

Key Insights

142M

Revenue

350K

sales qty

₹2.1M

Total profit margin

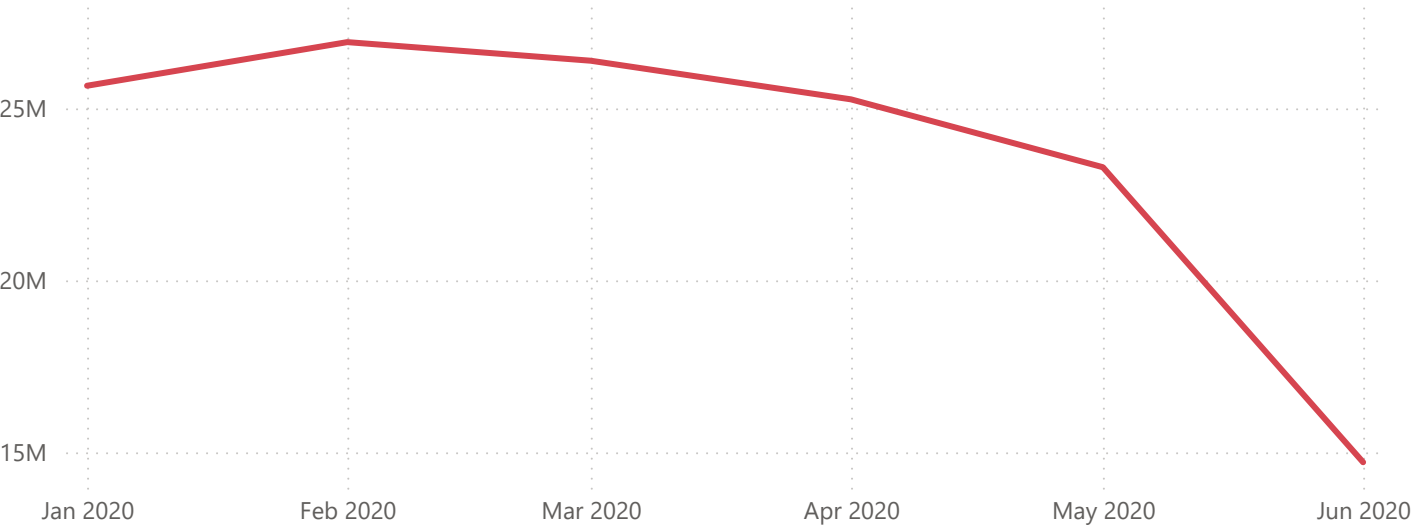
year



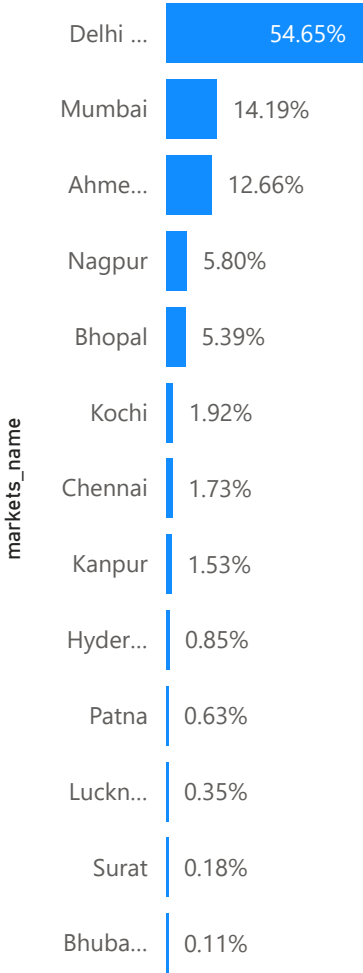
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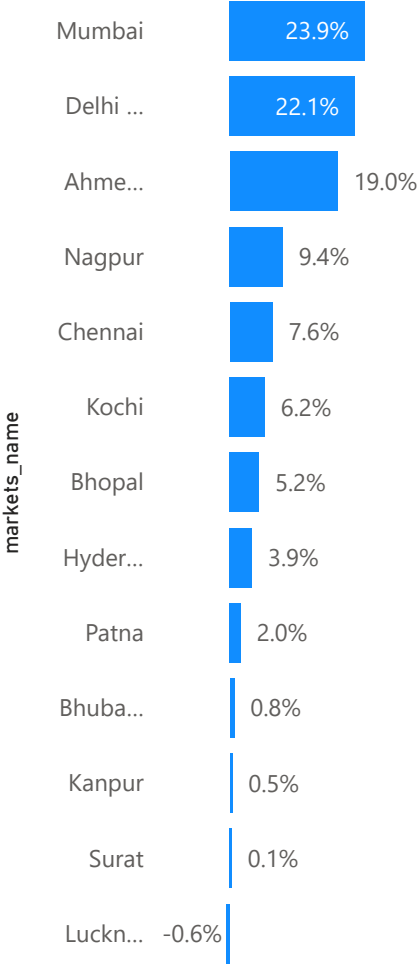
Revenue Trend



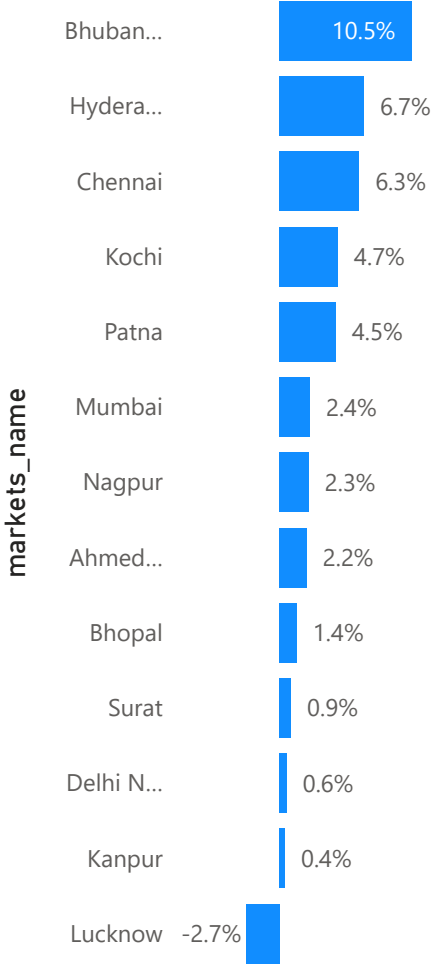
Revenue contribution % by market



profit contribution % by Market



profit margin % by markets\_name



custmer_name	Revenue	Revenue Contribution %	profit margin contribution %	profit margin %
Excel Stores	7928385	5.57%	12.5%	3.3%
Surge Stores	3953600	2.78%	11.9%	6.2%
Electricalsara Stores	65641977	46.15%	11.9%	0.4%
Info Stores	5064374	3.56%	7.8%	3.2%
Acclaimed Stores	3116384	2.19%	6.1%	4.0%
Forward Stores	2560961	1.80%	5.4%	4.3%
Modular	2453519	1.73%	5.0%	4.2%
Leader	1671901	1.18%	4.9%	6.0%
Nixon	3028345	2.13%	4.7%	3.2%
Total	142224545	100.00%	100.0%	1.4%

Performance Analysis

142M

Revenue

350K

sales qty

₹2.1M

Total profit margin

profit target

3.00%

year

2020

2019

2018

2017

cy\_date

Jan  
2020

Feb  
2020

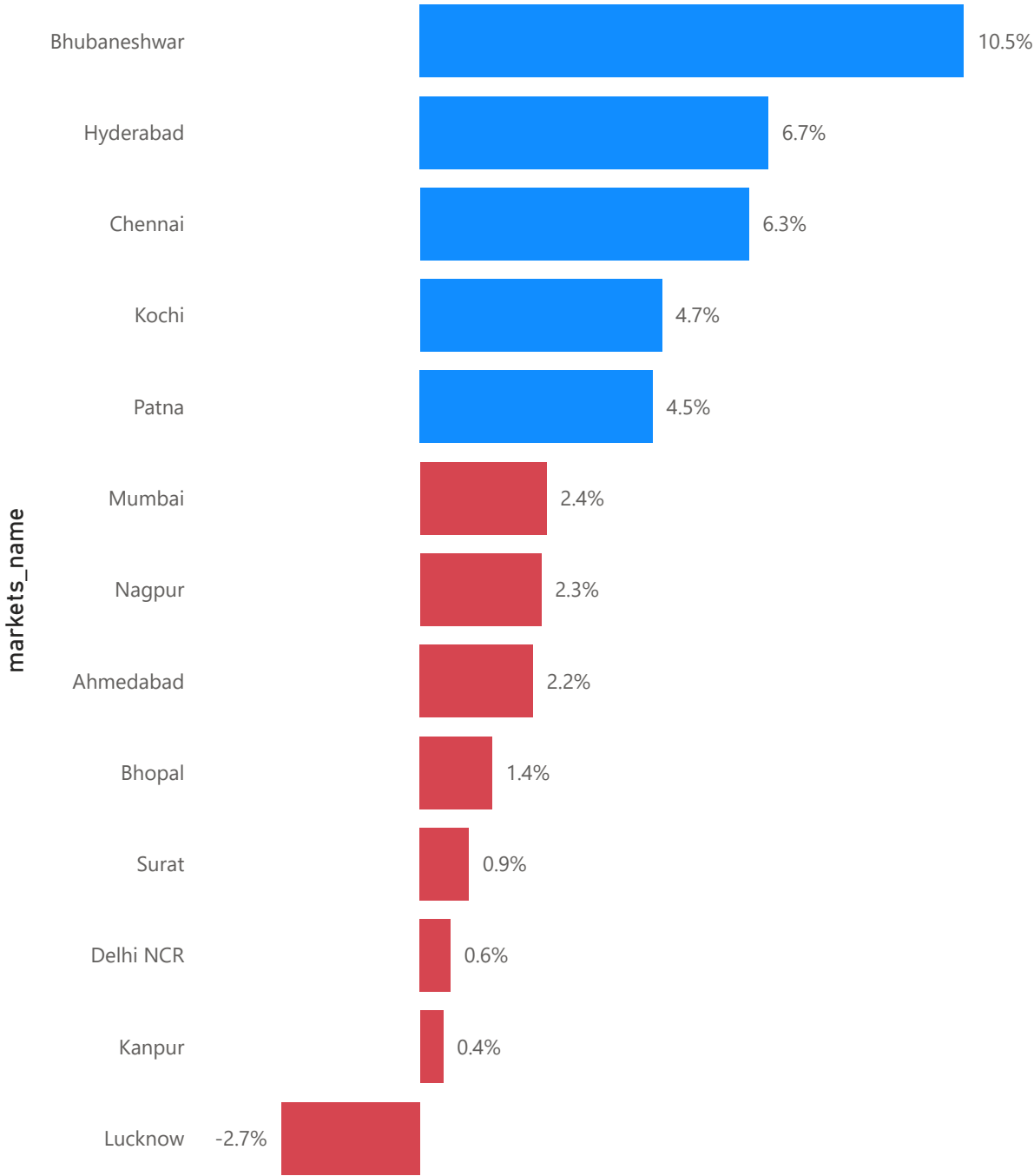
Mar  
2020

Apr  
2020

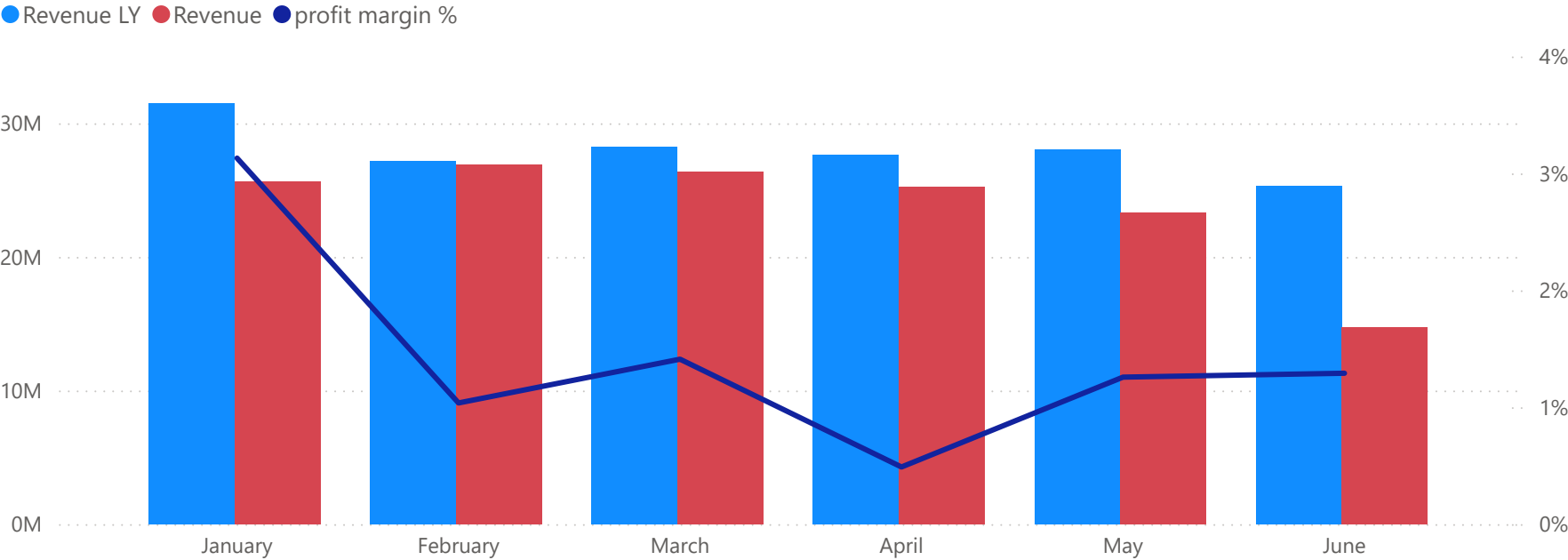
May  
2020

Jun  
2020

profit margin %



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	profit margin contribution %	profit margin %
Electricalsara Stores	65641977	46.15%	11.9%	0.4%
Excel Stores	7928385	5.57%	12.5%	3.3%
Premium Stores	5899748	4.15%	1.4%	0.5%
Electricalslytical	5537904	3.89%	1.3%	0.5%
Info Stores	5064374	3.56%	7.8%	3.2%
Control	4182662	2.94%	2.5%	1.2%
Surge Stores	3953600	2.78%	11.9%	6.2%
Logic Stores	3319243	2.33%	0.6%	0.4%
Acclaimed Stores	3116384	2.19%	6.1%	4.0%
Total	142224545	100.00%	100.0%	1.4%

Profit Analysis

142M

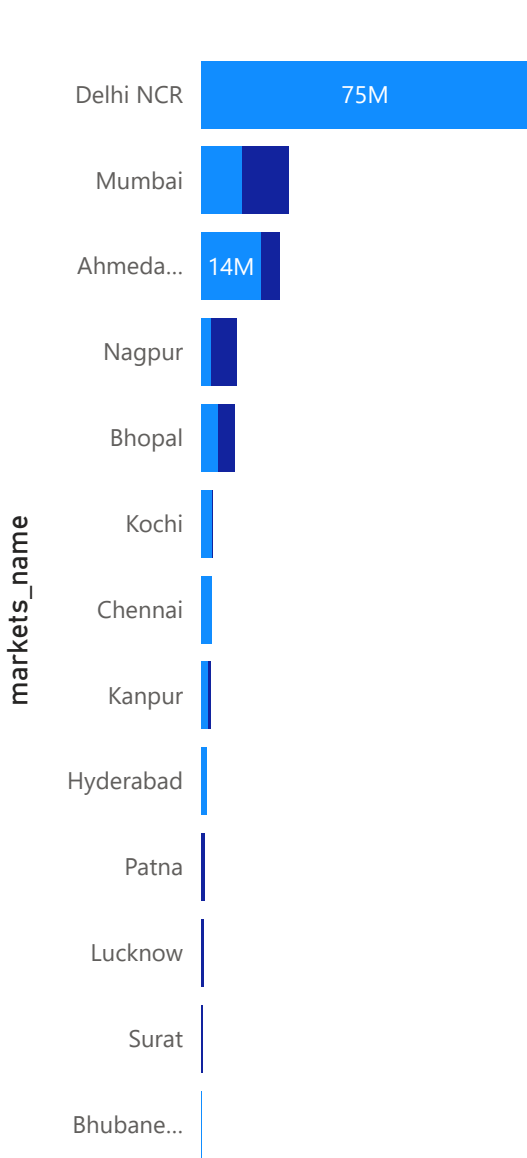
Revenue

350K

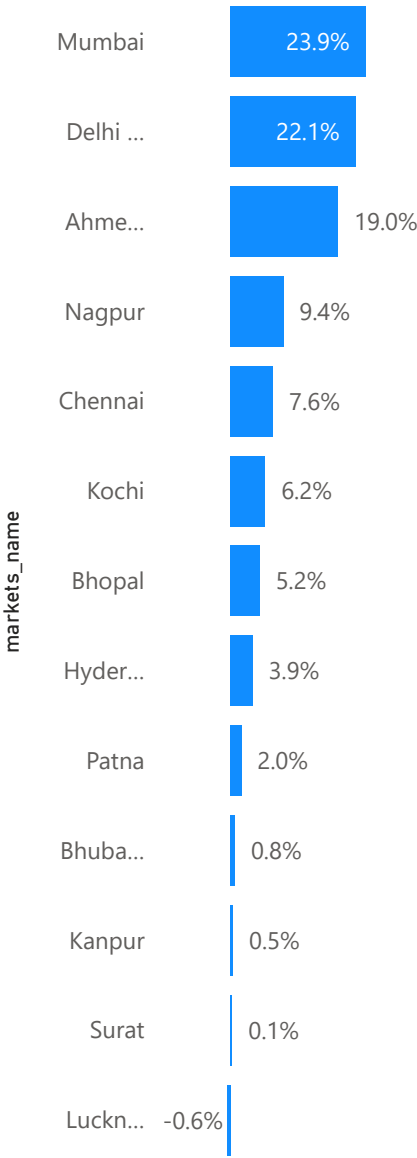
sales qty

Profit % by Market

custom... Brick & Mortar E-Commerce



profit margin % contribution



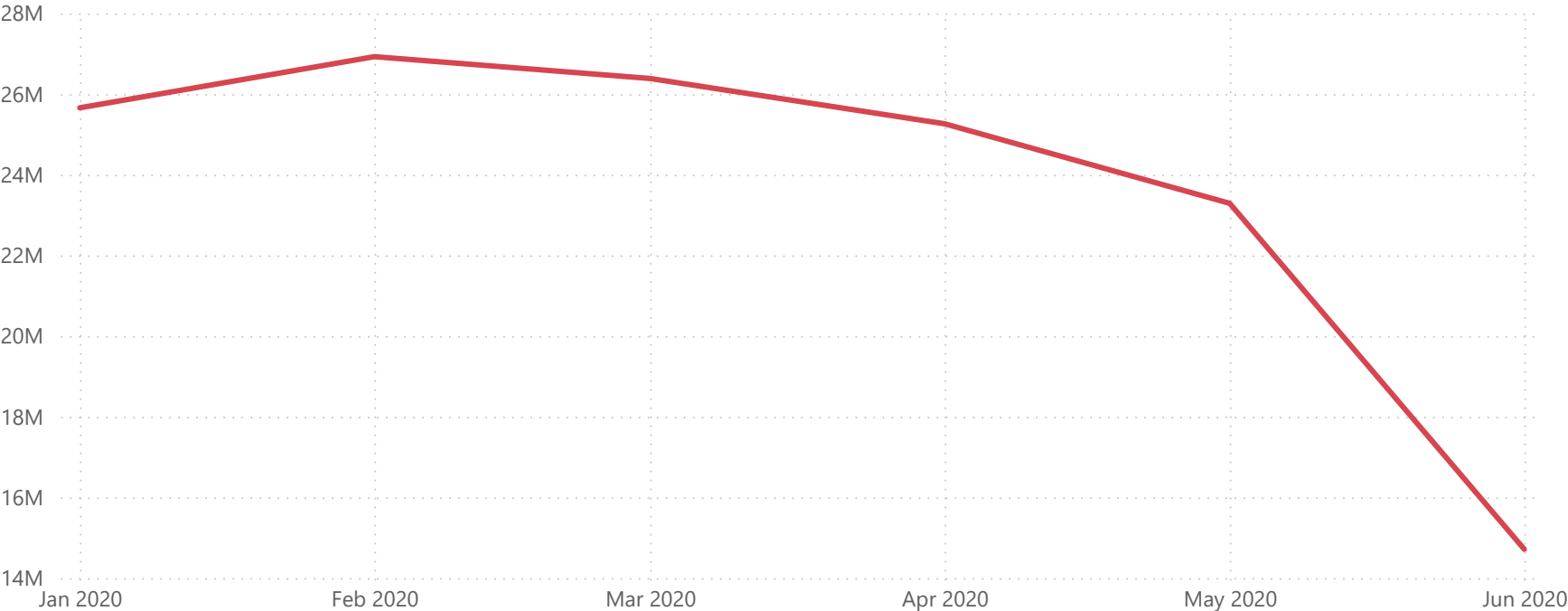
year



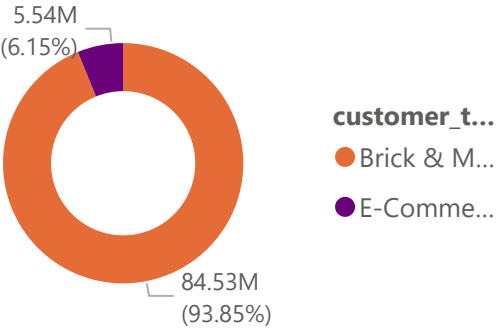
cy\_date



Revenue Trend



Top 5 Customers



Top 5 Products

