App name: TBD. "Questions App" temporarily.

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Description: Users get a push notification daily. It prompts them to answer a two-choice question, like, "Do you know how to twerk? Yes or no?" After answering, the view segues to the results of yesterday's question. Results are shown first for all users, then by gender, then by age group. (We may add other results views later, such as geography.)

(Screens A and B only appear the first time a user opens the app)
Screen A: <u>Login screen</u>. User will need to login in using their Facebook account.
Screen B: <u>Intro and settings screen</u>. User swipe through instructions on how the app works.
User is also prompted to turn on push notifications for the app.



Screen 1: <u>The question screen</u>. (Note: We probably wouldn't ask about the presidential election. This is just a temporary example.) This is the first screen that a user sees if they haven't answered that day's question. The answers to the question will need to be saved to a database that matches the answer to the user's Facebook ID.

Screens 2-4: <u>The answers screens</u>. Screen 2 is the first screen a user sees after answering the day's questions. Users' answers will need to be processed against the their Facebook data, and the results saved to a database that these screens pull from.





