

Tony Susi

Twenty years of experience in designing and developing websites and other digital items. Roles included designer, developer and now project manager.

Proudly served as employee #2 at my current start-up, **Just a Thought** contributing to its growth and success.

Looking for the next challenge to help another digital team to accomplish their goals.

WORK EXPERIENCE

Just a Thought

Hamilton, NZ

Lead Developer / Project Manager

April 2020 to Present

- Managing development team with Agile process and mentoring
- Working with freelancers
- Represented the team as the digital lead
- Project managed our course creation and rollout across multiple teams
- Increased course creation velocity from one in year one, to four in year two and on track for six in year three
- Built our DevOps for our Azure Infrastructure with terraform

Project Developer

April 2018 to April 2020

- Building application from legacy code
- Finding new technological solutions
- Hiring and mentoring interns
- Creating and building UX designs from Design teams brand guidelines

Freelance

Auckland & Hamilton, NZ

Full Stack Engineer

January 2017 to April 2018

- Built a campaign site for **Weetbix's All Black cards**
- App design/UX for a local start up
- Front end development for two Sitefinity CMS sites
- Built Fielddays' interim Wordpress site

Clients: Weetbix, Simpson Grierson, Ocean Max, Local Roamer, DeLaval, Fielddays, Contagion

Agencies: Blue Eyed Deer, Incognito Designs, Enlighten Designs, .99, King St, Beetle and Associates

FCB Aotearoa

Auckland, NZ

Senior Digital Designer / Developer

November 2011 to December 2016

DETAILS

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[LinkedIn](#)

[Github](#)

EDUCATION

University of Waikato

Waikato Management School
Graduate Certificate in Project Management
Mar - Nov 2024

Te Wānanga o Aotearoa

Mangakōtutuku Campus, Hamilton
Te Reo Māori Level 3 & 4
Mar - Nov 2023
Te Reo Māori Level 1 & 2
Mar - Nov 2022
NZ QUALS

Syracuse University

Syracuse, New York
Bachelor of Fine Arts - Computer Graphics
1995 - 1999
Minor: Photography

SKILLS

Technical

PHP / Node

MySQL, Postgres, CosmoDB

Microsoft Azure

JS / SCSS/CSS

DevOps / Docker / Terraform / Bitbucket

Pipelines

Git / Git-flow

Figma / Adobe XD

Serverless functions

Project Management

Agile

Atlassian Jira / Confluence / Bitbucket /

Flash designer/developer and full-stack developer delivering display ads, EDMs, websites, web apps and IoT solutions for our clients and internal teams.

- Collaborated with Vodafone, Air New Zealand and IRD at their offices to help facilitate projects
- Custom built CMS for App curation site for Vodafone
- Initiated and organized weekly R&D sessions with team, made presentations and arranged guest speakers
- Built a node chat app to streamline coffee orders for large meetings
- Initiated, designed and built a revolutionary parking app for the company which won an internal award
- Built a Raspberry pi prototype for a beer tap camera which connected to social media
- Presented work to Senior Management Team and others at company wide meetings
- Managed the FCB Futsal and football teams, winning a few trophies along the way

Clients: Air New Zealand, Vodafone, UNICEF, Flight Centre, Mitre10, Pak n Save, Teach NZ, VW, Holden, IRD and ANZ

George Patterson Y&R

Sydney, AU

Creative Technologist

January 2011 to October 2011

- Designed and built an app for TEDx Sydney to monitor real-time conference conversations
- Designed and developed the Artline Website, where you could sketch with a selection of Artline pens

Clients: Artline, PwC, Avis, LG, Barilla, L'Occitane, The Australian and Virgin Atlantic

The Campaign Palace

Sydney, AU

Rich Media Developer

December 2009 to January 2011

Freelance Senior Designer

August 2008 to July 2009

- Created Art Attack - a micro site for Bonds Jackson Pollack inspired underwear. Using this site users were able to navigate the website via brushstrokes
- Collaborated with an illustrator for banner campaigns for RealEstate.com.au
- Developed a facebook app for Bonds Clothing

Clients: realestate.com.au, Bayer, Singapore Tourism, Bonds, Panasonic, RSCPA, Orgin and Dominos.

XM Asia

Singapore

Rich Media Developer

August 2009 to December 2009

Trello

Scrum / Kanban

INTERESTS

Traveling

Futsal / Football

Surfing

Cooking

Te Reo

Following my home town teams

OTHER ACTIVITIES

Hillcrest United Football Club

_July 2023 to Dec 2023

Club President

_March 2020 to July 2023

Board member - Equipment manager

MyFootballClub

London, UK

Web Designer/Developer

April to July 2007

Designed the MyFootballClub launch website which brought together 32,000 football fans from 180 countries together in a crowd funding venture to raise over \$2 million to purchase an English football club. MyFootballClub bought the lower league team Ebbsfleet United in 2007, ending a remarkable first season by winning the FA Trophy at Wembley.

The official unofficial England

2006 World Cup Song

London, UK

Web Designer/Developer

Dec 2005 to June 2006

"I could write a world cup song" a friend boasted in the pub one night and within 10 minutes, four of us hatched a plan to release our World Cup anthem on the web.

My role was to:

- Code the site, which included audio and video streaming
- Create and manage the database and develop a voting system

- Designed and updated the HSBC - Investment Education site

Clients: *HSBC, HP and Exxon-Mobile*

DRAFT FCB

Melbourne, AU

Freelance Art Director / Senior Designer

January 2008 to May 2008

- Designed and developed the Lindt Gold Bunny site
- Built the new Motorola music portal, MOTOMUSIC.com.au

Clients: *Honda Singapore, Honda Australia and Lindt, Motorola.*

Scoring over 800,000 hits in 52 countries within a month, we were perhaps a little too successful. Having used a reworking of the Dad's Army theme tune, the publishers wouldn't give us permission to release the song - but instead allowed Sony to do so!

Freelance

London, UK

Freelance Web Developer

May 2006 to December 2007

- Banner and site design, HTML development and Flash development

Clients: *TEQUILA|, EURO RSCG Skybridge, Publicis, Draft, Tullo Marshal Warren and FCBi*

Publicis Chemistry

London, UK

Web Designer

February 2000 to May 2006

- Banner and site design, HTML development and Flash development

Clients: *Archers, Baileys, Bodyform, Dove, Microsoft, Slim.Fast, Sony, Transport for London, Yell and Velvet.*