities for students from any background to succeed. Through our theory of change, we hope to extend access to marginalized groups of youths, ensuring they are not left out in the education system and increase their opportunities to be more employable and successful in the future. We want to provide greater availability of quality educational content, regardless of geographical limitations, to enable youths to develop various skill sets of their choice that are essential to the 21st century.

#### OUR

# **SDG TARGET**

Focusing on Sustainable Development Goal #4, #10 and #17, The Global Citizen aims to make skills enrichment and Education for Sustainable Development (ESD) affordable and accessible for all, so that groups such as vulnerable youths do not miss out on opportunities that will help them be more successful and employable in the future.



Target 4.4: By 2030, substantially increase the number of youth who have relevant skills, for employment, decent jobs and entrepreneurship Target 4.5: By 2030, ensure equal access to all levels of education and vocational training for the vulnerable

Target 4.7: By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development through education for sustainable development



Target 10.2: By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status



Target 17.5: Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources

# TGC EXPERIENCE



THINK CRITICALLY



WRITE CREATIVELY



SPEAK CONFIDENTLY



WORK COLLABORATIVELY

INTERACTIVE LEADERSHIP GLOBAL CITIZENSHIP SKILLS-BASED

In our globalized world, students must be ready to overcome the complex challenges of tomorrow as it is no longer enough to know what happens within the four walls of a classroom. The global citizen is thus vividly aware of the world around him or her, and desires to make it better.

In line with the skill sets identified by the Partnership for 21st Century Skills (P21), The Global Citizen Education Group's 4Cs approach to skills development helps equip students with the necessary skills and views that will cultivate true global citizens.

Through hands-on learning experiences, The Global Citizen Education Group develops global citizens who think critically, communicate effectively and contribute passionately. These are invaluable learning moments that will not only better prepare students for higher education but also for a meaningful career and future.



recognized coaches, we train students, teachers and other educators in academic co-curricular education.



We advise, strategize and develop sustainable plans to build programs, clubs or non-profit organizations from the ground up.

# 3C MODEL

Designed as a one-stop shop for all your education needs, The Global Citizen Education Group consults, coaches and creates learning opportunities for our diverse range of clients across Asia. This is part of our goal of making education accessible.



TRAININGSPACE

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Specializing in international programming in Asia, we create, host and organize events, workshops, camps and conferences that can be customized to our clients and their every need.



**OUR** 

**PRODUCT TYPES** 



The Global Citizen Academy is The Global Citizen Education Group's virtual campus which provides both synchronous and asynchronous e-learning opportunities for students. Through our virtual campus, we seek to harness digital technology to bridge the gap in skills development and global citizenship education and to offer an affordable option for students to learn and develop their 21st century skills. We seek to use technology to empower students to become lifelong learners who are agents of change and to prepare students for the challenges of tomorrow in a 21st century world.



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Join us as you begin your journey as a global citizen and go global with our uniquely tailored education programs! From our home base in Singapore to the bright lights of New York, our programs are designed to offer the very best of experiential education for students.



### WORKSHOPS

By capitalizing on the benefits of experiential learning through programs such as global citizenship camps and debate, The Global Citizen equips students with essential 21st century competencies, and imbues a genuine sense of global responsibility as well as civic mindedness. Our mission is to nurture global citizens who will make positive contributions to the community around them and innovate the world we live in.

Today, The Global Citizen has expanded its range of services to provide students with a holistic brand of education. This includes skills like public speaking, persuasive oratory, diplomacy techniques, independent learning methods, research, writing, and many more. If you would like a teaser of any of our programs to introduce students to the fundamentals of certain skills, our one- or two-day workshops are perfect for you.



### **REGULAR CLASSES**





As part of our engagement efforts, The Global Citizen has been regularly conducting classes for various schools in Singapore. Our flagship programs include debate and Model United Nations, which can be customised based on each school's needs. Through these weekly classes, students are able to acquire skills outside of their curriculum, focusing on essential 21st century skills that might not be taught in a traditional classroom setting.

The Global Citizen also runs learning centres in Vietnam. The Global Citizen Vietnam is the country's first bespoke academic co-curricular education and enrichment centre that focuses on global citizenry and its associated skills. The Global Citizen Vietnam was founded on the philosophy that students will only be able to develop a true global perspective using a blend of regular exposure to international experiences. Therefore, students at The Global Citizen Vietnam will receive consistent and continual training in their respective co-curricular interests, before they will have the opportunity to hone their newly acquired skills and refine their knowledge at overseas programs, competitions or conferences. Through which, they will also be a part of an international network of like-minded peers and future leaders.

As such, the following educational programs currently offered at The Global Citizen Vietnam come in the form of regular weekly or fortnightly classes, as well as workshops, seminars or camps organized throughout the year. Students, parents or educators are thus encouraged to select which program and frequency best suits their desired educational objectives as well as schedules. We have something for everyone.

### CONFERENCES

Whether it is bringing our students to a competition abroad, or organizing your own conference, we can do it all. As a boutique education events firm, we specialize in the introduction to and management of international programs in Asia, we consult, create and ultimately coordinate events, workshops, camps, conferences and more.

The Global Citizen Education Group works with exclusive partners to host various conferences for our students. Notably, we have organized several large scale education events in Southeast Asia, and assisted enterprises, non-profit organizations and universities looking to break into the market.

# OUR PROGRAMS

To achieve our vision of inspiring and empowering the next generation of global citizens, we have carefully curated seven programs that inculcate all our four 21st century skills either simultaneously or individually. Each program can be tailored to different ages starting from 10 and up, and is conducted across a range of difficulties starting from beginner to intermediate and advance.













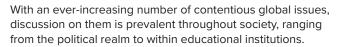








### **DEBATE**





Against this backdrop, the ability to articulate one's opinions and justify it has never been more crucial. Our Debate program is catered specifically to students, empowering them with tools of logical reasoning, persuasive speech and the ability to appreciate diversity in perspectives. Armed with these tools, student debaters not only perform better in the short term, but also secure access to top colleges and universities in later years.

## MODEL UNITED NATIONS

United Nations, or MUN, is an academic simulation of the actual United Nations. In these model conferences, students take on the role of diplomats, known as "delegates", representing different countries and engaging in constructive discussion about current world issues.

Our MUN programs are specially designed to create a fun and innovative approach towards learning about international relations and diplomacy. We have also developed partnerships with organizations from across the world to develop conferences in Singapore and Southeast Asia, offering students more variety and choice in model conference programs. Through our programs, students will have an in-depth experience learning about diplomacy and sophisticated political concepts, as well as

developing holistic skills needed for the 21st century.







# GLOBAL CITIZENSHIP

Global citizenship is the idea of knowing one is a part of the world's community and that one's actions help build the world's values and practices. With the world becoming increasingly interconnected, individuals, communities and institutions no longer serve functions and roles with impact limited to their own cities and communities. Given this extensive globalisation, living and working in the 21st century demands that the individual have more complex skills and abilities than ever before.

Through our Global Citizenship Education, students will learn about global social, political, economic and environmental issues through interactive projects as a form of civic learning. These programs follow a holistic and hands-on approach, giving students the opportunity to emerge from our programs with a better sense of the world and a platform to further their skills.

Programs offered under our Global Citizenship program are:

- Global Citizenship
- Sustainability
- Social Entrepreneurship
- Culture and Heritage

# PUBLIC SPEAKING

Public speaking is an art of persuasion which includes building confidence to face crowds, and a structure to deliver convincing and empathic speeches. Beyond the discipline of debating, self-expression and persuasion are powerful tools in general for any social, academic, or professional setting. Our public speaking programs aim to build students' confidence when taking the stage by introducing them to classic rhetorical techniques, the fundamentals of scriptwriting, and strategies to sustain audience engagement. By the end of the course, students will possess the necessary skills to compose and deliver fluent and substantive speeches across various prompts, topics, and scenarios, ensuring that when they speak, they are indeed heard.



# LEADERSHIP AND SERVICE LEARNING

Leadership development is critical in the education of youths across the world and is an important part of a young person's development. Service learning is an approach in which academic knowledge and skills are applied to community service to address genuine community needs. This provides a

pragmatic, progressive learning experience while effecting positive change in the community.

Our leadership and service learning program trains students to think critically about leadership, emphasizing the importance of teamwork in leadership, and challenges them to think about steps they can take in their schools and communities to demonstrate leadership.

# DRAMA AND CREATIVE THINKING

Drama is one of the few avenues that teaches real world skills with elements of play and independent exploration, with countless other benefits supporting the personal development of students.

Through our Drama and Creative Thinking Programs, students are taught to think in new and creative ways, to adapt and respond to changing stimuli and to innovate, empowering students to make their impact in society. Regardless of the production or the visibility of their role, students benefit from performance opportunities that will help them to develop confidence as well as presentation and communication skills, serving them in their future paths.





# MODEL ASEAN

Model ASEAN is an academic simulation of the Association of Southeast Asian Nations (ASEAN), where students take on the role of diplomats. In these conferences, student will represent different countries in ASEAN and engage in constructive discussion about current and pertinent regional issues.

Model ASEAN is a fun and innovative way of combining casebased instruction with experiential learning. Through our Model ASEAN programs, students will have an in-depth experience learning about diplomacy, sophisticated political concepts, and international contemporary issues. They will also learn about the ASEAN decision-making process, and gain a critical understanding of regional dynamics. They will also hone key skills such as research, public speaking, argumentation and presentation skills.









DEVELOPMENT

# WORLD SCHOLARS CUP

The World Scholar's Cup (WSC) is an academic competition like no other. With six subjects (Special Area, History, Art and Music, Social Studies, Literature, Science) and four events (Scholar's Bowl, Scholar's Challenge, Collaborative Writing and Team Debate), WSC motivates students to constantly learn new ideas, discover new strengths, and practice new skills.

Our WSC program has seen numerous students qualifying for the Tournaments of Champions round at Yale University. Each year, we help our students excel through the various rounds and ultimately put their skills against the best from around the globe. This competition stretches students to develop a competency in core skills and knowledge that are beneficial and critical for today's world.

## STEM AND INNOVATION

In today's information-based and technologically advanced society, academic disciplines in Science, Technology, Engineering and Mathematics (STEM) are seen as highly crucial in adapting to the needs of such a society. Capabilities in these fields need to be developed in students, for them to meet the challenges of our knowledge-based society. STEM education creates critical thinkers, increases science literacy, and enables the next generation of innovators.

Our Innovation & Dur In

# INTERVIEW SKILLS AND CAREER DEVELOPMENT

The university application is difficult to navigate. There are different exams for every country, countless essay questions, and multiple interviews. Furthermore, it is no longer enough to simply do well in the classroom – each student must find the 'right fit' with their university. It is no wonder that students often feel lost while beginning to apply for university.

The emphasis of the program is on helping students understand the fundamentals of interviews and how to prepare for them. This includes different approaches to various interview situations and the necessary preparation work including the personal statement, resumes, and interview etiquette. Through experiential learning methods, students will gain a fundamental understanding of the importance of developing a strong personal image as well as deportment. Students will also develop the ability to present themselves appropriately and confidently during an interview. Students will gain a sense of confidence in public speaking and effective communication after this program, and have a firm grasp of general interview requirements and skills required for post-secondary institutions and job applications in Singapore or abroad.

# **KEY VALUE PROPOSITIONS**



#### **EXPERIENCE**

The Global Citizen The Global Citizen Academy offers all students an unparalleled educational experience. With engaging and interactive video contents and activities, students will find themselves gaining new knowledge through new ways.



#### **CURRICULUM**

With an in-depth and extensive coverage of modules for every program, students can pick and choose from more than 22 courses that are developed and taught by TGC's professional pool of trainers...



#### TAILORED APPROACH

We understand that everyone learns at a different pace. Lessons are tailored to cater to different learning needs and abilities. Students will receive personal feedback from our trainers as well as materials and know-how they would require to excel.



#### **FLEXIBILITY**

Be it in the morning, afternoon, or night, schedule classes based on your availability. As this is done online, trainers and students do not have to be in the same location, allowing for flexibility between trainers and students.



# CENTRALISED PLATFORM

On this platform, students can find all their educational needs in one place. They can chat with their peers, drop their instructors questions, download educational content such as slides, assignments and handouts, and conduct many other activities.











THE

**GLOBAL** 

**CITIZEN** 

**ACADEMY** 

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THE GLOBAL CITIZEN

# **ACADEMIC** TRACKS

"Proficiency in 21st century skills is the new civil right of our times" Develop a strong foundation in key 21st century skills and competencies through carefully curated programs. These academic tracks are designed to prepare students for the future as we bridge the skills gap by offering a series of educational content that will develop students holistically.







CAREER & PERSONAL DEVELOPMENT



COMMUNITY



CULTURAL



DEBATE



DRAMA



**ENTREPRENEUR** SHIP



RELATIONS & DIPLOMACY



GLOBAL CONFLICTS



**JOURNALISM** 





LIFE SKLLS LITERACY SKILLS MODEL ASEAN



MODEL UNITED NATIONS





PUBLIC SPEAKING



**SDGs** 











#### **TRAINERS**



We have selected the best trainers who boast a wealth of experience and expertise in their respective areas. Our trainers have prestigious educational backgrounds, with Harvard University, University of Pennsylvania, the National University of Singapore being just some of the many Universities our trainers come from.

#### VIRTUAL CLASSROOMS



Virtual classrooms act as a bridge between learners and trainers. Students will be able to communicate with trainers in an individual or group setting, allowing them to gain personalised attention and feedback. The Global Citizen Academy provides 2 types of virtual classroom programs – the Bespoke Program and the Scheduled Classes. The and flexible lesson plan where lessons are tailored to cater to the student's goals and their expected learning outcomes. The Scheduled Classes follow a fixed lesson plan, carefully developed by trainers at the Global Citizen Academy, with the aim to develop certain expected outcomes in learners.

#### LIVE CONFERENCES



The Global Citizen Academy provides a centralized platform where all events can take place. The platform seamlessly integrates video conference features, allowing for programs to run smoothly. Over the summer, we have hosted virtual conferences such as the North American Invitational Model United Nations Southeast Asia (NAIMUN SEA) and the Harvard Innovation Challenge Southeast Asia (HIC SEA). and we have many more virtual conferences coming soon!

#### LEARNING COMMUNITY



Engage in discussions about your course or simply just share your thoughts and learning experience. With our discussion forum, students will be able to connect with other learners from all over the world. Join the supportive community as you motivate, encourage and empower one another, pushing each other to greater heights. Bespoke Program allows for a customizable

# OUR TRACK RECORD























































# FROM OUR STUDENTS

At The Global Citizen Education Group, I get to study with coaches who have abundant experience in their field, supporting me whenever they can. Moreover, TGC provides a good curriculum with detailed content.

Ta Phu An The Olympia Schools Hanoi, Vietnam

The fact that I got to discuss things that I usually don't think about, such as the politics of other countries, was a plus for me. At first, I had a hard time understanding the language. But later, with the trainers' help. I was able to grasp the content of the class and it was verv fun.

Zheng Liu Xuan Huamao Foreign Language School Zhejiang Province, China

The program has allowed me to think deeper into global issues. thus expanding my horizons. I have realized the importance of playing my part as a global citizen to solve global problems.

Nango Shotaro Fukui Koshi High School Fukui, Japan

Debating is incredibly beneficial in environments with a diversity of views and opinions like the US. Skills like critical thinking become valuable assets for students like me who strive to become global citizens.

Ho Bao Anh (Johnny) British Vietnamese International School Hanoi, Vietnam

The training which I received [from The Global Citizen benefited me especially in helping me structure my thoughts into coherent points. This was especially useful when I had to speak and think on my feet as in the case of DSA and RSP interviews.

Zachary Chu Anglo Chinese School (Independent) Singapore



# ON OUR PEOPLE

Here at the global citizen education group, one of our core values is youth empowerment.

Our mentors come from top universities in Asia and the world, and they are leaders in their respective fields. More importantly, they have a genuine love for teaching students and mentoring them to excel.

During our programs, our mentors work closely with students to hone their attributes as a global citizen in a fun and nurturing environment. Each student will be assigned a mentor who will not only guide them through their educational experience with us, but also focus on their personal development and interests. This is why we keep the groups small, to make the learning big.

# OUR SOCIAL IMPACT

#### RAISE ACCREDITATION

The Singapore Centre for Social Enterprise (raiSE) is a sector developer and membership body for aspiring social entrepreneurs, existing social enterprises and other individuals and organisations that are interested in contributing to the development of the social enterprise sector. The Global Citizen Education Group is honoured to be part of raiSE's social enterprise family, providing exclusive privileges such as member to member benefits, exclusive networking, and being featured on it's online social enterprise directory.

#### UNITED NATIONS GLOBAL COMPACT

We are honored to have become a partner and member of the United Nations Global Compact (UNGC) in 2017. We are an active supporter of the UNGC Singapore's Sustainability Internship Program (SIP), and have conducted complimentary workshops geared toward meeting the increase in green job demands and creating career prospects in the area of sustainability.

#### **BUILDING BRIDGES FOR FUTURE LEADERS**

We have sponsored the use of The Global Citizen Academy for the the 6th ASEAN Foundation Model ASEAN Meeting (AFMAM) 2020, which was organised by the ASEAN Foundation. AFMAM brought together young students from all over Southeast Asia to understand ASEAN affairs and role-play various levels of ASEAN officials engaging in various levels of meeting simulations. Through initiatives like these, we hope to give every student an opportunity to have accessible learning experiences.

#### SUPPORTING SUSTAINABILITY

In 2018, we were a supporting partner at the inaugural Global Compact Network Singapore Youth Forum, organized in conjunction with Singapore Power Shift. The forum bought together major players from business, industrial and environmental services to discuss the challenges brought by climate change. The event aims to raise awareness of climate change issues in Singapore, and train and develop the capacity of youth to champion climate change.

#### **BRINGING DEBATE TO VIETNAM**

In 2018 we sponsored and co-organized Vietnam's first English debate tournament, applying the World Schools Debating Championship format. The nation-wide tournament known as the Hanoi Open Vietnam Schools Debating Championship was proudly supported by the Hanoi Department of Education and Training, and marked a key turning point in Vietnam's debating history. Over 100 students were introduced to the art of debate.





























