Feb Mar May Apr Jun Jan 2020 2019 2018 2017 2020 2020 2020 2020 2020 2020 350K ₹2.1M 142M Revenue Trend Total profit margin Revenue sales qty Revenue contribution % by profit contribution % by profit margin % by 25M market Market markets name 23.9% 54.65% Mumbai Bhuban... Delhi . 20M 14.19% Delhi ... 22.1% Hydera... Mumbai 6.3% 12.66% 19.0% Ahme. Ahme... Chennai 4.7% Kochi Nagpur Nagpur May 2020 Jan 2020 Mar 2020 Apr 2020 Jun 2020 Feb 2020 4.5% Bhopal Chennai Patna 5.39% custmer_name Revenue profit margin profit margin Revenue Kochi Mumbai Contribution % contribution % % **Excel Stores** 7928385 5.57% 12.5% 3.3% Bhopal 2.3% Nagpur Chennai 1.73% 3953600 2.78% 11.9% 6.2% Surge Stores 3.9% 2.2% Hyder.. Ahmed... Electricalsara 0.4% Kanpur 1.53% 65641977 46.15% 11.9% Stores 2.0% 1.4% Patna Bhopal Hyder... 0.85% Info Stores 5064374 7.8% 3.2% 3.56% Acclaimed 3116384 2.19% 6.1% 4.0% 0.8% 0.9% Bhuba... Surat 0.63% Stores 2560961 1.80% 5.4% 4.3% Forward 0.5% 0.6% Kanpur Delhi N... 0.35% Luckn... Stores Modular 2453519 4.2% 1.73% 5.0% 0.4% 0.1% Surat Kanpur 0.18% Surat 1671901 4.9% 6.0% Leader 1.18% 3028345 Nixon 2.13% 4.7% 3.2% Luckn... -0.6% Lucknow -2.7% 0.11% Total 142224545 100.00% 100.0% 1.4%

year

∨ cy_date

Key Insights

Performance Analysis

142M 35

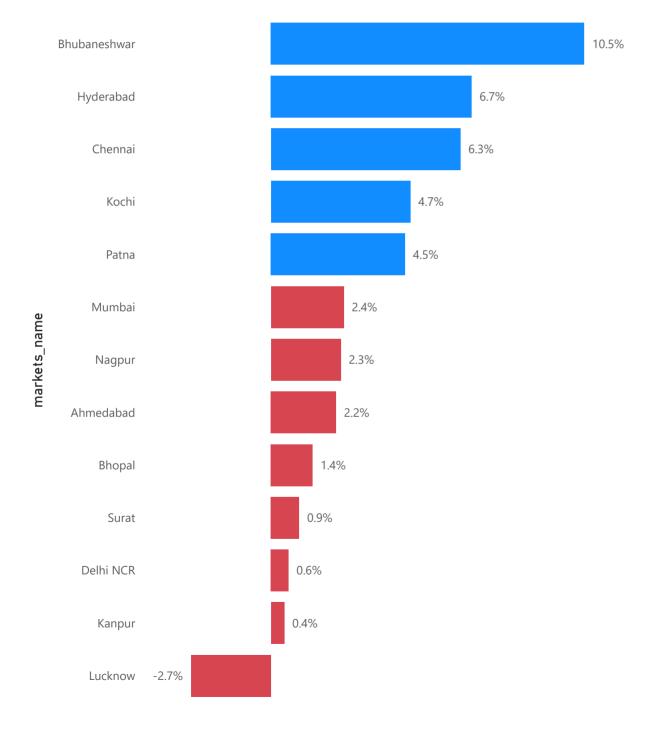
350K ₹2.1M

Revenue

sales qty

Total profit margin

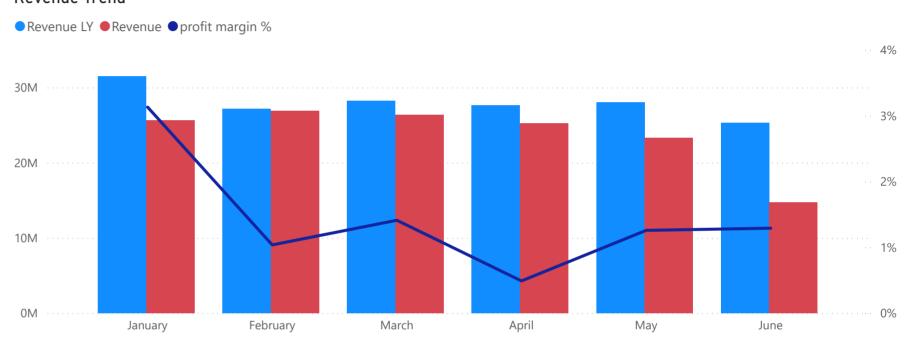
profit margin %







Revenue Trend



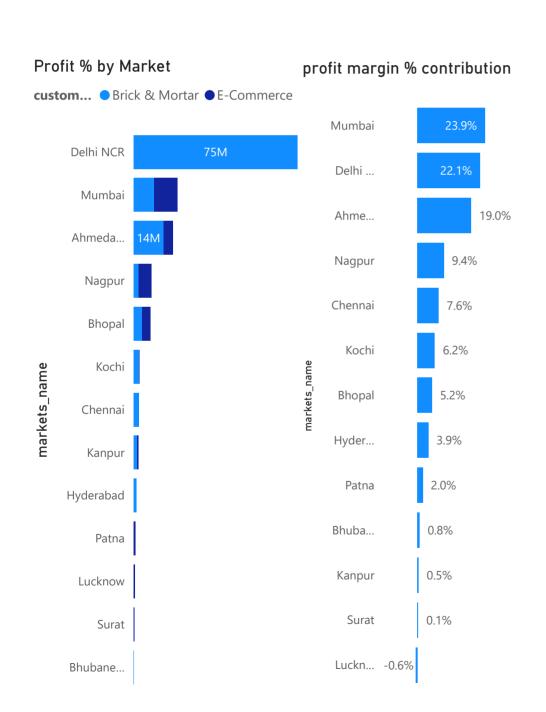
custmer_name	Revenue ▼	Revenue Contribution %	profit margin contribution %	profit margin %
Electricalsara Stores	65641977	46.15%	11.9%	0.4%
Excel Stores	7928385	5.57%	12.5%	3.3%
Premium Stores	5899748	4.15%	1.4%	0.5%
Electricalslytic al	5537904	3.89%	1.3%	0.5%
Info Stores	5064374	3.56%	7.8%	3.2%
Control	4182662	2.94%	2.5%	1.2%
Surge Stores	3953600	2.78%	11.9%	6.2%
Logic Stores	3319243	2.33%	0.6%	0.4%
Acclaimed	3116384	2.19%	6.1%	4.0%
Total	142224545	100.00%	100.0%	1.4%

Profit Analysis

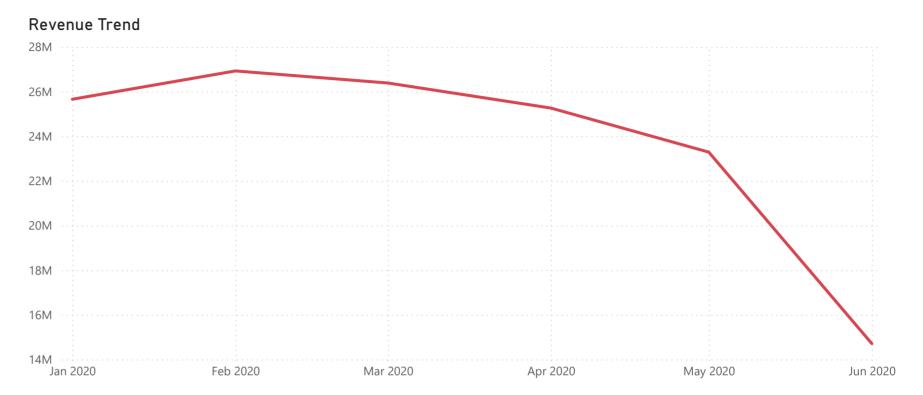
142M 350K

Revenue

sales qty







Top 5 Products

