

# Tony Park

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## EDUCATION

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**Computer Science, Honours of Bachelor of Science (Co-op)** Sept 2024 - Current  
*University of Toronto — Information Systems Specialist Stream* *Toronto, ON*

- Relevant Coursework: Software Design, Software Tools and Systems, Managing the Business Organization

## TECHNICAL SKILLS

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**Languages/Frameworks:** C++, HTML, CSS, JavaScript, Python, Dart, Flutter, FastAPI, TypeScript

**Tools:** Git, Figma, Firebase, Jira, Microsoft Office (Excel, PowerPoint, Word), Android Studio, OpenAI, Gemini

## EXPERIENCE

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**Marketing Program Manager** Feb 2025 – Current  
*Hack The Valley - UTSC's own hackathon competition* *Toronto, ON*

- Increased click-through rates by **15%** through targeted market research and survey-driven content creation, while expanding social media followership by **30%** across LinkedIn, Instagram, Facebook, and TikTok platforms
- Leveraged **advanced Excel**, and **Power BI** to construct weekly engagement data, producing weekly reports that guided content strategy and amplified content views by over **2 million** and engagement by over **125×**
- Partnered with **design, sponsorship, and operations teams** to translate engagement data into practical insights, influencing campaign priorities and supporting leadership decisions on content timing, channels, and audience targeting

**Private Tutor** Mar 2021 – Current  
*Mathnasium | EduTutor*

- Provided one-on-one instruction to **10+** students, including K-12 and adult learners, strengthening communication skills and flexibility while building meaningful connections with individuals from diverse backgrounds and needs
- Facilitated an average of **10%** improvement in grades, with a **90%** passing rate on auditions/evaluations

**Server & Cashier** June 2024 – Sept 2025  
*bb.q Chicken & Pub*

- Showcased ability to effectively multitask in fast-paced, high-pressure environments while maintaining clear communication with staff and customers, cultivating collaboration and maintaining efficient day-to-day operations
- Increased customer satisfaction and retention by fostering a friendly environment, earning **3 unsolicited job offers**

## PROJECTS

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**Pet Together** June 2025 - August 2025

- Inspired by the chaos of managing a busy multi-pet household, developed a collaborative **Flutter** application that helps pet owners stay organized, coordinate responsibilities, and remain fully aligned on repetitive tasks
- Integrated **Firebase** in order to provide real-time activity updates and secure storage of pet information
- Hosted online for public use, consistently maintaining a **90%** daily usage rate among **10+** active concurrent users

**EzForms** January 2026

- Developed a voice-first AI web app that lets users complete PDF forms through natural speech, improving accessibility for older adults and users who struggle with keyboards or complex paperwork
- Implemented using **FastAPI**, **React** (TypeScript), **Web Speech API**, **PyPDF2**, and **Google Gemini** to extract form fields, guide conversational input, map spoken responses accurately, and generate completed PDFs