

# Tony Park

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## TECHNICAL SKILLS

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**Languages/Frameworks:** C, C++, HTML, CSS, Java, JavaScript, Python, Dart, Flutter

**Tools:** Git, Figma, Firebase, Jira, Microsoft Office (Excel, PowerPoint, Word), Android Studio, JUnit, Mockito

## EXPERIENCE

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### Marketing Program Manager

Feb 2025 – Current

*Hack The Valley - UTSC's own hackathon competition*

*Toronto, ON*

- Increased click-through rates by **15%** through targeted market research and survey-driven content creation, while expanding social media followership by **30%** across LinkedIn, Instagram, Facebook, and TikTok platforms
- Amplified content views by over **2 million** and engagement by over **125×** through highly targeted campaigns

### Private Tutor

Mar 2021 – Current

*Mathnasium | EduTutor*

- Provided one-on-one instruction to **10+** students, including K–12 and adult learners, strengthening communication skills and flexibility while building meaningful connections with individuals from diverse backgrounds and needs
- Facilitated an average of **10%** improvement in grades, with an **80%** passing rate on auditions/evaluations

### Server & Cashier

June 2025 – Sept 2025

*bb.q Chicken & Pub*

- Showcased ability to effectively multitask in fast-paced, high-pressure environments while maintaining clear communication with staff and customers, cultivating collaboration and maintaining efficient day-to-day operations
- Increased customer satisfaction and retention by fostering a friendly environment, earning **3 unsolicited job offers**

## PROJECTS

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### Pet Together

June 2025 - Current

- Inspired by the chaos of managing a busy multi-pet household, developed a collaborative **Flutter** application that helps pet owners stay organized, coordinate responsibilities, and remain fully aligned on repetitive tasks
- Integrated **Firebase** in order to provide real-time activity updates and secure storage of pet information
- Hosted online for public use, consistently maintaining a **90%** daily usage rate among **10+** active concurrent users
- Continuously implementing and extending features, with plans to launch a targeted social media campaign, to enhance the platform's capabilities and significantly broaden its reach, driving greater public engagement

### Safety Sanctuary

July 2025

- Designed in response to the rise of Intimate Partner Violence, which has increased 13% over the past decade
- Spearheaded the development of a mobile application through **Android Studio** that generates personalized safety plans for abuse victims, offering around-the-clock access to nearby shelters and critical emergency hotlines
- Programmed using **Java** and **XML**, as well as utilizing **Firebase** for secure data storage and resource management

### Personal Portfolio

August 2025

- Developed and deployed an online portfolio utilizing HTML and CSS, which is regularly updated and maintained

## EDUCATION

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### Computer Science, Honours of Bachelor of Science (Co-op)

Sep 2024 - Current

*University of Toronto — Information Systems Specialist Stream*

*Toronto, ON*

- Relevant Coursework: Software Design, Software Tools and Systems, Human-Computer Interaction