

Tony Park

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EDUCATION

Computer Science, Honours of Bachelor of Science (Co-op)

Sept 2024 - Current

University of Toronto — Information Systems Specialist Stream

Toronto, ON

- Relevant Coursework: Software Design, Software Tools and Systems, Managing the Business Organization

TECHNICAL SKILLS

Languages/Frameworks: C++, HTML, CSS, JavaScript, Python, Dart, Flutter, FastAPI, TypeScript

Tools: Git, Figma, Firebase, Jira, Microsoft Office (Excel, PowerPoint, Word), Android Studio, OpenAI, Gemini

EXPERIENCE

Marketing Program Manager

Feb 2025 – Current

Hack The Valley - UTSC's own hackathon competition

Toronto, ON

- Increased click-through rates by **15%** through targeted market research and survey-driven content creation, while expanding social media followership by **30%** across LinkedIn, Instagram, Facebook, and TikTok platforms
- Leveraged **advanced Excel**, and **Power BI** to construct weekly engagement data, producing weekly reports that guided content strategy and amplified content views by over **2 million** and engagement by over **125x**
- Partnered with **design, sponsorship, and operations teams** to translate engagement data into practical insights, influencing campaign priorities and supporting leadership decisions on content timing, channels, and audience targeting

Private Tutor

Mar 2021 – Current

Mathnasium | EduTutor

- Provided one-on-one instruction to **10+** students, including K–12 and adult learners, strengthening communication skills and flexibility while building meaningful connections with individuals from diverse backgrounds and needs
- Facilitated an average of **10%** improvement in grades, with a **90%** passing rate on auditions/evaluations

Server & Cashier

June 2024 – Sept 2025

bb.q Chicken & Pub

- Showcased ability to effectively multitask in fast-paced, high-pressure environments while maintaining clear communication with staff and customers, cultivating collaboration and maintaining efficient day-to-day operations
- Increased customer satisfaction and retention by fostering a friendly environment, earning **3 unsolicited job offers**

PROJECTS

Pet Together

June 2025 - August 2025

- Inspired by the chaos of managing a busy multi-pet household, developed a collaborative **Flutter** application that helps pet owners stay organized, coordinate responsibilities, and remain fully aligned on repetitive tasks
- Integrated **Firebase** in order to provide real-time activity updates and secure storage of pet information
- Hosted online for public use, consistently maintaining a **90%** daily usage rate among **10+** active concurrent users

EzForms

January 2026

- Developed a voice-first AI web app that lets users complete PDF forms through natural speech, improving accessibility for older adults and users who struggle with keyboards or complex paperwork
- Implemented using **FastAPI**, **React** (TypeScript), **Web Speech API**, **PyPDF2**, and **Google Gemini** to extract form fields, guide conversational input, map spoken responses accurately, and generate completed PDFs